More Effective C 50 Specific Ways To Improve Your

This book is an original, high-quality collection of chapters about highly topical and important brand management issues, and it shows both theoretical and empiric analysis. The 10 selected chapters are referred, with original contents and rigorous research methodologies, to some important challenges the brand management has to face in the current competitive contexts, characterized by the dominance of the intangible resources and the new information and communication technologies. Written by leading academics, this book is dedicated not only to marketing and management scholars but also to students wanting to investigate the knowledge concerning special fields and special brand management themes. As well to the practitioners who can find a wide reference also to the managerial implication from the strategic and operative perspectives.

??C# 7.0 ??More Effective C# ??? ???????????.NET??Bill Wagner?????50???????????C# 7.0????????????????????????????????????C#????????????? ????????Effective C#??Wagner??More Effective C#?????????????????C# 7.0????????????????????? ?????C#????????C#????????????Wagner????????????????????C#??? ???????????????(??1) ??????????(??4) ??????????????(??9) ????API????????(??11) ??????virtual methods????(??15) ???????????????(??19) ????????????????????(??22)

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C# has matured over the past decade: It's now a rich language with generics, functional programming concepts, and support for both static and dynamic typing. This palette of techniques provides great tools for many different idioms, but there are also many ways to make mistakes. In Effective C#, Second Edition, respected .NET expert Bill Wagner identifies fifty ways you can leverage the full power of the C# 4.0 language to express your designs concisely and clearly. Effective C#, Second Edition, follows a clear format that makes it indispensable to hundreds of thousands of developers: clear, practical explanations, expert tips, and plenty of realistic code examples. Drawing on his unsurpassed C# experience, Wagner addresses everything from types to resource management to dynamic typing to multicore support in the C# language and the .NET framework. Along the way, he shows how to avoid common pitfalls in the C# language and the .NET environment. You'll learn how to Use both types of C# constants for efficiency and maintainability (see Item 2) Employ immutable data types to promote multicore processing (see Item 20) Minimize garbage collection, boxing, and unboxing (see Items 16 and 45) Take full advantage of interfaces and delegates (see Items 22 though 25) Make the most of the parallel framework (see Items 35

through 37) Use duck typing in C# (see Item 38) Spot the advantages of the dynamic and Expression types over reflection (see Items 42 and 43) Assess why query expressions are better than loops (see Item 8) Understand how generic covariance and contravariance affect your designs (see Item 29) See how optional parameters can minimize the number of method overloads (see Item 10) You're already a successful C# programmer–this book will help you become an outstanding one.

NEW YORK TIMES BESTSELLER For the first time ever, an international coalition of leading researchers, scientists and policymakers has come together to offer a set of realistic and bold solutions to climate change. All of the techniques described here - some well-known, some you may have never heard of - are economically viable, and communities throughout the world are already enacting them. From revolutionizing how we produce and consume food to educating girls in lower-income countries, these are all solutions which, if deployed collectively on a global scale over the next thirty years, could not just slow the earth's warming, but reach drawdown: the point when greenhouse gasses in the atmosphere peak and begin todecline. So what are we waiting for?

Practical Magic for Crafting Powerful Work Relationships

Effective COM

Effective C#

Effective C++

Australian Journal of Chemistry

Effective C

In More Effective C#, Second Edition, world-renowned .NET expert Bill Wagner identifies and illuminates 50 intermediate-to-advanced techniques for writing exceptionally robust and well-performing C# 7.0 code. Reflecting the growing sophistication of the C# language and its development community, Wagner presents powerful new solutions to problems you're likely to encounter every day. Through three editions of Effective C#, Wagner's clear explanations, expert tips, and realistic code examples have proven invaluable to hundreds of thousands of developers. With the publication of this title, Effective C#, Third Edition, and More Effective C#, Second Edition, have been completely reorganized to provide clear explanations, expert tips, and realistic code examples in a cohesive package for modern C#. More Effective C#, Second Edition, brings the same proven approach to the new features in C# 7.0, helping you perform familiar tasks more efficiently and effectively. Drawing on his unsurpassed C# experience and key role on global C# standards committees, Wagner addresses object-oriented, functional, and service-oriented approaches to managing data with C#; better ways to express your intent to users and other programmers; and new opportunities to leverage powerful asynchronous and dynamic programming techniques. Use properties instead of accessible data members (Item 1) Distinguish between value

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First Published in 2003. Routledge is an imprint of Taylor & Francis, an informa company.

A guide to the C# programming language provides practical explanations, a variety of tips, and code examples.

What makes for a great meeting? As a leader, how can you keep discussions on point and productive? In How to Run a Meeting, Antony Jay argues that too many leaders fail to plan adequately for meetings. In this bestselling article, he defines the characteristics that contribute to success, from keeping formal minutes to acknowledging junior staff first. These guidelines will help you get demonstrably better results from every meeting you run. Since 1922, Harvard Business Review has been a leading source of breakthrough ideas in management practice. The Harvard Business Review Classics series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world.

50 Ways to Improve Your COM and MTS-based Applications

Anticipating and Avoiding the Pitfalls That Can Sink a Startup

More Effective C# (Includes Content Update Program)

The Future of Leadership Development

140 Ways to Improve Your Programming

42 Specific Ways to Improve Your Use of C++11 and C++14

More than 150,000 copies in print! Praise for Scott Meyers' first book, Effective C++: "I

heartily recommend Effective C++ to anyone who aspires to mastery of C++ at the intermediate level or above.□ □ The C/C++ User□s Journal From the author of the indispensable Effective C++, here are 35 new ways to improve your programs and designs. Drawing on years of experience, Meyers explains how to write software that is more effective: more efficient, more robust, more consistent, more portable, and more reusable. In short, how to write C++ software that□s just plain better. More Effective C++ includes: Proven methods for improving program efficiency, including incisive examinations of the time/space costs of C++ language features Comprehensive descriptions of advanced techniques used by C++ experts, including placement new, virtual constructors, smart pointers, reference counting, proxy classes, and double-dispatching Examples of the profound impact of exception handling on the structure and behavior of C++ classes and functions Practical treatments of new language features, including bool, mutable, explicit, namespaces, member templates, the Standard Template Library, and more. If your compilers don□t yet support these features, Meyers shows you how to get the job done without them. More Effective C++ is filled with pragmatic, down-to-earth advice you□ll use every day. Like Effective C++ before it, More Effective C++ is essential reading for anyone working with C++.

With forty well-structured and easy to follow topics to choose from, each workbook has a wide range of case studies, questions, and activities to meet both the individual or

organization's training needs. Whether studying for an ILM qualification or looking to enhance the skills of your employees, 'Super Series' provides essential solutions, frameworks and techniques to support management and leadership development.
Self-awareness is the bedrock of emotional intelligence. It enables you to see your talents, shortcomings, and potential--but you won't be able to achieve it through personality tests or quarterly feedback alone. This book will teach you how to understand your thoughts and emotions, how to persuade colleagues to share what they really think of you, and why self-awareness will spark more productive and rewarding relationships with your employees and bosses. This volume includes the work of: - Robert Steven Kaplan - Susan David - Tasha Eurich - H. James Wilson--
International environmental agreements have increased exponentially within the last five decades. However, decisions on policies to address key issues such as biodiversity loss, climate change, ozone depletion, hazardous waste transport and numerous other planetary challenges require individual countries to adhere to international norms. What have been the successes and failures in the environmental treaty-making arena? How has the role of civil society and scientific consensus contributed to this maturing process? Why have some treaties been more enforceable than others and which theories of international relations can further inform efforts in this regard? Addressing these questions with renewed emphasis on close case analysis makes this volume a timely and thorough

postscript to the Rio-Plus 20 summit's celebrated invocation document, The Future We Want, towards sustainable development. Environmental Diplomacy: Negotiating More Effective Global Agreements provides an accessible narrative on understanding the geopolitics of negotiating international environmental agreements and clear guidance on improving the current system. In this book, authors Lawrence Susskind and Saleem Ali expertly observe international environmental negotiations to effectively inform the reader on the geopolitics of protecting our planet. This second edition offers an additional perspective from the Global South as well as providing a broader analysis of the role of science in environmental treaty-making. It provides a unique contribution as a panoramic analysis of the process of environmental treaty-making.

