

The Sustainable Enterprise Fieldbook When It All

Based on years of work in the field with scores of companies, including Bosch, 3M, Schlumberger, and Rio Tinto, The Scrum Fieldbook delivers a hands-on, practical approach to rapidly delivering value for companies and organizations. Scrum is the secret weapon behind some of today ’ s most successful companies. Businesses like Google, Facebook, Amazon, and Apple use Scrum to drive incredibly fast innovation, laser focus on customers, and continuous improvement, and to decrease decision times in order to reshape the world. Scrum is the most utilized Agile framework. In recent years, its use has exploded across the corporate world, far beyond its software and technology roots. J. J. Sutherland and the team at Scrum Inc. have dramatically improved performance at global banks, utility providers, medical device manufacturers, mining giants, and firms on the cutting edge of genetic science. Scrum has helped companies large and small thrive in the age of disruption. In Sutherland ’ s first book, the national bestseller Scrum: The Art of Doing Twice the Work in Half the Time, coauthored with his father, Jeff, the co-creator of Scrum, he laid out the Scrum framework used by almost all of today ’ s leading technology companies. In The Scrum Fieldbook, he draws on his firm ’ s extensive experience in the field to take leaders, managers, and employees deeper into the specific challenges and new opportunities organizations face in an Agile transformation. He shows how the Scrum framework can be successfully applied to any project in any industry, from automobile manufacturers in the U.S. and Europe to nonprofits in Africa, from home renovation contractors in Minnesota to gas exploration companies in South America, from fighter plane builders in Sweden to U.S. Navy Special Forces teams in regions of the world we can ’ t mention.

A practical guide to being a trusted advisor for leaders in any industry In this hands-on successor to the popular book The Trusted Advisor, you'll find answers to pervasive questions about trust and leadership—such as how to develop business with trust, nurture trust-based relationships, build and run a trustworthy organization, and develop your trust skill set. This pragmatic workbook delivers everyday tools, exercises, resources, and actionable to-do lists for the wide range of situations a trusted advisor inevitably encounters. The authors speak in concrete terms about how to dramatically improve your results in sales, relationship management, and organizational performance. Your success as a leader will always be based on the degree to which you are trusted by your stakeholders. Each chapter offers specific ways to train your thinking and your habits in order to earn the trust that is necessary to be influential, successful, and known as someone who makes a difference. Self-administered worksheets and coaching questions provide immediate insights into your current business challenges Real-life examples demonstrate proven ways to "walk the talk" Action plans bridge the gap between insights and outcomes Put the knowledge and practices in this fieldbook to work, and you'll be someone who earns trust quickly, consistently, and sustainably—in business and in life.

While there are numerous Lean Certification programs, most companies have their own certification paths whereby they bestow expert status upon employees after they have participated in or led a certain number of kaizen events. Arguing that the number of kaizen events should not determine a person’s expert status, The Lean Practitioner’s Field Book: Proven, Practical, Profitable and Powerful Techniques for Making Lean Really Work outlines a true learning path for anyone seeking to understand essential Lean principles. The book includes a plethora of examples drawn from the personal experiences of its many well-respected and award-winning contributors. These experts break down Lean concepts to their simplest terms to make everything as clear as possible for Lean practitioners. A refresher for some at times, the text provides thought-provoking questions with examples that will stimulate learning opportunities. Introducing the Lean Practitioner concept, the book details the five distinct Lean Practitioner levels and includes quizzes and criteria for each level. It highlights the differences between the kaizen event approach and the Lean system level approach as well as the difference between station balancing and baton zone. This book takes readers on a journey that begins with an overview of Lean principles and culminates with readers developing professionally through the practice of self-reliance. Providing you with the tools to implement Lean tools in your organization, the book includes discussions and examples that demonstrate how to transition from traditional accounting methods to a Lean accounting system. The book outlines an integrated, structured approach identified by the acronym BASICS (baseline, analyze, suggest solutions, implement, check, and sustain), which is combined with a proven business strategy to help ensure a successful and sustainable transformation of your organization.

This book proposes a new model, the Lean and Green Business Model (L&GBM), where the environmental aspect of sustainability is integrated with Lean thinking in order to create a way of thinking that contributes to and balances the three sustainability dimensions of people, profit, and planet. The model presented uses a kaizen approach that will help readers improve mass and energy flows in manufacturing environments that already possess a deployment level in applying Lean. The Green Factory: Creating Lean and Sustainable Manufacturing tells the story of how GKN, a major British multinational corporation with operations in more than 30 countries, developed and implemented a Lean and Green Business Model in two of its automotive facilities in Brazil. It provides practical insight into how GKN was able to develop and deploy Lean and Green in a manner that resulted in environmental and cost benefits in the automotive facilities that operated in Brazil ’ s high-inflation environment. Detailing proven concepts and sustainable models derived from the first-hand experiences, the book supplies information against the backdrop of GKN ’ s automotive manufacturing environment. The authors take an inside-out approach, describing the real issues Environmental Health & Safety professionals face when implementing sustainable manufacturing policies. The book covers the corporate issues of balancing profit with environmental concern and the behavioral issues of engaging the workforce to identify and reduce environmental waste. All the concepts and models presented in the book have come about through the authors ’ real life experiences in live kaizen events as well as their extensive academic research in the subject area.

Elevating Learning & Development (paperback)

How You Can Become an Extraordinary Growth Leader

Lean Tools to Drive Daily Innovation and Increased Profitability

Developing Social Sustainability

Critical Issues, Viable Solutions, Resources for Action

Common Wealth

The Social Labs Revolution

Game changing trends, including the increasing power of the crowd, disruptive technologies and demands for responsible capitalism, are redefining our work, lives, societies and planet. As Paul Polman, the CEO of Unilever said: "It's very clear that the parameters here are rapidly changing. I believe that it is essential for any business that is going to grow and be successful over the long term to always think carefully about how to get permission from society to grow and be successful." Preparing an organization for this future is not an easy task. It means thinking differently, having a point of view on the future and taking action today. Drawing on a wealth of case studies and examples from BMW and DSM to Tencent, Infosys and Realdania, trend analysis fromThe Global Trends Report and interviews with CEOs around, the world from Ready? The 3RS of preparing your organization for the future, The Global Trends Fieldbook focuses on the critical steps of moving from data to insights to taking actions today to prepare businesses, governments, NGOs and societies for the future. The Global Trends Fieldbook offers practical suggestions for leaders of these different types of organizations as they take on the challenge of preparing for the future, including 8 principles of thinking differently which will be key to success.

In 2004 Charlie Protzman created The BASICS Lean Implementation Model, which covers the full spectrum of what is needed to be effective and successful at implementing a Lean System. The reader is taken through a step by step approach developed over the last 15 years, in the use and understanding of Lean tools, principles, and processes. The authors break down Lean concepts to their simplest terms to make everything as clear as possible for Lean practitioners. You will learn an integrated, structured, problem-solving approach identified by the acronym BASICS (Baseline, Analyze, Suggest Solutions, Implement, Check and Sustain). This methodology is combined with a proven business strategy to help ensure a successful and sustainable transformation of any organization. The BASICS approach produces "real" bottom line savings with 20% to 50% or more increases in productivity when compared to pure batching environments. As those who have read the book will tell you, this is not a theory book... but rather a book you can return to over and over again for reference, throughout your Lean journey.

Global consumption of raw materials currently goes beyond the earth's regenerative capacity, but the circular economy offers a more sustainable model which also provides new business opportunities. Mastering the Circular Economy is an introduction to circularity from a business and value chain management perspective. With many reflections and exercises throughout, the book draws a direct link between relevant recent theory and practice and offers students and practitioners a deeper understanding of the topic. It looks at both the macro and micro context of the circular economy, from the government and societal view to the impact of new business models in an individual company. Starting from the corporate imperative of moving from linear to circular business models, Mastering the Circular Economy covers the associated opportunities and challenges for organizations, from regulation and risk to value chain collaboration, reverse logistics and product quality. Part two of the book helps students to pull together everything they've learned and see how the concepts play out in the real world by guiding them through application in the online business simulation game The Blue Connection (free basic access is included with the book). Readers are continuously asked to reflect on the choices they would make in different roles to demonstrate a full understanding of the strategic and operational implications of the circular economy. The role of big finance and technology in social change is rapidly evolving. This book examines why large financial players are entering the social sector through social finance. Drawing on empirical research, the authors analyse the opportunities this new interest and commitment presents as well as the potential harm that can be done to vulnerable people when beneficiaries are not treated as partners and the social needs of people are not placed at the centre of the investment model. This book introduces a 'Deliberate Leadership' framework to help big finance tackle problems with no easy solutions. The book also analyses how current technologies (including blockchain) are being used and the benefits and drawbacks of different features of these technologies from the standpoint of the beneficiary and investor. The authors derive a series of insights into the model of technology for social finance and impact investing. Written as a practical book for students alongside a field book based on an action learning methodology, this volume will be useful to those in social finance and impact investing.

