

# **Icm Business Management And Administration**

**Digital Marketing: Integrating Strategy and Tactics with Values is an easy-to-understand guidebook that draws on the latest digital tactics and strategic insights to help organizations generate sustainable growth through digital integration. It provides a roadmap to adopt a digital mindset, incorporate digital trends strategically, and integrate the most effective digital tactics and tools with core values to achieve competitive advantage. Bringing the reader through its five-step Path to Digital Integration (Mindset, Model, Strategy, Implementation, and Sustainability), Digital Marketing seeks to Outline the key drivers of change and leading digital marketing trends executives need to understand and incorporate to drive business opportunity. Evaluate the digital channels and technologies management teams can leverage to execute a successful Integrated Digital Marketing strategy. This includes insight into the latest digital tactics (website, social, mobile, search, content, and email marketing; data analytics) and social tools**

**(Facebook, Twitter, YouTube, LinkedIn, Instagram, Pinterest, and Google Plus). Discover the impact of digital transformation on the organization, from the effect of digital tactics on the customer experience (CX) to the value of integrating internal digital strategies to facilitate collaboration and innovation. Guide aspiring leaders on how to combine core values and business goals with progressive digital strategies, tactics, and tools to generate sustainable outcomes for all stakeholders. This interactive guidebook provides a truly Connected Digital Experience (CDE): the Zappar augmented reality mobile app allows the reader to activate the "Discover More" and "Play Video" icons found throughout the book, instantly connecting the reader, via their mobile device, to additional content housed on our companion website, Digital Marketing Resource Center ([www.dmresourcecenter.org](http://www.dmresourcecenter.org)). "Play Video" icons incorporate point-in-time video commenting solution Vusay to enable interactive social conversations around each video. Digital Marketing is the ideal guide for aspiring leaders - executives, instructors, owners, entrepreneurs, managers, students - at all stages of digital literacy. To request access to the resources in the Digital Marketing Resources Center, please**

**contact Ira Kaufman at [ira@entwinedigital.com](mailto:ira@entwinedigital.com).**

**Peterson's Two-Year Colleges 2013 includes information on more than 1,800 accredited two-year undergraduate institutions in the United States and Canada, as well as some international schools. It also includes detailed two-page descriptions written by admissions personnel. College-bound students and their parents can research two-year colleges, including community colleges, for information on campus setting, enrollment, majors, expenses, student-faculty ratio, application deadline, and contact information. In addition, Two-Year Colleges offers articles that cover tips on transferring, advice for adults returning to school, "green" programs at community colleges, the basics of financial aid, and much more. Up-to-date, informative data profiles for more than 1,800 institutions, listed alphabetically by state (and followed by other countries) with facts and figures on majors, academic programs, student life, standardized tests, financial aid, and applying and contact information Helpful articles on what you need to know about two-year colleges: advice on transferring and returning to school for adult students; how to survive standardized tests; what international students need to know about admission to**

**U.S. colleges; and how to manage paying for college The latest on exciting, innovative "green" programs at community colleges throughout the United States State-by-state summary table allows comparison of institutions by a variety of characteristics, including enrollment, application requirements, types of financial aid available, and numbers of sports and majors offered**

**Advanced Case Management with IBM Case Manager**

**Preparing Your Organization for the New Innovative Culture**

**Proceedings of the 5th European Conference on Intellectual Capital**

**The 08/09 Guide to Education in Ireland**

**Annual Report of the Law Enforcement Assistance Administration**

**The Report: Brunei Darussalam 2013**

Mastering Business Administration in Education and African Politics (the Sierra Leone Chapter) This is a revised and improved edition of your book, and as I have already been told, it is quite up-to-date with far more relevant information that address education, educational business, and political issues in Africa in particular, and how these are disturbing educational developments, especially in sub-Saharan and also with suggestions for improvements. According to Mohan Kaul, the co-chairman of Commonwealth Business Council, "giving the challenges ahead, governments have

realized that it is beyond their capacity and means to achieve the task of improving education for all.” However, Patrick Dlamini, Chief Executive of Development Bank of South Africa, cited what has gone wrong with sudden growth of private schooling outside state control. “The government is having problems of retaining seasoned teachers. Private schooling is poaching the best of brains from the public schooling system, and the government is left with poor-quality teaching and inexperienced teachers because now the private sector has taken the ‘cr è me de la cr è me.’ How do you balance that?” But business is business, and business is about getting the customers what they want and satisfying them most. If African governments are unable to provide what people prefer most, people have the right to choose from existing alternatives so that they can spend their hard earnings on what they want and what can satisfy them most as long as they have the ability and willingness to pay for them. That is the dictation of free-market philosophy. Mohamed Sannoh, Methodist Boys’ High School, Kissy Mess Mess, Freetown.

