

Economics Of Information Lying And Cheating In Mar

A leading exponent of the political economy approach to mass communication poses an intellectual challenge to the currently dominant postmodernist and information-society theories. His essays investigate the role of the media and cultural institutions in contemporary capitalist societies.

In *Bank Notes and Shinplasters*, Joshua R. Greenberg shows how Americans accumulated and wielded monetary information in order to navigate the early republic's chaotic

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bank note system. He demonstrates that the shift to federally authorized paper money in the Civil War era eliminated the public's need for detailed financial knowledge.

"This resource book discusses the economic arguments that could (and could not) be put forth to support the case for investing in the social determinants of health on average and in the reduction in socially determined health inequalities. It provides an overview and introduction into how economists would approach the assessment of the economic motivation to invest in the social determinants of health and socially determined health inequities, including what the major challenges

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are in this assessment. It illustrates the extent to which an economic argument can be made in favour of investment in 3 major social determinants of health areas: education, social protection, and urban development and infrastructure. It describes whether education policy, social protection, and urban development, housing and transport policy can act as health policy" --

This 2-volume work includes approximately 1,200 entries in A-Z order, critically reviewing the literature on specific topics from abortion to world systems theory. In addition, nine major entries cover each of the major disciplines (political

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economy; management and business; human geography; politics; sociology; law; psychology; organizational behavior) and the history and development of the social sciences in a broader sense.

The Economics of Sin

Exploring Education for Digital Librarians

Rational Choice Or No Choice at All?

Theory of Technical Change and Economic Invariance

Contemporary Movements in Planning Theory

Everything I Ever Needed to Know about Economics I Learned from Online Dating

The Economics of Social

Determinants of Health and Health

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Inequalities

This book is well known for its coverage of modern topics (Game theory, Economics of Information, and Behavioral Economics), clarity of its writing style and graphs, and integrated use of real world examples. The emphasis on relevance and application to both managerial and public-policy decision-making are focused goals of the book. This emphasis is accomplished by including MANY extended examples that cover such topics as the analysis of demand, cost, and market efficiency; the design of pricing strategies; investment and production decisions; and public

policy analysis. Economists and strategists looking to stay current with economic information.

"Two impressive features of this book are its clarity of purpose and the breadth of disciplinary resources to which it appeals."

---Geoffrey Brennan, Professor of Economics, Australian National University "Facing massive evidence that people do not act generally as self-regarding payoff maximizers, economists have become increasingly interested in issues of cooperation, altruism, identity, and morality. Lanse Minkler's contribution is particularly important because of his

powerful argument that the evidence of cooperation cannot be explained adequately by a more complicated preference function. A disposition for honesty is not simply a matter of preference---it is an issue of personal integrity, identity, and commitment. This has major implications. In particular we have to reconstruct the theory of the firm from first principles. No economist committed to the pursuit of truth should ignore this volume." ---Geoffrey Hodgson, Research Professor in Business Studies, University of Hertfordshire, United Kingdom, and Editor in Chief of the Journal of Institutional Economics "This

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is an interesting account of the role of integrity---preference-integrity and commitment-integrity---on economic behavior. While drawing knowledge from traditional subfields of economics, it also includes insights gleaned from psychology and philosophy, showing their effects in varied areas such as political behavior, the employment relation, religion, and human rights. In this exciting volume Lanse Minkler does an excellent job of incorporating various newer concepts of fairness and integrity into economic analysis." ---Ernst Fehr, Professor and Head of the Chair

**of Microeconomics and
Experimental Economic
Research and Director of the
Institute for Empirical Research
in Economics, University of
Zurich Social scientists who treat
humans as rational beings driven
exclusively by self-interest
ignore a key factor shaping
human behavior: the influence of
moral principles. Starting with
the elementary principle "lying is
wrong," economic theorist Lanse
Minkler examines the ways in
which a sense of morality guides
real-life decision making.
Whether one feels committed to
specific or general moral
principles, Minkler explains,
integrity demands consistently**

acting on that commitment. Because truthfulness is the most basic moral principle, integrity means honesty. And honesty extends beyond truth-telling. It requires good faith when entering an agreement and then standing by one's word. From this premise, Minkler explores the implications of integrity for contracts between buyers and sellers and understandings between employers and employees. He also finds a role for integrity in an individual's religious vows, an elected official's accountability to constituents, and a community's obligation to human rights.

