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The digital transformation is in full swing and fundamentally changes how we live, work, and communicate with each other. From retail to finance, many industries see an inflow of new technologies, disruption through innovative platform business models, and employees struggling to cope with the significant shifts occurring. This Fourth

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Industrial Revolution is predicted to also transform Logistics and Supply Chain Management, with delivery systems becoming automated, smart networks created everywhere, and data being collected and analyzed universally. The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution provides a holistic overview of this vital subject clouded by buzz, hype, and misinformation. The book is divided into three themed-sections: Technologies such as self-

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driving cars or virtual reality are not only electrifying science fiction lovers anymore, but are also increasingly presented as cure-all remedies to supply chain challenges. In *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution*, the authors peel back the layers of excitement that have grown around new technologies such as the Internet of Things (IoT), 3D printing, Robotic Process Automation (RPA), Blockchain or Cloud computing, and show use cases that give a glimpse about the

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fascinating future we can expect. Platforms that allow businesses to centrally acquire and manage their logistics services disrupt an industry that has been relationship-based for centuries. The authors discuss smart contracts, which are one of the most exciting applications of Blockchain, Software as a Service (SaaS) offerings for freight procurement, where numerous data sources can be integrated and decision-making processes automated, and marine terminal operating systems as an integral node for

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shipments. In *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution*, insights are shared into the cold chain industry where companies respond to increasing quality demands, and how European governments are innovatively responding to challenges of cross-border eCommerce. People are a vital element of the digital transformation and must be on board to drive change. *The Digital Transformation of Logistics: Demystifying Impacts of the Fourth Industrial Revolution* explains how executives

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can create sustainable impact and how competencies can be managed in the digital age - especially for sales executives who require urgent upskilling to remain relevant. Best practices are shared for organizational culture change, drawing on studies among senior leaders from the US, Singapore, Thailand, and Australia, and for managing strategic alliances with logistics service providers to offset risks and create cross-functional, cross-company transparency. The Digital Transformation of Logistics:

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Demystifying Impacts of the Fourth Industrial Revolution provides realistic insights, a ready-to-use knowledge base, and a working vocabulary about current activities and emerging trends of the Logistics industry. Intended readers are supply chain professionals working for manufacturing, trading, and freight forwarding companies as well as students and all interested parties. Pharmaceutical Care in Digital Revolution demonstrates how blending human and digital pharmaceutical care can establish optimal

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Apothecary Intelligence (AI). Organized into four parts, it examines digital health advances that will synergize the pharmaceutical care process and prepares stakeholders for a dynamic future, fueled with innovation. Beginning with the global picture on health care systems, patients' expectations, and current pharmaceutical care practices, the book covers details of relevant digital technologies as well as compliance, ethical, educational, and cultural aspects to take successful steps towards digital

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pharmaceutical care. The text includes links to lectures and technology facts, tutorials on how to implement advances in your own working environment, and examples of stakeholders who are successful in building synergy between digital and pharma.

Pharmaceutical Care in Digital Revolution is a practical resource to equip pharmaceutical care stakeholders, such as pharmacists, physicians, pharmacy technicians, and students as well as those in surrounding ecosystems like payers or regulators. It is a

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crucial reference to understand how technological innovation is changing the paradigm in which we provide current and future pharmaceutical care and how to keep it accessible, affordable, and sustainable. Learn about advances in digital health technology and apply them as a change leader to create circular pharmaceutical care Provides insights on future pharmaceutical care and implement essential conditions to create the best outlook for patients Access links, QR codes, and explanatory animations as educational

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material to the book

The 7th Bandung Creative Movement conference presented the theme "Dynamics of Industrial Revolution 4.0" which discussed how the digital world and connectivity changed human culture in various aspects of life, and transformed in accordance to human needs and social culture. Digital technology has transformed society to serve people from manufacturing needs to smart cities, from network connectivity to people connectivity. The application of information technology has

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helped in improving live quality and environmental sustainability. Digital transformation is revolutionizing how businesses and workers interconnect to be more productive and efficient. The result is improved collaboration, faster processes and time-to-market, lower costs and better products. Devices are getting smarter, meaning they are able to perform more and more tasks without human intervention; moreover, these devices generate data that provide insights to further improve processes

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and gain greater efficiencies. Moreover, with the Internet of Things (IoT), all these smart devices are interconnected in ways that not only help make them even smarter, but also enhances the intelligence of the overall system. Digital technology is a formidable driver for the transformation of a highly carbon-dependent world into one that is more ecologically 'smart.' We are entering a new era of environmental innovation that is driving better alignment between technology and environmental goals. Since its first

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announcement in 2011, industrial revolution 4.0 has dynamically changed and transformed to adjust itself to the human needs and to serve more efficiency and effectiveness of everyday life as well as environmental enhancement. The 7th Bandung Creative Movement has brought forward discussions on dynamic changes, ups and downs, innovations, relations of industrial revolution of the internet of thing, data, automation, to human physical world, new art and aesthetic, business, product innovation, built

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environment, and education.