The Palgrave Handbook of Spirituality and Business

Sustainable World Sourcebook

Proven, Practical, Profitable and Powerful Techniques for Making Lean Really Work

The Performance Consultant's Fieldbook

Chemistry of Sustainable Energy

From Data to Insights to Action

New Opportunities and Challenges of the Internet

When the bestselling books Shaping School Culture and The Shaping School Culture Fieldbook were first published, Kent D. Peterson and Terrence E. Deal described the critical elements of school culture—the purposes, traditions, norms, and values that guide and glue the community together. The authors showed how a positive culture makes school reform work and the companion Fieldbook included the tools needed to bring out the best in students, teachers, and the surrounding community In today's complex educational environment, new challenges have surfaced for school leaders who must grapple with issues of standards-based testing, school accountability, and student achievement. The second edition of The Shaping School Culture Fieldbook offers a companion to the newly revised edition of Shaping School Culture and includes an expanded version of Peterson and Deal's time-tested model to address the latest thinking on school culture and change. The Fieldbook offers a wealth of new ideas and approaches and includes new material on "toxic" environments with specific action plans. In addition, the book contains powerful new case examples for revitalizing school culture. The Shaping School Culture Fieldbook draws on the authors' extensive research and nationwide school contacts and includes hands-on strategies and exercises for helping school leaders: Uncover a school's hidden values, beliefs, and assumptions Think through and develop a school's mission and purpose Work out appropriate stories, metaphors, and symbols to represent a school Devise rituals and ceremonies for enriching the school experience Rethink leadership practices in light of educational and cultural needs Identify, transform, and heal a "toxic" educational culture This important resource will help school leaders understand, assess, and transform school culture for organizational success.

Authors Metcalf and Palmer define leadership from a thoughtful, new perspective and provide a six-step process for developing strong leadership qualities. Leadership needs innovation the way innovation demands leadership, and by combining them you can improve your capacity to deliver results, they explain.

This is a book about how we should address the great, and interconnected, global challenges of the twenty-first century. Our task, Sachs argues, is to achieve truly sustainable development, by which he means finding a global course which enables the world to benefit from the spread of prosperity while ensuring that we don't destroy the eco-systems which keep us alive and our place in nature which helps sustain our values. How do we move forward together, benefitting from our increasing technological mastery, avoiding the terrible dangers of climate change, mass famines, violent conflicts, population explosions in some parts of the world and collapses in others, and world-wide pandemic diseases? In answering these questions, Sachs shows that there are different ways of managing the world's technology, resources and politics from those currently being followed, and that it should be possible to adopt policies which reflect long-term and co-operative thinking instead of, as currently, disregard for others and ever-increasing barriers to solving the problems which we collectively face. It is a book which appeals equally to both head and heart, and one which no globally thinking person can ignore.

MORE THAN ONE MILLION COPIES IN PRINT • “One of the seminal management books of the past seventy-five years.”—Harvard Business Review This revised edition of the bestselling classic is based on fifteen years of experience in putting Peter Senge’s ideas into practice. As Senge makes clear, in the long run the only sustainable competitive advantage is your organization’s ability to learn faster than the competition. The leadership stories demonstrate the many ways that the core ideas of the Fifth Discipline, many of which seemed radical when first published, have become deeply integrated into people’s ways of seeing the world and their managerial practices. Senge describes how companies can rid themselves of the learning blocks that threaten their productivity and success by adopting the strategies of learning organizations, in which new and expansive patterns of thinking are nurtured, collective aspiration is set free, and people are continually learning how to create the results they truly desire. Mastering the disciplines Senge outlines in the book will: • Reignite the spark of genuine learning driven by people focused on what truly matters to them • Bridge teamwork into macrocreativity • Free you of confining assumptions and mindsets • Teach you to see the forest and the trees • End the struggle between work and personal time This updated edition contains more than one hundred pages of new material based on interviews with dozens of practitioners at companies such as BP, Unilever, Intel, Ford, HP, and Saudi Aramco and organizations such as Roca, Oxfam, and The World Bank.

The Business of Sustainability: Trends, Policies, Practices, and Stories of Success [3 volumes]

A Master Class on Accelerating Performance, Getting Results, and Defining the Future

Innovation in Environmental Leadership

The Trusted Advisor Fieldbook

The Scrum Fieldbook

The Lean Practitioner’s Field Book

Influential Internal Communication

Since the first edition of this book was published, the subject of sustainability has risen to the forefront of thinking in almost every subject within business and management. Tackling the latest developments and integrating practical perspectives with rigorous research, this new edition sheds light on a vital aspect of working life. Current trends reveal that increasing intensity at work has major consequences at individual, organizational and societal levels. Sustainability in work systems thus requires a multi-stakeholder approach, emphasising a value-based choice to promote the concurrent development of various resources in the work system.