Making Incentive Compensation Management - ICM - projects and operations more successful.

ICICKM 2008

Hearings Before a Subcommittee of the Committee on Appropriations, House of Representatives, One Hundred Third Congress, Second Session

Postsecondary Sourcebook for Community Colleges, Technical, Trade, and Business

Schools Northeast/Southeast Edition

Two-Year Colleges 2013

Leading with Wisdom

Manage the Change or It Will Manage You

Many business executives are increasingly becoming workaholic human-doings, longing to be full and integrated human-beings. They aspire to live with integrity, where their thoughts, values, words and deeds are in harmony. The problem is that they don't know how to do so in a business world that is increasingly characterised by complexity, turbulence and greed. *Leading with Wisdom* provides food for thought for people dealing with these challenges. It contains stories and reflections of 31 inspiring and compassionate business leaders who care about what is truly important in life and who integrate this awareness and sensitivity into their leadership. Leaders who search for meaning, purpose and fulfilment both in the external world of business and in the internal world of consciousness and conscience. Leaders whose leadership is a natural expression of their hearts, minds and souls. In other words, leaders who lead from a spiritual basis. Such perspectives on leadership are not yet mainstream. Greed, prestige and power appear to still be prime motivating forces for leaders of the world's larger corporations. In spite of 25 years of globalisation, poverty is still devastatingly

ubiquitous in many parts of the world. In striking contrast, the compensation packages of top leaders in business, particularly in the West, have skyrocketed, reaching levels that would have been considered impossible only a decade ago. What is clearly needed is a change in the mind-set, values and principles of our leaders, as well as of those who finance our enterprises, and of those who teach and mentor our future leaders. At the very minimum, what is needed is an expansion of the concept of 'success' so that it transcends the prevailing myopic focus on short-term financial gains. It can be argued that this rampant greed is gradually being tamed, not just by laws, but also by social and ethical norms. In the last two decades there has been an amazing and uplifting focus on such perspectives as business ethics, corporate social responsibility and sustainability. But when leaders are questioned as to why they and their organisations should promote this new and expanded sensitivity to corporate responsibility, their 'default' answer typically is that it is profitable – an efficacious means to promote classical business ends of increasing earnings and share prices. But how and why should such an expanded concept of leadership develop? What should provide the motivation for our leaders to find their way in an increasingly complex business world by using a compass that points not only to a pot of gold, but also to a path to deeper meaning and purpose in business? This book does not provide answers in

the form of proposals as to new rules or laws or moral injunctions. Rather it provides a collage of perspectives in the form of stories of highly respected and successful executives who have integrated their spiritual search into their leadership so as to be "whole" people – leaders whose thoughts, words and deeds are in harmony with their most fundamental truths and longings, both at work and in their private lives. These stories tell of an emerging culture where business becomes a primary domain for both individual and organisational spiritual growth. *Leading with Wisdom: Spiritual-Based Leadership in Business* portrays an emerging global culture. This ground-breaking book offers the experiences and perspectives of 31 top executives from 15 countries in 6 continents. It is based on extensive personal interviews. These are business people who express from first-hand experience what it is like to lead a business from a spiritual basis. They tell amazing, down-to-earth, real-life stories about how spirituality and rationality can go hand in hand in leadership and life. Their words of wisdom demonstrate that executives who lead from a spiritual basis can achieve success, recognition, peace of mind and happiness, while at the same time serving the needs of all those affected by their leadership. Written in an engaging style, where the special "voice" of each leader is heard, this book will be profoundly valuable to business leaders at every level and for all people who want to lead with integrity from a spiritual basis.