Integrity and Agreement

reintroduces morality as a factor for economists, sociologists, psychologists, and political scientists to consider in their efforts to comprehend human behavior. Lanse Minkler is Associate Professor of Economics at the University of Connecticut.

Theory of Technical Change and Economic Invariance.

This book provides an introduction to the theory of support-bargaining and money-bargaining. Support-bargaining arises from the propensity of all individuals to seek the support of those around them and is the underlying mechanism of democratic societies. It is also

the underlying mechanism of theory formation. Intellectual support-bargaining is the process by which support is assembled for ideas and theories. Mainstream economic theory, or ‘neoclassical theory’, can be seen as formulated to advance individual interest. It is mainstream because it has assembled sufficient support to give it ascendancy in academia. It reconciles private and public interest in a mathematical account of resource allocation. Money-bargaining, in contrast, explains the process of economic exchange. Transactions are based on information, so that the character

of information itself influences the conduct of exchange. This volume provides a radically new explanation of the functioning of human societies that will be recognised as entirely consistent with common observation and experience.

Critical Essays in Planning Theory:

A Strategic Guideline for the I-commerce

A Starter on Support-Bargaining and Money-Bargaining in Twenty-Eight Digestible Bites

Is Behavioral Economics Doomed?

The Oxford Handbook of Lying Arguing with Zombies:

Economics, Politics, and the

Fight for a Better Future Incentives

Conquering the dating market—from an economist's point of view After more than twenty years, economist Paul Oyer found himself back on the dating scene—but what a difference a few years made. Dating was now dominated by sites like Match.com, eHarmony, and OkCupid. But Oyer had a secret weapon: economics. It turns out that dating sites are no different than the markets Oyer had spent a lifetime studying.

Monster.com, eBay, and other sites where individuals come together to find a match gave Oyer startling insight

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into the modern dating scene. The arcane language of economics—search, signaling, adverse selection, cheap talk, statistical discrimination, thick markets, and network externalities—provides a useful guide to finding a mate. Using the ideas that are central to how markets and economics and dating work, Oyer shows how you can apply these ideas to take advantage of the economics in everyday life, all around you, all the time. For all online daters—and for anyone else swimming in the vast sea of the information economy—this book uses Oyer's own experiences, and

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those of millions of others, to help you navigate the key economic concepts that drive the modern age.

An entertaining, deeply informative explanation of how high-level financial crimes work, written by an industry insider who's an expert in the field. The way most white-collar crime works is by manipulating institutional psychology. That means creating something that looks as much as possible like a normal set of transactions. The drama comes later, when it all unwinds. Financial crime seems horribly complicated, but there are only so many ways you can con someone out

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of what's theirs. In *Lying for Money*, veteran regulatory economist and market analyst Dan Davies tells the story of fraud through a genealogy of financial malfeasance, including: the Great Salad Oil swindle, the Pigeon King International fraud, the fictional British colony of Poyais in South America, the Boston Ladies' Deposit Company, the Portuguese Banknote Affair, Theranos, and the Bre-X scam. Davies brings new insights into these schemes and shows how all frauds, current and historical, belong to one of four categories ("long firm," counterfeiting,

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control fraud, and market crimes) and operate on the same basic principles. The only elements that change are the victims, the scammers, and the terminology. Davies has years of experience picking the bones out of some of the most famous frauds of the modern age. Now he reveals the big picture that emerges from their labyrinths of deceit and explains how fraud has shaped the entire development of the modern world economy.

This handbook brings together past and current research on all aspects of lying and deception, from the combined perspectives of

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linguistics, philosophy, and psychology. It will be an essential reference for students and researchers in these fields and will contribute to establishing the vibrant new field of interdisciplinary lying research.

Planning Theory has a history of common debates about ideas and practices and is rooted in a critical concern for the 'improvement' of human and environmental well-being, particularly as pursued through interventions which seek to shape environmental conditions and place qualities. The third and final volume in this series

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covers Contemporary
Movements in Planning Theory
and topics include
communicative practices and
the negotiation of meaning,
networks, institutions and
relations, and the
complexity 'turn'. The
articles selected represent
the most influential and
controversial recent work in
planning theory and are
supplemented by detailed
introductions by the
editors.

An Economic Analysis of the
Information Services Market
The Economic Approach to
Human Behavior
Uncharted Waters
Software Business
Insurance Intermediation

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Supply Chains, Markets and
Power

The Economics of Information
Technology

ARIST, published annually since 1966, is a landmark publication within the information science community. It surveys the landscape of information science and technology, providing an analytical, authoritative, and accessible overview of recent trends and significant developments. The range of topics varies considerably, reflecting the dynamism of the discipline and the diversity of theoretical and applied perspectives. While ARIST continues to cover key topics associated with "classical" information science (e.g., bibliometrics, information retrieval), editor Blaise Cronin is selectively

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expanding its footprint in an effort to connect information science more tightly with cognate academic and professional communities. Contents of Volume 40 (2006): SECTION I: Information and Society Chapter 1: The Micro- and Macroeconomics of Information, Sandra Braman Chapter 2: The Geographies of the Internet, Matthew Zook Chapter 3: Open Access, M. Carl Drott SECTION II: Technologies and Systems Chapter 4: TREC: An Overview, Donna K. Harman and Ellen M. Voorhees Chapter 5: Semantic Relations in Information Science, Christopher S. G. Khoo and Jin-Cheon Na Chapter 6: Intelligence and Security Informatics, Hsinchun Chen and Jennifer Xu SECTION III: Information Needs and Use Chapter 7: Information Behavior, Donald O.

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Case Chapter 8: Collaborative
Information Seeking and Retrieval,
Jonathan Foster Chapter 9:
Information Failures in Health Care,
Anu MacIntosh-Murray and Chun
Wei Choo Chapter 10: Workplace
Studies and Technological Change,
Angela Cora Garcia, Mark E. Dawes,
Mary Lou Kohne, Felicia Miller, and
Stephan F. Groschwitz SECTION IV:
Theoretical Perspectives Chapter 11:
Information History, Alistair Black
Chapter 12: Social Epistemology and
Information Science, Don Fallis
Chapter 13: Formal Concept Analysis
in Information Science, Uta Priss.
Knowledge is a vital resource which
confers strategic advantages on
those that possess it, and provides
the possibility of misuse and abuse
with increasingly dangerous
economic consequences.

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The 21st century will witness the collision of two powerful forces - burgeoning population growth, together with a changing climate. With population growth, water scarcity will proliferate to new areas across the globe. And with climate change, rainfall will become more fickle, with longer and deeper periods of droughts and deluges. This report presents new evidence to advance understanding on how rainfall shocks coupled with water scarcity, impacts farms, firms, and families. On farms, the largest consumers of water in the world, impacts are channeled from declining yields to changing landscapes. In cities, water extremes especially when combined with unreliable infrastructure can stall firm production, sales, and revenue.

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At the center of this are families, who feel the impacts of this uncertainty on their incomes, jobs, and long-term health and welfare. Although a rainfall shock may be fleeting, its consequences can become permanent and shape the destiny of those who experience it. Pursuing business as usual will lead many countries down a 'parched path' where droughts shape destinies. Avoiding this misery in slow motion will call for fundamental changes to water policy around the globe. Building resilience to rainfall variability will require using different policy instruments to address the multifaceted nature of water. A key message of this report is that water has multiple economic attributes, each of which entail distinct policy responses. If water is not managed

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more prudently--from source, to tap, and back to source--the crises observed today will become the catastrophes of tomorrow.

