

Harvard Case Study Solutions Pacific Grove

Social capital is broadly conceptualised as consisting of resources and network ties embedded in the social structures and relationships that facilitate beneficial outcomes for the actors within those structures. Despite the number of research studies on social capital, there have been fewer attempts to examine social capital in the context of service-oriented firms, particularly in the Asia Pacific. This is surprising as the service industry plays an important role in the global services trade transactions and business activities. Social capital enables and maintains social relations for business transformation for service-oriented firms. Indeed, it would be unimaginable for any economic activity, particularly in service-oriented firms, to occur without social capital. This examination of social capital in the Asia Pacific region provides the context for recognising the cultural, social and economic opportunities and challenges of several Asia Pacific countries that can potentially enrich our knowledge and understanding of the region. Contributions are drawn from cases based in Thailand, Indonesia, South Korea, China and Australia, for relevant application in the areas of social capital and service-oriented firms in the Asia Pacific. This book was originally published as a special issue of the Asia Pacific Business Review.

Due to growing concern about the competitiveness of industry in the international marketplace and the efficiency of government enterprises, widespread initiatives are currently underway to enhance the competitive posture of firms and to streamline government operations. Nearly all enterprises are engaged in assessing ways in which their productivity, product quality and operations can be improved. These efforts canbe described as Business Process Engineering (BPE). BPE had its roots in industry under differing titles: Process Improvement, Process Simplification, Process Innovation, Reengineering, etc. It has matured to be an important ingredient of successful enterprises in the private and public sectors. After extensive exploitation by industrial and governmental practitioners and consultants, it is attracting increasing attention from academics in the fields of engineering and business. However, even with all of this attention in the popular literature, serious scholarly literature on BPE is in short supply. This is somewhat surprising, especially since so many large international organizations have attempted BPE projects with varied success. This book contains the refereed proceedings of the 4th International Conference on Software Business (ICSOB) held in Potsdam, Germany, in June 2013. The theme of the event was "From Physical Products to Software Services and Solutions." The 15 full papers, seven short papers, and six doctoral symposium papers accepted for ICSOB were selected from 44 submissions and are organized in sections on: software business models and business process modeling; IT markets and software industry; IT within organizations; software product management; cloud computing; entrepreneurship and startup companies; software platforms and software ecosystems; and doctoral symposium.

The development of the information technology (IT) industry in the Asia Pacific region faces two challenges. Firstly, can its established physical, technical, regional and governance infrastructures be adapted to meet the challenges embedded in the set of products and processes created by the IT industry? Secondly, as this adaptation evolves, which cities and regions will be best suited to connect to or lead global responses to these challenges? The chapters in this book have set out to explore these questions, providing details of change in a range of aspects of the IT industry such as mobile phones, software services, and flat screen design in regions in Japan, Korea, Taiwan, India, China and Australia. The book also outlines the policy responses of national and regional governments in Singapore, India and China and India. These case studies provide a basis to understand effective strategies which could be formulated for the future. This book's originality emerges from the fine detail provided about firms, in particular regions and cities, from research carried out by young scholars in the past two years. This makes it very useful for readers keen to understand the recent changes in this dynamic industry in a fast growth part of the world, and it will also help to shape thinking by policy makers on policy settings that can be applied.

Service Industries and Asia Pacific Cities

Business Innovation with New ICT in the Asia-Pacific: Case Studies

Industrial Policies In The Pacific

Services and Economic Development in the Asia-Pacific

Multinational Corporations and the Emerging-Network Economy in Asia and the Pacific

Strategy Implementation

Until the 1990s, industrialization was the dominant development paradigm for the Asia-Pacific region. Since then, advanced services (finance, business or 'producer services', information and creative services) have become deeply embedded in the processes of economic growth and change in the region. This rapid tertiary expansion is fundamentally restructuring national and regional economies and urban form in line with the introduction of advanced production systems, national modernization programmes and the globalization strategies of governments. Services are being actively deployed as instruments of metropolitan reconfiguration and land use change. This book explores various aspects of the relationship between service industries and economic development in Japan, South Korea, China, Taiwan, Singapore, India, Australia and New Zealand. It provides new sector-oriented and regional and national perspectives on services and development.