SD-WAN is an advanced networking approach that creates hybrid networks to integrate broadband or other network services into the corporate WAN, not only just handling general business workloads and traffic, but also being capable of maintaining the performance and security of real-time and sensitive applications. This book posits that Software Defined (SD) WAN is the answer to questions such as what changes can be made to the networking sector? What innovations can

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make WAN, which plays a vital integrated part of the cloud ecosystem, more cost effective, performance robust, provisioning efficient, and operation intelligent?

Digital Revolution Tamed

A History of the Book in America

A Bold Transition to Next Generation

Networking

The Digital Banking Revolution

Revive

A Manager's Guide to the Digital Revolution

HL 111 - Make Or Break: The UK's Digital

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Future

The increasing importance of industrial services and rapid digitalization towards smart and remote services pose opportunities as well as challenges to the manufacturing sector. This book provides a holistic understanding of industrial service management and guides companies into building capabilities and management practices for smart and remote services. By combining insights from research and practice, it offers a unique perspective on the core and enabling activities of manufacturing companies for growth in the service business. In essence, the first part covers action-based research findings regarding service strategy,

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organizational design, service innovation, service sales, services operations, and customer relationship management together with insights into value networks. The second part introduces outstanding practices from leading manufacturing companies in industrial and smart services. The book concludes with a summary of key messages and recommendations to navigate the landscape of industrial and smart service management successfully.

Deliver on your digital transformation by learning from the insights and experiences from organizations adapting their approaches to life in the digital world. Business leaders, industry strategists, academics, and policy

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makers are all scrambling to make sense of digital transformation, and to define strategies for success in our increasingly digital economy. This book provides today's leaders, managers, and practitioners with the tools for understanding, leading, and delivering in the digital age. »What I see here is an excellent survey of the best thinking on Digital Transformation. It's a book I wish I had written.« Brad Power, Process Innovator »A clear and crisply written guide for any manager considering delivering digital transformation who would like a digestible introduction to key technology trends, organisational and social impact as well as a glimpse of the future.« Petrina Steele, Equinix »A thoroughly

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enjoyable read. A great synthesis of many different sources that I'm sure will be an invaluable guide for managers.« Richard Sargeant, faculty.ai

This report is a call to action for the incoming Government in May 2015. The world is being transformed by a series of profound technological changes dominated by digital - a 'second machine age'. This is already having a significant impact on the UK; over the next two decades some economists have estimated that 35% of current jobs in the UK could become automated. Digital technology is changing all our lives, work, society and politics. It brings with it huge opportunities for the UK, but also significant risks. This

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demands an ambitious approach which will secure the UK's position as a digital leader. The Committee recommends that the new Government establishes a single and cohesive Digital Agenda. The potential value in doing so is significant; the Government estimated that the digital sector alone was worth an estimated £105 billion in gross value added to the UK in 2011. A report by the National Institute of Economic and Social Research in 2013, meanwhile, found that the size of the digital economy was almost double official estimates. Whatever the difficulties in quantifying the value, it is clear that digital is already a substantial driver for growth and will become much more so. Digital technology is

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transforming much more than just one sector of the economy - the whole economy has become digitised. It would therefore be a mistake to take the 'digital sector' as our sole focus of interest. Digital technology is pervasive across all aspects of life, so much so that the 'digital economy' is becoming synonymous with the national economy. The UK cannot afford to miss the opportunity or shirk the challenges this presents. A practical guide to the digital revolution which will give you the information and skills to succeed, in ePub format Learn more about the digital revolution, you'll find out how to assess online opportunities, plan your strategy and succeed in the digital sector. Tables, illustrations

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and 'In Focus' panels on what to do in a particular situation, plus real-life case studies demonstrate how to understand technology, set up and maintain a website, analyse data and reach new markets. Read it cover-to-cover, or dip in and out of topics for quick reference.

Demystifying Impacts of the Fourth Industrial Revolution

The Fourth Industrial Revolution

How the Digital Revolution is Accelerating Innovation, Driving Productivity, and Irreversibly Transforming Employment and the Economy

How Connected Digital Innovations Are Transforming Your Industry, Company & Career

The Surprising Disciplines of How to Take Off and Stay

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Ahead

How to Transform Traditional Businesses into Digital Leaders

Competition, innovation, and public policy in the digital age

There is no simple strategic method for dealing with the multidimensional nature of digital change. Even the sharpest leaders can become disoriented as change builds on change, leaving almost nothing certain. Yet to stand still is to fail. Enterprises and leaders must re-master themselves to

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succeed. Leaders must identify the key macro forces, then lead their organizations at three distinct levels: industry, enterprise, and self. By doing this they cannot only survive but clean up. Digital to the Core makes the case that all business leaders must understand the impact the digital revolution will continue to play in their industries, companies, and leadership style and practices. Drawing on interviews with over 30 top C-level executives in some of the world's most powerful companies and government

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organizations, including GE, Ford, Tory Burch, Babolat, McDonalds, Publicis and UK Government Digital Service, this book delivers practical insights from those on the front lines of major digital upheaval. The authors incorporate Gartner's annual CIO and CEO global survey research and also apply the deep knowledge and qualitative insights they have acquired as practitioners, management researchers, and advisors over decades in the business. Above all else, Raskino and Waller want companies and their

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top leaders to understand the full impact of digital change and integrate it at the core of their businesses.

