

Global Webcast Auction

This is the first International Conference on Advances in Computing (ICAAIC-2012). The scope of the conference includes all the areas of New Theoretical Computer Science, Systems and Software, and Intelligent systems. Conference Proceedings is a culmination of research results, papers and the theory related to all the three major areas of computing mentioned above. Helps budding researchers, graduates in the areas of Computer Science, Information Science, Electronics, Telecommunication, Instrumentation, Networking to take forward their research work based on the reviewed results in the paper by mutual interaction through e-mail contacts in the proceedings.

"This research book is a repository for academicians, researchers, and industry practitioners to share and exchange their research ideas, theories, and practical experiences, discuss challenges and opportunities, and present tools and techniques in all aspects of e-business development and management in the digital economy"--Provided by publisher.

The Internet in China examines the cultural and political ramifications of the Internet for Chinese society. The rapid growth of the Internet has been enthusiastically embraced by the Chinese government, but the government has also rushed to seize control of the virtual environment. Individuals have responded with impassioned campaigns against official control of information. The emergence of a civil society via cyberspace has had profound effects upon China—for example, in 2003, based on an Internet campaign, the Chinese Supreme People's Court overturned the ruling of a local court for the first time since the Communist Party came to power in 1949. The important question this book asks is not whether the Internet will democratize China, but rather in what ways the Internet is democratizing communication in China. How is the Internet empowering individuals by fostering new types of social spaces and redefining existing social relations?

Online auctions have undergone many transformations and continue to attract millions of customers worldwide. However these popular platforms remain understudied by legal scholars and misunderstood by legislators. This book explores the legal classification of online auction sites across a range of countries in Europe. Including empirical studies conducted on 28 online auction websites in the UK, the research focusses on the protection of consumers' economic rights and highlights the shortcomings that the law struggles to control. With examinations into important developments, including the Consumer Rights Directive and the latest case law from the CJEU on the liability of intermediaries, Riefa anticipates changes in the law, and points out further changes that are needed to create a safe legal environment for consumers, whilst preserving the varied global model adopted by online auction sites. The study provides insights into how technical measures as well as a tighter legislative framework or enforcement pattern could provide consumers with better protection, in turn reinforcing trust, and ultimately benefiting the online auction platforms themselves.

Global Activism in an American School

Global Legal Pluralism

Inverting the Paradox of Excellence

Managing Business in a Multi-channel World

The Auction App: How Companies Tap the Power of Online Auctions to Maximize Revenue Growth

European Conference, ECOML PKDD 2015, Porto, Portugal, September 7-11, 2015, Proceedings, Part III

How companies such as L. L. Bean and Sun Microsystems are using online auctions to help boost their bottom lines From liquidating excess inventory to B2B materials procurement, corporate America has discovered online auctions as a catalyst for redefining old supply-chain relationships and business practices. Most analysts consider them the next big business opportunity. The Auction App details the tools and tactics employed by Sun Microsystems, Coca-Cola, and companies of any size and virtually every industry for creating, conducting, managing, and executing online auctions. Greater numbers of businesses will be able to discover the numerous profitable advantages of utilizing online auctions. The Auction App shows them how to: Liquidate excess inventory Acquire new customers cost-effectively Conduct real-time market research Provide new avenues of cooperation between sellers and suppliers

Junk to Gold is about one man's journey from humble beginnings to unimaginable success. Willis Johnson, the founder of Copart (CPRT), offers up a personal and inspirational account of this journey to the top including lessons he learned from love, war and building a global, multi-billion dollar business. Even at the pinnacle of success, Willis remained grounded in his family-first values. His stories will inspire and provoke the entrepreneur in everyone to start building their dream.

