

## Accounting Principles Wiley Plus Solution

The #1 CPA exam review self-study leader The CPA exam review self-study program more CPA candidates turn to take the test and pass it, Wiley CPA Exam Review 39th Edition contains more than 4,200 multiple-choice questions and includes complete information on the Task Based Simulations. Published annually, this comprehensive two-volume paperback set provides all the information candidates need to master in order to pass the new Uniform CPA Examination format. Features multiple-choice questions, new AICPA Task Based Simulations, and written communication questions, all based on the new CBT-e format Covers all requirements and divides the exam into 47 self-contained modules for flexible study Offers nearly three times as many examples as other CPA exam study guides With timely and up-to-the-minute coverage, Wiley CPA Exam Review 39th Edition covers all requirements for the CPA Exam, giving the candidate maximum flexibility in planning their course of study—and success.

STUDY AIDS/CPA (Certified Public Accountant) The first CPA review product of its kind to address the three research components of the CPA Exam You're a CPA Exam candidate. You've survived all those technical accounting courses and advanced courses on systems, auditing, cost accounting, and tax, and now you're ready to take the big exam. But perhaps in those intermediate or advanced courses, you didn't receive enough exposure to research in the accounting standards, the auditing standards, or the tax code. Help has arrived. Now in a fully revised second edition, Mastering Accounting Research for the CPA Exam provides CPA candidates with a thorough foundation of the authoritative literature, knowledge of the standards, and strategies for researching the infobases for FAR (Financial Accounting and Reporting), AUD (Audit and Attestation), and REG (Regulation). Easy to follow and apply, the new edition of this concise, user-friendly guide brings CPA Exam candidates up to speed quickly on the research component of the Exam and: \* Updates all references to Web addresses and information on obtaining infobases \* Informs readers on changes to accounting standards \* Helps students review on the spot with quick study lists for FAR, AUD, and REG \* Offers new coverage and discussion of FAS 155 - 159 \* Includes new practice review problems at the end of each chapter Without over-your-head technical jargon, author and CPA Anita Feller clearly explains and illustrates the research strategies for FAR, AUD, and REG that every CPA Exam candidate needs to ace the simulation sections of the CPA Exam. Applied Marketing is a concise product that provides the very latest examples of marketing techniques and campaigns from today's business world without compromising on traditional theories of marketing. Marketing is about decision making and professors want material that will help students develop their critical thinking skills so they can think like a marketer and see that marketing is everywhere around them. Who better to develop such a product than a practitioner, Andrew Loos of Attack Marketing, and an academic, Daniel Padgett of Auburn University. Together these authors provide insights into what employers need, know the latest tools used by companies today and can help students smoothly move from the classroom to their careers. Applied Marketing connects traditional marketing with customer-perspective marketing, thus teaching students the value of allowing customers to feel more connected to the product, brand and company.

Wiley GAAP 2014

Financial Accounting

Accounting

Accounting Principles, with PepsiCo Annual Report

Interpretation and Application of Generally Accepted Accounting Principles 2011

"The following Feature Story about Columbia Sportswear Company highlights the importance of having good financial information and knowing how to use it to make effective business decisions. Whatever your pursuits or occupation, the need for financial information is inescapable. You cannot earn a living, spend money, buy on credit, make an investment, or pay taxes without receiving, using, or dispensing financial information. Good decision-making depends on good information. The purpose of this chapter is to show you that accounting is the system used to provide useful financial information"--

Accounting Principles provides students with a clear introduction to fundamental accounting concepts with an emphasis on learning the accounting cycle from a sole proprietor perspective. This product helps students get the most out of their accounting course by making practice simple. Streamlined learning objectives help students use their study time efficiently by creating clear connections between the reading and the homework.

