

Manual De Comportamento Organizacional E Gest O

Providing high-quality, scholarly research, addressing development, application and implications, in the field of maritime education, maritime safety management, maritime policy sciences, maritime industries, marine environment and energy technology. Contents include electronics, astronomy, mathematics, cartography, command and control, psycho

The development of a new book about Emotional Intelligence (EI) and Neuro-Linguistic Programming (NLP) and the challenges to managers and engineers is essential because it introduces new lines of research in management and production. The use of EI and NLP allows management to take a more strategic role in organisations. There is a growing importance of sophisticated analysis for managers to support decision making, to use emotional information in order to guide thinking and behaviour, as well as to manage emotions to adapt environments and achieve the organisation's goals. This book addresses several dimensions of EI and NLP and its impact in business and organisation competitiveness. Features Focuses on the latest research findings that are occurring in this field all over the world Shows in what ways companies around the world are facing today's EI and NLP challenges Presents knowledge and insights on an international scale Assists researchers and practitioners in selecting among the different options and strategies, the more relevant priorities to managing competitive organisations Offers the latest developments in the field and of forthcoming international studies

Temas como a cultura organizacional, a mudança e as estruturas organizacionais, a liderança e os modelos de gestão são alguns dos tópicos em que a conceptualização e a operacionalização devem andar de mãos dadas. Esta obra é uma construção inteligente, útil e oportuna, cuja leitura abarca uma proposta de valor para os profissionais de saúde, consubstanciada na riqueza das abordagens, na proposta de modelo de gestão apresentada e na qualidade do seu autor. Com Prefácio de Alexandre Lourenço, presidente da Associação Portuguesa de Administração Hospitalar.

This series of books collects a diverse array of work that provides the reader with theoretical and applied information on data analysis methods, models and techniques, along with appropriate applications. Volume 2 begins with an introductory chapter by Gilbert Saporta, a leading expert in the field, who summarizes the developments in data analysis over the last 50 years. The book is then divided into four parts: Part 1 examines (in)dependence relationships, innovation in the Nordic countries, dentistry journals, dependence among growth rates of GDP of V4 countries, emissions mitigation, and five-star ratings; Part 2 investigates access to credit for SMEs, gender-based impacts given Southern Europe's economic crisis, and labor market transition probabilities; Part 3 looks at recruitment at university job-placement offices and the Program for International Student Assessment; and Part 4 examines discriminants, PageRank, and the political spectrum of Germany.

Recent Advances in Information Systems and Technologies

Safety of Marine Transport

Positive Organizational Behaviour

Research Methodology in Management and Industrial Engineering

Information Systems for Industry 4.0

Positive Organizational Behaviour: A Reflective Approach introduces the most recent theoretical and empirical insights on positive organizational practices, addressing emerging topics such as resilience, job crafting, responsible leadership and mindfulness. Other books on positive approaches tend to gloss over the limitations of the positive agenda, but this textbook is unique in taking a reflective approach, focussing on the positive while also accommodating critical perspectives relating to power and control. Positive Organizational Behaviour provides an integrated conceptual framework, evidence-based findings and practical tools to gain an understanding of the potential of positive organizational practices. This innovative new textbook will provide advanced management and psychology students with a grounding in the area, and help them develop strategies for building effective and responsible organizations.

Countries have been competing against each other in order to attract financial investment and human capital for decades. However, emerging economies have a long way to go before they achieve the same levels of competitiveness as a developed economy. Lack of firm institutions, inadequate infrastructure, and a lack of trust in the legal system are urgent and unavoidable factors that emerging economies must address. The Handbook of Research on Increasing the Competitiveness of SMEs provides innovative insights on integrating, adapting, and building models and strategies compatible with the development of competitiveness in small and medium enterprises in emerging countries. The content within this publication examines quality management, organizational leadership, and digital security. It is designed for policymakers, entrepreneurs, managers, executives, business professionals, academicians, researchers, and students.

In order to increase the economic opportunities available, enterprise development plays a crucial role in the progression of socio-economic development for small and medium enterprises. Enterprise Development in SMEs and Entrepreneurial Firms: Dynamic Processes explores the process of enterprise development and its reconstruction of entrepreneurial identities, critical competencies as well as market turnaround for SMEs. This book aims to be a critical resource in the understanding of enterprise strategies adopted and lessons learned for management development. It is a successful resource for students, researchers and professionals interested in the growth SMEs.

This volume gives theoretical and practical insights in international and comparative research in the field of adult and continuing education. The 16 contributions of this volume give three perspectives on international and comparative adult education. The first perspective focuses on the question how internationalisation and comparative adult and continuing education can be taught. The second perspective gives insights into the results of comparative research that has been conducted throughout a two-week Winter School that took place in February 2019 in Würzburg. The third perspective complements the two perspectives with insights into international projects and practices in adult and continuing education. The authors of this volume are contributing to the transnational Winter School International and comparative studies in adult and continuing education in Würzburg, Germany since 2014.

Handbook of Research on International Business and Models for Global Purpose-Driven Companies

Emotional Intelligence and Neuro-Linguistic Programming

Achieving Competitive Advantage through Quality Management

Organizational Behavior

Handbook of Research on Information Management for Effective Logistics and Supply Chains

Aprendizagem e suas teorias por Hiriyappa B ; Ph.D. O leitor deste livro será capaz de: compreender o campo da aprendizagem e suas teorias; e discutir o real cenário de aplicações dos princípios de aprendizagem em negócios e gestão de uma organização. Aprendizagem e suas teorias abrange temas como aprendizagem e seus componentes, determinantes de aprendizagem, processos de aprendizagem, princípios de aprendizagem, sistemas de recompensa organizacional e tipos de aprendizagem. O leitor deste livro será capaz de: compreender o campo da aprendizagem e suas teorias; e discutir o real cenário de aplicações dos princípios de aprendizagem em negócios e gestão de uma organização. Este livro é um guia seletivo simples, uma monografia prática, concebido para ajudar acadêmicos e estudantes de psicologia, educação e gestão de negócios. A aprendizagem traz mudanças permanentes em seus processos ao longo de nossas vidas. Gênero: Negócios & Economia/Comportamento organizacional Gênero secundário: Negócios & Economia/Educação Língua: Português Palavras-chave: Investimento em conhecimento, dinheiro, gestão da informação, manual de referência educacional, livro de mão sobre negócios, gestão, desenvolvimento de negócios, aprendizagem de planejamento em negócios, comportamento organizacional, princípios de aprendizagem, teorias de aprendizagem Quantidade de palavras: 5.500 Amostra de texto: Aprendizagem e suas teorias abrange temas como aprendizagem e seus componentes, determinantes de aprendizagem, processos de aprendizagem, princípios de aprendizagem, sistemas de recompensa organizacional e tipos de aprendizagem. O leitor deste livro será capaz de: compreender o campo da aprendizagem e suas teorias; e discutir o real cenário de aplicações dos princípios de aprendizagem em negócios e gest

In organizations today, knowledge on how to manage in a green environment is of a particular emphasis and is an important discussion topic amongst academics, researchers, and managers. Undertakings such as sustainability, not only in an environmental perspective but also in an organizational perspective; recycling; re-use; low costs; waste reduction; and high productivity are only some, among many others, that require a break in traditional management paradigms. Present organizations need to be managed with different models where innovation and change are key words as they drive the organization to success. At this level, green management appears as a new way to manage and understand organizations, making them more strategic and competitive in the markets where they are and where they will be in the future. Advances in Intelligent, Flexible, and Lean Management and Engineering introduces the newest models, theories, and tools along with the practices, policies, and strategies for management and engineering. This book reflects on the experiences and thoughts about the state-of-the-art research in the green management and engineering fields, as well as the future direction of this scope of research. It covers important topics such as green transformational leadership, artificial intelligence, production models, sustainable factories, and more. This book is an essential resource tool for engineers, executives, managers, economists, practitioners, researchers, academicians, and students looking for information on the advances in management and engineering for businesses.

This book presents a selection of papers from the 2017 World Conference on Information Systems and Technologies (WorldCIST'17), held between the 11st and 13th of April 2017 at Porto Santo Island, Madeira, Portugal. WorldCIST is a global forum for researchers and practitioners to present and discuss recent results and innovations, current trends, professional experiences and challenges involved in modern Information Systems and Technologies research, together with technological developments and applications. The main topics covered are: Information and Knowledge Management; Organizational Models and Information Systems; Software and Systems Modeling; Software Systems, Architectures, Applications and Tools; Multimedia Systems and Applications; Computer Networks, Mobility and Pervasive Systems; Intelligent and Decision Support Systems; Big Data Analytics and Applications; Human-Computer Interaction; Ethics, Computers & Security; Health Informatics; Information Technologies in Education; and Information Technologies in Radiocommunications.

With the gradual resumption of economic activity, most businesses are facing a range of challenges associated with implementing measures to protect the health and safety of their employees. Some employers had to put certain business activities on hold and even start new ones in order to keep their organizations operating efficiently. The global COVID-19 pandemic plus digital transformation and the pressure of Industry 4.0 have challenged companies to manage their organizations in newfound ways. In the short term, they are facing enormous changes to their business plans; in the long term, they must adapt and continue to progress on their original goals. Reviving Businesses With New Organizational Change Management Strategies is a crucial reference book that analyzes the sensitivity of organizations to change management based on methodologies and tools to control impacts, to understand how employees will be impacted in their environment, and to learn how technology will help both the industry and professionals. This book also explores types of frameworks that are built for communication and business continuity, the importance of collaborative and interactive relationships for change management, and emotional factors and issues for change management. Covering topics including change management models, cybersecurity, Health 4.0, privacy and security, and information systems management, this text is essential for managers, executives, human resources managers, academicians, students, and researchers looking for successful business strategies that are leading to increased efficiency, performance, and growth.

Proceedings of the 9th European Conference on Innovation and Entrepreneurship

Marine Navigation and Safety of Sea Transportation

Research Anthology on Challenges for Women in Leadership Roles

Dynamic Processes

Aprendizagem Organizacional - ferramenta no processo de mudança

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This book covers the issues related to human resource management (HRM) in an international context. It gives perspectives and future direction in International HRM research. The chapters explore the models, tools and processes used by international organizations in order to assist international managers to better face the challenges and changes in HRM. It is suitable to HR managers, engineers, academics and researchers in the field.

This book focuses on knowledge management and learning organizations, showing how they realise entrepreneurship and innovation. Understanding knowledge management as the process of creating, sharing and managing an organization's information and knowledge, and focusing learning organizations in their collaborations to promote continuous learning are two issues that are critical to the success of learning organizations. This book offers insights into the topic and the appropriate use of the tools and strategies that drive competitive organizations operating on an international or transnational scale.

Este livro se destina a todos que precisam conhecer ou implantar um Programa de Treinamento e Desenvolvimento em sua organização. Não pretende esgotar o assunto, mas servir como um instrumento de apoio para profissionais da área administrativa. Como profissional de Recursos Humanos em empresas de médio e grande porte por mais de 15 anos e antes de me dedicar a Consultoria e ao Coaching, tenho observado que a maioria das organizações não investe em treinamento e desenvolvimento de seus colaboradores. Este livro para auxiliar os profissionais de gestão de pessoas a implantar o programa de treinamento e desenvolvimento. Talvez este livro não seja a "solução dos problemas" e nem pretendemos ser os "papas" em recursos humanos. Mas esperamos que os colaboradores possam contribuir para o conhecimento do assunto, podendo ser usado também como livro-texto nas disciplinas técnicas e universitárias voltadas a formação do profissional em gestão de pessoas. Além de conhecimentos teóricos, o livro traz estudos de caso, dinâmicas e formulários que servem de auxílio para implantação de programas de treinamento organizacional.

Volume 3

18th European Conference on Knowledge Management (ECKM 2017)

Knowledge Management and Learning Organizations

Abordagem das Boas Práticas

Manual Prático De Treinamento E Aprendizagem Organizacional

This book examines the ways in which quality management methods, tools, and practices help improve an organization's performance and achieve sustainable competitive advantages. This volume includes quality techniques and tools such as the EFQM Model, SERVPERF model, E-S-Qual scale and the ISO 9001 certification and provide a wide variety of empirical studies in different economic sectors. In the current economic environment, characterized by economic turmoil and fierce competition, quality management has become a key strategy for organizations to overcome today's challenges.

Organizations benefits from implementing quality management systems by following two approaches. First, they implement quality practices aimed at ensuring customer satisfaction by considering consumer expectations and establishing strategies accordingly. Second, organizations improve processes by establishing efficient and effective process management systems that improve productivity, lower costs, reduce unnecessary expenses, eliminate all non-value added activities, and ultimately maximize excellence and customer satisfaction. Quality management thereby provides tools, techniques, and methods for continuous process improvement in both the professional and academic worlds, which, when implemented by organizations in times of crisis, enable more effective administration of activities undertaken by managers. Containing contributions from various academics and scholars, this new book provides cutting edge research, methods and techniques providing a reference manual for academics, scholars, practitioners and policy-makers.

Evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business. As market competition becomes more aggressive, it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors.

The Handbook of Research on Information Management for Effective Logistics and Supply Chains highlights strategies, tools, and skills necessary for supply management within organizations and companies. Featuring best practices and empirical research within the field, this handbook is a critical reference source for scholars, practitioners, researchers, information systems and telecommunication specialists, and managers.

International businesses struggle to be competitive and influential at the global market level. With the new ideas in the management and leadership disciplines, hard skills are losing or are believed to be losing their strategic relevance while soft skills are praised and highly sought after.

The Handbook of Research on International Business and Models for Global Purpose-Driven Companies, a pivotal reference source, provides vital research on international business management strategies and applications within internal organizations that allow companies to strategically position themselves for increased success in the global economy. While highlighting topics such as organizational culture, internal communication, and generational workforce, this publication explores leadership disciplines as well as the methods of handling multicultural organizations. This book is ideally designed for entrepreneurs, executives, managers, business professionals, human resource officials, researchers, academicians, and students.

This book focuses on the challenges and changes that new technologies bring to human resources (HR) of modern organizations. It examines the technological implications of the last changes taking place and how they affect the management and motivation of human resources belonging to these organizations. It looks for ways to understand and perceive how organizational HR, individually and as a team, conceptualize, invent, adapt, define and use organizational technology, as well as how they are constrained by features of it. The book provides discussion and the exchange of information on principles, strategies, models, techniques, methodologies and applications of human resources management and technological challenges and changes in the field of industry, commerce and services.

Aprendizagem e suas teorias

Advances in Intelligent, Flexible, and Lean Management and Engineering

ECMLG 2021 17th European Conference on Management, Leadership and Governance

International and Comparative Studies in Adult and Continuing Education

Gestão, Liderança e Cultura Organizacional para Gestores Hospitalares

This book provides a selection of the best papers presented at the 18th Conference of the Portuguese Association for Information Systems (CAPSI), which was held in 2018. The focus of the conference and of these proceedings lies on the interplay between information systems and Industry 4.0. All contributions, which include original research, review papers and case studies, were peer-reviewed in a double blind process.