Over the last two decades, cost management has been an area of dynamic change and development. This is evident in the extensive inventory of new, high-profile techniques that have emerged. With cost management now firmly established as a distinct sub-discipline within management accounting, The Routledge Companion to Cost Management is a timely reference volume covering both practical developments and research in this area. Topics covered include: Cost control issues Cost analysis and decision making Cost management systems Environmental cost management With chapters from an international team of contributors, this prestigious companion will prove an indispensable addition to any library with aspirations of keeping up-to-date with the world of accounting.

East Asian and Pacific countries are growing rapidly. They need high quality, well-funded health systems to underpin their population growth and assure continued productivity and economic growth. But countries will need to spend wisely, using modern techniques of insurance and strategic contracting with providers.

This book introduces trends and developments in the area of mobile technology and business in the Asia Pacific region - an area which has emerged as a hotbed for not only much economic development generally, but also the mobile revolution that is sweeping through the globe. Although mobile technology did not originate in the region, over the last decade mobile and wireless technologies and services have rapidly grown in this area. Some companies from this area are taking the leading roles in many aspects of industry (hardware, software and service) and international standard setting organizations as well. The book presents 12 in-depth case studies written by specialists covering many countries in the region in order to provide an evolutionary perspective on mobile technology and business. The book offers both macro-level public policy implications and firm-level strategy for this emerging technology. In-depth case studies of countries written by specialists, including Australia, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, Singapore, Taiwan and Thailand An overview of the emerging trends in both technology and business related to mobile technology in the Asia-Pacific region A comprehensive survey of the mobile business markets in the region

Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications

Asia-Pacific Development Journal, Vol. 24, No.1, June 2017

Asia Pacific Business Process Management

Protection of Refugees and Displaced Persons in the Asia Pacific Region

South Korea and Late Industrialization

Contested Territories

The Changing Face of Corruption in the Asia Pacific: Current Perspectives and Future Challenges is a contemporary analysis of corruption in the Asia-Pacific region. Bringing academicians and practitioners together, contributors to this book discuss the current perspectives of corruption’s challenges in both theory and practice, and what the future challenges will be in addressing corruption’s proliferation in the region. Includes viewpoints from both practitioners and academic contributors on corruption in the Asia Pacific region Offers a strong theoretical background together with the practical experience of contributors Explores what the future challenges will be in addressing corruption’s proliferation in the region Aimed at both the academic and professional audience

In this era of globalization, every region and country in the world is pursuing some kind of integration to further its economic, geo-political, and strategic interests. This book explores the prospects for and challenges to services integration in South Asia through an in-depth analysis of services such as telecommunications, energy, tourism, health, and education. Identifying trends in performance, policy issues, and the status of intra-regional trade and investment initiatives, the book argues the case for services integration under the South Asian Free Trade Area (SAFTA). It also stresses the need to address cross-cutting issues of regional mobility of service providers, taxes, transport, trade, research and development, and regulatory cooperation. Expanding the existing work on South Asian integration to cover services from an intra-regional perspective, this book is an important reference for future academic and policy work in South Asia. The industry, country, and regional level statistics provided by the book serve as a useful resource for taking stock of output, employment, trade, and investment in services in this region.

Non-profit Organizations (NPOs) are the fastest growing organizations in modern society. They exist in a liminal realm between public and private organizations, and because of this, new jurisdictions are created for NPOs. The existence of NPOs is contingent upon their adequacy, and management is a key determining factor as to whether an organization survives. The Handbook of Research on Managerial Solutions in Non-Profit Organizations provides relevant theoretical frameworks and the latest empirical research findings related to the successful management of nonprofits. Providing insights into the best practices and valuable comparisons between strategies in different contexts, this book gives invaluable support for nonprofit managers, policy makers, students, and researchers.

