

Annual Fund Campaign Slogans

Giving a comprehensive empirical account of the recent student protests in the UK, this book develops our understanding of the social and political pathways to protest participation and non-participation in contemporary society

The Elections in Israel--2003 brings together leading Israeli and North American social scientists and their state-of-the-art, in-depth analysis of the 2003 Israeli national elections. These elections returned Ariel Sharon and the Likud to power amid one of the bloodiest rounds of conflict between Israel and the Palestinians and a severe economic downturn in Israel. Contributors analyze the electoral behavior of the voters as a whole and various subgroups, highlighting social cleavages and identity, as well as issues and other strategic considerations. Three chapters analyze in detail the Arab, the national-religious, and the "Russian" vote. The 2003 elections saw Israel's return to the family of parliamentary nations after it experimented with the direct election of the prime minister from 1996 through 2001. The impact of the adoption and repeal of this unique Israeli system of government is another major topic covered in this volume, and several contributions explore the impact of these changes upon the electorate, the party system, and party financing. Other unusual features of the 2003 elections were the low turnout levels among Jewish and Arab voters; political moves to disqualify Arab candidates and lists from running for office, which were overruled by the Supreme Court of Israel; the collapse of the left, the spectacular showing of the centrist Shinui party, and the dominant status of the Likud in the Knesset and in Israeli politics. Through its focus on the 2003 elections, this volume also illuminates developments and changes in Israeli society and politics. Many of these developments--multiculturalism, changes in social stratification, the growing role of the judiciary and of the media, and political reforms--characterize other Western democracies as well, and these are discussed from a comparative perspective. The Elections in Israel--2003 will be of particular interest to those concerned with politics in Israel as well as those concerned with comparative politics and elections in general. Asher Arian is Distinguished Professor of Political Science at the Graduate Center of the City University of New York, a senior research fellow at the Israel Democracy Institute, and professor of political science at the University of Haifa. Michal Shamir is professor of political science at Tel Aviv University.

The new sixth edition reflects the rapidly increasing use of computers in journalism, discussing their uses and effects throughout the text. Mencher offers a unique insider's look at an array of media from newspapers, magazines, and photojournalism to advertising, public relations, and broadcasting. His numerous, gritty photographs and vibrant examples highlight the world of journalism in a way no other book does.

Fundraising When Money Is Tight

Underground Woman

Fair and Equitable Tax Policy for America's Working Families

The Marshall Plan in Austria

Paths and Barriers to Mobilizing Young People for Political Action

Annual Evaluation Report

Much hope has been placed in the potential of planning to solve social and economic problems. In the East --nd the West, in devel oped and less-developed countries, planning has become widespread. It has been praised and ridiculed, used and misused, both as a catch word for a better future and as a scapegoat for bitter failure. Plan ning has been interpreted differently by every society, giving rise to a wide range of styles and approaches. Fascination with the phenom enon has yielded a variety of definitions of planning, each of them influenced by the actual problems facing the planners on the one hand, and by the imagination, ideology and aspirations of the theo rists on the other. However, the variety of approaches and definitions has almost obscured the phenomenon itself and blurred its specific meaning. This fact, coupled with disappointment with the practical achievements of plannings, has created much criticism of the social and political value of planning in the West. In this volume we do not intend to answer the question whether planning in Western countries has been successful, nor to suggest specific ways of improving it. We shall limit ourselves to presenting a case study of national planning in one country. The title of this book suggests that the crucial question regarding planning efforts in Israel and perhaps in other countries is the tension between images of planning processes (systematic, comprehensive, structured, etc.) and political processes (improvised, fragmented, diffused, etc.).

Internationally acclaimed fundraising consultant Ken Burnet hascompletely revised and updated his classic book RelationshipFundraising to offer fundraising professionals an invaluableresource for learning the techniques of effective communicationwith donors in the twenty-first century. Filled with illustrativecase histories, donor profiles, and more than two hundred actionpoints, this groundbreaking book shows fundraisers how to Implement creative approaches to relationship-buildingfundraising Avoid common fundraising errors and pitfalls Apply the vital ingredients for fundraising success Build good relationships through marketing Achieve a greater understanding of their donors Communicate effectively with donors--using direct mail, thepress, television, the telephone, face-to-face contact, andmore. Prepare for the challenges of twenty-first centuryfundraising

Jeremy Paxman knows every manoeuvre a politician will make to avoid answering a difficult question, but here he seeks an answer to just one: What makes politicians tick? Embarking on a journey in which he encounters movers and shakers past and present, he discovers:
• that Prime Ministers have often lost a parent in childhood
• why Trollope is the politician's novelist of choice
• that Lloyd George once hunted Jack the Ripper
• how an Admiral's speech in parliament helped win WWII
Where do politicians come from? How do they get elected? What do they do all day? And why do they seek power? All these questions and many more are addressed in Paxman's thrilling dissection of that strange and elusive breed -- the political animal.