Environmental Diplomacy

Introduction to Food Engineering

50 Specific Ways to Improve Your C#, 2nd Edition

Effective C# (Covers C# 6.0), (includes Content Update Program)

Business Chemistry

An Introduction to Professional C Programming

Make workplace conflict resolution a game that EVERYBODY wins! Recent studies show that typical managers devote more than a quarter of their time to resolving coworker disputes. The Big Book of Conflict-

Resolution Games offers a wealth of activities and exercises for groups of any size that let you manage your business (instead of managing personalities). Part of the acclaimed, bestselling Big Books series, this guide offers step-by-step directions and customizable tools that empower you to heal rifts arising from ineffective communication, cultural/personality clashes, and other specific problem areas—before they affect your organization's bottom line. Let The Big Book of Conflict-Resolution Games help you to: Build trust Foster morale Improve processes Overcome diversity issues And more Dozens of physical and verbal activities help create a safe environment for teams to explore several common forms of conflict—and their resolution. Inexpensive, easy-to-implement, and proved effective at Fortune 500 corporations and mom-and-pop businesses alike, the exercises in The Big Book of Conflict-Resolution Games delivers everything you need to make your workplace more efficient, effective, and engaged.

Food engineering is a required class in food science programs, as outlined by the Institute for Food Technologists (IFT). The concepts and applications are also required for professionals in food processing and manufacturing to attain the highest standards of food safety and quality. The third edition of this successful textbook succinctly presents the engineering concepts and unit operations used

in food processing, in a unique blend of principles with applications. The authors use their many years of teaching to present food engineering concepts in a logical progression that covers the standard course curriculum. Each chapter describes the application of a particular principle followed by the quantitative relationships that define the related processes, solved examples, and problems to test understanding. The subjects the authors have selected to illustrate engineering principles demonstrate the relationship of engineering to the chemistry, microbiology, nutrition and processing of foods. Topics incorporate both traditional and contemporary food processing operations.

DON'T LET YOUR WRITING HOLD YOU BACK. When you're fumbling for words and pressed for time, you might be tempted to dismiss good business writing as a luxury. But it's a skill you must cultivate to succeed: You'll lose time, money, and influence if your e-mails, proposals, and other important documents fail to win people over. The HBR Guide to Better Business Writing, by writing expert Bryan A. Garner, gives you the tools you need to express your ideas clearly and persuasively so clients, colleagues, stakeholders, and partners will get behind them. This book will help you: • Push past writer's block • Grab—and keep—readers' attention • Earn credibility with tough audiences • Trim the fat from your writing • Strike the right tone • Brush up on

grammar, punctuation, and usage
A revolutionary guidebook to achieving peace of mind by seeking the roots of human behavior in character and by learning principles rather than just practices. Covey's method is a pathway to wisdom and power.
50 Specific Ways to Improve Your Use of the Standard Template Library
35 New Ways to Improve Your Programs and Designs
SPIN® -Selling
Ten Strategies of a World-Class Cybersecurity Operations Center
Delegating Effectively
The Seven Habits of Highly Effective People

In More Effective C#, Second Edition, world-renowned .NET expert Bill Wagner identifies and illuminates 50 intermediate-to-advanced techniques for writing exceptionally robust and well-performing C# 7.0 code. Reflecting the growing sophistication of the C# language and its development community, Wagner presents powerful new solutions to problems you're likely to encounter every day. Through three editions of Effective C#, Wagner's clear explanations, expert tips, and realistic code examples have proven invaluable to hundreds of thousands of developers. With the publication of this title, Effective C#, Third Edition, and More Effective C#, Second Edition, have been completely

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In Effective C#, Third Edition, respected .NET expert Bill Wagner identifies 50 ways to harness the full power of the C# 6.0 language to write exceptionally robust, efficient, and well-performing code. Reflecting the growing sophistication of the C# language and its development community, Wagner has identified dozens of new ways to write better code. This edition's new solutions include some that take advantage of generics and several that are more focused on LINQ, as well as a full chapter of advanced best practices for working with exceptions. Wagner's clear, practical explanations, expert tips, and realistic code examples have made Effective C# indispensable to hundreds of thousands of developers. Drawing on his unsurpassed C# experience, he addresses