Effective work practices and good employee relations are a real necessity of nowadays organizations, as they can help to reduce absenteeism, turnover, organizational costs, conducting to high levels of commitment, effectiveness, performance as well as productivity. Addressing these questions, this book focuses on the implications of changes in productivity and organizational management, exploring models, tools and processes.

The ways in which codified and tacit knowledge are sourced, transferred, and combined are critical in furthering open innovation. When used effectively, knowledge sharing and organizational success are significantly increased, improving products and services. The Role of Knowledge Transfer in Open Innovation is a collection of innovative research on a set of analyses, reflections, and recommendations within the framework of knowledge transfer practices in different areas of knowledge and in various industries. While highlighting topics including tacit knowledge, organizational culture, and knowledge representation, this book is ideally designed for professionals, academicians, and researchers seeking current research on the best practices for transfer of knowledge as an intermediate open innovation.

The role of women in the workplace has rapidly advanced and changed within the previous decade, leading to a current position in which women are taking over leadership roles and being offered these positions more than ever before. However, a gap still exists with the representation of women in the workforce especially in power positions and roles of authority in organizations. While the representation of women in leadership roles is impressive and exciting for the future, women still face many challenges when taking over these positions of power and face many issues related to gender inclusivity. There is also still gender bias and discrimination against women who have been given the opportunity to become authority figures. It is essential to acknowledge and discuss these critical issues and challenges that women in leadership roles must handle to better understand the current climate of gender roles across various industries and types of leadership. The Research Anthology on Challenges for Women in Leadership Roles discusses the role of women in positions of authority across diverse industries and businesses. By reviewing the biases, struggles, discrimination, and overall challenges of being a woman in a powerful role, women leaders can be better understood for their role in a male-dominated world. This includes topics of concern such as equal treatment, proper implementation of women’s policies, social justice activism, discrimination, and sexual harassment in the workplace, and the importance of diversity and empowerment of women in leadership positions with chapters pertaining specifically to African-American, Hispanic, Asian, and Middle Eastern women. This book is ideal for professionals, researchers, managers, executives, leaders, academicians, sociologists, policymakers, and students in fields that include humanities, social sciences, women’s studies, gender studies, business management, management science, health sciences, educational studies, and political sciences.

Challenges and Changes

New Insights for Managers and Engineers

Utilization of Results in Europe and Other Topics

Handbook of Research on Increasing the Competitiveness of SMEs

Productivity and Organizational Management

Information is considered both an essential element of organizational design and an asset to be processed and managed. Further research on and application of topics relating to the architecture, management, and use of information is imperative to organizational success. The Handbook of Research on Information Architecture and Management in Modern Organizations focuses on information as an essential element of organizational design and emphasizes the strategic role of knowledge transfer and management in organizations across industries. Taking a cross-disciplinary approach to information architecture and management, this publication draws on research essential to diverse organizations and is designed for use by business professionals, researchers, academicians, and upper-level students. This comprehensive reference work features key research and concepts on topics related to information functionality, information modeling, information overload, information retrieval, innovation management, organizational architecture, informed governance, and relevant applications across industries.

A Gestão de Recursos Humanos (GRH) tem um papel preponderante nas organizações, tornando-se a sua orientação fundamental para que vençam num contexto ultracompetitivo. Nunca como hoje as pessoas foram tão importantes. Todavia, existem muitas organizações e demasiados gestores que, ainda, não perceberam isso e não percebendo isso, também, não perceberão porque “um dia destes” a sua empresa não terá mais lugar no mercado. É fundamental que os gestores tenham atributos de liderança, que sejam capazes de pensar no longo prazo, que pensem “grande”, ainda, que por vezes, tenham de agir “pequeno”, que pensem que o principal capital das suas organizações é o conhecimento, que este está nas pessoas talentosas, cuja gestão e desenvolvimento é absolutamente crítica, porque o talento não se dá com mediocridade. As organizações com melhores práticas de RH são as mais bem-sucedidas e é nestas que os talentosos querem estar, se querem desenvolver, se querem envolver e comprometer, querem cooperir e colaborar. Este livro vai ajudar a compreender melhor esta força da natureza que são as pessoas e a melhor lidar com elas em benefício delas mesmas e da organização. “A 4ª revolução industrial é inevitável e apesar de muitos a olharem como uma ameaça, penso que só podemos olhá-la como oportunidade. Oportunidade para capacitar as pessoas a serem cada vez mais felizes, com menos e melhor trabalho. “. O autor Público-alvo: Para um profissional da gestão, para um professor ou para um aluno de um curso da área das Ciências Empresariais este é um livro que, à medida que vai sendo lido, mais interesse e gosto despertará. Contém 35 tabelas, 36 figuras e 5 apêndices Estrutura da obra: Introdução Capítulo 1 – Gestão de Recursos Humanos Capítulo 2 – Gestão Estratégica de Recursos Humanos Capítulo 3 – Gestão Internacional de Recursos Humanos Capítulo 4 – Liderança Capítulo 5 – Caso Prático: Turismo e Unidades Hoteleiras do Norte de Portugal Conclusão Referências Bibliográficas Apêndices : - Apêndice 1-Questionário sobre as práticas organizacionais de Recursos Humanos nas unidades hoteleiras do Norte de Portugal - Apêndice 2-Dados sobre os fatores críticos de sucesso - Apêndice 3-Dados sobre a perspetiva do ambiente de negócios da empresa - Apêndice 4-Dados sobre a satisfação com a empresa - Apêndice 5-Dados sobre a Avaliação Global

Podemos assim dizer que a aprendizagem é tida como uma capacidade dinâmica que sustenta a expressão das restantes capacidades dinâmicas. Este livro procurou explorar a visão estratégica baseada nos recursos, sobretudo mostrando como os domínios da gestão do conhecimento e da aprendizagem organizacional podem ser uma poderosa ferramenta influenciadora de mudança organizacional, trazendo uma vida nova a organização e à cadeia processual da empresa no processo de mudança, provando que uma gestão eficiente dos recursos pode ser o principal foco de vantagem competitiva. O livro interessa ainda a todos aqueles que acreditam que na gestão das empresas o mais importante é a criação e a gestão do conhecimento. Ao longo do livro os diferentes aspetos relacionados com o conhecimento serão tratados e é de realçar a importância do conceito "ba". "Ba" é onde tudo o que é relacionado com o conhecimento acontece e sem um bom "ba" tudo se perde.

Continuous improvements in business environments and available resources have allowed more opportunities for people to pursue new ventures. This not only leads to higher success in new businesses, but it enhances the overall state of the global market. Entrepreneurship: Concepts, Methodologies, Tools, and Applications provides a comprehensive examination on the latest innovations and techniques to becoming a successful and sustainable entrepreneur. Including research-based studies on knowledge production, social entrepreneurship, and distribution, this multi-volume publication is an ideal source for practitioners, academicians, researchers and upper-level students interested in learning about entrepreneurship and seeking emerging perspectives on optimizing and enhancing entrepreneurial pursuits.

Proceedings of the 18th Conference of the Portuguese Association for Information Systems

ECIE2014

O Mundo é Pequeno - O que podemos aprender sobre Networking e as Redes Sociais

Enterprise Development in SMEs and Entrepreneurial Firms: Dynamic Processes

Gestão de pessoas

O objetivo deste livro é apresentar aspectos teóricos e práticos sobre temas essenciais da gestão de pessoas, através de referenciais que podem aguçar um olhar crítico sobre as atuais práticas, auxiliando na identificação do que pode ser melhorado no gerenciamento de pessoas e equipes dentro da organização. A comunicação como insumo fundamental, a motivação para o trabalho, o fenômeno da liderança nas organizações e a forma de elaborar produtos e prestar serviços por meio de grupos e equipes são alguns dos pontos abordados neste livro. fundo-box-conteudo

