

The Psychology Book Big Ideas Simply Explained En

From Fitzgerald's The Great Gatsby to Shelley's Frankenstein, The Literature Book documents the greatest literature ever written. Featuring over 100 best-selling books, plays and poetry from all over the world, including Latin American and African fiction, The Literature Book encompasses celebrated masterpieces from the most renowned authors to have ever lived. Stunning images and inspirational quotes jump out from the pages, as detailed plot summaries and helpful context bring the timeless works of literature to life. The book also offers a deeper look into the famed fiction of Shakespeare, Oscar Wilde and more, as in-depth literary criticism and interesting authorial biographies give each work of literature a new meaning. In The Literature Book, the world's most iconic literature and greatest writers come together for a fascinating journey through time that is a must-have for any literature student or fan of fiction.

Discover the most important and groundbreaking milestones in the history of medicine, and the people behind them. From ancient herbal remedies to modern drugs, this accessible medical reference e-book explores the breakthroughs and discoveries that have shaped our modern-day understanding of medicine. Inside the pages of this illustrated medicine history e-book, you'll discover: - Profiles of more than 90 of the biggest ideas, breakthroughs, and milestones in international medical history - Thought-provoking graphics and flow-charts that demystify the central concepts behind each medical idea - Insightful and inspiring quotes from famous physicians, scientists, politicians, and academics How are illnesses diagnosed? How do vaccinations work? Why are some pandemics so deadly? This informative book about medicine through time answers big questions like these and many more! Packed with pithy explanations, step-by-step diagrams and bright illustrations, The Medicine Book cuts through the jargon and offers a clear overview of the greatest medical breakthroughs. Learn about major diseases such as cancer and the global eradication of smallpox. Explore new developments in IVF and gene manipulation, as well as medical science's response to global challenges, such as COVID-19. It's perfect for medical professionals, students of medicine, or anyone interested in the fascinating medical history of the world. Complete the series: The Big Ideas Simply Explained series follows an innovative visual approach to make any subject accessible to everyone. Discover more than 100 of the most infamous, audacious, gory, horrifying, and notorious crimes in The Crime Book. Explore more than 90 of the most awe-inspiring astronomical ideas in The Astronomy Book.

Do you feel stuck in life, not knowing how to make it more successful? Do you wish to become more popular? Are you craving to earn more? Do you wish to expand your horizon, earn new clients and win people over with your ideas? How to Win Friends and Influence People is a well-researched and comprehensive guide that will help you through these everyday problems and make success look easier. You can learn to expand your social circle, polish your skill set, find ways to put forward your thoughts more clearly, and build mental strength to counter all hurdles that you may come across on the path to success. Having helped millions of readers from the world over achieve their goals, the clearly listed techniques and principles will be the answers to all your questions.

The Little Book of Psychology clearly explains more than 100 groundbreaking ideas in this fascinating field of science. How does the brain remember faces? What makes us choose one decision over another? Where does language come from? With the use of powerful and easy-to-follow images, quotations from all the major thinkers, and explanations that are easily understandable, this book demystifies hard-to-grasp concepts and shows how these have shaped our knowledge of the human mind. All the schools of psychology are covered from cognitive to behavioural psychology making this ideal for students or for anyone with a general interest in this popular area. If you're fascinated by the human mind then The Little Book of Psychology will get you thinking in this brand new portable format

The Religions Book

A Degree in a Book: Psychology

The Economics Book

The Facts Visually Explained

The Ecology Book

All the big ideas in science, simply explained Part of the popular Big Ideas series, The Science Book explores the history of science, how scientists have sought to explain our incredible universe and how amazing scientific discoveries have been made. Discover how Galileo worked out his scientific theories of motion and inertia, why Copernicus's ideas were contentious and what the discovery of DNA meant. All the big scientific ideas and discoveries are brought to life with quirky graphics, pithy quotes and step-by-step 'mind maps', plus every area of science is covered, including astronomy, biology, chemistry, geology, maths and physics. You'll be brought up-to-date on scientific ideas from black holes to genetic engineering with eye-catching artworks showing how the ideas of key scientists have impacted our understanding of the world.

Whether you are a science student or just have an interest in scientific ideas, The Science Book is a perfect way to explore this fascinating subject.