everything from resource management to multicore support, and reveals how to avoid common pitfalls in the language and its .NET environment. Learn how to choose the most effective solution when multiple options exist, and how to write code that's far easier to maintain and improve. Wagner shows how and why to Prefer implicitly typed local variables (see Item 1) Replace string.Format() with interpolated strings (see Item 4) Express callbacks with delegates (see Item 7) Make the most of .NET resource management (see Item 11) Define minimal and sufficient constraints for generics (see Item 18) Specialize generic algorithms using runtime type checking (see Item 19) Use delegates to define method constraints on type parameters (see Item 23) Augment minimal interface contracts with extension methods (see Item 27) Create composable APIs for sequences (see Item 31) Decouple iterations from actions, predicates, and functions (see Item 32) Prefer lambda expressions to methods (see Item 38) Distinguish early from deferred execution (see Item 40) Avoid capturing expensive resources (see Item 41) Use exceptions to report method contract failures (see Item 45) Leverage side effects in exception filters (see Item 50) You're already a successful C# programmer, and this book will make you an outstanding one. Content Update Program: This book is part of the InformIT Content Update Program. As updates are made to C#, sections of this book will

be updated or new sections will be added to match updates to the technologies. See inside for details.

Effective C++ has been updated to reflect the latest ANSI/ISO standards. The author, a recognised authority on C++, shows readers fifty ways to improve their programs and designs.

Ten Strategies of a World-Class Cyber Security Operations Center conveys MITRE's accumulated expertise on enterprise-grade computer network defense. It covers ten key qualities of leading Cyber Security Operations Centers (CSOCs), ranging from their structure and organization, to processes that best enable smooth operations, to approaches that extract maximum value from key CSOC technology investments. This book offers perspective and context for key decision points in structuring a CSOC, such as what capabilities to offer, how to architect large-scale data collection and analysis, and how to prepare the CSOC team for agile, threat-based response. If you manage, work in, or are standing up a CSOC, this book is for you. It is also available on MITRE's website, www.mitre.org.

Advancing Insights on

What Makes an Effective Executive (Harvard Business Review Classics)

59 Specific Ways to Write Better Python

More Effective C++

The Most Comprehensive Plan Ever Proposed to Reverse Global Warming

The Founder's Dilemmas

In Effective C#, Third Edition, respected .NET expert Bill Wagner identifies 50 ways to harness the full power of the C# 6.0 language to write exceptionally robust, efficient, and well-performing code. Reflecting the growing sophistication of the C# language and its development community, Wagner has identified dozens of new ways to write better code. This edition's new solutions include some that take advantage of generics and several that are more focused on LINQ, as well as a full chapter of advanced best practices for working with exceptions. Wagner's clear, practical explanations, expert tips, and realistic code examples have made Effective C# indispensable to hundreds of thousands of developers. Drawing on his unsurpassed C# experience, he addresses everything from resource management to multicore support, and reveals how to avoid common pitfalls in the language and its .NET environment. Learn how to choose the most effective solution when multiple options exist, and how to write code that's far easier to maintain and improve. Wagner shows how and why to Prefer implicitly typed local variables (see Item 1) Replace string. Format() with interpolated strings (see Item 4) Express

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to problems you're likely to encounter every day. Through three editions of Effective C#, Wagner's clear explanations, expert tips, and realistic code examples have proven invaluable to hundreds of thousands of developers. With the publication of this title, Effective C#, Third Edition, and More Effective C#, Second Edition, have been completely reorganized to provide clear explanations, expert tips, and realistic code examples in a cohesive package for modern C#. More Effective C#, Second Edition, brings the same proven approach to the new features in C# 7.0, helping you perform familiar tasks more efficiently and effectively. Drawing on his unsurpassed C# experience and key role on global C# standards committees, Wagner addresses object-oriented, functional, and service-oriented approaches to managing data with C#; better ways to express your intent to users and other programmers; and new opportunities to leverage powerful asynchronous and dynamic programming techniques. Use properties instead of accessible data members (Item 1) Distinguish between value and reference types (Item 4) Understand relationships among multiple concepts of equality (Item 9) Avoid conversion operators in your APIs (Item 11) Understand how interface and virtual methods differ (Item 15) Avoid overloading methods defined in base classes (Item 19) Create method groups that are clear, minimal, and complete (Item 22) Enable immediate error