Insurance intermediaries can help consumers to economize on information and transaction costs in insurance markets. This book analyzes conduct and performance in the market for insurance information services by applying search theoretical and industrial organization approaches. Based on a sample of 927 insurance intermediaries, coverage empirically studies the factors that affect the quality of the information services provided by them.

Global Culture and the Economics of Information

Integrity and Agreement
Lying and Deception

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Bullshit Jobs

Information, Incentives and the
Economics of Control
Theory and Practice
Perspectives on Property

This book examines
incentives at work to see
how and how well
coordination is achieved
by motivating individual
decision makers.

This book presents for the
first time an
interdisciplinary view
of property development and
property developers.

Fourteen contributors are
brought together here from
leading researchers and
respected practitioners,

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including property analysts, economists, geographers, planners and sociologists. This rounded picture of property research explores: * the development of quantitative and qualitative research methods * theories ranging from mainstream economics to social constructivism * the inter-relationships between the economic and the social, and between individuals and organisations and their environments

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Development and Developers highlights the benefits of different research approaches and methods, demonstrating how a more inclusive, multidisciplinary view of property research will connect to wider debates in urban studies.

Exploring Education for Digital Librarians provides a refreshing perspective on the discipline and profession of Library and Information Science (LIS), with a focus on preparing students for careers as librarians who can deal

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with present and future digital information environments. A re-examination of the knowledge base of the field, combined with a proposed theoretical structure for LIS, provide the basis for this work, which also examines competencies for practice as well as some of the international changes in the nature of higher education. The authors finally suggest a model that could be used internationally to educate librarians for their new roles and social

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responsibilities in a digitised, networked world. The twelve chapters of this book cover key issues in education for digital librarians, including: the necessity of regenerating the profession; current contexts; previous research on education for digital librarians; understanding the dimensions of the discipline and profession of librarianship, and the distinctions between them; the social purpose of librarianship as a profession and the

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theoretical framework which supports the practice of the profession; a brief analysis of curriculum design, pedagogies and teaching methods, and a glimpse of the proactive and important future role of librarianship in society. Considers the ubiquitous misunderstanding that technology can replace libraries and librarians Provides a theoretical view of the field which can contribute awareness of dimensions of the dilemmas which the

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discipline/profession currently faces Presents a broad international perspective which provides a basis for a new model for LIS education Information Markets is a compendium of the i-commerce, the commerce with digital information, content as well as software. Information Markets is a comprehensive overview of the state of the art of economic and information science endeavors on the markets of digital information. It provides a strategic guideline for information

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providers how to analyse their market environment and how to develop possible strategic actions. It is a book for information professionals, both for students of LIS (Library and Information Science), CIS (Computer and Information Science) or Information Management curricula and for practitioners as well as managers in these fields. Third International Conference, ICSOB 2012, Cambridge, MA, USA, June 18-20, 2012, Proceedings Bank Notes and Shiplasters

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Managing Information in
the Roman Economy

Information Markets

A Resource Book

The New Economics of Water
Scarcity and Variability

How Legendary Frauds

Reveal the Workings of the
World

An accessible, compelling
introduction to today's major
policy issues from the New
York Times columnist, best-
selling author, and Nobel
prize-winning economist Paul
Krugman. There is no better
guide than Paul Krugman to
basic economics, the ideas
that animate much of our

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public policy. Likewise, there is no stronger foe of zombie economics, the misunderstandings that just won't die. In *Arguing with Zombies*, Krugman tackles many of these misunderstandings, taking stock of where the United States has come from and where it's headed in a series of concise, digestible chapters. Drawn mainly from his popular New York Times column, they cover a wide range of issues, organized thematically and framed in the context of a wider debate. Explaining the complexities of

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health care, housing bubbles, tax reform, Social Security, and so much more with unrivaled clarity and precision, *Arguing with Zombies* is Krugman at the height of his powers. *Arguing with Zombies* puts Krugman at the front of the debate in the 2020 election year and is an indispensable guide to two decades' worth of political and economic discourse in the United States and around the globe. With quick, vivid sketches, Krugman turns his readers into intelligent consumers of the daily news and hands them the keys to unlock the