Change Management: Manage Change or It Will Manage You represents a substantial core guidance effort for Change Management practitioners. Organizations currently contend with increasingly higher levels of knowledge-driven competition. Many attempt to meet the challenge by investing in expensive knowledge-driven change management systems. Such systems are useless, and sometimes even harmful, for making strategic decisions because they do not distinguish between what is strategically relevant and what is not. This Management-for-Results Handbook focuses on identifying and managing the specific, critical knowledge assets that your organization needs to disrupt your competitors, including tacit experience of key employees, a deep understanding of customers' needs, valuable patents and copyrights, shared industry practices, and customer- and supplier-generated innovations. The authors present two aspects of Change Management: (1) traditional Change Management as it impacts the project management team's activities and (2) a suggested new approach to Change Management directed at changing the culture. The focus is to prepare the people impacted by the project and change activities to accept and adapt to the new/changed working conditions. The first half of the book deals with traditional Change Management, which covers the topics of remembering, understanding, and applying. The second half presents the authors' new approach to changing the

culture, which deals with analyzing, evaluating, and creating.

Managerial Strategies and Practice in the Asian Business Sector

The Third Branch

The Public Relations Handbook

A Contrasting Case of Nigeria and Botswana

Agriculture, Rural Development, Food and Drug Administration, and Related Agencies Appropriations for 1995

Digital Marketing

**Since the publication of the previous edition, the best-selling Handbook of Public Administration enters its third edition with substantially revised, updated, and expanded coverage of public administration history, theory, and practice. Edited by preeminent authorities in the field, this work is unparalleled in its thorough coverage and comprehensive references. This handbook examines the major areas in public administration including public budgeting and financial management, human resource management, decision making, public law and regulation, and political economy. Providing a strong platform for further research and advancement in the field, this book is a necessity for anyone involved in public administration, policy, and management. This edition includes entirely new chapters on information technology and conduct of inquiry. In each area of public administration, there are two bibliographic treatises written from different perspectives. The first examines the**

**developments in the field. The second analyzes theories, concepts, or ideas in the field's literature.**

**One consequence of China's economic growth has been a massive increase in migration, both internal and external. Within China millions of rural workers have migrated to the cities. Outside China, many Chinese have migrated to other parts of the world, their remittances home often having a significant impact within China. Also, China's increasing links to other parts of the world have led to a growth in migration to China, most interestingly recently migration from Africa. Based on extensive original research, this book examines a wide range of issues connected to Chinese migration.**

**Step-by-Step**

**Business Management in Perspective**

**Public Parliamentary Handbook of the Eleventh National Assembly of the Republic of Zambia, 2011-2016**

**Innovative Change Management (ICM)**

**The College Blue Book**

*The purpose of this guidance document is to provide a fundamental explanation of the "decision support system" (DSS) concept and the relationship of DSS systems and business rules to the integrated corridor management (ICM) community. The document will provide examples and background within and beyond transportation, as well as a clearly organized discussion about elements of business rules and decision support systems within ICM corridors.*

*Psychological slavery or mental imprisonment is one of the greatest obstructions to self-discovery, a whole thought-expression, and self-belief. Spiritual captivity commences with mental defeat. Destroying*

*demonic barriers and experiencing total emancipation also begins with your identity in Christ, not in the volumes of pedagogic methods. Your destiny began with God in pre-creation before you existed. To authentically define the purpose of a product, you must know the manufacturer's original intent thought and perspective. From the ancient period of Greek philosophers and before, philosophy has been one of the world's phenomenon theories in the academic sectors whiles technological innovation is on the rise in our modern generation and educational growth is widespread on the surface of the earth, a majority lack personal purpose discovery and confidence in the God of creation. For these reason, many destinies have been forfeited and jeopardized due to some challenges and battles of life. The challenges of life are inevitable and the greatest solution to humankind's quandary is the word of God through Christ. Have this in mind that the invisible controls the visible. For you to completely win a spiritual warfare in the pursuit of destiny fulfillment, one must understand spiritual rules of engagement and legalities to wage a proper spiritual combat with the dark forces assigned against personal mission on earth through the invisible strength of the immutable God. Your destiny isn't just you; it goes beyond you to your generations. The giant you refuse to defeat today will engage your generations in unnecessary battles. Jesus Christ established an infinite legacy of spiritual total freedom, not a continual mental enslavement and spiritual captivity. Your belief determines your liberation or bondage. This book unveils divine revelatory insights and biblical pragmatic values for life revolution, rejuvenation, emancipation from demonic restrictions, deliverance from ancestral or traditional mental superstitious beliefs, navigating map for overcoming spiritual road-blocks, setbacks and obstacles in the pursuit of destiny fulfillment per the divine ordinance. Until you discover the God-kind in you, you will remain a slave in your mind and never experience the potential hidden you and your spiritual authority. This book will aid you to: Rediscover God's preordained purpose and dare for a difference. Ravage demonic*