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Scott Meyers's seminal C++ books— Effective C++ , More Effective C++ , and Effective STL —have been immensely helpful to hundreds of thousands of C++ programmers. All three are finally available together in this eBook collection. Effective C++ has been embraced by hundreds of thousands of programmers worldwide. The reason is clear: Scott Meyers's practical approach to C++ describes the rules of thumb used by the experts to produce clear, correct, efficient code. The book is organized around 55 specific guidelines, each of which describes a way to write better C++. Each is backed by concrete examples. In More Effective C++, Meyers presents 35 ways to improve your programs and designs. Drawing on years of experience, Meyers

explains how to write software that is more effective: more efficient, more robust, more consistent, more portable, and more reusable. In short, how to write C++ software that's just plain better. In Effective STL, Meyers goes beyond describing what's in the STL to show you how to use it. Each of the book's 50 guidelines is backed by Meyers's legendary analysis and incisive examples, so you'll learn not only what to do, but also when to do it—and why. Together in this collection, these books include the following important features: Expert guidance on the design of effective classes, functions, templates, and inheritance hierarchies. Applications of new "TR1" standard library functionality, along with comparisons to existing standard library components. Insights into differences between C++ and other languages (e.g., Java, C#, C) that help developers from those languages assimilate "the C++ way" of doing things. Proven methods for improving program efficiency, including incisive examinations of the time/space costs of C++ language features Comprehensive descriptions of advanced techniques used by C++ experts, including placement new, virtual constructors, smart pointers, reference counting, proxy classes, and double-dispatching Examples of the profound impact of exception handling on the structure and behavior of C++ classes and functions Practical treatments of new language features, including bool, mutable,

explicit, namespaces, member templates, the Standard Template Library, and more. If your compilers don't yet support these features, Meyers shows you how to get the job done without them. Advice on choosing among standard STL containers (like vector and list), nonstandard STL containers (like hash_set and hash_map), and non-STL containers (like bitset). Techniques to maximize the efficiency of the STL and the programs that use it. Insights into the behavior of iterators, function objects, and allocators, including things you should not do. Guidance for the proper use of algorithms and member functions whose names are the same (e.g., find), but whose actions differ in subtle (but important) ways. Discussions of potential portability problems, including straightforward ways to avoid them.

"Each item in Slatkin's Effective Python teaches a self-contained lesson with its own source code. This makes the book random-access: Items are easy to browse and study in whatever order the reader needs. I will be recommending Effective Python to students as an admirably compact source of mainstream advice on a very broad range of topics for the intermediate Python programmer." —Brandon Rhodes, software engineer at Dropbox and chair of PyCon 2016-2017 It's easy to start coding with Python, which is why the language is so popular. However, Python's unique strengths, charms, and expressiveness can be

hard to grasp, and there are hidden pitfalls that can easily trip you up. Effective Python will help you master a truly "Pythonic" approach to programming, harnessing Python's full power to write exceptionally robust and well-performing code. Using the concise, scenario-driven style pioneered in Scott Meyers' best-selling Effective C++, Brett Slatkin brings together 59 Python best practices, tips, and shortcuts, and explains them with realistic code examples. Drawing on years of experience building Python infrastructure at Google, Slatkin uncovers little-known quirks and idioms that powerfully impact code behavior and performance. You'll learn the best way to accomplish key tasks, so you can write code that's easier to understand, maintain, and improve. Key features include Actionable guidelines for all major areas of Python 3.x and 2.x development, with detailed explanations and examples Best practices for writing functions that clarify intention, promote reuse, and avoid bugs Coverage of how to accurately express behaviors with classes and objects Guidance on how to avoid pitfalls with metaclasses and dynamic attributes More efficient approaches to concurrency and parallelism Better techniques and idioms for using Python's built-in modules Tools and best practices for collaborative development Solutions for debugging, testing, and optimization in order to improve quality and performance 50 Specific Ways to Improve Your XML

Restoring the Character Ethic
Negotiating More Effective Global Agreements
50 Specific Ways to Improve Your C#, Third Edition
Biochemical journal
55 Specific Ways to Improve Your Programs and Designs

In his sixty-five-year consulting career, Peter F. Drucker, widely regarded as the father of modern management, identified eight practices that can make any executive effective. Leadership is not about charisma or extroversion. It's about these practices: Effective executives ask, "What needs to be done?" They also ask, "What is right for the enterprise?" They develop action plans. They take responsibility for decisions. They take responsibility for communicating. They focus on opportunities rather than problems. They run productive meetings. And they think and say "we" rather than "I." Since 1922, Harvard Business Review has been a leading source of breakthrough ideas in management practice. The Harvard Business Review Classics series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world.