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

"Technological Addictions is the first guide designed to provide insight and strategies to clinicians, patients, and families grappling with the collateral damage of technology's pervasiveness and pull. Mental health professionals are beginning to understand that video games, online pornography, internet gaming, internet gambling, and other technological pastimes can be every bit as addictive as substances such as alcohol, tobacco, and illicit drugs. Editor Petros Levounis is among the foremost experts on addiction and, together with coeditor James Sherer and a roster of prominent contributors, has created a groundbreaking book that emphasizes the lived reality of the people who struggle with these addictions every day. In 10 rigorous yet down-to-earth chapters, the book explores the psychological and cultural context of each technology and related behavior, from social media to cybersex, and examines thoroughly the difference between healthy engagement with technology and addiction. This discussion premised on the understanding that technology should not be rolled back or restricted but is an increasingly beneficial and even necessary part of modern life. Two chapters specifically focus on the way technology addictions impact particular populations, such as children and adolescents and older adults. Addiction to technology does not discriminate; no preexisting psychological or physical conditions are required, and everyone is susceptible. Technological Addictions provides guidance found nowhere else, guidance that both clinicians and laypeople will find useful and compelling."

Best Practices for Online Procurement Auctions

Global E-commerce and Online Marketing

Starting, Developing, and Managing a Global Venture

Second International Conference on Usability and Internationalization, UI-HCII 2007, Held as Part of HCI International 2007, Beijing, China, July 22-27, 2007, Proceedings, Part II

Global Marketing Management

International Business

Written by two leading international business scholars, the Second Edition of International Business takes a truly global perspective that goes beyond the United States, presents the latest concepts, tools and events and adops integrated and problem-solving approaches for all chapters. The book highlights the role of culture, politics and legal issues in international business and illustrates how they influence institutions, structures and processes that permeate all functions of business. This is the only international business textbook that offers dedicated discussion of small and mid-size international firms (where many students are likely to be employed) in addition to large multinational enterprises. It is also the only text to offer chapters on corruption, e-commerce, and international entrepreneurship. The book offers a highly integrated and action-focused approach to the field that helps the reader make explicit connections across concepts and functions, develops the skill to address various IB issues and problems, and most importantly, broadens understanding of the global business environment and its repercussions for executives. In addition to superior internal integration of the various issues discussed in the book (for example this may be the only IB text where the chapter on finance and accounting has specific references to culture and how it affects those functions), the book provides easy to understand links to functional business areas, thus enabling better integration within the BA or MBA business curriculum. This book is suitable for both undergraduate and graduate business students taking such courses as international business, international Management, Global Business, Global Business Strategy, Multinational Management, Foreign Direct Investment.

Investigations of what increasing digital connectivity and the digitalization of the economy mean for people and places at the world's economic margins. Within the last decade, more than one billion people became new Internet users. Once, digital connectivity was confined to economically prosperous parts of the world; now Internet users make up a majority of the world's population. In this book, contributors from a range of disciplines and locations investigate the impact of increased digital connectivity on people and places at the world's economic margins. Does the advent of a digitalized economy mean that those in economic peripheries can transcend spatial, organizational, social, and political constraints—or do digital tools and techniques tend to reinforce existing inequalities? The contributors present a diverse set of case studies, reporting on digitalization in countries ranging from Chile to Kenya to the Philippines, and develop a broad range of theoretical positions. They consider, among other things, data-driven disintermediation, women's economic empowerment and gendered power relations, digital humanitarianism and philanthropic capitalism, the spread of innovation hubs, and two cases of the reversal of core and periphery in digital innovation. Contributors

Niels Beerpoek, Ryan Burns, Jenna Burrell, Julie Yujie Chen, Peter Dannenberg, Uwe Deichmann, Jonathan Donner, Christopher Foster, Mark Graham, Nicolas Friederici, Hernan Galperin, Cathel Greppi, Anita Gurumurthy, Isis Hjorth, Lilly Irwin, Molly Jackman, Calestous Juma, Dorothea Kleine, Madlen Krone, Vili Lehdonvirta, Chris Locke, Silvia Masiero, Hannah McCarrick,Deepak K. Mishra, Biyange Ndemo, Jorlen Oprins, Elisa Oreglia, Stefan Ouma, Robert Pepper, Jack Linchuan Qiu, Julian Stenmanns, Tim Unwin, Julia Verne, Timothy Waema

Combining robust narrative with a wide variety of interesting cases, International Entrepreneurship: Starting, Developing, and Managing a Global Venture focuses on the need for every entrepreneur to at least consider entering the global market in today's hypercompetitive world. As an ever-growing number of countries become market oriented and developed, the distinction between foreign and domestic markets is becoming less pronounced, and entrepreneurs increasingly need to develop skills to identify opportunities and then manage these opportunities on a global basis. International Entrepreneurship is an ideal resource for students, professors, government officials, and practitioners throughout the world who are interested in this vital, growing area. Key Features Includes chapter-opening international scenarios that feature a global entrepreneur or a global entrepreneurial venture to set the scene for the issues that follow Demonstrates global entrepreneurial issues through real-life cases from countries throughout the world Draws content from a wide variety of disciplines, including anthropology, economics, geography, history, jurisprudence, and language Includes chapter-ending case exercises, discussion questions, and suggestions for additional reading to provide readers with hands-on learning opportunities and avenues for future research Helpful Teaching Ancillaries Instructor Resources are available on a password-protected website at http://www.sagepub.com/hisrichinstr. These resources include chapter outlines, end of chapter discussions, chapter exercises, and teaching notes. International Entrepreneurship is appropriate as a core text for courses such as Global Entrepreneurship or International Entrepreneurship or as a supplement in upper-level undergraduate and MBA courses in Entrepreneurship, New Venture Management, and Entrepreneurship Strategy. In addition, it can be used as an ancillary text in International Business and International Management courses.

The three volume set LNAI 9284, 9285, and 9286 constitutes the refereed proceedings of the European Conference on Machine Learning and Knowledge Discovery in Databases, ECOML PKDD 2015, held in Porto, Portugal, in September 2015. The 131 papers presented in these proceedings were carefully reviewed and selected from a total of 483 submissions. These include 89 research papers, 11 industrial papers, 14 nectar papers, 17 demo papers. They were organized in topical sections named: classification, regression and supervised learning; clustering and unsupervised learning; data preprocessing; data streams and online learning; deep learning; distance and metric learning; large scale learning and big data; matrix and tensor analysis; pattern and sequence mining; preference learning and label ranking; probabilistic, statistical, and graphical approaches; rich data; and social and graphs. Part III is structured in industrial track, nectar track, and demo track.

Retailing Management 2E

Emerging Global Economic Situation: Impact on Trade and Agribusiness in India

Consumer Perceptions of Global Branding and Iconization

Managing Information Technology in a Global Economy

Cyberspace and Civil Society

Digital Economies at Global Margins

This book addresses the concerns of existing companies who wish to succeed in the new multi-channel environment as it develops and becomes commonplace.

Global usage of the World Wide Web continues to increase exponentially, yet many corporate Web sites are misperceived by non-English-speaking audiences. Diverse communities of global consumers purchase products on the World Wide Web based on a positive image of the product as reflected in the Web site content, which includes text, images, and icons. However, corporate leaders may not have an awareness of the common elements present in successful global Web sites as comprehended by different cultures. This qualitative, phenomenological data analysis used a Web-based survey to explore the perceptions and feelings of a purposive sample of participants regarding the content of global World Wide Web sites. Each participant in the study spoke English or a combination of English and Spanish and explored their perceptions and feelings regarding global Web sites. The following five themes emerged from the research results regarding consumer perceptions of global Web sites: (a) product, (b) information, (c) people, (d) simplicity, (e) and brands. Information gleaned by this study regarding consumer behavior can be incorporated into a comprehensive global marketing campaign that can be used by leaders to expand business internationally.

In an ever-expanding economic world, the need for new businesses with the ability to create and evolve simultaneously is paramount to ensure success. Hybrid business models are essential to foster growth and promote prosperity. Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace is a critical scholarly resource that examines the relationship between worldwide industry and the need for up-to-date technologies and methods to support such an inclusive market. Featuring coverage on a diverse range of topics such as corporate social responsibility, collaborator empowerment, and start-up enterprise ecosystems, this book is geared toward managers, researchers, and students seeking current research on the interaction between modernization and the expansion of markets to accommodate worldwide industry.

Law of the Internet. Fourth Edition is a two-volume up-to-date legal resource covering electronic commerce and online contracts, privacy and network security, intellectual property and online content management, secure electronic transactions, cryptography, and digital signatures, protecting intellectual property online - patents, trademarks, and copyright Electronic commerce and contracting Online financial services and electronic payments Antitrust issues, including pricing, bundling and tying Internal network security Taxation of electronic commerce Jurisdiction in Cyberspace Defamation and the Internet Obscene and indecent materials on the Internet Regulation of Internet access and interoperability The authors George B. Delta and Jeffrey H. Matsuura -- two Internet legal experts who advise America's top high-tech companies -- demonstrate exactly how courts, legislators and treaties expand traditional law into the new context of the Internet and its commercial applications, with all the citations you'll need. The Law of the Internet also brings you up to date on all of the recent legal, commercial, and technical issues surrounding the Internet and provides you with the knowledge to thrive in the digital marketplace. Special features of this two-volume resource include timesaving checklists and references to online resources.

The Internet in China

Machine Learning and Knowledge Discovery in Databases

Art and the Global Economy

EBOOK: Corporate Finance Foundations - Global edition

Exploring Security in Software Architecture and Design

InfoWorld

Today, opportunities and challenges of available technology can be utilized as strategic and tactical resources for your organization. Conversely, failure to be current on the latest trends and issues of IT can lead to ineffective and inefficient management of IT resources. Managing Information Technology in a Global Economy is a valuable collection of papers that presents IT management perspectives from professionals around the world. The papers introduce new ideas, refine old ones and possess interesting scenarios to help the reader develop company-sensitive management strategies.

Seminar paper from the year 2003 in the subject Business economics - Trade and Distribution, grade: 2,1 (UK-Note: 60 (B)), City University London (International Business Economics), 10 entries in the bibliography, language: English, abstract: For centuries, auctions are used to buy and sell goods and are regarded as an appropriate and effective method of a dynamical pricing procedure. In the last decades, economists are increasingly engaged in finding new, more efficient ways of auctions and developing the belonging strategies for bidders and sellers. Nowadays the development of new technologies has a strong impact on the economic environment. Many traditional business styles are transforming or are already transformed into electronic transactions. The increasing spread and usage of the Internet significantly influenced the auction business and caused a shift from the traditional forms to various online auction forms with a more extensive and flexible character according to product range, locations and payment methods. The online auction pages are available 24 hours a day to people all over the world. In the last years, the reach of customers has dramatically expanded on a global basis, which indicates a clear threat to traditional auctioneers, who are losing their market dominance. In the following study primarily the theoretical approaches of auctions and its most common types are examined. Based on one of the major types, a recent Internet auction company is analysed. Main attention is paid to the auction design and the deductive implications on revenues and economic efficiency in general.

For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

The Global Edition has been developed specifically to meet the needs of international finance students. It continues to offer substantial coverage of the recession and liquidity crisis that engulfed the global economies in the last few years and pays special attention to the banking sector and the critical need for funding that most businesses face. The emphasis on analytical approaches to international financial problems is intended to make the content more relevant and improve learning outcomes for the international student. Corporate Finance Foundations' thorough treatment of concepts and application combines with a complete digital solution to help your students achieve higher outcomes in the course.

Insights from Conventional and Unconventional Regimes

A Proven Seven-Step Plan for Selling to Consumers and Other Businesses

Global Business Leadership

From Empathy to Action

Auctions - Theory and practical application

International Management: Managing Cultural Diversity

International Management: Managing Cultural Diversity International Management explores the dynamic global environment of business management by examining the political, legal, technological, competitive, and cultural factors that shape corporations worldwide. With its hallmark clear and concise approach, International Management places fundamental management theories in an international context. Students will gain a comprehensive understanding of the practices, cultural skills and sensitivities needed to operate successfully in a wide range of cross-national situations. The second Australian edition of international Management focuses on the expanding economics of Australasia, China, India and their increasing trade amongst themselves, the European Union and the Americas. International Management 2nd edition incorporates up-to-date research, increased coverage of ethics, a wide range of case studies and examines recent trends affecting international business managers in today's hypercompetitive global environment. International Management is suitable for undergraduate and post graduate students majoring in international business, general management or cross cultural studies.