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concepts behind the greatest economic policy issues of our time. In doing so, he delivers an instant classic that can serve as a reference point for this and future generations. Both misinformation and disinformation lead to lasting misperceptions that can pose dangers to the public. While information manipulation has always existed, modern technology allows for misinformation to spread further and quicker than ever before. Especially during times in which misinformation has a greater potential reach and a more captivated

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audience, it is important to recognize its impact on society. Information Manipulation and Its Impact Across All Industries focuses on information manipulation in different areas including finance and economy, health, society, and more. It considers the effects of misinformation and disinformation on organizations, human resources, citizens, and governments. Additionally, it describes detection models and approaches of misinformation and disinformation as well as anti-misinformation actions,

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policies, and laws. Covering topics such as cybersecurity, online health misinformation, and social capital, this book is a dynamic resource for managers, engineers, researchers, lecturers, advanced students, professors, academicians, and professional institutions. This book makes an important contribution to current debates both in business strategy and supply management. It explains why an understanding of the concept of power is critical to the appropriate management of relationships between

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buyers and suppliers in extended supply chain networks and indicates how power can be used to explain the unique patterns of profitability in different networks.

Dishonesty in Behavioral Economics provides a rigorous and comprehensive overview of dishonesty, presenting state-of-the-art research that adopts a behavioral economics perspective. Throughout the volume, contributors emphasize the effects of psychological, social, and cognitive factors on the

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decision-making process. In contrast to related titles, Dishonesty in Behavioral Economics emphasizes the importance of empirical research methodologies. Its contributors demonstrate how various methods applied to similar research questions can lead to different results. This characteristic is important because, of course, it is difficult to obtain reliable measures of dishonesty. Reviews many key issues in the literature around lying, cheating, fraudulence, and deception Covers both state-of-the-art methods and data

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collection mechanisms (e.g.,
laboratory experiments, field
experiments, online surveys)

Discusses novel
interdisciplinary research
findings and from them
proposes new avenues of
research

The Economics of Information
Markets and Institutions in
Real Estate and Construction
Annual Review of Information
Science and Technology

Economics After the Crisis
Mapping Buyer and Supplier
Power Regimes

An Introduction to Economics
from a Pluralist and Global
Perspective

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The Ordinary versus the Extraordinary

Economics for an Information Age examines the central role of information within economics and society. The neoclassical economic model, taught as 'mainstream economics' in universities around the world, relies on a mathematical model of 'resource allocation' in which private advantage gives rise to public advantage in the shape of an optimal allocation of resources. However, this model assumes 'perfect information'. In the present 'information age' such an assumption is even farther from the reality than it was in the past. People disseminate and manipulate information to further their interests.

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This book explains economic behaviour in terms of a theory of 'money-bargaining' and political and intellectual 'support-bargaining', in which the dissemination of information plays a central role. It uses this lens to explain how information is created, manipulated, disseminated, organised, understood, interpreted, used, bought and sold. This book will be of interest to mainstream and heterodox economists alike, as well as historians of economic thought, and anyone who seeks to better understand the impact of the information age on economic behaviour.

This fascinating study follows the fortunes of the Höchstetter family,

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merchant-manufacturers and financiers of Augsburg, Germany, in the late-fifteenth and early-sixteenth centuries, and sheds light on the economic and social history of failure and resilience in early modern Europe. Carefully tracing the chronology of the family's rise, fall and transformation, it moves from the micro- to the macro-level, making comparisons with other mercantile families of the time to draw conclusions and suggest insights into such issues as social mobility, capitalist organization, business techniques, market practices and economic institutions. The result is a microhistory that offers macro-conclusions about the lived experience of early capitalism

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and capitalistic practices. This book will be valuable reading for advanced students and researchers of economic, financial and business history, legal history and early modern European history.