The Elections in Israel 2003

The Elections In Israel

2003

Capital Campaigns

A Strategic and Practical Guide to Surviving Tough Times and Thriving in the Future

My World as a Jew

Whether running the capital campaign yourself or employing a consultant to help you, capital campaign planning is not a responsibility that can be easily delegated. If you are contemplating a capital appeal, you can increase your chances of success with the principles of this book and adapting them to your own circumstances.

A fresh look at two centuries of humanitarian history through a moral economy approach focusing on appeals, allocation, and accounting.

A white woman in a mostly minority male workplace. Swerdlow helped edit a newsletter. Hell on Wheels, and tried to organize for better working conditions, confronting the Kafkaesque Transit Authority bureaucracy and complacent union leadership. This book presents her account that is laden with anecdotes that range from the funny to the absurd.

The Israeli Experience

Annual Report

The Cold War Triumph of Radio Free Europe and Radio Liberty

Basic Media Writing

Bringing the World Into Your Classroom

How to Make a Persuasive Case for Everything from Your Annual Drive to Your Planned Giving Program to Your Capital Campaigns

A Nonprofit Survival Kit for Hard Times “This is a must-read for all of us in fundraising. Mal Warwick includes practical approaches for difficult economic times, from zero-based thinking about our programs to strategies for relating to our donors and making certain our fundraising programs are prepared to succeed not only now but when the economy recovers.” —Eugene R. Tempel, president, Indiana University Foundation “Brilliant! No nonprofit organization can afford to ignore the insightful advice Mal Warwick offers in this concise and eminently readable book. It’s practical, down-to-earth, and addresses the complex, real-world challenges of raising money in tough times.” —Ben Jealous, president, NAACP “Fundraising When Money Is Tight is an important book in a difficult time for all. This is the right book for anyone who is committed to advancing the public good.” —Jane Wales, founder, Global Philanthropy Forum, and vice president, Aspen Institute “This is a must-read book by any fundraising manager. It’s timely, it’s a good read, and the moment I put it down I made sure my managers got focused, got real, and got with the project today.” —Mark Astarita, director of fundraising, British Red Cross “Mal Warwick will leave you with a focusing framework and dozens of practical, immediately actionable how-tos. It is hard to imagine anyone in the citizen sector who will not breathe easier after reading this book.” —Bill Drayton, CEO, Ashoka, and chair, Youth Venture

As nonprofit organizations face heightened scrutiny by the general public, donors, regulators, and members of Congress, the Third Edition of the essential book on the basics of fundraising provides new, up-to-date and valuable information that every fundraiser needs to know. With ethics and accountability being the primary theme of the Third Edition, this practical guide will continue to provide an overview of the field and give development staff, managers, and directors a platform from which to operate their fundraising programs. The new edition also provides much needed information on giving trends, computer hardware and software available for fundraisers, cost estimates and workflow timetables, and the importance of the Internet. This primer remains a must-have for anyone new to the fundraising arena.

CIO magazine, launched in 1987, provides business technology leaders with award-winning analysis and insight on information technology trends and a keen understanding of IT’s role in achieving business goals.

National Endowment for the Humanities ... Annual Report

Presidential Campaigns, Slogans, Issues, and Platforms

A Comprehensive Historical Encyclopedia

Gleanings from Glens Falls

Hearing Before the Committee on Ways and Means, U.S. House of Representatives, One Hundred Tenth Congress, First Session, September 6, 2007

Fund-raising

Why should I give you my hard-earned money? Effective fundraisers answer this essential question every time they ask for a gift. What's their secret to success? They have a winning case for support. As Tom Ahern, America's premier fundraising writer, makes clear, a case isn't some fancy argument you only develop for capital campaigns, when you're chasing millions. Successful donor newsletters, websites, annual reports, donor acquisition programs, email, direct mail, advertising, planned giving programs, and, yes, capital campaigns, too all have one thing in common: behind each stands a well-reasoned, emotionally satisfying case for support. Donors are sure to have questions. Your case gives you great answers. Complements Ahern's acclaimed book, How to Write Fundraising Materials that Raise More Money--Amazon.com.