In the spring of 2010, Harvard Business School’s graduating class asked HBS professor Clay Christensen to address them—but not on how to apply his principles and thinking to their post-HBS careers. The students wanted to know how to apply his wisdom to their personal lives. He shared with them a set of guidelines that have helped him find meaning in his own life, which led to this now-classic article. Although Christensen’s thinking is rooted in his deep religious faith, these are strategies anyone can use. Since 1922, Harvard Business Review has been a leading source of breakthrough ideas in management practice. The Harvard Business Review Classics series now offers you the opportunity to make these seminal pieces a part of your permanent management library. Each highly readable volume contains a groundbreaking idea that continues to shape best practices and inspire countless managers around the world.

Managerial Strategies and Solutions for Business Success in Asia

Social Capital in the Asia Pacific

Business Process Engineering

Cooperative Strategies

Best Practices and Remaining Challenges

Trade, Investment, and Mobility

Strategy implementation - or strategy execution - is a hot topic today. Managers spend significant resources on consulting and training, in the hope of creating brilliant strategies, but all too often brilliant strategies do not translate into brilliant performance. This book presents new conceptual models and tools that can be used to implement different strategies. The author analyses how market leaders have benefited from successful strategy implementation and provides the reader with a comprehensive and systematic framework to tackle strategy implementation challenges. Have clear strategic choices been made? Are actions aligned with the strategy? What’s the organizational context for the strategy? In answering these simple questions, the book provides students of strategic management, along with managers involved in designing and implementing strategies, with a valuable resource.

The chapters in this book explore the impact of recent shifts in global and regional power and the subsequent development and enforcement of international refugee protection standards in the Asia Pacific region. Drawing on their expertise across a number of jurisdictions, the contributors assess the challenges confronting the implementation of international law in the region, as well as new opportunities for extending protection norms into national and regional dialogues. The case studies span key jurisdictions across the region and include a comparative analysis with China, Indonesia, Thailand, Myanmar, Malaysia, Bangladesh and Australia. This topical and important book raises critical questions for the Asia Pacific region and sheds light on the challenges confronting the protection of refugees and displaced persons in this area. Interdisciplinary in its approach, it will be of interest to academics, researchers, students and policy-makers concerned with the rights and protection of refugees.

According to a recent United Nations report, the increase in power and functionality of IT coupled with decreasing prices have contributed to rapid IT adoption and use in both developed countries and newly industrialised nations of the Asia Pacific. Information Technology Diffusion in the Asia Pacific: Perspectives on Policy, Electronic Commerce and Education provides essential reading on IT diffusion in leading countries of the Asia Pacific. By focusing on some of the different applications and implications of IT in these nations, contributions in this book deal with aspects of IT applications in the Asia Pacific countries, and ways that information technology can assist nations in dealing with technological and electronic growth and risks involved.

This volume represents research on a selection of key issues in international business in the Asia-Pacific region. In particular the contributors examine the internationalization process, export expansion and performance, foreign direct investment and the management of international business relationships. More specifically, they analyze: the growth patterns of Danish and US companies developing operations in the region; the impact of the Internet, the competitiveness of the Australian wine industry, and the development and application of export performance measures; the factors influencing the location decisions of Japanese Multinational Enterprises (MNEs) and the investment risk perceptions of Australian MNEs; the multinational knowledge acquisition modes of Taiwanese electronics firms; the protection of intellectual property rights; the use of performance measures in international joint ventures; the human resource management practices of ethnic Chinese-owned enterprises compared to Anglo-American MNEs.

Global Strategic Management

The Economic Geography of the IT Industry in the Asia Pacific Region

Relevance and Use of Literature Reviews

Perspectives on Policy, Electronic Commerce and Education

The Oxford Handbook of the Economics of the Pacific Rim

New Development Trajectories

Businesses are looking for methods to incorporate social entrepreneurship in order to generate a positive return to society. Social enterprises have the ability to improve societies through altruistic work to create sustainable work environments for future entrepreneurs and their communities. Social Entrepreneurship: Concepts, Methodologies, Tools, and Applications is a useful scholarly resource that examines the broad topic of social entrepreneurship by looking at relevant theoretical frameworks and fundamental terms. It also addresses the challenges and solutions social entrepreneurs face as they address their corporate social responsibility in an effort to redefine the goals of today’s enterprises and enhance the potential for growth and change in every community. Highlighting a range of topics such as the social economy, corporate social responsibility, and competitive advantage, this multi-volume book is ideally designed for business professionals, entrepreneurs, start-up companies, academics, and graduate-level students in the fields of economics, business administration, sociology, education, politics, and international relations.