The objective of this book is to present a comprehensive evaluation of the smart revolution, including its social and economic impacts. It proposes a modern framework to help assess how recent Information and Communication Technologies (ICTs) can contr
What sort of health system do we want to implement in the face of the imminent arrival of artificial intelligence and robotics in

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medical practices? The Covid-19 health crisis has demonstrated the importance of digital technologies in the care of patients and their families, as imperative attention was called to ethics and relational practice. This book analyzes numerous sources of feedback to reveal the multiple facets of this so-called Medicine 4.0. It reveals the extent to which digital medicine requires new forms of organization and new approaches to co-conception, in a logic that is resolutely collaborative with patients. The book

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concludes with legal and ethical points of view in order to challenge the reader on their duty to truly be an "actor" of their health care.

Emergent innovative financial technologies are profoundly changing the way in which we spend, move and manage our money, unlike ever before, and traditional retail banks are facing stiff competition. The global financial crisis in 2007-2009 led to large losses, and even the collapse of a significant number of established banks shaking the trust of

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financial customers worldwide. The Digital Banking Revolution is an insightful look at how financial technology and the rapid rise of financial technology companies have brought welcome changes offering flexibility to the banking industry. The book offers a unique perspective on the consumerization of retail banking services. It delves into the many changes that financial innovations have brought about in banking, the main financial disruptors, the new era of "banking on the go," and financial innovations from countries

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around the world before concluding with a discussion on the future of banking including optimizing structures, new strategies for business outcomes, and human resources in the digital era.

The Digital Handbook

The Playbook You Need to Transform Your Company

Apple and the Digital Revolution

The firm at the cutting edge of technology

The Uncertain Digital Revolution

Remastering Leadership for Your Industry,

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Your Enterprise, and Yourself Entrepreneurship and Big Data

A blueprint for reinventing the core of your business Value in the next phase of the digital era will go to those companies that don't just try digital but also scale it. Digital@Scale examines what it takes for companies to break through the gravitational pull of their legacy organizations and capture the full value of digital. Digging into more than fifty detailed case studies and years of McKinsey experience and data, the authors, along with a group of expert contributors, show how companies can move beyond incremental change to transform the business where the greatest value is generated—at its core. The

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authors provide practical insights into the three pillars of digital transformations that successfully scale: reinventing the business model, building out a business architecture from the customer back into the organization, and establishing an 'amoeba' IT and organizational foundation that learns and evolves. This is the ideal guide for all leaders who recognize the power and promise of a digital transformation.

As technologists, we are constantly exploring and pushing the limits of our own disciplines, and we accept the notion that the efficiencies of new technologies are advancing at a very rapid rate. However, we rarely have time to contemplate the broader impact of these technologies as they impact and amplify adjacent technology disciplines.

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This book therefore focuses on the potential impact of those technologies, but it is not intended as a technical manuscript. In this book, we consider our progress and current position %toward on arbitrary popular concepts of future scenarios rather than the typical measurements of cycles per second or milliwatts. We compare our current human cultural situation to other past historic events as we anticipate the future social impact of rapidly accelerating technologies. We also rely on measurements based on specific events highlighting the breadth of the impact of accelerating semiconductor technologies rather than the specific rate of advance of any particular semiconductor technology. These measurements certainly lack the mathematic precision and repeatability to which

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technologists are accustomed, but the material that we are dealing with—the social objectives and future political structures of humanity—does not permit a high degree of mathematic accuracy. Our conclusion draws from the concept of Singularity. It seems certain that at the rate at which our technologies are advancing, we will exceed the ability of our post Industrial Revolution structures to absorb these new challenges, and we cannot accurately anticipate what those future social structures will resemble. "This book tells readers how technologies and business models are converging, and looks at technology and business holistically, arguing that it's no longer possible to think about business or technology without simultaneously thinking about the other"--Provided by publisher.

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Unrivaled coverage of a broad spectrum of industrial engineering concepts and applications The Handbook of Industrial Engineering, Third Edition contains a vast array of timely and useful methodologies for achieving increased productivity, quality, and competitiveness and improving the quality of working life in manufacturing and service industries. This astoundingly comprehensive resource also provides a cohesive structure to the discipline of industrial engineering with four major classifications: technology; performance improvement management; management, planning, and design control; and decision-making methods. Completely updated and expanded to reflect nearly a decade of important developments in the field, this Third Edition features a wealth of new information on

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project management, supply-chain management and logistics, and systems related to service industries. Other important features of this essential reference include: *

- * More than 1,000 helpful tables, graphs, figures, and formulas
- * Step-by-step descriptions of hundreds of problem-solving methodologies
- * Hundreds of clear, easy-to-follow application examples
- * Contributions from 176 accomplished international professionals with diverse training and affiliations
- * More than 4,000 citations for further reading

The Handbook of Industrial Engineering, Third Edition is an immensely useful one-stop resource for industrial engineers and technical support personnel in corporations of any size; continuous process and discrete part manufacturing industries; and all types of service

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industries, from healthcare to hospitality, from retailing to finance. Of related interest . . . HANDBOOK OF HUMAN FACTORS AND ERGONOMICS, Second Edition Edited by Gavriel Salvendy (0-471-11690-4) 2,165 pages 60 chapters "A comprehensive guide that contains practical knowledge and technical background on virtually all aspects of physical, cognitive, and social ergonomics. As such, it can be a valuable source of information for any individual or organization committed to providing competitive, high-quality products and safe, productive work environments."-John F. Smith Jr., Chairman of the Board, Chief Executive Officer and President, General Motors Corporation (From the Foreword)

Data Science and Digital Transformation in the Fourth

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Industrial Revolution

Article-by-Article Commentary

Proceedings of the 1st International Conference on Economics, Management, and Accounting (BES 2019), July 10, 2019, Semarang, Indonesia

Broadcasting Regulation, the EU and the Nation State
From Basics to the Emergence of Smart and Remote Services
How Revolutionary was the Digital Revolution?

Managing Industrial Services

Digital information and communication technologies can be seen as a threat to privacy, a step forward for freedom of expression and communication, a tool in the fight against terrorism or the source of a new economic wealth. Computerization has unexpectedly progressed beyond our imagination, from a tool of management and

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control into one of widespread communication and expression. This book revisits the major questions that have emerged with the progress of computerization over nearly half a century, by describing the context in which these issues were formulated. By taking a social and digital approach, the author explores controversial issues surrounding the development of this "digital revolution", including freedom and privacy of the individual, social control, surveillance, public security and the economic exploitation of personal data. From students, teachers and researchers engaged in data analysis, to institutional decision-makers and actors in policy or business, all members of today's digital society will take from this book a better understanding of the essential issues of the current "digital revolution".

Die Regeln zum digitalen EU-Binnenmarkt gelten als Meilenstein

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des Verbraucherschutzes. Sie haben die Bereitstellung digitaler Inhalte und Online-Verkäufe europaweit harmonisiert. Der neue Kommentar zum "EU Digital Law" kommentiert Artikel für Artikel die wichtigsten europäischen Regelungen zum digitalen Recht in der EU: die Digitale-Inhalte-Richtlinie; die EU-Verbraucherrechte-Richtlinie; die E-Commerce Richtlinie; die Portabilitäts-Verordnung. Damit wird der Rechtsrahmen für digitale Inhalte fundamental neu gefasst. Die Autor/innen sind Experten aus der ganzen EU. Ihre Kommentierungen bieten detaillierte Erläuterungen zu Hintergrund und Zweck der Bestimmungen und zeigen konkrete Wege zur Umsetzung auf.

The Industrial Revolution 4.0 describes the exponential changes to the way we live, work, and relate to one another due to the adoption of cyber-physical systems, the Internet of Things, and the Internet

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of Systems. This revolution is expected to impact all disciplines, industries, business, and economics. Therefore, the main goal of the conference was to provide recent research related development of digital technology to the business, economics, management, and accounting field. These proceedings consist of selected papers, accepted after a rigid review process covering several issues in strategic decision making, management, accounting, policy studies, knowledge management, innovation management, applied economics, econometrics, capital market, and marketing & sales management. It will provide details beyond what is possible to be included in an oral presentation and constitute a concise but timely medium for the dissemination of recent research results. BES Conference Proceedings 2019 will be invaluable to professionals and academics in business, management, accounting, and

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economics for a good understanding of the developments towards industrial revolution 4.0.

This book explores why widespread predictions of the radical transformation in the recording industry did not materialise.

Although the growing revenue generated from streaming signals the recovery of the digital music business, it is important to ask to what extent is the current development a response to digital innovation.

Hyojung Sun finds the answer in the detailed innovation process that has taken place since Napster. She reassesses the way digital music technologies were encultured in complex music valorisation processes and demonstrates how the industry has become reintermediated rather than disintermediated. This book offers a new understanding of digital disruption in the recording industry. It captures the complexity of the innovation processes that brought

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about technological development, which arose as a result of interaction across the circuit of the recording business – production, distribution, valorisation, and consumption. By offering a more sophisticated account than the prevailing dichotomy, the book exposes deterministic myths surrounding the radical transformation of the industry.

Sales Growth

Volume 5: The Enduring Book: Print Culture in Postwar America

Book Wars

Digital to the Core

Race Against the Machine

Pharmaceutical Care in Digital Revolution

Five Proven Strategies from the World's Sales Leaders

Examines how information technologies are

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affecting jobs, skills, wages, and the economy.

Find out how Apple dominates the tech sector in just 50 minutes! Apple is one of the world's most recognisable and desirable brands, with an immense and devoted fan base. It has stood at the forefront of the digital revolution since it was founded in the 1970s, and has produced iconic products such as the Macintosh, the iPod and the iPhone. It is currently one of the most valuable companies in the world, and its yearly profits are larger than the GDP of some countries. In this concise and accessible guide, you will

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find how Apple was able to anticipate what its customers want in order to secure a market-leading position, and discover what sets the company apart from its many competitors. In 50 minutes you will:

- Learn about Apple's history, founders and most important products
- Find out how Apple was able to become one of the most valuable companies in the world
- Identify what makes Apple stand out from its competitors

ABOUT 50MINUTES.COM | BUSINESS STORIES The Business Stories series from the 50Minutes collection provides the tools to quickly understand the innovative companies that have shaped the

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modern business world. Our publications will give you contextual information, an analysis of business strategies and an introduction to future trends and opportunities in a clear and easily digestible format, making them the ideal starting point for readers looking to understand what makes these companies stand out.

GAME-CHANGING DIGITAL TRANSFORMATION: USE DIGITAL STRATEGIES, CHANNELS, AND PLATFORMS TO TRANSFORM ENTERPRISES TO COMPETE IN THE DIGITAL AGE Move from “reactive digital” to “transformative digital” Use digital capabilities to fundamentally change the way

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you lead, direct, and structure organizations and teams Stay focused on the “moving target” of digital best practices, and accelerate your progress towards digital maturity REVIVE will help you build a core business model for creating your own digital disruptions—so you can deepen customer engagement, achieve unprecedented immediacy and efficiency, and dominate tomorrow’s markets. Packed with proven strategies, in-the-trenches techniques, and cutting-edge case studies, it will help you change the game before the game changes you. It’s no longer enough to buy software, or even cloud services. To fully

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leverage the benefits of digital, you must transform your teams, processes, and how you think about your business. Jason Albanese and Brian Manning have helped dozens of top enterprises do all this. Revive shares the lessons they've learned, and gives you a complete, end-to-end methodology that works. You'll learn how to use digital to rapidly move the dial on short-term profitability. But that's just the start. Revive will position you for long-term market leadership, by helping you capture new value from digital wherever great opportunities arise. Most companies have only gone "skin deep" with

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digital—and they've only garnered a fraction of the value they could be earning. In Revive, two world-renowned digital business advisors show how to drive a full-scale digital transformation that breaks down organizational barriers, cuts costs, accelerates product/service delivery, and dramatically improves customer engagement. Centric Digital co-founders Jason Albanese and Brian Manning draw on immense experience helping Fortune® 1000 companies succeed with digital strategies, platforms, and channels. They present data-backed insights into the ways midsize and large organizations are

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stuck hiring, managing, organizing, and leading in obsolete “analog” ways. Next, they offer proven, practical recommendations for fundamentally changing those behaviors to leverage the nearly boundless opportunities of digital. Their complete Digital Transformation Methodology guides you through benchmarking your digital maturity, envisioning strategy, roadmapping your transformation, and implementing the capabilities you need to execute. Revive’s multiple case studies show exactly how executives are applying these ideas to go far beyond incremental improvements, and change

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the game. If that's what you want, Revive is your roadmap.

The digital age has transformed business opportunities and strategies in a resolutely practical and data-driven project universe.

This book is a comprehensive and analytical source on entrepreneurship and Big Data that prospective entrepreneurs must know before embarking upon an entrepreneurial journey in this present age of digital transformation.

This book provides an overview of the various aspects of entrepreneurship, function, and contemporary forms. It covers a real-world understanding of how the entrepreneurial

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world works and the required new analytics thinking and computational skills. It also encompasses the essential elements needed when starting an entrepreneurial journey and offers inspirational case studies from key industry leaders. Ideal reading for aspiring entrepreneurs, *Entrepreneurship and Big Data: The Digital Revolution* is also useful to students, academicians, researchers, and practitioners.

The Case of the Recording Industry

Software Defined-WAN for the Digital Age

The Digital Revolution in Health

The 4G Mobile Revolution

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is the marketplace working to protect digital creative works? : hearing before the Committee on the Judiciary, United States Senate, One Hundred Seventh Congress, second session, March 14, 2002

The Digital Revolution

Technology and Operations Management

The fifth volume of *A History of the Book in America* addresses the economic, social, and cultural shifts affecting print culture from World War II to the present. During this period factors such as the expansion of government, the growth of higher education, the climate of the Cold War, globalization, and the development of multimedia

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and digital technologies influenced the patterns of consolidation and diversification established earlier. The thirty-three contributors to the volume explore the evolution of the publishing industry and the business of bookselling. The histories of government publishing, law and policy, the periodical press, literary criticism, and reading--in settings such as schools, libraries, book clubs, self-help programs, and collectors' societies--receive imaginative scrutiny as well. The Enduring Book demonstrates that the corporate consolidations of the last half-century have left space for the independent publisher, that multiplicity continues to define American print

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culture, and that even in the digital age, the book endures. Contributors: David Abrahamson, Northwestern University James L. Baughman, University of Wisconsin-Madison Kenneth Cmiel (d. 2006) James Danky, University of Wisconsin-Madison Robert DeMaria Jr., Vassar College Donald A. Downs, University of Wisconsin-Madison Robert W. Frase (d. 2003) Paul C. Gutjahr, Indiana University David D. Hall, Harvard Divinity School John B. Hench, American Antiquarian Society Patrick Henry, New York City College of Technology Dan Lacy (d. 2001) Marshall Leaffer, Indiana University Bruce Lewenstein, Cornell University

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Thompson, University of Cambridge Trysh Travis, University of Florida Jonathan Zimmerman, New York University

Former Procter & Gamble Vice President for IT and Shared Services, Tony Saldanha gives you the keys to a successful digital transformation: a proven five-stage model and a disciplined process for executing it. Digital transformation is more important than ever now that we're in the Fourth Industrial Revolution, where the lines between the physical, digital, and biological worlds are becoming ever more blurred. But fully 70 percent of digital transformations fail. Why? Tony Saldanha, a

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globally awarded industry thought-leader who led operations around the world and major digital changes at Procter & Gamble, discovered it's not due to innovation or technological problems. Rather, the devil is in the details: a lack of clear goals and a disciplined process for achieving them. In this book, Saldanha lays out a five-stage process for moving from digitally automating processes here and there to making digital technology the very backbone of your company. For each of these five stages, Saldanha describes two associated disciplines vital to the success of that stage and a checklist of questions to keep you on track. You want to disrupt before you are

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disrupted—be the next Netflix, not the next Blockbuster. Using dozens of case studies and his own considerable experience, Saldanha shows how digital transformation can be made routinely successful, and instead of representing an existential threat, it will become the opportunity of a lifetime.

This proceedings volume presents a selection of the best papers from the 14th International Conference on Business Excellence, Business Revolution in the Digital Era (ICBE 2020), held in Bucharest, Romania. The respective papers share the latest findings and perspectives on innovation in a turbulent business environment, and

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on improvements in economic, societal and technological structures and processes to help reach major sustainability goals.

Digitization promises to reshape fiscal policy by transforming how governments collect, process, share, and act on information. More and higher-quality information can improve not only policy design for tax and spending, but also systems for their management, including tax administration and compliance, delivery of public services, administration of social programs, public financial management, and more. Countries must chart their own paths to effectively balance the potential benefits against

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the risks and challenges, including institutional and capacity constraints, privacy concerns, and new avenues for fraud and evasion. Support for this book and the conference on which it is based was provided by the Bill and Melinda Gates Foundation “ Click Download on the top right corner for your free copy...”

The Digital Transformation of Logistics

Delivering Digital Transformation

14th International Conference on Business Excellence,

ICBE 2020, Bucharest, Romania

Digital @ Scale

EU Digital Law

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A Practical Guide to Navigating the Digital Revolution

Creation, Innovation and Transformation at EE

About 250 years ago the Industrial Revolution transformed the world - not just work, but how people learned, lived, and played. Subsequently, ongoing societal changes have been fueled by technologies such as the assembly line, modern medicine, and the Internet. Now, we stand at the precipice of another transformative period - the Digital Revolution. As consumers, we are immersed in all things

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digital. We socialize on Facebook, we buy groceries on Amazon, we stream content on Netflix, and we track our exercise using Fitbit. But as successful as these services are, they only scratch the surface of what is truly happening. Like the first Industrial Revolution, today's Digital Revolution is taking advantage of technology convergence, hyper-connectivity, and societal change. These conditions are creating new experiences, capabilities, and business models that are disrupting the status quo "playing rules"

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that have existed for the last century. In this book, technology executive Hans Hwang offers over twenty-five years of global experience in helping organizations transform to meet new demands. He goes beyond business theory and instead shares case studies from every industry. The core best practices are outlined in a digital methodology that you can apply within your organization. This book is as much about answering the questions of "how" as "what." Hwang delves into the role of analytics, innovation, and platforms in a

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digital world. If that sounds a bit clinical, not to worry - Hwang liberally includes a "spoonful" of irreverent humor to keep you engaged. If you are a business owner, executive, or policy-maker, this book is designed to provide insights on how to navigate through the digital journey. All readers should benefit by understanding how their role or function is likely to be impacted; and what they can do to best position themselves in a post-Digital world. This is especially true for those in product management,

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sales, marketing, strategy, or IT functions - which will be significantly transformed over the next few years. Note - readers will also have the opportunity to continue to learn and engage with the author on the site

www.thedigitalhandbook.net

The final section considers the political ramifications of information technology for critical societal debates ranging from privacy to intellectual property. The contributors to the book map out how the digital revolution shakes up politics,

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creating new economic and political winners and losers. In order to do so, they connect theories of political economy to the implications of digital technology for international as well as national markets. Attempts to construct a framework for analyzing the international digital era: one that examines the ability of political actors to innovate and experiment in spite of, or perhaps because of, the constraints posed by digital technology. This book examines the reaction of nations to the dual challenges

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of globalization and technological change. How do high wage countries stay rich in a global digital economy? "How Revolutionary was the Revolution" constructs a framework for analyzing the international digital era: one that examines the ability of political actors to innovate and experiment in spite of, or perhaps because of, the constraints posed by digital technology. In order to assess the revolutionary nature of the digital era, this book takes four overlapping approaches. First, it examines the

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reaction of nations, specifically Finland, Japan, and emerging markets, to the dual challenges of globalization and technological change. This section identifies both successful and failed national experiments intended to deal with these dual pressures. Second, it assesses corporate attempts to leverage digital technology to reorganize work. A broad range of issues including off-shoring, open source production systems, and knowledge management are addressed. Third, devoting detailed analysis to the case of

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mobile telephones, the book offers insights into the political economy of market evolution in the digital era. This book tells the story of the turbulent decades when the book publishing industry collided with the great technological revolution of our time. From the surge of ebooks to the self-publishing explosion and the growing popularity of audiobooks, Book Wars provides a comprehensive and fine-grained account of technological disruption in one of our most important and successful creative industries. Like

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other sectors, publishing has been thrown into disarray by the digital revolution. The foundation on which this industry had been based for 500 years – the packaging and sale of words and images in the form of printed books – was called into question by a technological revolution that enabled symbolic content to be stored, manipulated and transmitted quickly and cheaply. Publishers and retailers found themselves facing a proliferation of new players who were offering new products and services and

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challenging some of their most deeply held principles and beliefs. The old industry was suddenly thrust into the limelight as bitter conflicts erupted between publishers and new entrants, including powerful new tech giants who saw the world in very different ways. The book wars had begun. While ebooks were at the heart of many of these conflicts, Thompson argues that the most fundamental consequences lie elsewhere. The print-on-paper book has proven to be a remarkably resilient cultural form, but the digital revolution

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has transformed the industry in other ways, spawning new players which now wield unprecedented power and giving rise to an array of new publishing forms. Most important of all, it has transformed the broader information and communication environment, creating new challenges and new opportunities for publishers as they seek to redefine their role in the digital age. This unrivalled account of the book publishing industry as it faces its greatest challenge since Gutenberg will be essential reading for anyone interested in

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books and their future.

Europe's Digital Revolution assesses the impact of digital broadcasting on regulatory practices in Europe. The current roles and responsibilities of nation states and the EU will have to respond to rapid technological and market developments. Levy considers how these responsibilities are likely to be divided in the future, and which are the emerging issues and problems.

*The 2nd Digital Revolution
Beyond the Era of Convergence*

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National Responses, Market Transitions, and Global Technology

The Digital Revolution in Publishing

Why Digital Transformations Fail

The Smart Revolution Towards the

Sustainable Digital Society

Dynamics of Industrial Revolution 4.0:

Digital Technology Transformation and

Cultural Evolution

The massive transformations driven by digital technology have begun. The Digital Revolution gives you a complete roadmap for navigating the breathtaking changes happening now and shows

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you how to succeed. Silicon Valley executive, thought leader, and New York Times best-selling author Inder Sidhu shows how cloud computing, social media, mobility, sensors, apps, big data analytics, and more can be brought together in virtually infinite combinations to create opportunities and pose risks previously unimaginable. You'll learn how digital pioneers are applying connected digital technologies, also known as the Internet of Everything, to dramatically improve financial performance, customer experience, and workforce engagement in fields ranging from healthcare to education, from retail to government. Sidhu

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combines the practical perspective of practitioners with the extensive experience of experts to show you how to win in the new digital age. He takes you behind the scenes, engaging with business leaders from Apple, Google, Facebook, Cisco, Intel, Amazon, Walmart, Starbucks, RSA, Kaiser, Cleveland Clinic, Intermountain Healthcare, and so on and with academic leaders from Stanford, Yale, Wharton, MIT, Coursera, Khan Academy, and more and reveals their winning strategies and execution tactics for your benefit. Sidhu also discusses the key challenges of privacy, security, regulation, and governance in depth and offers powerful insights on

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managing crucial ethical, social, cultural, legal, and economic issues that digitization creates. He shows what the digital revolution will mean for you, both personally and professionally--and how you can win. Learn how you can leverage the digital revolution to

- Deliver superior customer experiences
- Improve your organization's financial performance
- Drive employee productivity, creativity, and engagement
- Build smart, efficient cities brimming with opportunity
- Make education more effective and relevant
- Achieve better health outcomes
- Make retail compelling, convenient, and profitable
- Balance privacy with security

Protect yourself before, during,

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and after a cyberattack Accelerate your career and live a better life

The challenges facing today's sales executives and their organizations continue to grow, but so do the expectations that they will find ways to overcome them and drive consistent sales growth. There are no simple solutions to this situation, but in this thoroughly updated Second Edition of *Sales Growth*, experts from McKinsey & Company build on their practical blueprint for achieving this goal and explore what world-class sales executives are doing right now to find growth and capture it—as well as how they are creating the capabilities to keep

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growing in the future. Based on discussions with more than 200 of today's most successful global sales leaders from a wide array of organizations and industries, Sales Growth puts the experiences of these professionals in perspective and offers real-life examples of how they've overcome the challenges encountered in the quest for growth. The book, broken down into five overarching strategies for successful sales growth, shares valuable lessons on everything from how to beat the competition by looking forward, to turning deep insights into simple messages for the front line. Page by page, you'll learn how sales executives are digging deeper than