Perhaps no country benefitted more from the Marshall Plan for assistance in reconstruction of Europe after World War II than Austria. On a per capita basis, each American taxpayer invested \$80 per person in the Plan; each Austrian received \$133 from the European recovery program, more than any other of the sixteen participating countries. Without the Marshall Plan, the Austrian economic miracle of the 1950s would have been unthinkable. Despite this, contemporary Austria seems to have forgotten this essential American contribution to its postwar reconstruction. This volume in the Contemporary Austrian Studies series examines how the plan affected Austria, and how it is perceived today. The political context of the Marshall Plan in Austria is addressed in essays by Jill Lewis and Matthew Berg. Dieter Stiefer describes the vast Soviet economic exploitation of their Austrian occupation zone. Andrea Komlosy shows how the Marshall Plan helped complete the division of Europe. Siegfried Beer suggests the secret involvement of the CIA in the Marshall Plan, while Hans Jrgeren Schrder analyzes the effectiveness of Marshall Plan propaganda programs in Germany and Austria. The macroeconomic impact of Marshall Plan funds on Austrian economic policy is outlined by Hans Seidel. Kurt Tweraser, Georg Rigele and Gnter Bischof suggest the microeconomic importance of funds for the steel, electricity and tourist sectors of the Austrian economy. Wilhelm Kohler's sweeping analysis compares the American transfer of funds to postwar Europe with current debates about the cost of European Union enlargement. The legacy of the Marshall Plan is addressed by former Austrian Finance Minister Ferdinand Lacina. Kurt Loffler and Hans Fubenegger summarize the activities of the Economic Recovery Program Fund. Coming on the heels of the fiftieth anniversary of the Marshall Plan, this compelling overview of the Plan and its impact will be important for historians, those interested in international politics, and Austrian scholars. Gnter Bischof is professor of history and associate director of Center-Austria at the University of New Orleans; Anton Pelinka is professor of political science at the University of Innsbruck and director of the Institute of Conflict Research in Vienna; Dieter Stiefel is professor of social and economic history at the University of Vienna and executive secretary of the Schumpeter Society in Vienna. This volume offers a collection of articles, mostly by contemporary Austrian-born historians, touching on various phases of the Marshall Plan administered through the European Recovery Program (ERP) and its successors counterfunds' assistance to the present. A splendid introduction followed by the key thirteen articles on the plan is augmented by several nontopical essays and book reviews, along with a survey of Austrian politics in 1998. A number of articles emanated from a 1998 conference at the University of New Orleans. Both novice and specialist will appreciate this book."-The Historian
Among America's most unusual and successful weapons during the Cold War were Radio Free Europe and Radio Liberty. RFE-RL had its origins in a post-war America brimming with confidence and secure in its power. Unlike the Voice of America, which conveyed a distinctly American perspective on global events, RFE-RL served as surrogate home radio services and a vital alternative to the controlled, party-dominated domestic press in Eastern Europe. Over twenty stations featured programming tailored to individual countries. They reached millions of listeners ranging from industrial workers to dissident leaders such as Lech Wlеса and Vaclav Havel. Broadcasting Freedom draws on rare archival material and offers a penetrating insider history of the radios that helped change the face of Europe. Arch Puddington reveals new information about the connections between RFE-RL and the CIA, which provided covert funding for the stations during the critical start-up years in the early 1950s. He relates in detail the efforts of Soviet and Eastern Bloc officials to thwart the stations; their tactics ranged from jamming attempts, assassinations of radio journalists, the infiltration of spies onto the radios' staffs, and the bombing of the radios' headquarters. Puddington addresses the controversies that engulfed the stations throughout the Cold War, most notably RFE broadcasts during the Hungarian Revolution that were described as inflammatory and irresponsible. He shows how RFE prevented the Communist authorities from establishing a monopoly on the dissemination of information in Poland and describes the crucial roles played by the stations as the Berlin Wall came down and the Soviet Union broke apart. Broadcasting Freedom is also a portrait of the Cold War in America. Puddington offers insights into the strategic thinking of the RFE-RL leadership and those in the highest circles of American government, including CIA directors, secretaries of state, and even presidents.