Global Activism in an American School: From Empathy to Action analyzes the evolution of the Kid's Campaign and Operation Day's Work at Broad Meadows. It demonstrates how teacher facilitator, Ron Adams, in conjunction with his students created a democratic after school community and provides teachers with unique field tested strategies they could use to promote student activism at the global or local level.

Offers a systematic approach to the examination of online procurement auctions. Growth in online auctions reinforces the need for understanding the factors important in auctions and the caveats that both researchers and practitioners need to know in order to effectively study and use the auction tool.

Global Business Leadership discusses the urgent issues facing global business leaders and presents seven strategies found necessary for successful intercultural business ventures. It provides business professionals and students with insight into the failure of businesses to prepare leaders for stepping into complex cultural contexts. The Geoleadership Model developed by Dr. Wibbeke is applied to global business situations using cases taken from leading companies such as Google and eBay. The book uses a case study format to present salient issues related to intercultural leadership and then principles of the model are applied to the case in discussion format. The concepts of care, communication, consciousness, change, capability and others are analyzed in relation to how each concept is seen in different parts of the business world. Each chapter concludes with a "bottom line" example of how each Geoleadership concept directly affects business results. Global Business Leadership also provides instruction about entry into cultural contexts, negotiating, preventing and managing cultural-based local-global conflict, and preparing global leaders to increase intercultural awareness and sensitivity. Dr. Wibbeke founded and managed the leading Internet website (Web of Culture) for cross-cultural information on the Internet and shares such global experiences with other would-be globetrotters.

From Salvage to the World's Largest Online Auto Auction

Network World

Junk to Gold

Law of the Internet, 4th Edition

Start-Up Enterprises and Contemporary Innovation Strategies in the Global Marketplace

Consumer Protection and Online Auction Platforms

We live in a world of legal pluralism, where a single act or actor is potentially regulated by multiple legal or quasi-legal regimes imposed by state, substate, transnational, supranational and nonstate communities. Navigating these spheres of complex overlapping legal authority is confusing and we cannot expect territorial borders to solve all these problems. At the same time, those hoping to create one universal set of legal rules are also likely to be disappointed by the sheer variety of human communities and interests. Instead, we need an alternative jurisprudence, one that seeks to create or preserve spaces for productive interaction among multiple, overlapping legal systems by developing procedural mechanisms, institutions and practices that aim to manage, without eliminating, the legal pluralism we see around us. Global Legal Pluralism provides a broad synthesis across a variety of legal doctrines and academic disciplines and offers a novel conceptualization of law and globalization.

For those businesses that want to supplement their sales online or those who want to sell online in a structured, repeatable way, this book shows the new online auction seller the ins and outs. Businesses will learn how to find online auction sites and how to judge whether a particular one meets their needs, how to register and establish an account, and how to list auctions and attract bids.

'Global Marketing Management' provides comprehensive coverage of the issues which define marketing in the world today, equipping students with some of the most current knowledge and practical skills to help them make key management decisions in the dynamic and challenging global trade environment.

Art Law and the Business of Art is a comprehensive and practical guide to the application of UK law to transactions and disputes in the art world. Written by Martin Wilson, an art lawyer with over 20 years' experience in the field, it outlines and explains the relevant law and how the art business operates in practice, as well as offering a discussion of the most pressing ethical questions involving artworks.