This sustainability grows from intertwined individual and collective learning processes taking place within and between organizations in collaboration. In exploring the development of sustainable work systems, this book analyzes these problems, and provides the basis for designing and implementing 'sustainable work systems' based on the idea of regeneration and the development of human and social resources. The authors, who are leading researchers and practitioners from around the world, consider the existing possibilities and emerging solutions and explore alternatives to intensive work systems.

Current responses to our most pressing societal challenges—from poverty to ethnic conflict to climate change—are not working. These problems are incredibly dynamic and complex, involving an ever-shifting array of factors, actors, and circumstances. They demand a highly fluid and adaptive approach, yet we address them by devising fixed, long-term plans. Social labs, says Zaid Hassan, are a dramatically more effective response. Social labs bring together a diverse a group of stakeholders—not to create yet another five-year plan but to develop a portfolio of prototype solutions, test those solutions in the real world, use the data to further refine them, and test them again. Hassan builds on a decade of experience—as well as drawing from cutting-edge research in complexity science, networking theory, and sociology—to explain the core principles and daily functioning of social labs, using examples of pioneering labs from around the world. He offers a new generation of problem solvers an effective, practical, and exciting new vision and guide.

The Performance Consultant’s Fieldbook will help trainers, training managers, and internal and external consultants working in partnership with clients to identify barriers to performance, explore a suite of solutions, and work collaboratively to get new procedures, technology, behaviors, and ideas adopted. Step-by-step, the book details the techniques you need to conduct performance interventions and offers a customizable collection of worksheets, flowcharts, planning guides, and job aids. It provides practical guidance and proven tools to help analyze an organizational environment, diagnose performance problems, identify barriers to performance, select appropriate interventions, and measure intervention success.

Streamline your organization's communication with the powerful and easy-to-follow methodology presented in this book, featuring insight from experts including Simon Sinek and Brené Brown. Better communication will mean better business practice company-wide as well as increased employee engagement, happier clients and customers, and stronger profits. As the title suggests, Influential Internal Communication proves just how influential internal communications (IC) is, and the measurable impact it has on an organization's growth. For many organizations, IC often slips down the list of priorities when there are high pressure, high stakes business situations to cope with. This causes a sense of chaos and confusion within the organization that will - eventually - permeate to external customers and clients. Influential Internal Communication presents a clear, adaptable methodology that will help readers understand, diagnose and fix their own communication challenges, thereby transforming the chaos into calm. Backed up with data and statistics from industry reports on workplace culture, Influential Internal Communication is based on The Field Model and draws on research with CEO's, some of the best insights into people, organisations and chaos. The theory is backed up with real world case studies, showing how chaos can impact a range of organizations of varying size and industry. Written by the 2020 President of the Chartered Institute of Public Relations (CIPR), Influential Internal Communication will streamline any organization’s IC practices, and help to drive engagement, efficiency and profit across the board.

Building New Bridges

All In

A Practical Approach to the Circular Business Model Transformation

Innovative Leadership Fieldbook

Embedding Into Our Lives

Creating Lean and Sustainable Manufacturing

A Comprehensive Toolkit for Leading with Trust

With deep thought and inspiring examples, this updated book engages readers by increasing their understanding and awareness of what sustainability means conceptually, practically, personally, and professionally. It provides readers with the tools and techniques to improve the social, environmental, and economic performance of their organizations in both the short and long term. Since sustainability is not achieved in a siloed environment, everyone has a critical role to play on this journey. The Sustainable Enterprise Fieldbook, with full companion materials at <https://TheSustainableEnterpriseFieldbook.com>, engages today's managers and leaders of organizations, in both the private sector and civil society, who are being challenged as never before to find ways to play a proactive role in understanding and addressing the risks and opportunities of sustainability. It teaches them how to apply systems thinking to turn our most intractable problems into exciting business opportunities, and offers ground breaking frameworks in new chapters on globalization, strategy, metrics, and sustainability models for collaboration, technology, and community. That is why this book is structured to be a fieldbook to provide practitioners the Activities, Cases, and Tools that they can use to help move their enterprise through progressively higher performing stages of sustainability. Readers will also gain access to the innovative Living Fieldbook : an online community forum filled with supporting materials.

An exciting vision of what we can aspire to when sustainability is integrated within strategic practices across enterprise functions, systems, supply chains, and cities. The book will enable decision makers to recognize a new era of innovative value creation.

This edition offers a crucial update, using a range of models and case studies to guide practitioners in using theories of sustainability to create successful, sustainable enterprise. Written by experts from business, consultancies and academia, it engages readers from all sectors of society.