What people get out of social media—and how businesses can get more out of it? Almost no one had heard of social media a decade ago, but today websites such as Facebook, Twitter, and LinkedIn have more than 1 billion users and account for almost 25 percent of Internet use. Practically overnight, social media seems indispensable to our lives—from friendship and dating to news and business. What makes social media so different from traditional media? Answering that question is the key to making social media work for any business, argues Miko?aj Piskorski, one of the world’s leading experts on the business of social media. In A Social Strategy, he provides the most convincing answer yet, one backed by original research, data, and case studies from companies such as Nike and American Express. Drawing on his analysis of proprietary data from social media sites, Piskorski argues that the secret of successful ones is that they allow people to fulfill social needs that either can’t be met offline or can be met only at much greater cost. This insight provides the key to how companies can leverage social platforms to create a sustainable competitive advantage. Companies need to help people interact with each other before they will promote products to their friends or help companies in other ways. Done right, a company’s social media should benefit customers and the firm. Piskorski calls this “a social strategy,” and he describes how companies such as Yelp and Zynga have done it. Groundbreaking and important, A Social Strategy provides not only a story- and data-driven explanation for the explosion of social media but also an invaluable, concrete road map for any company that wants to tap the marketing potential of this remarkable phenomenon.

"A survey of the economy of the Pacific Rim region"--

Most books that analyse the crucial subject of globalisation only look at it from a western perspective. This is the first detailed study to look at globalisation specifically in the Asia-Pacific region. An impressive collection of leading, interdisciplinary scholars explore various dimensions of globalisation and their relationship to development processes in the region.

Asian Pacific Perspectives

Handbook of Research on Managerial Solutions in Non-Profit Organizations

Current Perspectives and Future Challenges

Software Business, From Physical Products to Software Services and Solutions

4th International Conference, ICSOB 2013, Potsdam, Germany, June 11-14, 2013, Proceedings

How Will You Measure Your Life? (Harvard Business Review Classics)

Thoroughly revised and updated, this fourth edition of Lasserre’s popular textbook is a user-friendly introduction to planning and making decisions for businesses on a global scale. It features numerous case studies and examples of established international companies and of SMEs looking to grow their international presence. Global Strategic Management blends academic rigour and a practical approach to provide a comprehensive guide to understanding strategic management in a global environment. Written by a world-renowned professor of strategy and international business from one of the world’s leading business schools, this new edition confirms Global Strategic Management as one of the most accessible, engaging texts on the market, one which students find easy to learn from and actually enjoy reading. This fully-updated fourth edition includes: • New and expanded coverage of BRICs, ‘born global’ firms, Corporate Social Responsibility and the underground econo my • More on e-business and the role of the internet in global business • A brand new video feature with business leaders explaining the practical implications and implementation of issues covered in the text • Genuinely global in scope and approach: over 40 mini-cases and examples cover emerging economies in Africa, Latin America and the Far East as well as established firms worldwide • Perfect balance between theory and the real world of business: numerous up-to-date examples that illustrate principles and support learning throughout The strong pedagogical framework from the previous edition remains, including: - Learning objectives - Mini cases, with questions, and shorter examples - Summary and key points - Learning assignments - Key words - with an end-of-book glossary - Web resources - providing links to useful websites - References and further reading Please visit the companion website at : www.palgravehighered.com/lasserre-gsm-4e for online resources including self-assessment questions, mini-case questions, PowerPoint presentations, and useful weblinks, as well as new video interviews with leading business people across the world. Philippe Lasserre is Emeritus Professor of Strategy at INSEAD, Fontainebleau, France. He is an established authority in the field of international business and strategy, with over forty years’ experience in teaching, research and consulting in strategic management and international business. He has authored many books in these areas, and has held visiting professorships in Singapore, China, the US and Australia.