*boundaries through the power of effectual holistic prayers. Learn from the life experience of some prominent dignitaries. Identify your potential and utilize it as a generational thinker. Discover divine strategies to overcome invisible battles and mental barriers.*

*Issue149332 January 18 2005*

*Comprehensive Intellectual Capital Management*

*Business Administration*

*A Student Assignment Approach REVISED & IMPROVED EDITION*

*Issue 1,4625 December 16 1997*

*The Parliament of Zambia*

A well-rounded curriculum needs to address the more formalized development of leadership abilities that will ensure that young people acquire the knowledge and skills essential to assuming leadership roles. Changing Tomorrow 1: Leadership Curriculum for High-Ability Students offers instructional activities for high-ability elementary school students based on the Common Core State Standards that emphasize critical and creative thinking skills and gives gifted students an opportunity to apply these skills in an integrative and substantive way. This book includes 10 lessons that address leadership skill development and

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assignments that require students to research and compile biographical information on six influential men and women drawn from multiple disciplines and diverse backgrounds. Instructional questions, pre- and postassessments, and appropriate rubrics are also included. Grades 4-5

If you do what you've always done, you'll get what you've always got, and if it's not good enough, you need to do something else. As project complexity increases, so too does the need to do new things. The existing Project Management tools - examples being Earned Value Management, PRINCE2, Lifecycle Management, PMBOK® - are incredibly useful; but they were designed for linear project development in a stable, understood environment. We term them 'First Order'. Second Order Project Management (PM) goes beyond, addressing the issues of a complex, unstable, uncertain environment with all its associated difficulties. Second Order PM has to address four major issues: the conspiracy of optimism, inappropriate contracting models, the application of methods and tools capable of dealing with complexity, and the need

for creative, inspirational, adhocratic leadership. These problems are compounded by the need to convince executive sponsors from different disciplines to invest in the necessary process improvement - this book is designed to help alleviate the frustration that every member of the profession has experienced when trying to gain such approval. Illustrated by interviews with an international group of very senior managers responsible for managing highly complex projects, Michael Cavanagh explains why there is nothing magical, or even complicated, about Second Order PM. The techniques discussed include aspects of System Thinking, Experiential Learning and its application, Ethics and Governance, Stakeholder Relationships, Appropriate Contracting Models, Outcome-driven Management and Leadership Behaviour, all recognised as increasingly necessary in direct proportion to the complexity of the project at hand.

Report of the National Task Force on Court Automation and Integration  
Public Roads

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Business Management and Administration

Understanding the Intersection of These Three Components

Issue 148521, May 13 2002

Second Order Project Management

Due in part to globalism and economic development, the Asian business sector has been rapidly expanding. Thanks to the increasing industrialization and economic growth of China and India in particular, tourism as well as business opportunities in the Asian sector are booming. *Managerial Strategies and Practice in the Asian Business Sector* is a comprehensive reference source for theories and practices related to business integration in Asian countries. The research presented within this timely resource closely examines a number of essential topics such as ethics, competition, and entrepreneurship in an era of globalization and economic expansion. Illustrating innovative insights concerning the development of business strategies in this growing region, this book is an invaluable reference for business executives, students of business, academics, policy makers, or any professional concerned with globalism and the intricacies of Asian business and information technology integration in the Asian business sector.