A Comparative Study

A Donor-Based Approach to the Business of Raising Money

Gender and Power in American Politics

The Living Church Annual

CIO

F & S Index United States Annual

Established in 1911, The Rotarian is the official magazine of Rotary International and is circulated worldwide. Each issue contains feature articles, columns, and departments about, or of interest to, Rotarians. Seventeen Nobel Prize winners and 19 Pulitzer Prize winners – from Mahatma Ghandi to Kurt Vonnegut Jr. – have written for the magazine.

Roberts and Hammond discuss the messages, speeches, buttons, TV ads, and other means that presidential hopefuls have used to get their election platforms across to the voting public.

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Running as a Woman

Relationship Fundraising

Economic Democracy and Financial Participation

Seeing Through a Donor's Eyes

2018 CFR Annual Print Title 11, Federal Elections

Theme: Gender and Political Empowerment in the New Millennium, 27th-30th September, 1999

*A landmark three-volume reference work documenting philanthropy and the nonprofit sector throughout American history, edited by the field's most widely recognized authority. * Over 200 A-Z entries on people, events, organizations, and ideas in U.S. philanthropic history * Nearly 200 contributors--distinguished scholars from a variety of disciplines * Over 75 primary source documents from the Poor Laws of 1601 to excerpts from the Filer Commission Report of 1975 * Chronology of important events in philanthropic history*

The book provides a comprehensive discussion of the major issues and events surrounding all American presidential elections, from the earliest years of the Republic through the campaign of 2008.

Efficiency, focus, and accountability have become the defining standards for contemporary higher educational leaders. Situating strategic planning and budgeting within the organization and administration of higher education institutions, Organization and Administration in Higher Education provides effective and proven strategies for today's change-oriented leaders. Bringing together distinguished administrators from two-year, four-year, public, and private colleges and universities, this volume provide both practical and effective guidance on the intricacies of the institutional structure, its functional activities, and contingency planning. Coverage includes: Key leadership positions and expectations Faculty and student governance Accreditation and assessment Budget processes Curriculum alignment Philanthropic efforts Human resource development Legal considerations Strategic planning Crisis management Effective planning and administration can elevate an institution in critical ways, by enhancing recruitment and retention, strengthening student life, increasing outside support and private giving, and advancing a reputation for excellence. This practical and authoritative guide orients future and current administrators to the major areas of an academic institution and will assist higher education administrators in leading their institutions to excellence.

Philanthropy in America

Fundraising Basics: A Complete Guide

Organization and Administration in Higher Education

Annual Gender Studies Conference (AGSC 1999)

Manual of Practical Political Action

The Complete Encyclopedia

The ideas of economic democracy and financial participation are not new. The International Congress on Profit-sharing first met in Paris in 1889. However since then, the numerous schemes have met with mixed reactions and various levels of success. In Economic Democracy and Financial Participation, Daryl D'Art has two objectives. Firstly, to examine if, and under what conditions, profit-sharing schemes and employee shareholding can motivate workers and generate cooperative striving. Secondly he identifies the schemes of financial participation which have potential to realise economic democracy within the individual firm and wider society.

Women have become a strong force in electoral politics, as candidates, office holders, and vocal constituents. In *Running as a Woman*, Linda Witt, Karen Paget, and Glenna Matthews explore the significant issues for women in public life: their marital status, the threat of sexual innuendo, what's involved in becoming a credible candidate, and raising enough money to run. They also explain how voters are mobilized to vote for women, how the media cover them, how they get their campaign message out, what it's like to lose, and what difference women make on elected. In addition, *Running as a Woman* includes a compelling history of women in politics that both records the political role women have played throughout the last two centuries and explains how and why women have continually been stifled in their attempts to enter political life. While the 1992 elections were hailed as a giant leap forward for women, the 1994 elections created a skepticism that real, permanent changes occurred. In *Running as a Woman*, the authors set the record straight with a chapter that analyzes the results of the 1994 elections relevance for women today.

Includes appendices.

My Four Years as a New York City Subway Conductor

The Moral Economy of Famine Relief

The Memoirs of Israel Goldstein

The Rotarian

Humanitarianism in the Modern World

The Political Animal

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Participation and Non-Participation in Student Activism

A Complete Guide

Can Planning Replace Politics?

The Episcopal Church Annual

Broadcasting Freedom

Encyclopedia of Presidential Campaigns, Slogans, Issues, and Platforms