In More Effective C#, Microsoft C# MVP and Regional Director Bill Wagner introduces fifty brand-new ways to write more efficient and more robust

software. This all-new book follows the same format as Wagner's best-selling Effective C# (Addison-Wesley, 2005), providing clear, practical explanations, expert tips, and plenty of realistic code examples. Wagner shows how to make the most of powerful innovations built into Microsoft's new C# 3.0 and .NET Framework 3.5, as well as advanced C# language capabilities not covered in his previous book. Drawing on his unsurpassed C# experience, the author reveals new best practices for working with LINQ, generics, metaprogramming, and many other features. He also uncovers practices that compromise performance or reliability and shows exactly how to avoid them. More Effective C# shows how to Use generics to express your design intent more effectively Master advanced generics techniques, such as constraints, method constraints, and generic specialization Use the multithreaded techniques you'll need to work with the .NET framework every day Express modern design idioms using the rich palette of C# language features Successfully mix object oriented and functional programming constructs Create composable interfaces and avoid confusion in public interfaces Use extension methods to separate contracts from implementation Program successfully with C# closures and anonymous types Write more effective LINQ queries Make the most of LINQ Lazy Evaluation Queries and Lambda Expressions Distinguish and convert between delegates and expression trees Efficiently utilize nullable types and partial classes Use

implicit properties for mutable, nonserializable data You're already a successful C# programmer—this book can help you become an outstanding one.
Meyers provides 50 short, specific, easy-to-remember guidelines that experienced C++ programmers either almost always do or almost always avoid. These rules are each followed by an explanation of the rule's important advice on how to implement it, and are supported by actual programming examples.
Presents a collection of tips for programmers on ways to improve programming skills.

How to Run a Meeting
More Effective C#□□□□ | □□□□□C#□□□□50□□□□□□ □□□□(□□□□)
Drawdown
Effective STL
50 Specific Ways to Improve Your Programs and Designs
Self-Awareness (HBR Emotional Intelligence Series)

A guide to putting cognitive diversity to work Ever wonder what it is that makes two people click or clash? Or why some groups excel while others fumble? Or how you, as a leader, can make or break team potential? Business Chemistry holds the answers. Based on extensive research and analytics, plus years of proven success in the field, the Business Chemistry framework provides a simple yet powerful way to identify meaningful differences between people ' s working styles. Who seeks possibilities and who seeks stability? Who values challenge and who values connection? Business Chemistry will help you grasp where others are coming

from, appreciate the value they bring, and determine what they need in order to excel. It offers practical ways to be more effective as an individual and as a leader. Imagine you had a more in-depth understanding of yourself and why you thrive in some work environments and flounder in others. Suppose you had a clearer view on what to do about it so that you could always perform at your best. Imagine you had more insight into what makes people tick and what ticks them off, how some interactions unlock potential while others shut people down. Suppose you could gain people ' s trust, influence them, motivate them, and get the very most out of your work relationships. Imagine you knew how to create a work environment where all types of people excel, even if they have conflicting perspectives, preferences and needs. Suppose you could activate the potential benefits of diversity on your teams and in your organizations, improving collaboration to achieve the group ' s collective potential. Business Chemistry offers all of this--you don ' t have to leave it up to chance, and you shouldn ' t. Let this book guide you in creating great chemistry!

A detailed introduction to the C programming language for experienced programmers. The world runs on code written in the C programming language, yet most schools begin the curriculum with Python or Java. Effective C bridges this gap and brings C into the modern era--covering the modern C17 Standard as well as potential C2x features. With the aid of this instant classic, you'll soon be writing professional, portable, and secure C programs to power robust systems and solve real-world problems. Robert C. Seacord introduces C and the C Standard Library while addressing best practices, common errors, and open debates in the C community. Developed together with other C Standards committee experts, Effective C will teach you how to debug, test, and analyze C programs. You'll benefit from Seacord's concise

explanations of C language constructs and behaviors, and from his 40 years of coding experience. You'll learn: • How to identify and handle undefined behavior in a C program • The range and representations of integers and floating-point values • How dynamic memory allocation works and how to use nonstandard functions • How to use character encodings and types • How to perform I/O with terminals and filesystems using C Standard streams and POSIX file descriptors • How to understand the C compiler's translation phases and the role of the preprocessor • How to test, debug, and analyze C programs Effective C will teach you how to write professional, secure, and portable C code that will stand the test of time and help strengthen the foundation of the computing world.