Technological Addictions

A Jurisprudence of Law Beyond Borders

Art Law and the Business of Art

Usability and Internationalization. Global and Local User Interfaces

Trademarks

Official Gazette of the United States Patent and Trademark Office

This book is a compendium of papers presented in the 'International Conference on Emerging Global Economic Situation: Impact on Trade and Agribusiness in India'. The book is structured in four parts with thirty seven papers. The first part discusses the Emerging Trend in Export of Agricultural Commodities, while second part highlights the Emerging Issues in Agribusiness in India. The third part of book presents the performance of Agro-based Industries in India and last part presents Innovation and Emerging Areas in Agriculture. This book will be very useful for all those are interested in issues related to Agribusiness Trade Policies and its implementation in our country.

Introduction : measuring the economy of the arts -- Museums in flux -- The exhibitionary complex -- Art and the global marketplace -- Conclusion : non-profits and artist collectives as market alternatives

Cyber-attacks continue to rise as more individuals rely on storing personal information on networks. Even though these networks are continuously checked and secured, cybercriminals find new strategies to break through these protections. Thus, advanced security systems, rather than simple security patches, need to be designed and developed. Exploring Security in Software Architecture and Design is an essential reference source that discusses the development of security-aware software systems that are built into every phase of the software architecture. Featuring research on topics such as migration techniques, service-based software, and building security, this book is ideally designed for computer and software engineers, ICT specialists, researchers, academicians, and field experts.

Specialists from business and academia present a meticulously researched, compelling examination of the effect that globalization, innovation, and relentless technological competition are having on the development of e-commerce and marketing. The editors offer practical managerial insights, important empirical findings, and new ways to comprehend the intricacies of the fast-morphing world of electronic business. The book's global perspective and cross disciplinary orientation will give marketing executives and their top level colleagues the framework they need to help their companies prosper.

The Business Guide to Selling Through Internet Auctions

Global Online Direct, Inc., Bryant E. Behrmann, and Larry "Buck" E. Hunter: Securities and Exchange Commission Litigation Complaint

Watching the Evolution

How Companies Use Variations for Business Excellence and How Enterprise Variations Are Enabled by SAP

Regulating Global Security

From Salvage to the World's Largest Online Auto Auction

Over time, overemphasis and adherence to the same proven routines that helped your organization achieve success can also lead to its decline resulting from organizational inertia, complacency, and inflexibility. Drawing lessons from one of the best models of success, the evolutionary model, Inverting the Paradox of Excellence explains why your organization must proactively seek out changes or variations on a continuous basis for ensuring excellence by testing out a continuum of opportunities and advantages. In other words, to maintain excellence, the company must be in a constant state of flux! The book introduces the patterns and anti-patterns of excellence and includes detailed case studies based on different dimensions of variations, including shared values variations, structure variations, and staff variations. It presents these case studies through the prism of the "variations" idea to help you visualize the difference of the "case history" approach presented here. The case studies illustrate the different dimensions of business variations available to help your organization in its quest towards achieving and sustaining excellence. The book extends a set of variations inspired by the pioneering McKinsey 7S model, namely shared values, strategy, structure, stuff, style, staff, skills, systems, and sequence. It includes case history segments for Toyota, Acer, eBay, ABB, Cisco, BlackBerry, Tata, Samsung, Volvo, Charles Schwab, McDonald's, Scania, Starbucks, Google, Disney, and NUMMI. It also includes detailed case histories of GE, IBM, and UPS.

This edited collection presents an innovative approach to global security regimes. Employing both conceptual and empirical studies, the volume examines three empirically-oriented sets of cases: weapons of mass destruction, humanitarian disarmament and unconventional threats. The book combines interrogations of the most prominent prohibition/regulatory regimes while covering WMDs, humanitarian issues and other agendas such as drugs, endangered species and cyber security. It will be of interest to academics and researchers in International Relations and Security Studies.

This is the second of a two-volume set that constitutes the refereed proceedings of the Second International Conference on Usability and Internationalization, UIHCII 2007, held in Beijing, China in July 2007. The papers of this second volume cover global and local user interfaces and are organized in topical sections on designing global and local products and services, as well as enhancing and personalizing the user experience.

Encyclopedia of E-Business Development and Management in the Global Economy

International Entrepreneurship

Towards a Safer Legal Framework

Proceedings of International Conference on Advances in Computing