The most comprehensive, reality-based review of organizational behavior of its kind, this volume prepares readers to explain and predict behavior in organizations at three levels:the individual, the group, and the organization system. Features a lively, conversational style, extensive examples, case applications, skill-building modules, Ethical Dilemma exercises, Myth or Science? boxes, and more. Values, Attitudes, and Job Satisfaction. Personality and Emotions. Perception and Individual Decision Making. Basic Motivation Concepts. Motivation: From Concepts to Applications. Understanding Work Teams. Communication. Basic Approaches to Leadership. Contemporary Issues in Leadership. Power and Politics. Conflict and Negotiation. Technology and Work Design. Human Resource Policies and Practices. Organizational Culture. Organizational Change and Stress Management. For anyone interested in organizational behavior, organizational psychology, or human relations.

This book deals with methodological issues in the field of management and industrial engineering. It aims to answer the following questions that researchers face every time they look to develop their research: How can we design a research project? What kind of paradigm should we follow? Should we develop a qualitative / phenomenological research or a quantitative / positivistic one? What technics for data collections can we use? Should we use the entire population or a sample? What kind of sampling techniques can we have? This book provides discussion and the exchange of information on principles, strategies, models, techniques, applications and methodological options possible to develop in research in management and industrial engineering. It communicates the latest developments and thinking on the research methodologies subject in the different areas, worldwide. It seeks cultural and geographic diversity in studies highlighting research methodologies that can be used in these different study areas. This book has a special interest in research on important issues that transcend the boundaries of single academic subjects. It presents contributions that challenge the paradigms and assumptions of individual disciplines or functions, with chapters grounded in conceptual and / or empirical literature. The main aim of this book is to provide a channel of communication to disseminate knowledge between academics and researchers, with a special focus on the management and industrial engineering fields. This book can serve as a useful reference for academics, reseachers, managers, engineers, and other professionals in related matters with research methodologies. Contributors have identified the theoretical and practical implications of their methodological options to the development and improvement of their different study and research areas.

Disponível para visualização: Prefácio, introdução e capítulo 1
Sabe como é que Albert Einstein encontrou o primeiro emprego? Sabe como se organizaram em rede os terroristas que executaram os ataques do 11 de Setembro nos Estados Unidos da América? E como é que Mao Tsé-tung chegou ao poder na China? Sabe como pode entregar uma encomenda ao presidente do seu país? Porque é que provavelmente está casado(a) com alguém com o mesmo nível socioeconómico e aproximadamente da mesma idade? Sabe como pode evitar apanhar uma gripe utilizando as redes sociais? Sabe como angariar mais clientes para a sua empresa ou assumir um papel de liderança na comunidade ou na organização onde trabalha? Pois bem, o factor comum a todos estes feitos e acontecimentos é o mesmo: networking! Neste livro encontrará estudos científicos e exemplos de histórias verídicas que lhe mostrarão os principais parâmetros que regem a actividade social humana. Munido destas ferramentas conceptuais poderá compreender melhor a «radiografia» das suas relações e adoptar estratégias que lhe permitam alcançar com maior sucesso aos seus objectivos pessoais, profissionais e cívicos.

Data Analysis and Applications 2

International Human Resources Management

Handbook of Research on Information Architecture and Management in Modern Organizations

Entrepreneurship: Concepts, Methodologies, Tools, and Applications

Manual de comportamento organizacional e gestão

Este livro se destina a todos que precisam conhecer ou implantar um Programa de Treinamento e Desenvolvimento dentro de sua organização. Não há aqui a pretensão de se esgotar o assunto, mas sim adotar esta leitura como um instrumento de apoio para profissionais da área administrativa.

Pedagogia Empresarial

Handbook of Research on Entrepreneurial Success and its Impact on Regional Development

The Role of Knowledge Transfer in Open Innovation

Reviving Businesses With New Organizational Change Management Strategies

Human Resource Management and Technological Challenges