The most practical, authoritative guide to GAAP Wiley GAAP 2013 contains complete coverage of all levels of GAAP, indexed to the ASC. Wiley GAAP renders GAAP more understandable and accessible for research, and has been designed to reduce the amount of time and effort needed to solve accounting research issues. Providing interpretive guidance and a wealth of real-world, content-rich examples and illustrations, this invaluable guide offers clear, user-friendly guidance on every pronouncement including FASB Technical Bulletins, AcSEC Practice Bulletins, FASB Implementation Guides, AICPA Statements of Position, and AICPA Accounting Interpretations. Offers insight into the application of complex financial reporting rules Contains detailed index for easy reference use Includes a comprehensive cross-reference of accounting topics to the FASB codification system With easy-to-access information, this reliable resource offers complete coverage of the entire GAAP hierarchy.

International Student Version

Managerial Accounting

Wiley GAAP 2008

Financial & Managerial Accounting

Financial Accounting with International Financial Reporting Standards

**The most comprehensive guide to FASB Codifications, updated with the latest pronouncements Wiley GAAP 2020 is the essential resource for US GAAP implementation. Covering all codifications by the Financial Accounting Standards Board (FASB) - including the latest updates - this book provides clear explanations and practical examples for real-world application of these dynamic guidelines. Each chapter includes relevant sources of GAAP and expert guidance on interpretation, terminology, relevant concepts, and applicable rules, while in-depth discussion on the issues surrounding specific pronouncements offers informative perspective for a variety of scenarios. Staying up-to-date with constantly-evolving guidelines is a challenge. Wiley GAAP 2020 provides the guidance, insight, and perspective accounting professionals need to ensure accurate and up-to-date GAAP implementation.**

**The most practical, authoritative guide to GAAP Wiley GAAP 2011 contains complete coverage of all levels of GAAP, now indexed to the new ASC. Wiley GAAP renders GAAP more understandable and accessible for research, and has been designed to reduce the amount of time and effort needed to solve accounting research issues. Provides interpretive guidance and a wealth of real-world, content-rich examples and illustrations Offers insight into the application of complex financial reporting rules Contains detailed index for easy reference use Includes a comprehensive cross-reference of accounting topics to the new FASB codification system Offers clear, user-friendly guidance on every pronouncement including FASB Technical Bulletins, AcSEC Practice Bulletins, FASB Implementation Guides, AICPA Statements of Position, and AICPA Accounting Interpretations Other titles by Epstein and Nach: Wiley GAAP Codification Enhanced Other titles by Bragg: Wiley Practitioner's Guide to GAAS 2010 With easy-to-access information, this practicable and reliable resource offers complete coverage of the entire GAAP hierarchy.**

**Students get accounting when using Kimmel Financial Accounting with WileyPLUS (access to WileyPLUS is not included with this textbook) because we make learning accounting easy and accessible for today's different types of learners. Written in a concise, clear, and conversation way, Kimmel Financial Accounting provides just the right amount of information students need to come to class prepared, while powerful visuals and Interactive Tutorials make complex accounting concepts possible to absorb quickly. Starting with the big picture of financial statements first, Paul Kimmel shows students why financial accounting is important to their everyday lives, business majors, and future careers. This best-selling financial accounting text is known for the most relevant and easy to understand examples, while teaching students the accounting cycle through the lens of one consistent story of Sierra Corp, an outdoor adventure company.**

**Wiley CPA Examination Review, Problems and Solutions**

**Wiley GAAP 2015**

**Financial Management**

**Accounting Principles, Volume 2**

**Accounting Principles II, ACC 102. Vol II**

Financial and Managerial Accounting, 2nd Edition provides students with a clear introduction to fundamental accounting concepts. The Second Edition helps students get the most out of their accounting course by making practice simple. Both in the print text and online in WileyPLUS with ORION new opportunities for self-guided practice allow students to check their knowledge of accounting concepts, skills, and problem solving techniques and receive personalized feedback at the question, learning objective, and course level. Newly streamlined learning objectives help students use their study time efficiently by creating a clear connections between the reading and video content, and the practice, homework, and assessments questions. Weygandt, Financial and Managerial Accounting is ideal for a two-semester Financial and Managerial Accounting sequence where students spend equal time learning financial and managerial accounting concepts, and learn the accounting cycle from a corporate perspective. This program begins by introducing students to the building blocks of the accounting cycle and builds to financial statements. \*WileyPLUS with ORION is sold separately from the text.

Accounting Principles, Seventh Edition addresses the issues that our customers-- instructors and students-- have said are important. These include student success, student motivation, student problem-solving skills, student decision-making skills, and technology to assist learning and technology to assist teaching. Click on [www.wiley.com/college/wkk](http://www.wiley.com/college/wkk) for details on how we address each of these issues.

The most complete guide available to help professionals sharpen their accounting and business skills. This unique reference features a logically structured framework that details accounting practices step-by-step, as well as all the newest innovations in the field.

Mastering Accounting Research for the CPA Exam

IFRS Edition

Accounting Principles, 13th edition EPUB Reg Card with LLPC and WileyPLUS Card Set

Accounting Principles Part 1, 5th Canadian Edition

Wiley GAAP 2019

An innovative new valuation framework with truly useful economic indicators The End of Accounting and the Path Forward for Investors and Managers shows how the ubiquitous financial reports capital market decisions and lays out an actionable alternative. Based on a comprehensive, large-sample empirical analysis, this book reports financial documents' continuous deterioration in relevance for investment decisions. An enlightening discussion details the reasons why accounting is losing relevance in today's market, backed by numerous examples with real-world impact. Beyond simply identifying the problem, the book offers a solution—the Value Creation Report—and demonstrates its utility in key industries. New indicators focus on strategy and execution to identify and evaluate a company's true value-creating potential. A new, up-to-date approach to critical investment decision-making. While entire industries have come to rely on financial reports for vital information, these documents are flawed and insufficient when it comes to the decisions lenders work in the current economic climate. This book demonstrates an alternative, giving you a new framework for more informed decision making. Discover a new, comprehensive system of economic indicators based on strategic, value-creating resources in company valuation Learn how traditional financial documents are quickly losing their utility Find a path forward with actionable, up-to-date information Metrics such as restructuring and M&A, are predicated on financial indicators of profitability and asset/liabilities values. These documents move mountains, so what happens if they're based on faulty indicators? What is the true value of the company? The End of Accounting and the Path Forward for Investors and Managers shows you the reality and offers a new blueprint for more accurate valuation.

WileyPLUS sold separately from text. Accounting Principles 12th Edition by Weygandt, Kimmel, and Kieso provides students with a clear introduction to fundamental accounting concepts. The Two-Step approach gets the most out of their accounting course by making practice simple. This text allows for new opportunities for self-guided practice allow students to check their knowledge of accounting concepts through practice problems, solving techniques and receive personalized feedback at the question, learning objective, and course level. Newly streamlined learning objectives help students use their study time efficiently by connecting the reading and video content, and the practice, homework, and assessments questions. Weygandt, Accounting Principles is a best-selling program ideal for a two-semester Principles of Accounting course. Students spend the majority of the time learning financial accounting concepts, and are introduced to the basic concepts of managerial accounting at the end of the sequence With Accounting Principles 12th Edition, students complete the accounting cycle from a sole proprietor perspective.

Offering a unique approach in the field, this book presents the principles of accounting from a corporate perspective. This provides readers with a real-world understanding of the concepts.