The book explains why the real estate and construction industries are organised in the ways they are and then relates those characteristics to long-term market behaviour. It covers market dynamics - supply and demand; the interaction of property development and construction – and examines institutions and market structures. Real estate development and construction tend to be separate subjects in the literature. But construction is an inevitable part of

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any property development process and so has a major influence on the institutional structure of development. Markets & Institutions in Real Estate & Construction argues that these structures are best explained as a series of modern economic theories, based on competition and current production technologies. offers focus and breadth, and deal with controversial debates economic arguments made accessible through a non-technical writing style presents long-run international comparison of property market behaviour reflects internationalisation of property and construction markets This 1992 book examines

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alternative methods for achieving optimality without all the apparatus of economic planning (such as information retrieval, computation of solutions, and separate implementation systems), or a vain reliance on sufficiently 'perfect' competition. All rely entirely on the self-interest of economic agents and voluntary contract.

Development and Developers

Microeconomics

*Reader's Guide to the Social
Sciences*

A Theory

*Money-Bargaining, Support-
Bargaining and the Information
Interface*

*Economics When Principles Also
Matter*

*The Rage for Paper Money in the
Early Republic*

*Economics After the Crisis is an
introductory economics*

*textbook, covering key topics in
micro and macro economics.*

*However, this book differs from
other introductory economics
textbooks in the perspective it
takes, and it incorporates issues
that are presently underserved
by existing textbooks on the
market. This book offers an
introduction to economics that
takes into account criticisms of
the orthodox approach, and
which acknowledges the role
that this largely Western
approach has played in the*

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current global financial and economic crisis. A key feature of the book is its global approach: it offers examples from countries all over the world, including from developing and emerging economies. The chapters discuss all major economic topics, including individuals and households; the behaviour of consumers; the behaviour of firms; markets; the role of the state; public goods and commons; labour markets; capital markets; the macroeconomic flow; economic growth; international trade; nature and environmental

externalities; poverty and wellbeing. Throughout, the book presents theoretical perspectives in which social structures, relatedness, uncertainty, and social norms provide key economic explanations, contrasting these with the idealized worldview of neoclassical economics. Economics After the Crisis is designed for a one-semester introductory course in economics, primarily at undergraduate but also at postgraduate level, and is suitable for students from a range of disciplines. It will be of particular relevance to those

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students with an interest in developing economies. <https://www.coursera.org/learn/economicsfromapluralistperspective>

From bestselling writer David Graeber—"a master of opening up thought and stimulating debate" (Slate)—a powerful argument against the rise of meaningless, unfulfilling jobs...and their consequences. Does your job make a meaningful contribution to the world? In the spring of 2013, David Graeber asked this question in a playful, provocative essay titled "On the Phenomenon of Bullshit Jobs." It went viral. After one million

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online views in seventeen different languages, people all over the world are still debating the answer. There are hordes of people—HR consultants, communication coordinators, telemarketing researchers, corporate lawyers—whose jobs are useless, and, tragically, they know it. These people are caught in bullshit jobs. Graeber explores one of society's most vexing and deeply felt concerns, indicting among other villains a particular strain of finance capitalism that betrays ideals shared by thinkers ranging from Keynes to Lincoln. "Clever and charismatic" (The New

Yorker), *Bullshit Jobs* gives individuals, corporations, and societies permission to undergo a shift in values, placing creative and caring work at the center of our culture. This book is for everyone who wants to turn their vocation back into an avocation and “a thought-provoking examination of our working lives” (*Financial Times*).