Innovative Change Management (ICM) represents the accumulated wisdom and knowledge of one of the world's foremost performance improvement specialists. It includes a clear and thorough explanation of the necessary critical tools for creating a

system that results in a much higher percentage of your initiatives progressing to successful projects. Studies conducted by organizations such as Gartner, Ernst & Young, and Harrington Management Systems indicate that on average less than 25% of the innovative projects achieve sustained success. The American Productivity Quality Center's 2018 survey report pointed out that 88% of the organizations felt that process management discipline must be changed and 53.8% felt they must create a continuous improvement culture. Through the effective use of the ICM methodology, you can turn thousands of lost employee hours into millions of dollars in increased profit. This book unveils to the reader for the first time how ICM combines project change management, culture change management, and project management concepts to create an effective and innovative organization. These concepts combined result in homogeneous improvements in performance improvement and cultural change. The book outlines a step-by-step procedure designed to apply ICM to complex programs such as process redesign and supply chain management as well as to simpler ones such as relocation of offices. In addition, it provides field-tested change methodologies to help you systematically include change into your strategic management plan. This book shows you how to: Set the stage for ICM. Develop a new management style that encourages innovation. Develop and implement a project change management methodology to support the project management methodology. Develop a cultural change management program. How to reward and recognize the innovation activities

generated by your employees. Make ICM an important part of the strategic plan. Help employees understand the career-enhancing aspects of change How to maximize your organization's ROC (return on change). Most of the activity related to change management focuses on successfully implementing individual projects. Statistics indicate that this is not enough to keep up with today's rapid changing innovative competition. As most profitable organizations are working diligently on increasing their innovation capabilities, this focus is requiring a completely new restructured management style and behavioral patterns that are foreign to most of today's successful managers.

Integrating Strategy and Tactics with Values, A Guidebook for Executives, Managers, and Students

The Book on Incentive Compensation Management

China's Internal and International Migration

Handbook of Research on Records and Information Management Strategies for Enhanced Knowledge Coordination

Issue 1,8269 July 5 2010

Daily Graphic

In this updated edition of the successful Public Relations Handbook, a detailed introduction to the theories and practices of the public relations industry is given. Broad in scope, it; traces the history and development of public relations, explores ethical issues which affect

the industry, examines its relationships with politics, lobbying organisations and journalism, assesses its professionalism and regulation, and advises on training and entry into the profession. It includes: interviews with press officers and PR agents about their working practices case studies, examples, press releases and illustrations from a range of campaigns including Railtrack, Marks and Spencer, Guinness and the Metropolitan Police specialist chapters on financial public relations, global PR, business ethics, on-line promotion and the challenges of new technology over twenty illustrations from recent PR campaigns. In this revised and updated practical text, Alison Theaker successfully combines theoretical and organisational frameworks for studying public relations with examples of how the industry works in practice.

Relax and enjoy the text book, Business Management in Perspective, a practical Coaching experience, because it has been written to cover comprehensively all the syllabus needed to cover in Business Management as an elective subject for students preparing for West African Examinations Council's Senior High School examination as well as students in the Business faculties of the Universities and Polytechnics. It is also useful for the practicing Manager and students preparing for professional courses such as Institute of Commercial Management (ICM-UK), Association of Business Entrepreneurs (ABE), Chartered Institute of Marketing (CIM) and many other courses that time and space will not permit me to mention. This textbook started its journey as a Business Management lecture notes for students offering the course at General Certificate of Examinations Ordinary and Advance Levels. It was later improved and packaged as a handout until now that it has been developed into a living textbook encompassing all aspects of the subject. The objectives in

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developing this material is to provide students, instructors, facilitators, teachers, coaches and the practicing manager with a solid and comprehensive foundation on the principles, fundamentals and operatives of Business Management as a discipline of study. Each of the nineteen chapters is concise and action packed but not busy to dilate the topics under discussion. This textbook has been written in direct, simple and action style language and the author hopes users would find information readily accessible and relevant. The first part of chapter one deals with the visions and missions of business in general, indicators of a successful business and actions required for business successes, while the second part attempts to address the issue of management and administration and goes ahead to treat the fundamental functions of management. It provides users with invaluable reference points at the beginning and end; where management has been and where it is going next. Pedagogically, this is simple yet profound tool to help and promote classroom and independent learning. Indeed, the opening chapter elucidates an active management perspective on how Administrators or Managers drive change in any organizational effectiveness. It is the Manager that brings the principles and functions together in a plane called office at a domestic, national or international milieu. Through this textbook, the Author brings a truly multidisciplinary approach to the course and relay how other disciplines or subjects had contributed over the years to Business Management as a branch of learning. He combines theory and practice to come out with a conceptual underpins to produce a living textbook on Business Management with sincere appreciation for experiential teaching. This textbook provides users with an enduring framework for processing and organizing everything they will learn and experience, during and beyond

