The Economics Of Beer

This textbook is concerned with economic development at the local, community or regional scale. Its aim is to provide students with a comprehensive introduction to contemporary thinking about locally based economic development, how growth can be planned and how that development can be realized. This book: • Provides students with a thorough understanding of current debates around local and regional development and how that body of work can assist them in helping communities grow; • Equips students with a ‘ toolkit ’ of strategies that enable them to both plan for development and deliver that development through their professional lives; • Offers a roadmap for economic development that helps students make sense of place-based development by providing a ‘ meta narrative ’ of how regions grow and how those processes can be enhanced. This integrating perspective will be organized around the concept of competitiveness and how that concept can be understood and operationalized in various ways; • Aims to improve the performance of economic development agencies by providing current and future staff with a better set of strategies that are more appropriate to their needs; • Socializes students into the world of economic development planning, providing them with an entry point into a rewarding career; • Introduces students to a range of techniques essential to success in economic development planning. In addition to a wealth of case studies and pedagogical features, the book is also complemented by online resources. In offering a full toolkit of economic development knowledge, techniques and strategies, this text will thoroughly prepare students for a career in urban planning, transport planning, human geography, applied economic analysis, geographic information systems, and/or work as an economic development practitioner.
The Economics of Beer Processing.
From prompting a transition from hunter-gatherer, to an agrarian lifestyle in ancient Mesopotamia, to bankrolling Britain's imperialist conquests, strategic taxation and the regulation of beer has played a pivotal role throughout history. Beeronomics: How Beer Explains the World tells these stories, and many others, whilst also exploring the key innovations that propelled the industrialization and consolidation of the beer market. At the same time when mega-mergers in the brewing industry are creating huge transnationals selling their beer across the globe, the craft beer movement in America and Europe has brought the rich history of ancient brewing techniques to the forefront in recent years. But less talked about is the economic influence of this beverage on the world and the myriad ways it has shaped the course of history. Beeronomics covers world history through the lens of beer, exploring the common role that beer taxation has played throughout and providing context for recognizable brands and consumer trends and tastes. Beeronomics examines key developments that have moved the brewing industry forward. Its most ubiquitous ingredient, hops, was used by the Hanseatic League to establish the export dominance of Hamburg and Bremen in the sixteenth century. During the late nineteenth century, bottom-fermentation led to the spread of industrial lager beer. Industrial innovations in bottling, refrigeration, and TV advertising paved the way for the consolidation and market dominance of major macrobreweries like Anheuser Busch in America and Artois Brewery in Belgium during the twentieth century. We're now in the era of global integration -- one multinational AB InBev, claims 46% of all beer profits -- but there's a counterrevolution afoot of small, independent craft breweries in America, Belgium and around the world. Beeronomics surveys these trends, giving context to why you see which brands and styles on shelves at your local supermarket or on tap at the nearby pub.
Beer has been consumed across the globe for centuries and was the drink of choice in many ancient societies. Today it is the most important alcoholic drink worldwide, in terms of volume and value. The largest brewing companies have developed into global multinationals, and the beer market has enjoyed strong growth in emerging economies, but there has been a substantial decline of beer consumption in traditional markets and a shift to new products. There is close interaction between governments and markets in the beer industry. For centuries, taxes on beer or its raw materials have been a major source of tax revenue and governments have regulated the beer industry for reasons related to quality, health, and competition. This book is the first economic analysis of the beer market and brewing industry. The introduction provides an economic history of beer, from monasteries in the early Middle Ages to the recent 'microbrewery movement', whilst other chapters consider whether people drink more beer during recessions, the effect of television on local breweries, and what makes a country a 'beer drinking' nation. It comprises a comprehensive and unique set of economic research and analysis on the economics of beer and brewing and covers economic history and development, supply and demand, trade and investment, geography and scale economies, technology and innovation, health and nutrition, quantity and quality, industrial organization and competition, taxation and regulation, and regional beer market developments.
Beer and Racism
Brewing Technology
Agritourism, Wine Tourism, and Craft Beer Tourism
New Developments in the Brewing Industry
Brewing, Beer and Pubs
The History of the Beer and Brewing Industry

This book builds on the highly successful Geography of Beer: Regions, Environment, and Society (2014) and investigates the geography of beer from two expanded perspectives: culture and economics. The respective chapters provide case studies that illustrate various aspects of these themes. As the beer industry continues to reinvent itself and its economic and cultural geographies, this book showcases trends at the local, regional, national, and international scales.

This book investigates the birth and evolution of craft breweries around the world. Microbrewery, brewpub, artisanal brewery, henceforth craft brewery, are terms referred to a new kind of production in the brewing industry contraposed to the mass production of beer, which has started and diffused in almost all industrialized countries in the last decades. This project provides an explanation of the entreprene new firms from an economic perspective. The product standardization of large producers, the emergence of a new more sophisticated demand and set of consumers, the effect of contagion, and technology aspects are analyzed as the main determinants behind this ‘revolution’. The worldwide perspective makes the project distinctive, presenting cases from many relevant countries, including the USA, Austr Belgium, Italy and many other EU countries.

ÕThis book describes a number of different empirical studies and evaluations of the international brewery industry. This industry has recently undergone two climactic changes within a ten to fifteen year time period. These are a significant industry-wide consolidation of firms and market shares accompanied by the internationalization of what was previously a largely local industry. Understanding the drivers abrupt and massive change in the competitive environment of an industry is of great interest to international and strategic management scholars. Most of the bookÕs chapters address this issue, some at the global industry level, some at a regional level, and some at the level of a specific country. Taken together, they comprise an insightful case study of an interesting industry at its most interesting point in t Fordham University, US ÕThe individual contributions in this volume paint a varied and rich picture of strategies and rivalries, the role of environments and institutions, leadership and also customer approaches in both global and local brewery industry. Some of the analysed phenomena are more standard to an IB audience, like consolidation, technological development, and shifts in global markets, but they color through this industry focus, while other topics definitely seem more specific (like ÒBierstrasseÓ on Mallorca). For readers with good taste.Õ Đ Rian Drogendijk, Uppsala University, Sweden This unique book explores some of the key topics of international business through the context of a global industry, focusing on the challenges brewery companies face as they operate in globalized markets. It exar individual firms to develop markets and explores new insights into recent company rivalries, both globally and locally. In addition, it offers detailed analysis of some of the major players in the industry through longitudinal studies. Drawing on a range of perspectives, the contributing authors explore six overarching themes: international market developments and firm performance; host country institutional effe competition and rivalries; cross-border M&A integration and subsidiary development; leadership and internationalization; and boundless customer interfaces through such elements as social media and tourism. The Global Brewery Industry will prove insightful for scholars across international business, as well as providing an appealing case study for advanced students. It will be invaluable to those investiga specifically, or working with brewing firms.

"Features more than 1,100 A-Z entries written by 166 of the world's most prominent beer experts"--Provided by publisher.

Currency and the Construction of a Transnational City
The Beer Option
The Beer Bible
The Global Brewery Industry
The Oxford Companion to Beer
The Best Art & Design from Breweries Around the World

Case Studies in the Beer Sector investigates managerial and marketing dynamics in the beer sector. It explores the relevance of consumer science and its use as a tool for marketing strategies, putting special focus on small craft breweries. The book provides a variety of case studies from several countries to outline the global context within which the beer industry is developing. Real-life examples on how innovation and differentiation strategies affect consumer perceptions of beer are included, along with the relationship among breweries throughout the supply chain. Sections cover business strategy, sustainability, and how breweries are meeting the increasing demand for sustainable production processes. While this book provides a thorough reference for scholars and practitioners who work in the beer sector, it is also ideal for those studying business, agriculture, food engineering, technology, applied marketing and business strategy. Investigates contemporary managerial and marketing dynamics in the beer sector Explores the relevance of consumer science and its use as a tool for marketing strategies for both multinational players and small craft breweries Includes case studies that provide the reader with real-life examples on how to apply concepts discussed Offers a global, cross-cultural perspective on the beer sector in different countries and continents

The German Social Democratic Party was the world’s first million-strong political party. This book examines key themes around which the party organized its mainly working-class membership, with a focus on the experiences and outlook of rank-and-file party members.
In Cents and Sensibility, an eminent literary critic and a leading economist make the case that the humanities—especially the study of literature—offer economists ways to make their models more realistic, their predictions more accurate, and their policies more effective and just. Arguing that Adam Smith’s heirs include Austen, Chekhov, and Tolstoy as much as Keynes and Friedman, Gary Saul Morson and Morton Schapiro trace the connection between Adam Smith’s great classic, The Wealth of Nations, and his less celebrated book on ethics, The Theory of Moral Sentiments. The authors contend that a few decades later, Jane Austen invented her groundbreaking method of novelistic narration in order to give life to the empathy that Smith believed essential to humanity. More than anyone, the great writers can offer economists something they need—a richer appreciation of behavior, ethics, culture, and narrative. Original, provocative, and inspiring, Cents and Sensibility demonstrates the benefits of a dialogue between economics and the humanities and also shows how looking at real-world problems can revitalize the study of literature itself. Featuring a new preface, this book brings economics back to its place in the human conversation.
Institutions and ownership play a central role in the transformation and development of the beer market and brewing industry. Institutions set the external environment of the brewery through both formal requirements and informal acceptance of company operations by the public. On the other hand, owners and managers adapt to these external challenges while following their own strategic agenda. This book explores the implications of this dynamic for the breweries, discussing how changes in institutions have contributed to the restructuring of the industry and the ways in which breweries have responded, including a craft beer revolution with a surge in demand of special flowered hops, a globalization strategy from the macro breweries, outsourcing by contract brewing, and knowledge exchange for small sized breweries. Structured in two parts, with a focus on institutions (Part I) and ownership (Part II) respectively, this book examines the link between institutions and governance in one of the most dynamic and innovative industries.
Introduction To Brewing And Fermentation Science: Essential Knowledge For Those Dedicated To Brewing Better Beer
Data and Economic Analysis
Towards Effective Place-Based Policy
Ambitious Brew
The World's Favorite Beverage from 7000 BC to Today's Craft Brewing Revolution
The Economics of Beer Processing

A definitive study that uses a blend of theory, history, and data to analyze the evolution of the US brewing industry; draws on theoretical tools of industrial organization, game theory, and management strategy. This definitive study uses theory, history, and data to analyze the evolution of the US brewing industry from a fragmented market to an emerging oligopoly. Drawing on a rich and extensive data set and applying the theoretical tools of industrial organization, game theory, and management strategy, the authors provide new quantitative and qualitative perspectives on an industry they characterize as "a veritable market laboratory." The US brewing industry illustrates many of the important topics in industrial organization, economic policy, and business strategy, including industry concentration, technological change, brand proliferation, and mixed pricing strategies. After giving an overview of the industry, Tremblay and Tremblay discuss basic demand and cost conditions and industry concentration. They describe the evolution of the leading mass-producing brewers and the emergence of both specialty brewers and imports. They analyze the history and the causes of product and brand proliferation (showing how product proliferation leads to firm dominance), discuss price, advertising, merger, and other management strategies, and examine the industry's economic performance. Finally, they discuss public policy, including anti-trust and public health issues. The authors' set of industry, firm, and brand data for the period 1950-2002 -- the most comprehensive data set of economic variables available for an oligopolistic industry -- will be available to purchasers of the book who send an e-mail request. Data sources are listed in an appendix.
Robert S. Weinberg, a management strategy scholar and leading consultant to the brewing industry, contributes a foreword. This ambitious, authoritative work, capping the authors' 25-year study of the brewing industry, will be a valuable resource for industry analysts, economists, and students of industrial organization.
Cheers to beer design! The days of boring, mass-produced yellow fizz-water are all but over. These days, independent beer makers are creating a wide variety of interesting beers that exhibit a vast range of depth and flavor. Beer is more than a beverage--it's an artisan craft championed by talented people devoted to quality and good taste. And as craft beer and home brewing continue to grow by leaps and bounds, the culture of beer has made the shift from big business to an industry filled with people who truly care about what they make. And that attention to detail goes for the art and packaging as well as the brews themselves. Cool Beer Labels explores the art and design of beer culture from labels to cans to growlers and more. Inside you'll find: More than 400 full color examples of beer labels from craft and small breweries around the world Case studies from working designers Interviews with brewery owners and master brewers An exploration of breweries by region And more Whether you are a visual creative looking for packaging design inspiration or simply part of the growing community of people who enjoy home brewing, craft beers and beer culture, you're sure to enjoy cracking open a cold one and settling back to enjoy this art-filled celebration of beer.
This edited collection examines the various influences, relationships, and developments beer has had from distinctly spatial perspectives. The chapters explore the functions of beer and brewing from unique and sometimes overlapping historical, economic, cultural, environmental and physical viewpoints. Topics from authors – both geographers and non-geographers alike – have examined the influence of beer throughout history, the migration of beer on local to global scales, the dichotomous nature of global production and craft brewing, the neolocalism of craft beers, and the influence local geography has had on beer’s most essential ingredients: water, starch (malt), hops, and yeast. At the core of each chapter remains the integration of spatial perspectives to effectively map the identity, changes, challenges, patterns and locales of the geographies of beer.
Written as an introduction to the science of brewing and beer fermentation, this book provides an up-to-date overview of the science behind the various operations involved in the making of beer. Various subject-matter experts contribute their knowledge and unique perspectives on the most important topics in brewing, appealing to all readers wishing to expand their understanding of the chemical, microbiological and business aspects of brewery operation, with particular emphasis on the craft industry.
The Economics of Beer
Regions, Environment, and Societies
Understanding Production, Community and Culture in an Evolving Sector
Technology for Wine and Beer Production from Ipomoea batatas
The Data Gaze
Case Studies in the Beer Sector

Purple sweet potato (PSP) is a special type of sweet potato with high concentration of anthocyanin pigment in the root. It is rich in starch, sugar, minerals, vitamins and antioxidants like phenolics, β-carotene, and has a strong prospect as substrate for alcoholic fermentation. The low cost of sweet potato and its prospective usage in the production of alcoholic beverages make it viable for commercialization. The book reviews the use of the roots of PSP for the production of three novel products, i.e. anthocyanin rich wine (red wine), herbal/medicinal sweet potato wine, and anthocyanin rich beer which have higher health benefit than other wines and beers. The book elucidates the use of novel technologies in the preparation of this non-conventional wine and beer, processing, biochemical and organoleptic quality of the finished products and health implications. It will be of interest to innovators, researchers and students. The novel technologies in wine and beer making described in the book will set a precedence for production of other alcoholic beverages from starchy sources.
A “fascinating and well-documented social history” of American beer, from the immigrants who invented it to the upstart microbrewers who revived it (Chicago Tribune). Grab a pint and settle in with AmbitiousBrew, the fascinating, first-ever history of American beer. Included here are the stories of ingenious German immigrant entrepreneurs like Frederick Pabst and Adolphus Busch, titans of nineteenth-century industrial brewing who introduced the pleasures of beer gardens to a nation that mostly drank rum and whiskey; the temperance movement (one activist declared that “the worst of all our German enemies are Pabst, Schlitz, Blatz, and Miller”); Prohibition; and the twentieth-century passion for microbrews. Historian Maureen Ogle tells a wonderful tale of the American dream—and the great American brew. “As much a painstakingly researched microcosm of American entrepreneurialism as it is a love letter to the country’s favorite buzz-producing beverage . . . ‘Ambitious Brew’ goes down as brisk and refreshingly as, well, you know.” —New York Post
Beer is widely defined as the result of the brewing process which has been refined and improved over centuries. Beer is the drink of the masses – it is bought by consumers whose income, wealth, education, and ethnic background vary substantially, something which can be seen by taking a look at the range of customers in any pub, inn, or bar. But why has beer became so pervasive? What are the historical factors which make beer and the brewing industry so prominent? How has the brewing industry developed to become one of the most powerful global generators of output and revenue? This book answers these and other related questions by exploring the history of the beer and brewing industry at a global level. Contributors investigate a number of aspects, such as the role of geographical origin in branding; mergers, acquisitions, and corporate governance (UK, European and US perspectives); national and international political economy; taxation and regulation (including historical and contemporary practice); national and international trade flows and distribution networks; and historical trends in the commercialisation of beer. The chapters in this book were originally published as online articles in Business History.
The production of beer today occurs within a bifurcated industrial structure. There exists a small number of large, global conglomerates supplying huge volumes of a limited range of beers, and a plethora of small and medium breweries producing a diverse range of beers sold under unique brands. Brewing, Beer and Pubs addresses a range of contemporary issues and challenges in this key sector of the global economy, and includes contributions by research specialists from a variety of countries and disciplines. This book includes the marketing and globalization of the brewing industry, beer excise duties and market concentration, and reflections upon developments in brewing and beer consumption across the world in order to explore the wide-reaching influence of this industry. Alongside these global topics more localised themes are presented such as market integration in the Chinese beer and wine markets, beer and brewing in Africa and South America, and turbulence and change in the UK public house industry, which demonstrate how the consumption of beer in pubs and other social environments make the beer industry integral to local communities and regions worldwide.
Local Responses to Peripherality Through Tourism Niches
Cool Beer Labels
George Herbert Mead
Globalization, Planning and Local Economic Development
The Hidden Harvest: The Role of Wild Foods in Agricultural Systems Beer and Baskets: The Economics of women's Livelihoods in Ngamiland,Botswana
Researching Craft Beer

Researching Craft Beer offers insights for aspiring and present owners of breweries, those looking to open a craft beer bar as well as other beer researchers. The volume offers a prescient assessment of historic, present, and likely future developments within the sector.
The Beer Option proposes a renewal of Catholic culture by attending to the small things of life and ordering them toward the glory of God and the good of the community. It offers a tour through Catholic history and Benedictine spirituality, illustrating how beer fits within a robustly Catholic culture.
This paper compares two approaches for examining the extent to which a country’s actual real effective exchange rate is consistent with economic fundamentals: the FEER approach, which involves calculating the real exchange rate that equates the current account at full employment with sustainable net capital flows, and the BEER approach, which uses econometric methods behavioral link between the real rate and relevant economic variables. An exchange rate model is estimated for the G-3 currencies to provide illustrative comparisons of BEERs and FEERs.
The 19th century philosopher and social theorist George Herbert Mead developed a philosophy of science and a well-integrated social theory which have important applications for modern social science. In this concise and clearly-written summary of Mead's work, Baldwin emphasizes the breadth, scope and continued relevance of his ideas. He gives an overview of Mead's the philosophical foundations of his unified theory and the applications of his work in many different areas of social inquiry. Baldwin follows Mead's own arguments closely and substantiates each point with relevant quotations and references. With numerous footnotes, Baldwin's George Herbert Mead is designed to be both a reference work for researchers and an undergraduate tex

Beeronomics
Brewing and Craft Beer
Cents and Sensibility
Brewing a Catholic Culture, Yesterday & Today
How Beer Became White, Why It Matters, and the Movements to Change It
Every Place Matters

Everyone loves happy hour, especially after a long week at the office. If you could get happy hour food and drink specials at home, without the noise pollution and crowds of your local bar, wouldn’t that be great? Well, nothing’s stopping you. With Beer Makes Everything Better, you’ll learn how to transport, re-create, and improve upon the happy hour experience from the comfort of your own home. In this book, brewer and hop grower John Lemmon provides recipes and instructions for: your favorite bar grub mind-blowing beer cocktails challenging beer layering delicious beer shots and more! In addition to discovering what you can do with beer (other than drinking it, of course), you will learn the history of beer, how each ingredient affects the flavors of beer, surprising health benefits of beer, ten simple ways to start brewing your own beer, and even how to create the perfect happy hour setting in your home. You’ll also receive tips on how to pair beer with your most beloved non-brew foods. This book creates a bridge between the two things you love to do: eat and drink. Happy hour has never been so much fun! Skyhorse Publishing, along with our Good Books and Arcade imprints, is proud to publish a broad range of cookbooks, including books on juicing, grilling, baking, frying, home brewing and winemaking, slow cookers, and cast iron cooking. We’ve been successful with books on gluten-free cooking, vegetarian and vegan cooking, paleo, raw foods, and more. Our list includes French cooking, Swedish cooking, Austrian and German cooking, Cajun cooking, as well as books on jerky, canning and preserving, peanut butter, meatballs, oil and vinegar, bone broth, and more. While not every title we publish becomes a New York Times bestseller or a national bestseller, we are committed to books on subjects that are sometimes overlooked and to authors whose work might not otherwise find a home.
Namibian beer is celebrated as an inextricable part of Namibian nationalism, both within its domestic borders and across global markets. But for decades on end, the same brew was not available to the black population as a consequence of colonial politics. This book aims to explain how a European style beer has been transformed from an icon of white settlers into a symbol of the independent Namibian nation. The unusual focus on beer offers valuable insight into the role companies play in identity formation and thus highlights an understudied aspect of Namibian history, namely business–state relations.
“The only book you need to understand the world’s most popular beverage. I swear on a stack of these, it’s a thumping good read.”—John Holl, editor of All About Beer Magazine and author of The American Craft Beer Cookbook Imagine sitting in your favorite pub with a friend who happens to be a world-class expert on beer. That’s this book. It covers the history: how we got from gruel-beer to black IPA in 10,000 years. The alchemy: malts, grains, and the miracle of hops. The variety: dozens of styles and hundreds of recommended brews (including suggestions based on your taste preferences), divided into four sections—Ales, Wheat Beers, Lagers, and Tart and Wild Ales—and all described in mouthwatering detail. The curiosity: how to read a Belgian label; the talk of two Budweisers; porter, the first superstyle; and what, exactly, a lager is. The pleasure. Because you don’t merely taste beer, you experience it. Winner of a 2016 IACP Award “Covers a lot of ground, from beer styles and brewing methods to drinking culture past and present. There’s something for beer novices and beer geeks alike.”—Ken Grossman, founder, Sierra Nevada Brewing Co. “Erudite, encyclopedic, and enormously entertaining aren’t words you normally associate with beer, but The Beer Bible is no ordinary beer book. As scinitillating, diverse, and refreshing as man’s oldest alcoholic beverage itself.”—Steve Raichlen, author of Project Smoke and How to Grill
Across the globe policy makers implement, and academics teach and undertake research upon, place-based policy. But what is place-based policy, what does it aspire to achieve, what are the benefits of place-based approaches relative to other forms of policy, and what are the key determinants of success for this type of government intervention? This Policy Expo examines these questions, reviewing the literature and the experience of places and their governments around the world. We find place-based policies are essential in contemporary economies, providing solutions to otherwise intractable challenges such as the long-term decline of cities and regions. For those working in public sector agencies the success or failure of place-based policies is largely attributable to governance arrangements, but for researchers the community that is the subject of this policy effort, and its leadership, determines outcomes. This Policy Expo explores the differing perspectives on place-based policy and maps out the essential components of effective and impactful actions by government at the scale of individual places.
The U.S. Brewing Industry
The Geography of Beer
The Role of Institutions and Ownership
Topologies on Closed and Closed Convex Sets
The Political Economy of Anglo-French Trade, 1689-1900
The Comic Book Story of Beer

Beer in the United States has always been bound up with race, racism, and the construction of white institutions and identities. Given the very quick rise of craft beer, as well as the myopic scholarly focus on economic and historical trends in the field, there is an urgent need to take stock of the intersectional inequalities that such realities gloss over. This unique book carves a much-needed critical and interdisciplinary path to examine and understand the racial dynamics in the craft beer industry and the popular consumption of beer.
A New York Times Best Seller A full-color, lushly illustrated graphic novel that recounts the many-layered past and present of beer through dynamic pairings of pictures and meticulously researched insight into the history of the world's favorite brew. The History of Beer Comes to Life! We drink it. We love it. But how much do we really know about beer? Starting from around 7000 BC, beer has emerged as a major element driving humankind’s development, a role it has continued to play through today’s craft brewing explosion. With The Comic Book Story of Beer, the first-ever nonfiction graphic novel focused on this most favored beverage, you can follow along from the very beginning, as authors Jonathan Hennessey and Mike Smith team up with illustrator Aaron McConnell to present the key figures, events, and, yes, beers that shaped and frequently made history. No boring, old historical text here, McConnell’s versatile art style—moving from period-accurate renderings to cartoony diagrams to historical caricatures and back—finds an equal and effective partner in the pithy, informative text of Hennessey and Smith presented in captions and word balloons on each page. The end result is a filling mixture of words and pictures sure to please the beer aficionado and comics geek alike.
Gustav Peebles takes an anthropological look at two seemingly separate developments in Europe at the turn of the millennium: the rollout of the euro and the building of new transnational regions such as the Oresund Region, envisioned as a melding of Copenhagen, Denmark, with MalmÃ¶, Sweden. Peebles argues that the drive to create such transnational spaces is inseparable from the drive to create a pan-national currency. He studies the practices and rhetoric surrounding the national currencies of Denmark and Sweden, the euro, and several new "local currencies" struggling to come into being. The Euro and Its Rivals provides a deep historical study of the welfare state and the monetary policies and utopian visions that helped to ground it, at the same time shedding new light on the contemporary movement of goods, people, credit, and debt.
In War, Wine, and Taxes, John Nye debunks the myth that Britain was a free-trade nation during and after the industrial revolution, by revealing how the British used tariffs--notably on French wine--as a mercantilist tool to politically weaken France and to respond to pressure from local brewers and others. The book reveals that Britain did not transform smoothly from a mercantilist state in the eighteenth century to a bastion of free trade in the late nineteenth. This boldly revisionist account gives the first satisfactory explanation of Britain's transformation from a minor power to the dominant nation in Europe. It also shows how Britain and France negotiated the critical trade treaty of 1860 that opened wide the European markets in the decades before World War I. Going back to the seventeenth century and examining the peculiar history of Anglo-French military and commercial rivalry, Nye helps us understand why the British drink beer not wine, why the Portuguese sold liquor almost exclusively to Britain, and how liberal, eighteenth-century Britain managed to raise taxes at an unprecedented rate--with government revenues growing five times faster than the gross national product. War, Wine, and Taxes stands in stark contrast to standard interpretations of the role tariffs played in the economic development of Britain and France, and sheds valuable new light on the joint role of commercial and fiscal policy in the rise of the modern state.

Breweries, Politics and Identity: The History Behind Namibian Beer
Capitalism, Power and Perception
Beer Makes Everything Better
101 Recipes for Using Beer to Make Your Favorite Happy Hour Grub
A Methodological Comparison of BEERs and FEERs
War, Wine, and Taxes

Many alcoholic beverages produced using various methods are consumed throughout the world. Alcoholic beverages made by brewing cereals, such as beer and Japanese sake, are extremely popular. Brewing them requires a complicated process by which the cereal must be saccharified using enzymes such as amylase. For example, with beer brewing, malt enzymes are used for saccharification. By germination, malt is made from barley to produce enzymes. Finally, wort is made by processing at higher temperatures using malt. The actual techniques require high-level skills. In this book, the discussion encompasses leading-edge brewing technology with fermentation using a non-Saccharomyces starter, healthy uses of spent grain from brewing processes, and an electronic nose for quality control, but it also includes descriptions of local traditional alcoholic beverages of Korea and Cameroon.
Beer is a beverage with more than 8000 years of history, and the process of brewing has not changed much over the centuries. However, important technical advances have allowed us to produce beer in a more sophisticated and efficient way. The proliferation of specialty hop varieties has been behind the popularity of craft beers seen in the past few years around the world. Craft brewers interpret historic beer with unique styles. Craft beers are undergoing an unprecedented period of growth, and more than 150 beer styles are currently recognized.
A significant new way of understanding contemporary capitalism is to understand the intensification and spread of data analytics. This text is about the powerful promises and visions that have led to the expansion of data analytics and data-led forms of social ordering. It is centrally concerned with examining the types of knowledge associated with data analytics and shows that how these analytics are envisioned is central to the emergence and prominence of data at various scales of social life. This text aims to understand the powerful role of the data analytics industry and how this industry facilitates the spread and intensification of data-led processes. As such, The Data Gaze is concerned with understanding how data-led, data-driven and data-reliant forms of capitalism pervade organisational and everyday life. Using a clear theoretical approach derived from Foucault and critical data studies the text develops the concept of the data gaze and shows how powerful and persuasive it is. It’s an essential and subversive guide to data analytics and data capitalism.
This book delves into the development opportunities for peripheral areas explored through the emerging practices of agritourism, wine tourism, and craft beer tourism. It celebrates the entrepreneurial spirit of people living in peri-urban regions. Peripheral areas tend to be far from urban hubs, providing essential services but also typically suffering from marginalisation and remoteness, despite the access to environmental, cultural, and social resources. In this sense, this book investigates the linkages between local agency and tourism in peripheral areas, the role of existing policies, and the evolving bottom-up practices in fostering local development. The basic aim is to disestablish the dichotomies that often emerge when dealing with issues of rural–urban and/or centre–periphery relationships; innovation vs tradition; authenticity vs mise en scène; agency vs inertia; and social, cultural, economic mobility vs immobility; etc. With focused attention on the possible compliance or conflicting strategies of local actors with the existing policies, the book considers how local actors and communities respond to the implications of peripherality in areas often impacted by marginalising processes. Drawing upon case studies from North America and Europe, this book presents this connection as a global phenomenon which will be of interest to community and economic development planners and entrepreneurs.
A Unifying Theory for Sociology
Red Banners, Books and Beer Mugs: The Mental World of German Social Democrats, 1863–1914
How Beer Explains the World
Culture and Economics
The Euro and Its Rivals
A Revolution in the Global Beer Industry

This monograph provides an introduction to the theory of topologies defined on the closed subsets of a metric space, and on the closed convex subsets of a normed linear space as well. A unifying theme is the relationship between topology and set convergence on the one hand, and set functionals on the other. The text includes for the first time anywhere an exposition of three topologies that over the past ten years have become fundamental tools in optimization, one-sided analysis, convex analysis, and the theory of multifunctions: the Wijsman topology, the Attouch--Wets topology, and the slice topology. Particular attention is given to topologies on lower semicontinuous functions, especially lower semicontinuous convex functions, as associated with their epigraphs. The interplay between convex duality and topology is carefully considered and a chapter on set-valued functions is included. The book contains over 350 exercises and is suitable as a graduate text. This book is of interest to those working in general topology, set-valued analysis, geometric functional analysis, optimization, convex analysis and mathematical economics.

What Economics Can Learn from the Humanities
Economic Perspectives on Craft Beer
The Story of American Beer
Economics of Prohibition, The
A Global Perspective
Exchange Rates and Economic Fundamentals