The Psychology Book: Big Ideas Simply Explained By Nigel Benson

Brimming with more than 20 exciting, educational activities and projects that focus on techy and electronics topics, this is the perfect inspirational guide for young experimenters. Build your own bristlebot, power a propeller motorboat, make a matchbox microphone, and construct a crane by following step-by-step instructions and using affordable equipment. Maker Lab STEM will engage budding scientists as they experiment, invent, trial and test technology, electronics, and mechanics at home. Simple steps with clear photographs take readers through the stages of each low-cost project, with fact-filled panels to explain the science behind each one and to fascinate them with real-world examples. With an increasing focus across school curricula on encouraging children to enjoy and explore STEM subjects (science, technology, engineering, and maths), Maker Lab STEM is the perfect companion for any inquisitive child with an interest in technology and how it works.

Discover the key themes and big ideas behind more than 80 of the world's most important historical events - from the dawn of civilization to the 21st century. From the origins of Homo sapiens to the Space Race, and from the French Revolution to the Digital Revolution, this instalment in the successful Big Ideas series offers an essential exploration of the human timeline up to and including the rise of modern Islam, the world wide web, and the global financial crisis. Making big historical ideas accessible and easy to understand, with quirky graphics and memorable quotes, The History Book is perfect for students, adults, or anyone who wants to travel back in time and understand the fascinating past of mankind.

The Physics Book

Self-Care

A practical guide to unlocking the potential in every area of life

Seven Research-Based Principles for Smart Teaching

How Our Unconscious Minds Elect Presidents, Control Markets, Wage Wars, and Save Our Lives

You don't have to be a scientist to find this beginners biology book fascinating! What is life? Why do bees dance? How do animals know their mothers? Who discovered germs? Discover the living world, how it interacts with the environment, and stand in awe of the most interesting biology facts, theories, and discoveries. The Biology Book is written in plain English making complex biological ideas accessible to everyone! Whether you're a student or a science enthusiast, you'll find these pages exciting and educational because it: - Combines creative typography, graphics, and accessible text to explore the most famous and important ideas in biology and the people behind them - Includes a directory section for easy localisation - Profiles more than 95 ideas and events key to the development of biology and the life sciences, with thought-provoking graphics throughout that demystify the central concepts behind each idea - Features insightful and inspiring quotes from leading biologists and scientists, such as 2020 Nobel Laureates, Emmanuelle Charpentier and Jennifer Doudna, as well as thinkers in other fields Over the last few centuries, humans have been enamoured by the world around us. Trace the history of scientific thought and meet the scientists who shaped the natural sciences, such as Carl Linnaeus, Jean-Baptiste Lamarck, Charles Darwin, and Gregor Mendel. From the mechanics of plants, animals, and the human body; to DNA and genetic inheritance; and the development of vaccines, explore the crucial discoveries to understand how our world works. The Biology Book uncovers over 95 key ideas in the field of biology. Step by step flowcharts, diagrams and accessible text will help demystify complex biological processes and help you enhance your understanding. This biology book also discusses current trends such as cloning, neuroscience, human evolution, and gene editing. Whether you're new to the subject, a budding scientist or keen to keep up with and understand current ethical and scientific debates, The Biology Book is for you. Complete the Series DK Books has published a series of books that cover educational topics such as religion, astronomy, art, science, maths, and more. These books simplify complex ideas, making it easy to understand - and learning fun. Look out for titles such as The History Book, The Astronomy Book, and The Science Book.

This guided journal encourages the cultivation of mindfulness and general well-being amid a busy modern lifestyle. Self-Care: A Day and Night Reflection Journal offers a space to commit to your self-care routine with intention and dedication—helping you develop positive thinking, overcome challenging and stressful experiences and negative emotions, and cultivate a general sense of well-being and a healthy lifestyle. This 90-day journal gives you a path to creating a habit of regular self-care that you can carry with you throughout your life. Immersed in your busy day-to-day activities, it's easy to forget to focus on the present and what's most important. This journal provides a place to record your thoughts and activities and consider how they affect your emotional and physical health. The journal is intended for those who want to foster deep reflection as well as for those who simply want to take better care of themselves. Having filled the journal with positive thoughts and routines, you will end up with a personal trove of wonderful reflections, which can be a source of positive inspiration at any time. Filled with delicate illustrations, this 90-day journal will help you integrate self-care and deep reflection into your life. Its 184 lined, acid-free pages made from archival paper take both pen and pencil nicely, and the back pocket is perfect for holding mementos.

How far would you go to obey orders? Why do many people - even some scientists - believe in miracles? Find out the answers to these questions and much more in this visual guide to applied psychology. Lying at the intersection of biology, philosophy, and medicine, psychology is at the heart of what makes us human. Perfect both for students and people new to the topic, How Psychology Works has a unique graphic approach and uses direct, jargon-free language. It explores various approaches that psychologists use to study how people think and behave, such as behaviourism, cognitive psychology, and humanism. This indispensable guide describes a wide range of mental health conditions, including bipolar disorder and obsessive-compulsive disorder. It then takes you through treatments, from cognitive behavioural therapy and psychoanalysis to group therapy and art therapy. This book also explores the role of psychology in everyday situations. Discover what makes you, you - the unique blend of nature and nurture that makes up your sense of who you are - and psychology's role in relationships, sport, work, and education. How Psychology Works is a fascinating read that will quickly hone your emotional intelligence and give you perceptive insights into both your own and other people's feelings and behaviour.

Explore eighty of the world's greatest myths and characters, from the gods of Greek mythology to the Norse heroes, retold and explained with engaging text and bold graphics. From early creation stories to classical hero narratives and the recurring theme of the afterlife, experience each myth and unravel the meanings behind the stories, getting to the heart of the importance of mythology to different cultures worldwide. More than just stories, myths are a testament to the amazing creativity of humans striving to explain and make sense of the world around them. Here you will discover Zeus, god of the sky and ruler of the Olympian gods, and Loki, the cunning trickster with a knack for causing havoc, aided by his ability to change shape and gender. Beyond the gods and goddesses of Ancient Greek, Roman, and Norse myths, this book delves into the stories of the Australian aborigines, the Cherokee, and the Aztecs, each brimming with amazing characters and insights into human existence. This newest title in the bestselling Big Ideas series pairs engaging visual style with global coverage of world myths - profiling everything from the well-known tales of the Greeks, Norsemen, and Egyptians to the legends of the Caribbean, the Americas, Oceania, and East Asia - bringing the wisdom of the ages to life.

The Philosophy Book

Psych 101

The Plant Based Cookbook for Women

An Introduction to the Key Psychologists and Theories You Need to Know

Everything You Need to Know to Master the Subject ... In One Book!

A collection of three top-selling titles from the graphics-led Big Ideas Simply Explained series: The Philosophy Book, The Psychology Book, and The Sociology Book. If you seek to understand how people think and interact, and to quickly absorb the best of human thinking and wisdom through the ages, you will find everything you need in this collection of three books from the Big Ideas Simply Explained series. Each book uses innovative graphics and creative typography to help you understand the key principles behind these foundational social sciences.

If you want to know your Freud from your Jung and your Milgram from your Maslow, strap in for this whirlwind tour of the highlights of psychology. Including accessible primers on: The early thinkers who contributed to psychological ideas and the birth of modern psychology Famous (and often controversial) experiments and their repercussions What psychology can teach us about memory, language, conformity, reasoning and emotions The ethics of psychological studies Recent developments in the modern fields of evolutionary and cyber psychology. This illuminating little book will introduce you to the key thinkers, themes and theories you need to know to understand how the study of mind and behavior has sculpted the world we live in and the way we think today.

A perfect introduction for students and laypeople alike, A Degree in a Book: Psychology provides you with all the concepts you need to understand the fundamental issues. Filled with helpful diagrams, suggestions for further reading, and easily digestible features on the history of psychology, this book makes understanding the human mind easier than ever. Including the theories of Francis Galton, Sigmund Freud, Ivan Pavlov, and many more, it covers the whole range of psychological research. By the time you finish reading this book, you will be able to answer questions such as: • How do we learn? • Do groups make better decisions than individuals? • How do we study the living brain? • What are the components of personality?

The Religions Book clearly and simply explains all of the important information about the world's major, and many minor, religions, in an easy-to-access format. Using easy-to-follow graphics and artworks, succinct quotations, and thoroughly accessible text, The Religions Book explores the beliefs that underpin religious traditions around the globe and how they developed. From primal beliefs to the world's great faiths and the continuing quest for spiritual meaning in our complex world, The Religions Book gets to the heart of what it means to believe in God and religion's place in society. The Religions Book includes: - A dedicated section for each of the world's five major faiths - Islam, Christianity, Judaism, Buddhism, and Hinduism - Primal beliefs, ancient and classical mythology, and new religions - Brief biographies and context boxes to give the full historical context of selected religions Through clear and concise summaries, graphics, and quotations, The Religions Book will help even the complete novice understand the ideas behind faiths and the place of religion in the world.

How Psychology Works

The Maths Book

The Literature Book

The Sociology Book

The Crime Book

What is an imaginary number? Can two parallel lines ever meet? How can maths help us predict the future? Charting the development of maths around the world from Babylon to Bletchley Park, this book explores big questions like these and explains how the answers help us understand everything from patterns in nature to artificial intelligence. Written in clear English, The Maths Book is packed with short, pithy explanations that cut through the jargon, step-by-step diagrams that untangle knotty theories, memorable quotes, and witty illustrations that play with our ideas about numbers. This diverse and inclusive account of mathematics will have something for everybody, including the maths behind world economies and espionage. But it also traces the history of maths, from ancient ideas such as magic squares and the abacus to modern cryptography, fractals, and the final proof of Fermat's Last Theorem. Continuing the "Big Ideas" series' trademark combination of authoritative, clear text and bold graphics, The Maths Book uses an innovative visual approach to make the subject accessible to everyone, whether you're an avid student or just curious about maths.

An accessible guide to more than 90 of the most important and groundbreaking milestones in the history of medicine, and the people behind them How are illnesses diagnosed? What is cancer? Why are some pandemics so deadly? This book explores big questions like these, explaining the breakthroughs and discoveries that have shaped our modern-day understanding of medicine and helped us protect and promote our health. Written in plain English, The Medicine Book cuts through the jargon and is packed with pithy explanations of the most important milestones in medical history, with step-by-step diagrams and witty illustrations that untangle knotty concepts. From ancient medical practices, such as herbal medications and balancing the humours, through groundbreaking work including Jenner's experiments with cowpox, which laid the basis for vaccination, The Medicine Book offers an engaging overview of medical history across the world all the way into the 21st century with gene manipulation, immunotherapy, and robotics and telesurgery. Covering the role that therapies and drugs have played in the human quest to treat and prevent disease, the establishment of hospitals and later international medical bodies, like the WHO, and medical science's response to new challenges, such as accelerated antibiotic resistance and COVID-19, The Medicine Book explains the stories behind each milestone development. Continuing the "Big Ideas" series' trademark combination of authoritative, informative text, and bold graphics, The Medicine Book uses an innovative visual approach to make the subject accessible to everyone, whether you're a student of medicine or science, a medical professional, or an armchair expert.

Balance your hormones and increase energy naturally with these delicious vegan and gluten-free recipes! This plant-based cookbook features 80+ recipes with nutrients and ingredients that will help you look and feel your best at any time of the month. Women's physical and emotional needs fluctuate as they flow through their hormonal cycle. That's why this specialty cookbook provides nutritious and delicious meals for each of your body's four phases (menstrual, follicular, ovulatory, and luteal) so you can make sure you get the nutrients you need to improve your hormonal function and overall health. Whether you are seeking a fertility diet or aiming to achieve natural hormone balance, The Plant-Based Cookbook for Women gives you the tools and information you need to eat healthier and improve your quality of life starting today. Recipes Include: • Breakfast: Blackberry Compote Chocolate Oatmeal and Sweet Potato Pancakes • Lunch: Crunchy Spring Roll in a Bowl and "Cheesy" Bean and Veggie Quesadillas • Dinner: Spicy Kung Pao Beets and Chickpea Pot Pie Soup • Snacks: Pumpkin Hummus and Superfood Snack Bars • Desserts: Banana Bonbons and Pineapple Green Juice Ice Pops *Note: While the recipes in this book were created with women in mind, they include all-natural ingredients that are healthy for everyone, regardless of age and gender!

This easy-to-understand guide to politics and government introduces more than 80 of the most important theories and big ideas of leaders and politicians throughout history. The Politics Book makes government and politics easy to understand by explaining the big ideas simply, using clear language supported by eye-catching graphics. The key events in political history are outlined from the origins of political thinking by Confucius and Aristotle to modern-day activists such as Martin Luther King and Nelson Mandela. Helpful mind maps break down their important concepts into bitesize chunks to make the subject accessible to students of politics and anyone with an interest in how government works. A handy reference section also provides a glossary of key terms and a directory of significant political figures. Filled with thought-provoking quotes from great political thinkers such as Nietzsche, Malcolm X, Karl Marx, and Mao Zedong, The Politics Book gives context to the world of government and power.