their classroom based education and extends to the office and work place environment. There are basically three underlying themes carried through all the chapters, even with the set questions. These are as follows: 1. Strategic Thinking 2. Entrepreneurial Thinking 3. Tactical and or Operative Thinking Strategy is explicitly concerned with the contributing factors of high performance. The Entrepreneurial Thinking reflects a key and growing trend that shows that students and instructors are themselves entrepreneurs and active change agents as well as managers, while the Tactical or Operative Thinking assist users in their day-to-day business operations. With these in mind, students are prepared feverishly to pass their classroom examinations, while at the same time being trained to practice business management wherever they find themselves after school.

Private Higher Education and Public Policy in Africa

The Kenya Education Directory

ECIC 2013

Breaking Barriers to Destiny

Change Management

Leadership Curriculum for High-Ability Elementary Students (Grades 4-5)

*The convergence of technologies and emergence of interdisciplinary and transdisciplinary modus of knowledge production justify the need for research that explores the disinterestedness or interconnectivity of the information science disciplines. The quantum leap in knowledge production, increasing demand for information and knowledge, changing information needs, information governance, and proliferation of digital technologies in the era of ubiquitous digital technologies justify research that employs a holistic approach in x-raying*

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*the challenges of managing information in an increasingly knowledge- and technology-driven dispensation. The changing nature of knowledge production for sustainable development, along with trends and theory for enhanced knowledge coordination, deserve focus in current times. The Handbook of Research on Records and Information Management Strategies for Enhanced Knowledge Coordination draws input from experts involved in records management, information science, library science, memory, and digital technology, creating a vanguard compendium of novel trends and praxis. While highlighting a vast array of topics under the scope of library science, information science, knowledge transfer, records management, and more, this book is ideally designed for knowledge and information managers, library and information science schools, policymakers, practitioners, stakeholders, administrators, researchers, academicians, and students interested in records and information management. Learn the fundamentals, practices and models of intellectual capital management with this essential resource. Providing a business-oriented, critical review of the definitions, practices, tools and models that are available today, its approach enables you to understand and retain the cutting-edge issues in the emerging field of intellectual capital management. Includes a diagnostic tool that you can use to assess your position on the continuum of intellectual capital management and leverage your competitive advantage Provides plenty of real-life examples and case studies, including Dow Chemical and American Skandia Offers checklists for steps required for the three main processes of intellectual capital management: knowledge, innovation and intellectual property management . . . and more! Order your copy today!*

*A Practical Coaching Experience*

*Changing Tomorrow 1*

*Spiritual-based Leadership in Business*

*Elements of Business Rules and Decision Support Systems Within Integrated Corridor Management*

*MASTERING BUSINESS ADMINISTRATION IN EDUCATION AND AFRICAN POLITICS (The Sierra Leone Chapter)*

*Handbook of Public Administration*

Updated edition of this popular and well-established business textbook, written in an easy to understand style and incorporating recent changes in business methods and administration. Covered in this new edition: Insolvency, NAMA, Public Service Reform and the Croke Park Agreement Modern organisational systems and procedures, and organisational diversification for the changing global economic environment The increasing importance of the role of quality systems and quality accreditation The global recession and its impact on Irish banking and business How to assess insurance requirements in the current economic environment Updated Irish employment legislation Employee procedures to include induction, health and safety at work, risk assessments and safe work methods Examples and benefits of administrative hardware and software packages The administrative functions that support effective implementation of OMS (Organisational Management Systems) The

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latest trends in retailing in Ireland. Sample questionnaires are provided for assignments on 'The Organisation' and include essential SWOT and PEST analysis to help with student research. Each chapter contains practice questions, sample assignment briefs for lecturers and students, and previous student projects for reference purposes. SUITABLE FOR: FETAC levels 5 and 6 modules in: Business Administration Business Management Enterprise HRM and Retail Administration Business Studies Business Administration Retail Studies Marketing Information Processing. HETAC Business, Management, HRM and Office Information Courses, IATI, AAT, ICM, CIPD.

Directory of Library Personnel in Malawi

ICICKM2008- 5th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning