

## Corso Di Giornalismo Digitale Teorie Pratiche E S

Internet nos aproxima a los demás a gran velocidad. Aumentan los contactos, y aumenta la colisión con quienes no piensan como nosotros: el mundo de la cultura y el mundo social y religioso se citan a diario en los mismos foros, sin intermediarios ni árbitros. Quien quiera hacerse entender debe saber cómo relacionarse a diario con aquellos que sostienen pareceres opuestos. Debe conocer las reglas del juego, y respetarlas. Este libro es una guía para aprender a sostener el propio punto de vista, sin pelearse y sin caer en lo políticamente correcto, logrando debates gratos y enriquecedores. Nunca aprenderemos a disputar con quien es distinto a nosotros sin realizar el esfuerzo que exige ese aprendizaje. Es algo que no aprendimos en el colegio. Y sin embargo todos, desde que tenemos un smartphone en la mano, nos vemos lanzados a un debate público, complejo y plural, en medio de interlocutores muy diversos. Su lectura nos ayudará a encontrar sosiego y satisfacción en esta dinámica. Es una ruta para aprender a sostener el propio punto de vista ante quien no está de acuerdo, sin pelear.

The Economic Impact of Digital Technologies offers a profoundly illuminating examination of ICT transformations in Europe and its critical role in greater social inequality. It presents scholars and policy makers with original and practical tools to benchmark and assess the ICT diffusion and inclusion process. The core message of book is that a coherent European strategy for embedding ICT technologies in society is long overdue. Social differences in ICT use persist and are in some cases widening, yet despite this fact there is a dearth of research on remedying digital inequalities. This is of particular importance given that relative levels of ICT use, investment and research can often explain variations in economic performance between industrialised countries. The purpose of this book is to fill the gap in the literature by presenting key evidence on the economic benefits (and costs) deriving from investment in an inclusive information society. The authors propose indicators and indexes of digital development and e-Inclusion (and its flip-side e-exclusion) to assess the relationship between inclusive ICT and wider economic and social performance in Europe. Presenting the methodology to monitor countries’ performance and ICT use, together with original measures and policy suggestions, this book will be indispensable to policymakers, scholars and postgraduate students in a variety of areas including economic growth, innovation, industrial and organizational studies, information and technology, European studies, and public and social policy. In a world in which advanced communication technologies have made the reporting of disasters and conflicts (also in the form of breaking news) a familiar and ‘normalised’ activity, the information we present here about television news reporting of the 2003 war in Iraq has implications that go beyond this particular conflict. Evaluation and Stance in War News functions as a tool kit for the critical evaluation of language in the news, both as raw data in need of interpretation and as carefully packaged products of ‘information management’ in need of ‘unpacking’. The chapters offer an array of theoretical and empirical instruments for revealing, identifying, sifting, weighing and connecting patterns of language use that construct messages. These messages carry with them world views and value systems that can either create an ever wider divide or serve to build bridges between peoples and countries.

Bibliografia nazionale italiana

The Uncensored War

Media and Communication

The Economic Impact of Digital Technologies

Metacognitive Interpersonal Therapy

A Simple Innovation That Can Transform Schooling

**An analysis of divergent online news preferences of journalists and consumers and what this means for media and democracy in the digital age. The websites of major media organizations—CNN, USA Today, the Guardian, and others—provide the public with much of the online news they consume. But although a large proportion of the top stories these sites disseminate cover politics, international relations, and economics, users of these sites show a preference (as evidenced by the most viewed stories) for news about sports, crime, entertainment, and weather. In this book, Pablo Boczkowski and Eugenia Mitchelstein examine the divergence in preferences and consider its implications for the media industry and democratic life in the digital age. Drawing on analyses of more than 50,000 stories posted on twenty news sites in seven countries in North and South America and Western Europe, Boczkowski and Mitchelstein find that the gap in news preferences exists regardless of ideological orientation or national media culture, and that it is not affected by innovations in forms of storytelling, such as blogs and user-generated content on mainstream news sites. Drawing upon these findings, they explore the news gap’s troubling consequences for the matrix that connects communication, technology, and politics in the digital age.**

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**This book proposes an integrated model of treatment for Personality Disorders (PDs) that goes beyond outdated categorical diagnoses, aiming to treat the general factors underlying the pathology of personality. The authors emphasize the development of metacognitive functions and the integration of procedures and techniques of different psychotherapies. The book addresses the treatment of complex cases that present with multimform psychopathological features, outlining clinical interventions that focus on structures of personal meaning, metacognition and interpersonal processes. In addition, this book: Provides an overview of pre-treatment phase procedures such as assessment interviews Explains the Metacognitive Interpersonal Therapy (MIT) approach and summarizes MIT clinical guidelines Outlines pharmacological treatment for patients with PDs Includes checklists and other useful resources for therapists evaluating their adherence to the treatment method Complex Cases of Personality Disorders: Metacognitive and Interpersonal Therapy is both an insightful reexamining of the theoretical underpinnings of personality disorder treatment and a practical resource for clinicians.**

**A Short History of English Literature**

**Sanità 4.0 e medicina delle 4P**

**A Comparative View of the Role of the Internet in Election Politics**

**Firenze e la musica italiana del secondo Novecento**

**Twitter and Elections around the World**

**teorie, pratiche e strumenti dell’informazione e della comunicazione nel mondo della rete**

For generations, schools have aimed to introduce students to a broad range of topics through curriculum that ensure that they will at least have some acquaintance with most areas of human knowledge by the time they graduate. Yet such broad knowledge can ’t help but be somewhat superficial—and, as Kieran Egan argues, it omits a crucial aspect of true education: deep knowledge. Real education, Egan explains, consists of both general knowledge and detailed understanding, and in Learning in Depth he outlines an ambitious yet practical plan to incorporate deep knowledge into basic education. Under Egan ’ s program, students will follow the usual curriculum, but with one crucial addition: beginning with their first days of school and continuing until graduation, they will eachalso study one topic—such as apples, birds, sacred buildings, mollusks,circuses, or stars—in depth. Over the years, with the help and guidance of their supervising teacher, students will expand their understanding of their one topic and build portfolios of knowledge that grow and change along with them. By the time they graduate each student will know as much about his or her topic as almost anyone on earth—and in the process will have learned important, even life-changing lessons about the meaning of expertise, the value of dedication, and the delight of knowing something in depth. Though Egan ’ s program may be radical in its effects, it is strikingly simple to implement—as a number of schools have already discovered—and with Learning in Depth as a blueprint, parents, educators, and administrators can instantly begin taking the first steps toward transforming our schools and fundamentally deepening their students ’ minds.

Twitter already has become an important electoral communication tool between candidates, parties and their specific constituencies. No serious candidate campaign ignores Twitter, while political party organizations utilize Twitter to communicate with partisans, reinforce supporters, and mobilize voters. Whereas much scholarship to date has focused primarily on Twitter ’ s political usage in the United States, there still remain many questions about the political uses and effects of Twitter in a global context. Does Twitter affect how reporters interact with candidates or even with each other? Does Twitter increase voter participation? Who is tweeting about elections? Why do people use Twitter in electoral contexts? Which type of candidate is more likely to use Twitter and why? Do parties differ in their use of Twitter, and why? Does Twitter increase candidate-voter interaction? Is Twitter shaping elections in various system contexts, and if so how? What is the influence of system context on Twitter use by parties, candidates, reporters, and voters? Eloquently combining theory and practice, established and rising scholars in the field of political communication have been brought together to provide an essential overview of the influence of Twitter on elections in a comparative perspective. Readers of this book will not only learn everything there is to know about this specific influence of Twitter, but more broadly how to approach the study of various online tools in general.

This book offers an interdisciplinary introduction to data journalism, offering a unique combination of critical reflection and practical insight into the field, including how data journalism is done around the world and the broader consequences of datafication in the news.

Tecnologie di genere

Una cultura per la societ  dell’informazione

The Platform Society

Microeconomics

teoria, usi e pratiche di donne nella rete

A Linguistic Analysis of American, British and Italian television news reporting of the 2003 Iraqi war

Given the consolidated position of English as the international language for communication in business and management, as well as in institutional contexts, this book depicts a wide panorama of encounters where identity, image and reputation are a key focus in creating effective interactions. The main theme of the work is how temporal and spatial meaning representations in language reflect a range of corporate identities. From each chapter different sociolinguistic realities emerge which affect English, as it is used by both native and non-native speakers, especially in the relationship between local or national cultures and the global professional discourse community.&#tBR> In this context not only have domain-specific language features been analysed, but also the communication strategies geo-political cultures construe, manifest and adjust their identities over the course of time and in varying physical, virtual, and cognitive spaces.

Corso di giornalismo digitaleCorso di giornalismo digitaleteorie, pratiche e strumenti dell’informazione e della comunicazione nel mondo della reteNuovo giornalismo, nuova comunicazione, nuove professioni nell’era digitaleRubettino Editor&#228; progetto comunicazione alla sfida del mercato. Itinerari e prospettive dei laureati nel sud Europa&#228; itinerari e prospettive dei laureati nel sud Europa&#228;FrancoAngeli Il Coordinamento di Coordinamento delle Universit  del Lazio (CRUL) ha progettato e organizzato una serie di convegni in occasione del Giubileo della Misericordia, anche per ‘‘accompagnare culturalmentex il coinvolgimento degli studenti e delle istituzioni accademiche nelle attivit  organizzative e comunicative del Giubileo. Una scelta che rivendica un percorso rigorosamente accademico e autonomo, riconoscimento di importanza di un evento religioso come il Giubileo Straordinario indetto da Papa Francesco. In questo contesto, il 30 marzo 2016 si   svolto presso la Terza universit  di Roma un evento su ‘‘Ambiente, citt  e territorio’’. Ha fatto seguito, il 22 aprile, un convegno nell’Auditorium di ‘‘Tor Vergata’’ su ‘‘Scienza e Benessere’’. Il 9 maggio, presso l’Universit  Foro Italico, si   svolto il terzo mentre l’ultimo incontro   ospitato dalla Sapienza e ha come tema ‘‘Una cultura per la societ  dell’informazione’’. Affrontando i tanti terreni applicativi connessi a quest’ultimo titolo, il convegno punta a ricapitolarli dentro una visione critica dell’attuale modello di sviluppo, spingendo a interpretare l’incontro come una vera e propria promozione di una strategia condivisa per un deciso ritorno al dibattito cultura alla societ  dell’informazione e alla modernit . Nella mattinata saranno affrontate le tematiche entro cui si declina il paradigma della sostenibilit  con riguardo ai territori della formazione, dell’Universit  e della cultura. Dal Cultural Heritage al patrimonio e ai beni culturali: dalla libert  di comunicare al tempo dell’exploit delle reti alle nuove disuguaglianze e periferie sociali della modernit : dalle

Journalism and New Media

Enciclopedia filosofica

Teaching the Media

Learning in Depth

Gazzetta degli ospitali ufficiale per la pubblicazione degli atti del Consiglio degli Istituti ospitalieri di Milano

Companion volume

New and updated English translation of the highly successful book on digital media This book introduces readers to the vast and rich world of digital media. It provides a strong starting point for understanding digital media’s social and political significance to our culture and the culture of others;drawing on an emergent and increasingly rich set of empirical and theoretical studies on the role and development of digital media in contemporary societies. Touching on the core points behind the discipline, the book addresses a wide range of topics, including media economics, online cooperation, open source, social media, software production, globalization, brands, marketing, the cultural industry, labor, and consumption. Presented in six sections:Media and Digital Technologies; The Information Society; Cultures and Identities; Digital Collaboration; Public Sphere and Power; Digital Economies;the book offers in-depth chapter coverage of new and old media; network infrastructure; networked economy and globalization; the history of information technologies; the evolution of networks; sociality and digital media; media and identity; collaborative media; open source and innovation; politics and democracy; social movements; surveillance and control; digital capitalism; global inequalities and development; and more. Delivers a reliable, compact and quick introduction to the core issues analyzed by digital culture studies and sociology of information societies Interweaves main topics and theories with several examples and up-to-date case studies, often linked to our everyday lives on the internet, as well as suggestions for further readings Anchors examples to discussions of the main sociological, political, and anthropological theoretical approaches at stake to help students make sense of the changes brought about by digital media Uses critical sociological and political theory alongside every day examples to discuss concepts such as online sociality, digital labor, digital value creation, and the reputation economy Clear and concise throughout, Introduction to Digital Media is an excellent primer for those teaching and studying digital culture and media.

Designed to help readers learn to seek out and recognize bias in the news; detect ideology, slant, and spin; and recognize propaganda, this volume in the Thinker’s Guide Library empowers readers to weed through overwhelming and often subjective media. It is an ideal supplement for media courses or a companion to daily news reports

This book is a cross-national analysis of the role of the Internet in elections. It examines the role of context in shaping candidate and party usage of the Internet in democratic electoral systems.

The Thinker’s Guide for Conscientious Citizens on How to Detect Media Bias and Propaganda in National and World News

Relazione Nucleo di Valutazione d’Ateneo ‘‘Didattica e ricerca. Attivit  2009-2010’’

Nuovo giornalismo, nuova comunicazione, nuove professioni nell’era digitale

When the Information Preferences of the Media and the Public Diverge

Introduction to Digital Media

Itinerari e prospettive dei laureati nel sud Europa

This well-received book is a market leader in the field of Microeconomics, and demonstrates how microeconomics can be used as a tool for both managerial and public-policy decision making. Clear writing style and graphs compliment the integrated use of current, real world industry examples throughout the book. It emphasizes relevance and application to cover modern topics—such as Game Theory and Economics of Information—and examples—such as United States v. Microsoft, pricing cellular phone service, and Internet auctions. Coverage of other up-to-date issues includes supply and demand, cost, consumer behavior, individual and market demand, market failure, and the role of government. For

individuals with an interest in economics, microeconomic theory, and price theory.

Individuals all over the world can use Airbnb to rent an apartment in a foreign city, check Coursera to find a course on statistics, join PatientsLikeMe to exchange information about one’s disease, hail a cab using Uber, or read the news through Facebook’s Instant Articles. The promise of connective platforms is that they offer personalized services and contribute to innovation and economic growth, while bypassing cumbersome institutional or industrial overhead. In The Platform Society, Van Dijk, Poell and De Waal offer a comprehensive analysis of a connective world where platforms have penetrated the heart of societies-disrupting markets and labor relations, circumventing institutions, transforming social and civic practices and affecting democratic processes. This book questions what role online platforms play in the organization of Western societies. First, how do platform mechanisms work and to what effect are they deployed? Second, how can platforms incorporate public values and benefit the public good? The Platform Society analyzes intense struggles between competing ideological systems and contesting societal actors-market, government and civil society-raising the issue of who is or should be responsible for anchoring public values and the common good in a platform society. Public values include of course privacy, accuracy, safety, and security, but they also pertain to broader societal effects, such as fairness, accessibility, democratic control, and accountability. Such values are the very stakes in the struggle over the platformization of societies around the globe. The Platform Society highlights how this struggle plays out in four private and public sectors: news, urban transport, health, and education. Each struggle highlights local dimensions, for instance fights over regulation between individual platforms and city governments, but also addresses the level of the platform ecosystem as well as the geopolitical level where power clashes between global markets and (supra-)national governments take place.

As the journalist Walter Lippmann noted nearly a century ago, democracy falters ‘‘if there is no steady supply of trustworthy and relevant news.’’ Today’s journalists are not providing it. Too often, reporters give equal weight to facts and biased opinion, stir up small controversies, and substitute infotainment for real news. Even when they get the facts right, they often misjudge the context in which they belong. Information is the lifeblood of a healthy democracy. Public opinion and debate suffer when citizens are misinformed about current affairs, as is increasingly the case. Though the failures of today’s communication system cannot be blamed solely on the news media, they are part of the problem, and the best hope for something better. Patterson proposes ‘‘knowledge-based journalism’’ as a corrective. Unless journalists are more deeply informed about the subjects they cover, they will continue to misinterpret them and to be vulnerable to manipulation by their sources. In this book, derived from a multi-year initiative of the Carnegie Corporation and the Knight Foundation, Patterson calls for nothing less than a major overhaul of journalism practice and education. The book speaks not only to journalists but to all who are concerned about the integrity of the information on which America’s democracy depends.

Tesi di dottorato

Corso di giornalismo digitale

New Journalism. Teorie e tecniche del giornalismo multimediale

Making a Difference

Based on Critical Thinking Concepts and Tools

Evaluation and Stance in War News

The CEFR Companion volume broadens the scope of language education. It reflects academic and societal developments since the publication of the Common European Framework of Reference for Languages (CEFR) and updates the 2001 version. It owes much to the contributions of members of the language teaching profession across Europe and beyond. This volume contains:   an explanation of the key aspects of the CEFR for teaching and learning;   a complete set of updated CEFR descriptors that replaces the 2001 set with: - modality-inclusive and gender-neutral descriptors; - added detail on listening and reading; - a new Pre-A1 level, plus enriched description at A1 and C levels; - a replacement scale for phonological competence; - new scales for mediation, online interaction and plurilingual/pluricultural competence; - new scales for sign language understanding;   a short report on the four-year development, validation and consultation processes. The CEFR Companion volume represents another step in a process of engagement with language education that has been pursued by the Council of Europe since 1971 and which seeks to:   promote and support the learning and teaching of modern languages;   enhance intercultural dialogue, and thus mutual understanding, social cohesion and democracy;   protect linguistic and cultural diversity in Europe; and   promote the right to quality education for all.

An invaluable guide both for specialists in media and communication studies and all teachers who wish to use newspapers and TV in their teaching.

Ubiquitous news, global information access, instantaneous reporting, interactivity, multimedia content, extreme customization: Journalism is undergoing the most fundamental transformation since the rise of the penny press in the nineteenth century. Here is a report from the front lines on the impact and implications for journalists and the public alike. John Pavlik, executive director of the Center for New Media at Columbia University’s Graduate School of Journalism, argues that the new media can revitalize news gathering and reengage an increasingly distrustful and alienated citizenry. The book is a valuable reference on everything from organizing a new age newsroom to job hunting in the new media.

Principles of Economics

C mo disentir sin pelearse en las redes sociales, en los medios y en p blico

The Media and Vietnam

Discursive Indexicality in Cultural, Institutional and Professional Fields

The Data Journalism Handbook

Foundations of Ophthalmic Pathology

**Vietnam was America’s most divisive and unsuccessful foreign war. It was also the first to be televised and the first of the modern era fought without military censorship. From the earliest days of the Kennedy-Johnson escalation right up to the American withdrawal, and even today, the media’s role in Vietnam has continued to be intensely controversial. The ‘‘Uncensored War’’ gives a richly detailed account of what Americans read and watched about Vietnam. Hallin draws on the complete body of the New York Times coverage from 1961 to 1965, a sample of hundreds of television reports from 1965-73, including television coverage filmed by the Defense Department in the early years of the war, and interviews with many of the journalists who reported it, to give a powerful critique of the conventional wisdom, both conservative and liberal, about the media and Vietnam. Far from being a consistent adversary of government policy in Vietnam, Hallin shows, the media were closely tied to official perspectives throughout the war, though divisions in the government itself and contradictions in its public relations policies caused every administration, at certain times, to lose its ability to ‘‘manage’’ the news effectively. As for television, it neither showed the ‘‘literal horror of war,’’ nor did it play a leading role in the collapse of support: it presented a highly idealized picture of the war in the early years, and shifted toward a more critical view only after public unhappiness and elite divisions over the war were well advanced.**

**La Sanit  4.0 identifica dei cambiamenti drammatici dovuti all’adozione di tecnologie ‘‘dirampernti’’ e pu  essere esemplificata nella definizione della cosiddetta medicina delle 4P (partecipativa, personalizzata, preventiva, predittiva). Malattie croniche sempre pi  diffuse e una popolazione sempre pi  anziana richiedono una trasformazione epocale con il passaggio da una medicina basata sulla diagnosi e sui trattamenti alla medicina di prevenzione o meglio ‘‘predittiva’’. La crescente diffusione delle Tecnologie dell’ Informazione e Comunicazione (ICT) nel sistema sanitario (fascicolo sanitario e cartella clinica elettronica, telemedicina, documentazione digitale, stampa 3D, intelligenza artificiale, robotica, sviluppo di app biomedicali, realt  aumentata, ecc.) richiede il superamento di ostacoli non solo strutturali, ma soprattutto culturali e l’interazione con sistemi di conoscenza. Risulta, infatti, necessaria una adeguata formazione e un continuo aggiornamento dei professionisti sanitari, cos  come il coinvolgimento attivo di cittadini e pazienti alle decisioni cliniche che pu  effettuarsi solo grazie all’ erogazione di informazioni chiare e affidabili.**

**Media and Communication traces the historical development of media and communication studies in the 20th century. Paddy Scannell explores how the field formed and developed in both North America and in Europe, expertly introducing and explaining a host of essential media thinkers, ideas and concepts along the way. Including a new chapter on media events, this second edition of a classic text provides a comprehensive yet personal – and always accessible – analysis of media and communication theory and history. It is an invaluable resource for students across media and communication studies, cultural studies, and sociology.**

**le tendenze della musica d’arte fiorentina : con dizionario sintetico ragionato dei compositori**

**Complex Cases of Personality Disorders**

**Conference Proceedings, International Conference ICT for Language Learning, 4th Conference Edition (Florence, 20-21 October 2011)**

**Space, Time and the Construction of Identity**

The News Gap