The History Book

The Movie Book

The Mythology Book

The Big Ideas Box

How to Win Friends and Influence People

For all the deep thinkers with questions about the world, this encyclopedia holds the answers you have been searching for. What is the meaning of life? What is the Universe made of? Read what our eminent philosophers thought about the questions we ask ourselves. To help you understand the subject and what it is about, The Philosophy Book introduces you to ancient philosophers such as Plato and Confucius. But it doesn't stop there, read about our modern thinkers such as sweet biographies of over a hundred philosophers and their profound questions. Work your way through the different branches of philosophy such as metaphysics and ethics. Understand how philosophical questions have led to breakthroughs in how the history of philosophy informs our modern lives, exploring topics such as how science can predict the future and how language shapes our thoughts and decisions. Your Philosophical Questions Explained If you thought philosophy was boring, this Book presents the key ideas in an easy to follow layout. Explained in simple terms with visual guides such as mind maps, diagrams, and timelines for the progression of ideas. Enjoy the stunning graphics that add a little wit to the serious and contemporary thinkers: - The Ancient World 700 BGE - 250 CE - The Medieval World 250 - 1500 - Renaissance and the Age of Reason 1500 - 1750 - The Age of Revolution 1750 - 1900 - The Modern World 1900 - 1950 - Contemporary Period 1950 - Present

Over 7 million copies sold worldwide to date, The Philosophy Book is part of the award-winning Big Ideas series from DK Books. It uses innovative graphics along with engaging writing to make complex subjects easier to understand.

From perception tests and the Rorschach blots to B. F. Skinner and the stages of development, this primer for human behavior is packed with hundreds of ... psychology basics and insights...

All the big ideas, simply explained - an innovative and accessible guide to the study of human nature The Psychology Book clearly explains more than 100 groundbreaking ideas in this fascinating field of science.

All the big ideas, simply explained - an innovative and accessible guide to the study of human nature The Psychology Book clearly explains more than 100 groundbreaking ideas in this fascinating field of science. How does the brain remember? How do we make a decision over another? Where does language come from? With the use of powerful and easy-to-follow images, quotations from all the major thinkers, and explanations that are easily understandable, this book demystifies hard-to-grasp concepts and our knowledge of the human mind. All the schools of psychology are covered from cognitive to behavioural psychology making this ideal for students or for anyone with a general interest in this popular area. If you're fascinated by the human mind, this is the book for you. Thinking.

Success The Psychology of Achievement

The Science Book

The Politics Book

The Art Book

Big Ideas Simply Explained

Explores the ideas behind one hundred iconic works of art while examining their historical context.

How do species interact with each other and their environment? What is biodiversity and can we afford to damage it? As our influence on the planet grows, answering these questions is becoming more pressing. Written in plain English, this book delivers short, pithy explanations of more than 90 key ideas. Step-by-step diagrams untangle tricky theories, illuminating quotes make the ideas and discoveries memorable, and witty illustrations enhance and play with our understanding of the science. You'll explore key theories, movements, and events in biology, geology, geography, and environmentalism, from the ideas of classical thinkers and Enlightenment attempts to impose order on nature, to discoveries such as DNA and theories like the Gaia hypothesis. Boxes highlighting "green" issues - the impact of pesticides, the plight of vulnerable species, and the search for renewable energy - appear throughout, as do profiles of influential figures - Charles Darwin, Carl Linnaeus, Rachel Carson, and James Lovelock - which place their ideas in their historical context. Whether you're new to ecology, a science student, or simply concerned about what's happening to our planet, this is a comprehensive introduction to the environment and climate change - arguably the most important subjects of our time.

Now in paperback, The Psychology Book explores more than 100 groundbreaking ideas in the field using highly visual graphics, clear text, a directory of scientists, and a vocabulary glossary. The Psychology Book looks at the biggest names in psychology, including William James, Sigmund Freud, and Ivan Pavlov, and unpacks each psychologist's contribution to our understanding of how the mind works. From its philosophical roots through behaviorism, psychotherapy, and developmental psychology, The Psychology Book incorporates the latest thoughts of today's psychologists alongside the theories of ancient philosophers, as well as the key experiments and ideas of the scientists and practitioners of the 19th and 20th centuries. Breaking down the most mysterious science of all, The Psychology Book is an essential, accessible, and comprehensive guide to psychology. Series Overview: Big Ideas Simply Explained series uses creative design and innovative graphics, along with straightforward and engaging writing, to make complex subjects easier to understand. These award-winning books provide just the information needed for students, families, or anyone interested in concise, thought-provoking refreshers on a single subject.

Achieve personal fulfillment in your career, relationship, and performance with Success: The Psychology of Achievement. Success: The Psychology of Achievement will unlock your potential and help you raise your game by equipping you with the tools you need to achieve success in every aspect of life. Give your confidence a boost, master your resources, and raise your self-awareness with proven strategies and theory. Understand the meanings of success and fulfillment, and develop your confidence with advice on practical skills including work-life balance, self-analysis, stress control, coping with peer pressure, positive habits, and mindfulness. Expertly mixing scientific research with constructive advice, Success: The Psychology of Achievement asks you what you want from life and learn how to get it.

The Little Book of Psychology

The Law Book

Little Book of Psychology The

The Psychology Book

The Medicine Book

Stand by for hours of blissful immersion in the world of film - the world's "seventh art". The Movie Book is your detailed guide to 100 seismic films, from Intolerance (1916) to the

groundbreaking Boyhood (2014). Part of the Big Ideas series, The Movie Book is your perfect companion and reference with infographics to explain swift-moving plots and complicated

relationships. It shows The Godfather's complicated web of family and associates, for example, and gives minute-by-minute plot lines to iconic movies such as Taxi Driver or Blade Runner.

One film can influence another and this indispensable and crystal clear guide explains what inspired Quentin Tarantino to use a glowing briefcase in Pulp Fiction, for example, or how Jaws

triggered decades of summer action blockbusters. Liberally sprinkled with gorgeous stills, pithy quotes and trivia detail, The Movie Book brings you new insights into your favourites and

introduces you to little-known masterpieces from around the world.

Praise for How Learning Works "How Learning Works is the perfect title for this excellent book. Drawing upon new research in psychology, education, and cognitive science, the authors have

demystified a complex topic into clear explanations of seven powerful learning principles. Full of great ideas and practical suggestions, all based on solid research evidence, this book is

essential reading for instructors at all levels who wish to improve their students' learning." —Barbara Gross Davis, assistant vice chancellor for educational development, University of

California, Berkeley, and author, Tools for Teaching "This book is a must-read for every instructor, new or experienced. Although I have been teaching for almost thirty years, as I read

this book I found myself resonating with many of its ideas, and I discovered new ways of thinking about teaching." —Eugenia T. Paulus, professor of chemistry, North Hennepin Community

College, and 2008 U.S. Community Colleges Professor of the Year from The Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education "Thank

you Carnegie Mellon for making accessible what has previously been inaccessible to those of us who are not learning scientists. Your focus on the essence of learning combined with concrete

examples of the daily challenges of teaching and clear tactical strategies for faculty to consider is a welcome work. I will recommend this book to all my colleagues." —Catherine M.

Casserly, senior partner, The Carnegie Foundation for the Advancement of Teaching "As you read about each of the seven basic learning principles in this book, you will find advice that is

grounded in learning theory, based on research evidence, relevant to college teaching, and easy to understand. The authors have extensive knowledge and experience in applying the science of

learning to college teaching, and they graciously share it with you in this organized and readable book." —From the Foreword by Richard E. Mayer, professor of psychology, University of

California, Santa Barbara; coauthor, e-Learning and the Science of Instruction; and author, Multimedia Learning

From Jack the Ripper to the modern day drug cartels, discover the most notorious crimes and criminals in history. With a foreword by bestselling crime author Peter James, The Crime Book

explores over 100 crimes and examines the science, psychology and sociology of criminal behaviour. See the gory details of each crime and how it was solved, with renowned quotes and

detailed criminal profiles letting you delve into the criminal mind. The Crime Book looks at the big ideas and concepts in criminology spanning from pirates, kidnapping and political plots

to modern con artists, serial killers and rogue traders, including the Black Dahlia investigation, the Mississippi Scheme, and the notorious Jeffrey Dahmer. The Crime Book is the perfect

introduction to law enforcement and criminology across history's most infamous crimes.

Why do we need laws? What rights are protected by law? When was forensic evidence first used in court? This ebook explores big questions like these, explaining the laws and legal

precedents, and religious, political, and moral codes that have shaped the world we live in. Written in plain English, The Law Book cuts through the legal jargon and is packed with pithy

explanations of the most important milestones in legal history, with step-by-step diagrams and witty illustrations that untangle knotty concepts. From the earliest laws, such as the Code of

Hammurabi, through groundbreaking legislation including Magna Carta and the Abolition of the Slave Trade Act, The Law Book offers an engaging overview of legal history across the world all

the way into the 21st century with copyright in the digital age, same-sex marriage, and the "right to be forgotten". Covering the fight for universal suffrage and workers' rights, and the

establishment of international legal bodies like INTERPOL and the European Court of Justice, The Law Book explains the stories behind each milestone development. Continuing the "Big Ideas"

series' trademark combination of authoritative, informative text, and bold graphics, The Law Book uses an innovative visual approach to make the subject accessible to everyone, whether

you're a law student, a legal professional, or an armchair expert.

The Biology Book

Psychology Facts, Basics, Statistics, Tests, and More!

How Learning Works

Simple, Healthy Recipes to Increase Energy and Balance Hormones

The Business Book

All the big ideas, simply explained - an innovative and accessible guide to sociology Part of the popular Big Ideas series, The Sociology Bookintroduces you to the subject that tells you all about what society is and what makes it tick. With over 80 ideas from the world's most renowned sociologists, covering topics as diverse as issues of equality, diversity, identity and human rights; the effects of globalization; the role of institutions, and the rise of urban living in modern society, this book details the key concepts of sociological thought. Discover all the big sociological ideas with quirky graphics, pithy quotes and step-by-step 'mind maps'.

You'll be brought up-to-date on sociological ideas from Jeffrey Alexander to Sharon Zukin, with easy to navigate step-by-step summaries which explain each idea in a nutshell. Plus biographies of key sociologists from around the world, giving a historical context to each idea. Whether you are a sociology student or just have an interest in the workings of society, The Sociology Book is a perfect way to explore this fascinating subject

The hidden brain is the voice in our ear when we make the most important decisions in our lives—but we're never aware of it. The hidden brain decides whom we fall in love with and whom we hate. It tells us to vote for the white candidate and convict the dark-skinned defendant, to hire the thin woman but pay her less than the man doing the same job. It can direct us to safety when disaster strikes and move us to extraordinary acts of altruism. But it can also be manipulated to turn an ordinary person into a suicide terrorist or a group of bystanders into a mob. In a series of compulsively readable narratives, Shankar Vedantam journeys through the latest discoveries in neuroscience, psychology, and behavioral science to uncover the darkest corner of our minds and its decisive impact on the choices we make as individuals and as a society. Filled with fascinating characters, dramatic storytelling, and cutting-edge science, this is an engrossing exploration of the secrets our brains keep from us—and how they are revealed.

Exploring more than 100 of the most important ideas, organizations, and events to have defined the feminist movement, this is an essential introduction to feminism. The latest entry in DK's bestselling Big Ideas series, The Feminism Book is a complete study of feminism. Trace the subject from its origins, through the suffrage campaigns of the late 19th century, to recent developments such as the Everyday Sexism Project and the #MeToo movement. Examine the ideas that underpin feminist thought through crucial figures, from Simone de Beauvoir to Chimamanda Ngozi Adichie, and discover the wider social, cultural, and historical context of their impact. Find out who campaigned for birth control, when the term "intersectionality" was coined, and what "postfeminism" really means in this comprehensive book. Using the Big Ideas series' trademark combination of authoritative, accessible text and bold graphics, the most significant concepts and theories have never been easier to understand. Packed with inspirational quotations, eye-catching infographics, and clear flowcharts, The Feminism Book is a must-have for anyone with an interest in the subject.

Are men's and women's brains really different? Why are teenagers impulsive and rebellious? And will it soon be possible to link our brains together via the Cloud? Drawing on the latest neuroscience research, this visual guide makes the hidden workings of the human brain simple to understand. How the Brain Works begins with an introduction to the brain's anatomy, showing you how to tell your motor cortex from your mirror neurons. It moves on to function, explaining how the brain works constantly and unnoticed to regulate heartbeat and breathing, and how it collects information to produce the experiences of sight, sound, smell, taste, and touch. The chapters that follow cover memory and learning, consciousness and personality, and emotions and communication. There's also a guide to the brain's disorders, including physical problems, such as tumours and strokes, and psychological and functional disorders, ranging from autism to schizophrenia. Illustrated with bold graphics and step-by-step artworks, and peppered with bite-sized factoids and question-and-answer features, this is the perfect introduction to the fascinating world of the human brain.

How the Brain Works

The Hidden Brain

The Feminism Book

A Day and Night Reflection Journal (90 Days)

Exploring more than 80 big ideas and key theories in a clear and simple way, this is the perfect introduction to the study of how humans live and interact with one another. Covering diversity and equality, globalization, human rights, modern urban living, and the role of work and institutions, this book looks at the big questions of how we co-operate: What is society? What makes it tick? Why do we interact in the way that we do with our friends, co-workers, and rivals? The perfect way to explore this fascinating subject, The Sociology Book profiles the world's most renowned sociologists and their biggest ideas, from the pioneers Karl Marx and Auguste Comte to the groundbreaking work of Sharon Zukin and Judith Butler. Each sociological theory is made crystal clear with the help of quirky graphics, pithy quotes, and step-by-step summaries that explain each idea in an easy-to-grasp way.

Explore the laws and theories of physics in this accessible introduction to the forces that shape our Universe, our planet, and our everyday lives. Using a bold, graphic-led approach The Physics Book sets out more than 80 key concepts and discoveries that have defined the subject and influenced our technology since the beginning of time. With the focus firmly on unpicking the thought behind each theory - as well as exploring when and how each idea and breakthrough came about - seven themed chapters examine the history and developments in areas such as energy and matter, and electricity and magnetism, as well as quantum, nuclear, and particle physics. Eureka moments abound: from Pythagoras's observations of the pleasing harmonies created by vibrating strings, and Galileo's experiments with spheres, to Isaac Newton's apple and his conclusions about gravity and the laws of motion. You'll also learn about Albert Einstein's insights into relativity; how the accidental discovery of cosmic microwave background radiation confirmed the Big Bang theory; the search for the Higgs boson particle; and why most of our Universe is missing. If you've ever wondered exactly how physicists formulated - and proved - these abstract concepts, The Physics Book is the book for you.

You can achieve your business dream. Beat the odds as you learn from the best - including Henry Ford, Steve Jobs, and Bill Gates - and turn your idea into an amazing and profitable enterprise. The Business Book helps you over the hurdles facing every new business, such as finding a gap in the market, securing finance, employing people, and creating an eye-catching brand. It is a plain-speaking visual guide to 80 of the most important commerce theories including chaos theory, critical path analysis, market mapping, and the MABA matrix. Its graphics and flow diagrams demystify complicated concepts and explain the ideas of seminal business thinkers, such as Malcolm Gladwell's "tipping point" or Michael Porter's "five forces". It shows that you can succeed with stories of rags-to-riches entrepreneurs, including the founders of Hewlett-Packard, who began their global enterprise from their garage. Whether you are a student, a CEO, or a would-be entrepreneur, The Business Book will inspire you and put you on the inside track to making your goal a reality.

All your complicated economic questions and theories explained by world experts. Economics is a broad topic, and your knowledge might be limited if you're not an economist by profession -- until now! The Economics Book is your jargon-free, visual guide to understanding the production and distribution of wealth. Using a combination of authoritative, clear text, and bold graphics, this encyclopedia explores and explains big questions and issues that affect us all. Everything from taxation, to recession to the housing market and much more! By following an innovative visual approach, The Economics Book demystifies and untangles complicated theories. Make sense of abstract concepts through colorful graphics, fun facts, and step-by-step flow diagrams. Satisfy Your Hunger for Knowledge Dive deeper into the history of economics with this page-turning book!

From the ancient Greeks to today, you'll discover over 100 key ideas from the world's greatest theorists like Thomas Malthus, John Maynard Keynes, and Milton Friedman. Fortunately, you don't need an economics degree to gain this type of understanding. The Economics Book is your accessible guide to tons of invaluable economic knowledge and learning how the economy shapes our world! This book will be your guide through the history of economics: - Let the Trading Begin 400 BCE - 1770 CE - The Age of Reason 1770 - 1820 - Industrial and Economic Revolutions 1820 - 1929 - War and Depressions: 1929 - 1945 - Post-War Economics 1945 - 1970 - Contemporary Economics 1970 - Present The Series Simply Explained With over 7 million copies sold worldwide to date, The Economics Book is part of the award-winning Big Ideas Simply Explained series from DK Books. It uses innovative graphics along with engaging writing to make complex subjects easier to understand.