With an emphasis on value-added business leadership, Estes (Strategic Measures Inc.) examines the key issues of fully participating in the green revolution while maintaining and enhancing organizational profitability. He cleverly draws upon his extensive consulting experiences to provide a timely, user-friendly guide for small to midsized organizations on implementing ecosensitive and sustainable business practices. From building alliances to a whole-systems approach to sustainability, the book's eight well-written and readable chapters clearly articulate the challenges and opportunities of participating in the cultural shift to a green world. Step by step, chapters explore the unique synergism among entrepreneurship, sustainability, and success as a part of an organization's strategic and profit plans. An appendix containing a useful list of green resources completes the book. See related, The Sustainable Enterprise Fieldbook, by Jeana Wirtenberg (CH, Mar'09, 46-3947); The Business Guide to Sustainability, by Darcy Hitchcock and Marsha Willard (CH, May'07, 44-5138); and Global Warming Is Good for Business, by K. B. Keilbach (CH, Sep'09, 47-0369). Summing Up: Recommended. All levels of undergraduate students as well as practitioners and general readers. Reviewed by S. R. Kahn.

The Truth About Green Business

The Catalyst

How Sustainability Creates Value for Any Business

Navigating Big Finance and Big Technology for Global Change

The Art & Practice of The Learning Organization

The Necessary Revolution

Renewal Coaching Fieldbook

This book centers around an intense debate among donors, policymakers, development practitioners, and academics on the efficacy of aid in eradicating poverty while promoting human development. It seeks to fill the gap in present literature by presenting stories of better spending through implementing Sustainable Development Goals and addressing Agenda 2030 via indigenization of global development goals with initiatives at local and national levels. The book adopts an innovative approach to dealing with aid effectiveness by highlighting the relevance of better spending, rather than excessive spending. It does so with real-life examples of interventions made in the Global South to realize the vision of "thinking globally and acting locally". These case studies speak to the significance of communities' role in shouldering responsibility for planning, financing, operating, and maintaining local developmental initiatives. The examples also demonstrate how aid serves its purpose when used as an investment in communities and enterprising individuals, in order to realize the strategic impact of giving and build a local "receiving mechanism" for indigenizing and achieving global development goals. The book references cases of better spending by governments, philanthropists, and civil society organizations (CSOs) from across Asia, Africa, and Latin America on a range of issues and will, thus, be of interest to development practitioners, policymakers, donors, philanthropists, civil society organizations, and academics and students of international development studies.

The Necessary Revolution is a book about the end of The Industrial Age Bubble the take, make, waste way of thinking that has dominated the developed world for the past 200 years. It is also a book about a new era emerging in which companies are beginning to recognise the larger systems in which they operate (environmental, social, and economic) and integrate these into their core strategies. Imagine a world in which the excess energy from one business would be used to heat another. A world in which environmentally sound products and processes would be more cost effective than wasteful ones. A world in which corporations like BP, Nike, Coca-Cola, and countless others are forming partnerships with environmental and social justice NGOs to ensure better stewardship of the earth and better livelihoods in the developing world. Now, stop imagining that world is already emerging. We must act together now.

Learn how the most successful businesses are creating value and igniting smart growth in a fast-paced, competitive market. Most businesses today focus on competition and disruption instead of collaboration, participation, and engagement. They focus on transactions instead of interactions. They seek to optimize or extract value rather than share it. They build assets and thrive on enormous scale, huge distribution networks, and brand recognition. But then along comes a rival that doesn't care much about your brand and your other assets, and it either rushes past you or mows you down. In The Interaction Field, management expert and professor Erich Joachimsthaler explains that the only way to thrive in this environment is through the Interaction Field model. Companies who embrace this model generate, facilitate, and benefit from data exchanges among multiple people and groups -- from customers and stakeholders, but also from those you wouldn't expect to be in the mix, like suppliers, software developers, regulators, and even competitors. And everyone in the field works together to solve big, industry-wide, or complex and unpredictable societal problems. The future is going to be about creating value for everyone. Businesses that solve immediate challenges of people today and also the major social and economic challenges of the future are the ones that will survive and grow.

The defining attributes of the 21st-century economy and fourth industrial revolution are innovation, technology, globalization, and a rapid pace of change. Therefore, an organization's capacity to enhance the capabilities of its workforce and create a culture of continuous learning are vital to remaining competitive. These trends make an effective learning-and-development (L&D) function more critical than ever. This compendium of articles, from L&D professionals at McKinsey & Company, discusses every facet of professional development and training-from ensuring that L&D's efforts are closely aligned with business strategy to elements of advancing the L&D function, designing learning solutions, deploying digital learning, executing flawlessly, measuring impact, and ensuring good governance. For L&D professionals seeking to hone their organization's efforts, Elevating Learning & Development: Insights and Practical Guidance from the Field is the ideal resource.