South Korea has been quietly growing into a major economic force, even challenging Japan in some industries. This growth may be seen as an example of "late industrialization" and this book discusses this point.

Multinational Corporations and the Emerging Network Economy in Asia and the Pacific delves into the ongoing rise of a global economy anchored in a web of inter-firm production networks and the role played by multinational corporations in the process. It considers the strategies and business models corporations have adopted lately to face today’s highly competitive global markets, especially outsourcing and offshoring, focusing on the modalities observed in Asia Pacific and the Pacific Rim at large. Since their inception, corporations have undergone a series of fundamental changes; each has corresponded to a given era of industrial development and has given rise to a particular type of government policy response. The book addresses these timely issues and other such as the transformation of global production networks into global innovation networks, the link between corporate and national innovation strategies and movement up the global production value chain, and the fragmentation of production and the resulting increase in component and sub-assembly trade in the region. It also takes up the emergence of multinational corporations from developing countries and the efforts aimed at forging basic rules of corporate social responsibility and developing sound institutions for building a working framework of corporate governance in the Pacific. Written by some of the region’s most eminent and influential economists and political scientists, this volume will appeal to students and scholars working in the field of Asia Pacific studies as well as to businesspersons and policymakers taking decisions in the region.

The three geographically targeted volumes comprised in the Cooperative Strategies series--the most ambitious effort to date to explore the extent, nature, operations, and environment of cross-border cooperative linkages in North American, European, and Asian Pacific regions. The scholars who contributed to the Cooperative Strategies series include top experts in international strategy and management. Consolidating cutting-edge scholarship and forecasting of future trends, they focus on a wide variety of new cooperative business arrangements and offer the most up-to-date assessment of them. They present the most current research on topics such as: advances in theories of cooperative strategies; the formation of cooperative alliances; the dynamics of partner relationships; and the strategy and performance of cooperative alliances. Blending conceptual insights with empirical analyses, the contributors highlight commonalities and differences across national, cultural, and trade zones. The chapters in this volume are anchored in a wide set of theoretical approaches, conceptual frameworks, and models, illustrating how rich the area of cooperative strategies is for scholarly inquiry. The Cooperative Strategies Series represents an invaluable resource for serious academic study and for business practitioners who wish to improve not only their understanding but also the performances of their joint ventures and alliances.

Globalisation and the Asia-Pacific

Scope, Scale and Measurement

How We Profit from Social Media

Financing Health Care in East Asia and the Pacific

Advancing the State of the Art

Small and Medium Enterprises in Asian Pacific Countries: Roles and issues

This book constitutes the proceedings of the Second Asia Pacific Conference on Business Process Management held in Brisbane, QLD, Australia, in July 2014. In all, 33 contributions from 12 countries were submitted. After each submission was reviewed by at least three Program Committee members, nine full papers were accepted for publication in this volume. These nine papers cover various topics that can be categorized under four main research focuses in BPM: process mining, process modeling and repositories, process model comparison, and process analysis.

By examining the current developments in a number of countries in Asia, this book makes recommendations, provides analysis, and suggests new approaches to startup angel financing in the Asia Pacific region.

This book is based on the review of literature on different themes related to business and management in the Asia Pacific context. All seven chapters included in this book explore the past, present and future of business and research. They cover diverse topics in the Asia Pacific context ranging from different ways of thinking to innovation implementation and efficiency, responsible tourism, internal marketing to leadership. This book will be useful for researchers, practitioners and policy makers. The chapters in this book were originally published as a special issue of the Asia Pacific Business Review.

This timely book proposes a new perspective on building innovation in companies providing business services. Implementing an innovation orientation paradigm based on six pillars – strategy, organisational culture, human resources, structure and process, marketing, and technology – it sets out a framework for achieving innovation through knowledge management.