Offering 50 concrete guidelines for COM based on the communal wisdom that has formed over the past five years of COM-based development, this book is targeted at developers who are living and breathing COM, humbled by its complexity and challenged by the breadth of distributed object computing. Cover Title

The Founder's Dilemmas examines how early decisions by entrepreneurs can make or break a startup and its team. Drawing on a decade of research, including quantitative data on almost ten thousand founders as well as inside stories of founders like Evan Williams of Twitter and Tim Westergren of Pandora, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.

Effective XML

Effective C++ Digital Collection

More Effective C#

Effective Python

Effective Modern C++

HBR Guide to Better Business Writing (HBR Guide Series)

A guide to using XML code more effectively covers such topics as syntax, mapping, processing XML, and unicode.

"Every C++ professional needs a copy of Effective C++. It is an absolute must-read for anyone thinking of doing serious C++ development. If you've never read Effective C++ and you think you know everything about C++, think again." — Steve Schirripa, Software Engineer, Google "C++ and the C++ community have grown up in the last fifteen years, and the third edition of Effective C++ reflects this. The clear and precise style of the book is evidence of Scott's deep insight and distinctive ability to impart knowledge." — Gerhard Kreuzer, Research and Development Engineer, Siemens AG The first two editions of Effective C++ were embraced by hundreds of thousands of programmers worldwide. The reason is clear: Scott Meyers' practical approach to C++ describes the rules of thumb used by the experts — the things they almost always do or almost always avoid doing — to produce clear, correct, efficient code. The book is organized around 55 specific guidelines, each of which describes a way to write better C++. Each is backed by concrete examples. For this third edition, more than half the content is new, including added chapters on managing resources and using templates. Topics from the second edition have been extensively revised to reflect modern design considerations, including exceptions, design patterns, and multithreading. Important features of Effective C++ include: Expert guidance on the design of effective classes, functions, templates, and inheritance hierarchies. Applications of new "TR1" standard library functionality, along with comparisons to existing standard library

components. Insights into differences between C++ and other languages (e.g., Java, C#, C) that help developers from those languages assimilate "the C++ way" of doing things.
True or false? In selling high-value products or services: 'closing' increases your chance of success; it is essential to describe the benefits of your product or service to the customer; objection handling is an important skill; open questions are more effective than closed questions. All false, says this provocative book. Neil Rackham and his team studied more than 35,000 sales calls made by 10,000 sales people in 23 countries over 12 years. Their findings revealed that many of the methods developed for selling low-value goods just don't work for major sales. Rackham went on to introduce his SPIN-Selling method. SPIN describes the whole selling process: Situation questions Problem questions Implication questions Need-payoff questions SPIN-Selling provides you with a set of simple and practical techniques which have been tried in many of today's leading companies with dramatic improvements to their sales performance.
"This is Effective C++ volume three – it's really that good." – Herb Sutter, independent consultant and secretary of the ISO/ANSI C++ standards committee "There are very few books which all C++ programmers must have. Add Effective STL to that list." – Thomas Becker, Senior Software Engineer, Zephyr Associates, Inc., and columnist, C/C++ Users Journal C++'s Standard Template Library is revolutionary, but learning to use it well has always been a challenge. Until now. In this book, best-selling author Scott Meyers (Effective C++ , and More Effective C++) reveals the critical rules of thumb employed by the experts – the things they almost always do or almost always avoid doing – to get the most out of the library. Other books describe what's in the STL. Effective STL shows you how to use it. Each

of the book's 50 guidelines is backed by Meyers' legendary analysis and incisive examples, so you'll learn not only what to do, but also when to do it – and why. Highlights of Effective STL include: Advice on choosing among standard STL containers (like vector and list), nonstandard STL containers (like hash_set and hash_map), and non-STL containers (like bitset). Techniques to maximize the efficiency of the STL and the programs that use it. Insights into the behavior of iterators, function objects, and allocators, including things you should not do. Guidance for the proper use of algorithms and member functions whose names are the same (e.g., find), but whose actions differ in subtle (but important) ways. Discussions of potential portability problems, including straightforward ways to avoid them. Like Meyers' previous books, Effective STL is filled with proven wisdom that comes only from experience. Its clear, concise, penetrating style makes it an essential resource for every STL programmer.

50 Specific Ways to Improve Your C#

Effective C# (Covers C# 4.0)

Brand Management

The Big Book of Conflict Resolution Games: Quick, Effective Activities to Improve Communication, Trust and Collaboration

Presents a collection of tips for programmers on how to use the features of C++11 and C++14 effectively, covering such topics as functions, rvalue references, and lambda expressions.