The Interaction Field

Integrated Management

Building New Bridges, Second Edition

A New Approach to Solving our Most Complex Challenges

The BASICS Lean™ Implementation Model

Accounting for Sustainability

How Effective Leaders Sustain Meaningful Change

This three-volume set is a landmark comprehensive overview of the business of sustainability, providing 56 separate chapters from leaders in business, non-profit organizations, and from within the academic and policy world. * Contributions from more than 70 authors recognized for their work in sustainability * Several chapters with systemic frameworks * Numerous case studies demonstrating successful approaches by industry innovators * 55 figures with models and steps for analyses * A bibliography with each chapter

This practical, easy-to-understand book sets a path to successfully building a culture for sustainability in today's global marketplace, providing "best practice" case studies from industries and sectors including manufacturing, business-to-business, hospitality, consumer products, telecommunications, and professional services. • Never-before-published stories and lessons learned from nine successful global companies that are building cultures for sustainability • Tips from business leaders on how to create purposeful work environments that ignite employees' passion • Practical resources: on-the-ground successful programs; proven global and local best practices; top-down and bottom-up strategies and activities; and user-friendly frameworks, tools, and references that help firms at any level of sustainability build a more sustainable culture via increased employee engagement

Describes the crucial environmental issues facing the world, and outlines a guide to environmentally-conscious living, including using renewable energy, buying local, organic foods, and promoting green initiatives.

How ordinary managers in any economy can do extraordinary things to build sustainable growth engine The Catalyst speaks to all managers who have ever been handed ambitious growth targets but little guidance on how to hit them. Managers like you who, year in and year out, face “the terror of the plug.” The boss expects you to deliver a daunting revenue target but offers little advice on how to get there. Even worse is “growth gridlock,” when your company won't support your great ideas until you prove they're good—which is impossible since you can't get the proof until you've tried them out first. Stuck between a rock and a hard place, you spend your time persuading with PowerPoint presentations instead of pursuing opportunities. What does it take to overcome such seemingly insurmountable roadblocks? How can you crack the code to discover and pursue new opportunities? How can smart organizations recruit growth leaders, train them, and learn from them instead of getting in their way? These are the questions explored in The Catalyst. Based on years of research, this inspiring book reveals that the most potent drivers of growth are unsung heroes who often go unnoticed: ordinary middle managers who do extraordinary things. Intrigued by how some people were able to consistently deliver the numbers—despite both internal obstacles and highly challenging conditions in the marketplace—the authors discovered not only how they did it, but also the personal and psychological characteristics of those who succeeded. They distilled the lessons into practical tools, including: • Turn lemons into lemonade: How what may appear to be flat or dead-end businesses can be turned into growth-oriented enterprises that create cool new products and tap new audiences. • Get a bigger box: How not to just “think outside the box,” but create a bigger box by being wired for opportunity. • Get rid of the monkey: Why the real monkey isn't Corporate on your back, but Corporate in your head. • It could be staring you right in the face: The hidden secret of growth is not relying only on development of dramatic new products or technological breakthroughs, but finding opportunities already there that are overlooked by the competition. • Do It. Now!: Breaking through growth gridlock comes from “learning by doing,” not through detailed analysis and planning. The Catalyst is for people in the middle looking to free themselves from the shackles of business as usual—and deliver the organic growth that's demanded of them. But it's also for CEOs and CFOs who want to release the creativity lying dormant within their businesses. From the Hardcover edition.

Trends, Policies, Practices, and Stories of Success

Universities and Sustainable Communities: Meeting the Goals of the Agenda 2030

The Business of Sustainability

The Sustainable Enterprise Fieldbook

The Fifth Discipline

The Green Factory

When It All Comes Together

This book provides a broad overview of how sustainability reporting has grown, how it is used now and where it is heading. Daily, we read and hear in various media about concepts such as corporate social responsibility (CSR), sustainability reporting, sustainability accounting, environmental reports, corporate citizenship or environmental management systems. Accounting for Sustainability decodes this terminology by providing an accessible introduction to the topic that explores sustainability reporting from an internal and external perspective. It begins with an overview of how sustainability reporting has emerged and why it is important, before moving on to cover definitions of key terms and specific theories and frameworks. Subsequent chapters explore the role of financial management, sustainability standards, accounting communication and capital markets. With learning outcomes and study questions embedded in each chapter, this book will be of great interest to students of sustainability reporting and accounting, as well as practitioners taking related professional accreditations.