Trends in Asia Pacific Business and Management Research

Trends in Mobile Technology and Business in the Asia-Pacific Region

Asia-Pacific Issues in International Business

Second Asia Pacific Conference, AP-BPM 2014, Brisbane, QLD, Australia, July 3-4, 2014, Proceedings

The Changing Face of Corruption in the Asia Pacific

A Social Strategy

These books provide an overall account of small and medium enterprises in selected Asia-Pacific countries such as Singapore, Malaysia, South Korea, Thailand, Philippines, China, Indonesia, Japan, Australia, New Zealand, United Kingdom and Canada. All of these countries have given high policy agenda on the development of small and medium enterprises since SMEs contribute significantly to the respective national economic development. The books therefore provides various experiences on SMEs, issues and challenges, incentive and policies adopted by various governments and, more significantly, prospects for growth and development potential of SMEs in the new millennium.

International Marketing, 6e is written from a wholly Australasian perspective and covers issues unique to local marketers and managers looking towards the Asia-Pacific region, the European Union, and beyond. It presents a wide range of contemporary issues faced by subsidiaries of multinational enterprises (MNEs) as well as small and medium scale enterprises (SMEs), mainly exporters, which make up the vast bulk of firms involved in international business in the Australasian region. International Marketing, 6e clearly demonstrates the links between the different stages of international marketing, connecting analysis with planning, planning with strategy and strategy with implementation. Key concepts are brought to life with comprehensively updated statistics, recent illustrations, and a variety of real-world examples and case studies.

This book promotes the creation of advanced knowledge-based economies driven by innovation networks and the continuous development of human capital and capability. It provides valuable insights into the growing emergence of knowledge-based industries of the Asia Pacific, and highlights research on: modes of creativity and innovation; intellectual property; the components of national innovation systems such as firms, education and training; knowledge and technical infrastructure; and public policy. The Asia Pacific region is currently in the process of transforming from being the manufacturing centre of the global economy to a centre of innovation for the knowledge economy, with the successful IPO of Alibaba in 2014 being a prime example of this shift. From a neo-Schumpeterian perspective, the region is increasingly engaged in shortening and intensifying cycles of innovation. The historic agreement at the Beijing APEC meeting between China and the US to radically reduce carbon emissions indicates that one imperative of this innovation is to contribute to sustainability. The fact that the US Government is moving away from this historic commitment, while the Chinese Government is endorsing the commitment, indicates an emerging opportunity for Asia to lead the world technologically in a vital industrial sector of the future.

During the second half of the twentieth century, development in the Asia-Pacific region has been dominated by industrialization. However, at the beginning of the twenty-first century, services, in particular, finance, information and creative services, have become deeply embedded in the processes of urban growth. In Asia-Pacific the rise of service industries has lead to national modernization programmes and globalization strategies. Services are also driving change in the internal form of city regions and are being actively deployed as instruments of metropolitan reconfiguration and land use changes. These changes have created problems such as social polarization and the displacement of traditional industries and residential districts. Also, there are tensions between local and global processes in the development of service industries, and between the imperatives of competitive advantage and sustainable development. Service Industries and Asia Pacific Cities brings together a multi-disciplinary team of experts to explore and illustrate the theoretical, conceptual and practical issues arising from the transformation of Asia-Pacific cities by service industries.

A Guidebook for Investors and Entrepreneurs

Pacific Marine Review

Innovation Orientation in Business Services

Asia’s Next Giant

E-Business Models, Services and Communications

Innovation in the Asia Pacific

This journal’s objective is to provide a platform for the exchange of knowledge, experience, ideas, information and data on all aspects of economic and social development issues and concerns facing the region and aims to stimulate policy debate and assist in the formulation of policy. The development experience in the Asian and the Pacific region has stood out as an extraordinary example of what can be achieved when policymakers, experts, scholars and people at large harness their creativity, knowledge and foresight. The Journal provides a scholarly means for bringing together research work by eminent social scientists and development practitioners from the region and beyond for use by a variety of stakeholders. It aims to stimulate policy debate and assist in the formulation of policy in the region.