This volume studies information as an economic resource in the Roman World. Information asymmetry is a distinguishing phenomenon of any human relationship. From an economic perspective, private or hidden

information, opposed to publicly observable information, generates advantages and inequalities; at the same time, it is a source of profit, legal and illegal, and of transaction costs. The contributions that make up the present book aim to deepen our understanding of the economy of Ancient Rome by identifying and analysing formal and informal systems of knowledge and institutions that contributed to control, manage, restrict and enhance information. The chapters scrutinize the impact of information asymmetries on specific economic sectors, such

as the labour market and the market of real estate, as well as the world of professional associations and trading networks. It further discusses structures and institutions that facilitated and regulated economic information in the public and the private spheres, such as market places, auctions, financial mechanisms and instruments, state treasures and archives. Managing Asymmetric Information in the Roman Economy invites the reader to evaluate economic activities within a larger collective mental, social, and political

framework, and aims ultimately to test the applicability of tools and ideas from theoretical frameworks such as the Economics of Information to ancient and comparative historical research.

This is the most comprehensive and up-to-date investigation of moral and conceptual questions about lying and deception.

Carson argues that there is a moral presumption against lying and deception that causes harm, he examines case-studies from business, politics, and history, and he offers a qualified defence of the view that honesty is a virtue.

*Capitalism and Communication
Dishonesty in Behavioral
Economics*

*Meaning, Modes and Models
Lying and Cheating in Markets
and Organizations*

*The Business, Bankruptcy and
Resilience of the Höchstetters
of Augsburg*

*The Swedish Financial
Revolution*

*Economie de L'incertain Et de
L'information*

***In this book, David K.
Levine questions the idea
that behavioral economics is
the answer to economic
problems. He explores the
successes and failures of
contemporary economics both***

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inside and outside the laboratory, and asks whether popular behavioral theories of psychological biases are solutions to the failures. The book not only provides an overview of popular behavioral theories and their history, but also gives the reader the tools for scrutinizing them. Since his pioneering application of economic analysis to racial discrimination, Gary S. Becker has shown that an economic approach can provide a unified framework for understanding all human behavior. In a highly readable selection of essays Becker applies this approach

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to various aspects of human activity, including social interactions; crime and punishment; marriage, fertility, and the family; and "irrational" behavior. "Becker's highly regarded work in economics is most notable in the imaginative application of 'the economic approach' to a surprising breadth of human activity. Becker's essays over the years have inevitably inspired a surge of research activity in testimony to the richness of his insights into human activities lying 'outside' the traditionally conceived economic markets. Perhaps no economist in our time has contributed more to

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expanding the area of interest to economists than Becker, and a number of these thought-provoking essays are collected in this book."—Choice Gary Becker was awarded the Nobel Prize in Economic Science in 1992. As the world debates the risks and benefits of plant biotechnology, the proportion of the global area of transgenic field crops has increased every year, and the safety and value continues to be demonstrated. Yet, despite the success of transgenic field crops, the commercialization of transgenic horticultural crops (vegetables, fruits,

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nuts, and or

This work examines the definition and evolution of sin from the perspective of rational choice economics.

The author argues that because engaging in activities deemed to be sinful is an act of choice, it can therefore be subject to the logic of choice in the economic model.

Information Manipulation and Its Impact Across All Industries

Application of Lie Groups Economics for an Information Age

Lying for Money

Family Firms and Merchant Capitalism in Early Modern Europe

***Challenges and Opportunities
Transgenic Horticultural
Crops***

How did Sweden go from a financially backward country to one with a well functioning financial system? Why did this financial revolution occur after the mid-nineteenth century and not before? This book discusses the role of politics and economics in this change and what it means for economic development, market integration and financial crises.

Discusses risk and economic uncertainty, the theory of contingent markets, model systems of incomplete markets, and the use of the stock market and insurance to share risk

This book contains the refereed proceedings of the Third International

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Conference on Software Business (ICSOB) held in Cambridge, MA, USA, in June 2012. The software business refers to commercial activities in the software industry, aimed at generating revenues from the design, delivery, and maintenance of software products and IT services to enterprises and individual customers, as well as from digital content. Although this business shares common features with other knowledge-intensive markets, it carries many inherent features making it a challenging domain for research. The 20 full and 10 short papers accepted for ICSOB were selected from 60 submissions and are organized in sections on software product management, organizational transformation, industry

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transformation, software platforms and ecosystems, and emerging trends.