This three-volume set is a landmark comprehensive overview of the business of sustainability, providing 56 separate chapters from leaders in business, non-profit organizations, and from within the academic and policy world. • Contributions from more than 70 authors recognized for their work in sustainability • Several chapters with systemic frameworks • Numerous case studies demonstrating successful approaches by industry innovators • 55 figures with models and steps for analyses • A bibliography with each chapter

Innovation in Environmental Leadership offers innovative approaches to leadership from a post-industrial and ecological vantage point. Chapters in this collection are written by leading scholars and practitioners of environmental leadership from around the globe, and are informed by a variety of critical perspectives, including post-heroic approaches, systems thinking, and the emerging insights of Critical Leadership Studies (CLS). By taking the natural environment seriously as a foundational context for leadership, Innovation in Environmental Leadership offers fresh insights and compelling visions of leadership pertinent to 21st century environmental and social challenges. Concepts and understandings of leadership emerged as part of an extractive industrial system; this work asks its readers to re-think what leadership looks like in an ecologically sustainable biological system. This book provides fresh insights and critical perspectives on the vibrant and growing field of environmental leadership. It shows the latest state of knowledge on the topic and will be of interest both to students at an advanced level, academics and reflective practitioners. It addresses the topics with regard to leadership theory and environmental leadership and will be of interest to researchers, academics, and students in the fields of sustainability, environmental ethics, natural resource management, environmental studies, business management, public policy, and environmental management.

Get ready to grind! Are you willing to go out there on that field with your face paint and your helmet, up against all adversity? Take it all in this season! Khali Raymond has brought you poetry that'll get you pumped before primetime!

Mastering the Circular Economy

Building a Culture for Sustainability: People, Planet, and Profits in a New Green Economy

The Gamification of Learning and Instruction Fieldbook

The Revolutionary New Way to Create Shared Value for Businesses, Customers, and Society

Creating Sustainable Work Systems

The Impact of Social Finance on the World's Poor

Streamline Your Corporate Communication to Drive Efficiency and Engagement

Following Karl Kapp's earlier book *The Gamification of Learning and Instruction*, this Fieldbook provides a step-by-step approach to implementing the concepts from the Gamification book with examples, tips, tricks, and worksheets to help a learning professional or faculty member put the ideas into practice. The Online Workbook, designed largely for students using the original book as a textbook, includes quizzes, worksheets and fill-in-the-blank areas that will help a student to better understand the ideas, concepts and elements of incorporating gamification into learning.

Although it remains one of the most significant challenges in recent years, companies are beginning to integrate the ideas of sustainability into organized projects such as marketing, corporate communications, and annual reports. In this case, sustainability remains an important influence on the initiation of project management. Sustainability Integration for Effective Project Management provides a comprehensive understanding of the most important issues, concepts, trends, methodologies, and good practices in sustainability to project management. The research and concepts discussed in this publication are developed by professionals and academics aiming to provide the latest knowledge related to sustainability principles for prospective professionals, academics, and researchers in this area of expertise.

A summary of the most important issues, approaches and models in the field of spirituality in business, economics and society. The Handbook of Spirituality and Business presents a comprehensive pluralistic view covering all the major religious and spiritual traditions.

Understanding the chemistry underlying sustainable energy is central to any long-term solution to meeting our future energy needs. Chemistry of Sustainable Energy presents chemistry through the lens of several sustainable energy options, demonstrating the breadth and depth of research being carried out to address issues of sustainability and the gl

Sustainability Integration for Effective Project Management

The Global Trends Fieldbook

Ideas into Practice

Examples from the Field

Field-tested Integral Approaches to Developing Leaders, Transforming Organizations and Creating Sustainability

How Individuals and Organizations are Working Together to Create a Sustainable World

Economics for a Crowded Planet

The Renewal Coaching Fieldbook outlines the seven practices that leaders can learn and develop in order to sustain their energy to do meaningful work. These practices enable leaders to bounce forward in the face of loss, create networks of support, make wise and timely decisions, and engage in personal renewal daily. Throughout are compelling stories of leaders who have overcome the challenges that seek to diminish and overwhelm them, and succeeded in doing meaningful work for a greater good. Praise for Renewal Coaching Fieldbook "Elle and Douglas have written an important book that could change the way business is done by changing the lives of people doing it. In our fantastically connected planet, worldwide commerce impacts all of us immediately, making almost nothing more important for our long term success than committing to meaningful work lives aimed at the 'greater good.' As Elle and Douglas suggest, individual happiness and global happiness will be the outcomes. If this is what you want in your own life—and I hope you do—read this book!"—Rick Foster, co-author, *How We Choose to Be Happy and Happiness & Health*; publisher, SustainableHappinessCourse.com "The questions in this book will help you generate new ideas and ways of thinking about your predicaments. They will provide you with the way forward to hope, excitement, and satisfaction in service of a greater good."—Daniel J. Pesut, PhD, RN, professor of nursing, Certified Hudson Institute Coach, Indiana University, Indianapolis "This is not a fairytale approach to leadership where all is good and everyone is happy. It is a skillfully written manual that addresses the challenges and hard times leaders experience and makes resiliency visible and sustained happiness attainable."—Dr. Kristine Servais, former principal and professor of leadership, North Central College, Naperville, Illinois

Everything you need to know to green your business and grow your profit. • The truth about what climate change means for your business • The truth about running lean and green • The truth about future proofing your business Simply the best thinking THE TRUTH AND NOTHING BUT THE TRUTH This book reveals 52 PROVEN GREEN STRATEGIES and bite-size, easy-to-use techniques that get results. "This little book is inspiring in its range and practicality—not just for CEOs, but for every member of the enterprise...an exceptionally useful guide for 'going green' at any scale of enterprise." CHIP CONLEY, CEO, Joie de Vivre Hospitality "In a world where green business advice is rampant, this is the one resource you need: a field guide that combines insight and inspiration with a solid, actionable path forward." JOEL MAKOWER, Executive Editor, GreenBiz.com

The book showcases examples of university engagement in community initiatives and reports on the results from research and from a variety of institutional projects and programmes. As a whole, the book illustrates how actors at the community (microlevel) and other levels (meso and macro) can make valuable and concrete contributions to the implementation of the Sustainable Development Goals (SDGs) and, more specifically, to achieving the objectives defined at the 2030 Agenda for Sustainable Development. It is one of the outcomes of the “Second World Symposium on Sustainability Science”, which was jointly organised by the Pontificia Universidade Católica do Paraná (Brazil), the Research and Transfer Centre “Sustainable Development and Climate Change Management” and the “European School of Sustainability Science and Research” at Hamburg University of Applied Sciences (Germany), in cooperation with the Inter-University Sustainable Development Research Programme (IUSDRP).

Today, managers and leaders of organizations, in both the private sector and civil society, are being challenged as never before to find ways to play a proactive role in addressing the concerns of sustainable development. But they are often overwhelmed by a bombardment of conflicting messages from the media, shareholders, customers, employees, and NGOs. The Sustainable Enterprise Fieldbook helps managers deal with this confusion. It teaches them how to strike a better balance, moving from an "either/or" mind-set to one that holistically embraces social, environmental and economic issues simultaneously. It addresses the "what" ("what is a sustainable strategy for a company or organization?") as well as the "how" ("how do we go about

building a sustainable enterprise?"). The Sustainable Enterprise Fieldbook has been put together by an outstanding network of experts from business (Microsoft, Sony, Philips, and AIG), consultancies, and academia. Its aim is to teach and guide leaders, managers, practitioners, students, and professors in every sector of society, and in every industry, in creating a successful and sustainable enterprise. By making the steps needed clear, understandable, and simple to follow, the book naturally engages readers in their journey and encourages their participation in three key ways: by increasing their understanding and awareness of what sustainability means at a conceptual and practical, as well as a personal, level; by energizing and expanding people's commitment to building sustainable enterprises; and by providing readers with extensive tools and techniques so they can individually and collectively take actions that will improve the social, environmental, and economic performance of their organizations in both the short and long term. Each chapter of the book illustrates through models, tools, cases, stories, and examples from a wide range of companies how to integrate sustainability into the day-to-day realities of running a business. Managers are coached, facilitated, and guided to enable them to create a better balance between the short and long term, to help them to become change agents in their organizations and to provide answers to the question "How do I make a difference?" Some of the areas covered are leadership, strategy, managing change, employee engagement, metrics and measurement, networks, and globalization. Readers of The Sustainable Enterprise Fieldbook will find access to the innovative Living Fieldbook, which is an online community support service providing ongoing updated assistance in building a sustainable enterprise. The Sustainable Enterprise Fieldbook offers an ingredient that has been missing in the enormous outpouring of information on organizations and sustainability: an holistic integration of solutions, which will make the journey personal for each reader.

Better Spending for Localizing Global Sustainable Development Goals

Tools and Techniques for Improving Organizations and People

Critical Perspectives

The Shaping School Culture Fieldbook