The increasing dominance of the Asia-Pacific region as a source of international business growth has created a dynamic and complex business environment. For this reason, a sound understanding of regional economies, communities and operational challenges is critical for any international business manager working in a global context. With an emphasis on ‘doing business in Asia’, Contemporary International Business in the Asia-Pacific Region addresses topics that are driving international business today. Providing content and research that is accessible to local and international students, this text introduces core business concepts and comprehensively covers a range of key areas, including trade and economic development, dimensions of culture, business planning and strategy development, research and marketing, and employee development in cross-cultural contexts. Written by authors with industry experience and academic expertise, Contemporary International Business in the Asia-Pacific Region is an essential resource for students of business and management.

This book clarifies the direction of business innovation using new ICT such as the Internet of things (IoT), artificial intelligence (AI), smartphones, and cloud computing through a series of case studies on successful trials and advanced businesses in the Asia-Pacific where many industry sectors have been growing successfully in the 21st century. ICT has been playing an important role in value creation for customers and in profit generation for providers, contributing to various service innovation and business innovation. Now, digitalization using IoT and AI provides solutions to address various issues in the human society, which is transforming services and businesses in the 21st century. ‘What is the direction of the business innovation using new ICT?’ is a highly concerned question for business researchers and practitioners.

Aiming to answer the question, this book conducts a number of cases studies in the Asia-Pacific region, including the Mainland China, Taiwan, Japan, Malaysia, Vietnam, as well as Australia. Among the studies, there are 4 cases from ICT providers, 4 cases from traditional and services, and 6 cases from new ICT applications and businesses. Each case analyzes social needs and human desires, new value created, roles of new technologies, processes and difficulties in developing new businesses, the relationship among customers, providers, and stakeholders, value chain co-creation and optimization, factors of success, and business models. Finally, the direction of business innovation with new ICT in the Asia-Pacific is suggested by summarizing the findings from the case studies through the lens of the theoretical analysis in service science.

Globalization, sustainable development, and technological applications all affect the current state of the business sector in Asia. This complex industry plays a vital part in the overall economic, social, and political aspects of this region, as well as on a larger international scale. Managerial Strategies and Solutions for Business Success in Asia is an authoritative reference source for the latest collection of research perspectives on the development and optimization of various business sectors across the Asian region and examines their role in the globalized economy. Highlighting pertinent topics across an interdisciplinary scale, such as e-commerce, small and medium enterprises, and tourism management, this book is ideally designed for academics, professionals, graduate students, policy makers, and practitioners interested in emerging business and management practices in Asia.

Integrating Services in South Asia

Contemporary International Business in the Asia-Pacific Region

International Marketing: An Asia-Pacific Perspective

Examples from the Services Industry

Angel Financing in Asia Pacific

The Routledge Companion to Cost Management

In GATT negotiations over the past several years the United States, a founding member of the Asia Pacific Economic Cooperation Forum, has been pushing hard for a global liberalization of trade in services. This development would have special significance for the Pacific because of the intensifying competition between the United States and Japan for market shares. A comprehensive analysis of the service sector's role in that dynamic region is offered in this timely volume. Leading experts explore how service enterprises have affected trade in goods and transnational manufacturing, forming a regional pattern of interdependence. The authors assess each service sector from a regional perspective and offer detailed individual country studies as well. The concluding chapters provide a broad overview of corporate strategies, discuss questions of regional cooperation, and identify opportunities for new regional service enterprises.

With the rapid advancement in information technologies, e-business is rapidly growing in significance and is having a direct impact upon business applications and technologies. E-Business Models, Services and Communications provides researchers and practitioners with valuable information on recent advances and developments in emerging e-business models and technologies. This book covers a variety of topics such as e-business models, telecommunication network utilization, online consumer behavior, electronic communication adoption and service provider strategies, and privacy policies and implementation issues.

Strategic ERP Extension and Use is a compilation of the best in modern thought by established business leaders and research institutions on how unique ERP capabilities are being used today and what strategic opportunities they now provide to managers.

Strategic ERP Extension and Use

Concepts, Methodologies, Tools, and Applications

From Manufacturing to the Knowledge Economy

Information Technology Diffusion in the Asia Pacific