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ever to find untapped growth, maximizing emerging markets opportunities, and powering growth through digital sales. You'll also discover what it takes to find big growth in big data, develop the right "sales DNA" in your organization, and improve channel performance. Three new chapters look at why presales deserve more attention, how to get the most out of marketing, and how technology and outsourcing could entirely reshape the sales function. Twenty new standalone interviews have been added to those from the first edition, so there are now in-depth insights from sales leaders at Adidas, Alcoa, Allianz, American Express, BMW,

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Cargill, Caterpillar, Cisco, Coca-Cola Enterprises, Deutsche Bank, EMC, Essent, Google, Grainger, Hewlett Packard Enterprise, Intesa Sanpaolo, Itaú Unibanco, Lattice Engines, Mars, Merck, Nissan, P&G, Pioneer Hi-Bred, Salesforce, Samsung, Schneider Electric, Siemens, SWIFT, UPS, VimpelCom, Vodafone, and Würth. Their stories, as well as numerous case studies, touch on some of the most essential elements of sales, from adapting channels to meet changing customer needs to optimizing sales operations and technology, developing sales talent and capabilities, and effectively leading the way to sales growth.

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Engaging and informative, this timely book details proven approaches to tangible top-line growth and an improved bottom line. Created specifically for sales executives, it will put you in a better position to drive sales growth in today's competitive market. This edited book presents scientific results of the International Semi-Virtual Workshop on Data Science and Digital Transformation in the Fourth Industrial Revolution (DSDT 2020) which was held on October 15, 2020, at Soongsil University, Seoul, Korea. The aim of this workshop was to bring together researchers and scientists, businessmen and entrepreneurs, teachers, engineers, computer users,

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and students to discuss the numerous fields of computer science and to share their experiences and exchange new ideas and information in a meaningful way. Research results about all aspects (theory, applications and tools) of computer and information science, and to discuss the practical challenges encountered along the way and the solutions adopted to solve them. The workshop organizers selected the best papers from those papers accepted for presentation at the workshop. The papers were chosen based on review scores submitted by members of the program committee and underwent further rigorous rounds of review. From this second

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round of review, 17 of the conference's most promising papers are then published in this Springer (SCI) book and not the conference proceedings. We impatiently await the important contributions that we know these authors will bring to the field of computer and information science.

This academic analysis explores social media, specifically examining its influence on the cultural, political, and economic organization of our society and the role capitalism plays within its domain. • Explores the use of blogs, Facebook, and Twitter in revolutionary political action and the effects of "viral" campaigns on political culture • Uncovers the

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truth behind piracy infringements on popular cultural industries • Reveals the hidden factors driving the rapid expansion of social media • Discusses how capitalism affects the development of social media • Examines how social media shares characteristics with and differs from mass media

Digital Revolutions in Public Finance
Insights Towards Circular Innovation
Digital Revolution

Business Revolution in a Digital Era
Facing Global Digital Revolution
Europe's Digital Revolution

Proceedings of the 7th Bandung Creative Movement

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International Conference on Creative Industries (7th BCM 2020), Bandung, Indonesia, 12th November 2020

The founder and executive chairman of the World Economic Forum on how the impending technological revolution will change our lives We are on the brink of the Fourth Industrial Revolution. And this one will be unlike any other in human history. Characterized by new technologies fusing the physical, digital and biological worlds, the Fourth Industrial Revolution will impact all disciplines, economies and industries - and it will do so at an unprecedented rate. World Economic Forum data

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predicts that by 2025 we will see: commercial use of nanomaterials 200 times stronger than steel and a million times thinner than human hair; the first transplant of a 3D-printed liver; 10% of all cars on US roads being driverless; and much more besides. In The Fourth Industrial Revolution, Schwab outlines the key technologies driving this revolution, discusses the major impacts on governments, businesses, civil society and individuals, and offers bold ideas for what can be done to shape a better future for all.

The 4G Mobile Revolution charts the extraordinary journey of innovation and change at EE, told by its former

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CEO, Olaf Swantee. This is the story of the highly successful transformation when Orange and T-Mobile merged to form a whole new organization, a whole new brand and a whole new mobile era with the introduction of the 4G network. This authoritative exploration of the telecommunications industry takes the reader through every crucial stage in EE's journey: from the crafting of the secret merger, to designing a visionary new brand identity and innovating at speed to provide superfast 4G. Change initiatives are notoriously difficult to navigate and very rarely are considered to be a success. However, transformation is omnipresent and inherent to business

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success in today's fast-moving climate. This book charts the ups and downs of change and pulls out insightful key principles for navigating the storm of transformation in any industry. Successful business revolution requires inspirational leadership, a motivating purpose for your people, a keen sense of brand identity, a culture of innovation, a willingness to break the status quo and a truly collaborative team. This is an inside look into the practices of one of today's most inspirational leaders and is essential reading for any executive grappling with change.

How Fintech Companies are Transforming the Retail

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Banking Industry Through Disruptive Financial Innovation

The Limits of the Digital Revolution: How Mass Media Culture Endures in a Social Media World

Handbook of Industrial Engineering