Accounting Principles, Volume 1

Accounting Principles 7th Edition Pepsico Annual Report with Working Papers and Student Access Card Egrade Plus2 Term Set

Wiley GAAP 2020

Wiley GAAP 2017

Applied Marketing, Loose-Leaf

Get a better grade with eGrade Plus! Before you buy, make sure you are getting the best value and all the learning tools you ' ll need to succeed in your course. If your professor requires eGrade Plus, you can purchase it now at no additional cost! With this special eGrade Plus package you get the new text—no highlighting, no missing pages, no food stains—and a registration code to eGrade Plus, which offers a wealth of web-based support materials that will help you get the best grade possible in your course. eGrade Plus enables you to: Study more effectively and efficiently by linking directly to electronic book content, so that you can review the text while you study and complete homework online. Get immediate feedback on your work eGrade Plus automatically scores and grades your work, so you can check your comprehension and gauge your progress. Practice at your own pace An extensive bank of quiz questions allows you to practice until you ' ve mastered the material. Improve your problem solving skills Many homework problems contain a link to the relevant section of the electronic book, providing you with a text explanation to help you conquer problem-solving obstacles as they arise. Keep track of how you ' re doing An Assignment area keeps all your course work in one location, making it easy for you to stay on task. A Personal Gradebook allows you to view your results from past assignments at any time.

The most practical, authoritative guide to GAAP Wiley GAAP 2017 contains complete coverage of the Financial Accounting Standards Board's (FASB) Accounting Standards Codification (ASC), the source of authoritative generally accepted accounting principles (GAAP). Wiley GAAP renders GAAP more understandable and accessible for research and has been designed to reduce the amount of time and effort needed to solve accounting research and implementation issues. The 2017 edition reflects the new FASB guidance on: Revenue Recognition Leases Business Combinations Pensions Financial Instruments And more than 17 other new FASB Accounting Standards Updates Providing interpretive guidance, analytical explanations, graphic tools, and more than 300 real-world, examples and illustrations, this invaluable guide offers clear, user-friendly guidance on every ASC Topic in the Codification. Offers insight into the application of complex financial reporting rules Contains a detailed index for easy reference use Includes comprehensive cross-referencing to the FASB codification system, making it efficient for you to perform in-depth research As a bonus, a comprehensive disclosure checklist offers practical guidance to preparing financial statements for commercial entities in accordance with GAAP. For easy reference and research, the checklist follows the order of the codification. With easy-to-access information, this reliable resource offers complete coverage of the FASB Codification.

Get the most comprehensive coverage of the FASB Codification and the latest FASB updates in a single volume Wiley GAAP 2018: Interpretation and Application of Generally Accepted Accounting Principles is a thorough study and analysis of all US Generally Accepted Accounting Principles (GAAP) set forth in the pronouncements of the FASB (Financial Accounting Standards Board) Codification. All topics are explained with relevant terminology and practice-oriented real world examples. Each chapter is composed of a discussion of perspectives and issues, definitions of terms, concepts, rules, and examples. US GAAP is constantly being updated, and its users require expert interpretation and explanation of the relevant principles. This book provides the most comprehensive coverage of each Codification topic. It contains clear, user-friendly guidance on every pronouncement. Fully up-to-date with all the latest changes,

including those to inventory, financial instruments, revenue, and leases Includes more real-world examples and illustrations than competing titles Arranged according to the FASB Codification, all topics are referenced to the Codification Wiley GAAP 2018 renders GAAP more understandable and accessible for research and is designed to reduce the amount of time and effort needed to solve accounting research and implementation issues, making it the best go-to source for CPAs and others working in accounting.

Tools for Business Decision Making 5th Edition for Ccac South

Accounting Principles, Chapters 1-13

Accounting Principles, 12th edition with WileyPLUS LMS Card Set

Wiley GAAP 2013

Wiley GAAP 2012

**While there is growing interest in IFRS within the US, interest outside the US has exploded. Weygandt's fourth edition of Financial Accounting: IFRS highlights the integration of more US GAAP rules, a desired feature as more foreign companies find the United States to be their largest market. The highly anticipated new edition retains each of the key features (e.g. TOC, writing style, pedagogy, robust EOC) on which users of Weygandt Financial have come to rely, while putting the focus on international companies/examples, discussing financial accounting principles and procedures within the context of IFRS, and providing EOC exercises and problems that present students with foreign currency examples instead of solely U.S. dollars. PLEASE NOTE: Before you purchase a WileyPLUS registration code, please ensure your lecturer is using WileyPLUS for your class. There are no refunds available for purchase of this product. Has your lecturer selected WileyPLUS to accompany your textbook? If so, read on. Get The Best Grade You Can! Here's the deal: If your lecturer is using WileyPLUS, a WileyPLUS Registration Code will be packaged for FREE with a new copy of this textbook at you campus bookstore. Alternatively, you can purchase a Registration Code by clicking on the Buy button above. Once you have your Registration Code, you can use it to access all the material available in your specific WileyPLUS course. Your lecturer will register on your behalf or provide you with the URL for your class section. STUDENT DATA 89% found the instant feedback and scoring on homework and quizzes to be beneficial 69% said it helped them get a better grade 80% said it improved their understanding of the material 76% said it made them better prepared for tests STUDENT QUOTES WileyPLUS is an amazing tool, I just wish it was available for all my classes! - Filiz Muharrem, Ohio State University I loved the immediate response to homework problems and exams. I was able to find out what errors I had made, and go back to the chapters to research why I made the error. It made my learning much easier! - Theresa Klicker, University of Maryland, University College Everything I needed was just a click away...that's how fast and simple it was. If I needed immediate help and I didn't understand a concept, it told me where to look. - Caroline Cho, University of Texas-Austin I felt WileyPLUS was a useful tool in understanding the chapters/problems. The link-to-text tool was very resourceful when solving the homework problems. - Michael Geisheimer, Kean University I was quite impressed with WileyPLUS. It was nice to be able to see what I did wrong and have more than one chance to answer a problem. - Melinda Beach, Washburn University About this book Financial Accounting: Building Accounting Knowledge is a new textbook written for the first financial accounting subject that a student majoring in accounting is required to study. Based on the successful introductory accounting textbook, 'Accounting: Building Business Skills', this text will provide students and academics with a well written and accessible textbook on the principles of financial accounting, with ample illustrations and applications to business. The text maintains the balance between a 'user' and 'preparer' perspective effectively by integrating real financial information and business decision choices throughout the chapters. Through the use of real company information and financial statements students will quickly appreciate the use of accounting information. The textbook clearly outlines to students how accounting information communicates the financing, operating, and investing activities of a business. The text builds a strong conceptual understanding and develops skills in the application of accounting principles and techniques, providing students with a solid foundation for studying accounting. This is a thorough study and analysis of all generally accepted accounting principles (GAAP) for 2008, restating the original, highly technical pronouncements in easy-to-understand terms while providing battle-tested implementation guidance and real-world examples.**

**Accounting Principles 13th Edition**

**Principles of Accounting Volume 1 - Financial Accounting**

**Intermediate Accounting**

**Wiley GAAP 2018**

**Accounting Principles**

**Our top selling introductory accounting product Accounting Principles helps students succeed with its proven pedagogical framework, technical currency and an unparalleled robust suite of study and practice resources. It has been praised for its outstanding visual design, excellent writing style and clarity of presentation. The new eighth edition provides more opportunities to use technology and new features that empower students to apply what they have learned in the classroom to the world outside the classroom.**

**The most comprehensive guide to US GAAP—thoroughly updated to reflect the latest pronouncements US GAAP is constantly being updated, requiring its users to be armed with expert interpretation and explanation of the relevant principles. Wiley GAAP 2021 provides the most complete coverage of all Financial Accounting Standards Board (FASB) Topics - including the latest updates. Each chapter includes discussion of perspectives and issues, sources of GAAP, practice-oriented examples, and accurate definitions of terms, concepts, and rules. Every FASB Topic is fully explained in a clear, reader-friendly way with dynamic graphics to aid in understanding complex topics. Extensively updated to reflect all current US GAAP changes, this indispensable book: Reviews the latest changes to accounting principles, including credit losses, inventory, financial instruments, leases, and revenue Offers expert guidance on issues surrounding specific pronouncements Includes comprehensive cross-references and topic-specific appendices Explains how the standards apply to common real-world scenarios Clarifies implementation through numerous illustrations and practical examples Accurate and up-to-date GAAP implementation is crucial for eliminating the risk of noncompliance. Wiley GAAP 2021 is your one-stop resource for staying up-to-date with constantly-changing guidelines—providing the insight and guidance accounting professionals need. The #1 CPA exam review self-study leader The CPA exam review self-study program more CPA candidates trust to prepare for the CPA exam and pass it, Wiley CPA Exam Review 40th Edition contains more than 4,200 multiple-choice questions and includes complete information on the Task Based Simulations. Published annually, this comprehensive two-volume paperback set provides all the information candidates need in order to pass the Uniform CPA Examination format. Features multiple-choice questions, AICPA Task Based Simulations, and written communication questions, all based on the CBT-e format Covers all requirements and divides the exam into 47 self-contained modules for flexible study Offers nearly three times as many examples as other CPA exam study guides Other titles by Whittington: Wiley CPA Exam Review 2013 With timely and up-to-the-minute coverage, Wiley CPA Exam Review 40th Edition covers all requirements for the CPA Exam, giving the candidate maximum flexibility in planning their course of study, and success.**

**Interpretation and Application of Generally Accepted Accounting Principles**

**The End of Accounting and the Path Forward for Investors and Managers**

**Wiley GAAP 2021**

**Tools for Business Decision Making**

**Building Accounting Knowledge WileyPlus Standalone Registration Card**

The most comprehensive guide to FASB Codifications, updated with the latest pronouncements Wiley GAAP 2019 is the essential resource for US GAAP implementation. Covering all Financial Accounting Standards Board (FASB)—including the latest updates—this book provides clear explanations and practical examples for real-world application of these dynamic standards. It includes relevant sources of GAAP and expert guidance on interpretation, terminology, relevant concepts, and applicable rules, while in-depth discussion on the issues surrounding specific pronouncements offers informative perspective for a variety of scenarios. This user-friendly reference covers every pronouncement currently in effect or being deliberated—including FASB Technical Accounting Standards, Implementation Guides, AcSEC Practice Bulletins, and AICPA Accounting Interpretations—in a single volume, fully referenced to the FASB Current Text and cross-referenced to the previous system. Clear and concise without sacrificing depth or rigor, this invaluable resource simplifies research and helps CPAs and other accounting professionals ensure accuracy and compliance with changes to US GAAP standards and practices Gain expert perspectives on the issues surrounding specific pronouncements Learn how the standards translate to common real-world scenarios Implementation through numerous illustrations and real-world examples Staying up-to-date with constantly-evolving guidelines is a challenge, but the requirement for accurate interpretation and application adds an additional layer of complexity in an area where noncompliance could expose an organization to significant risk. Wiley GAAP 2019 provides the guidance, insight, and information accounting professionals need to ensure accurate and up-to-date GAAP implementation.

The text and images in this book are in grayscale. A hardback color version is available. Search for ISBN 9781680922929. Principles of Accounting is designed to meet the scope and sequence of a two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for the student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through application to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension of the underlying principles.

The most practical, authoritative guide to GAAP – now made even more useful: your purchase of Wiley GAAP 2012 includes a free ePDF of the entire book! Wiley GAAP 2012 contains all the levels of GAAP, indexed to the ASC. Wiley GAAP renders GAAP more understandable and accessible for research, and has been designed to reduce the amount of time and effort needed for research issues. Providing interpretive guidance and a wealth of real-world, content-rich examples and illustrations, this invaluable guide offers clear, user-friendly guidance on every aspect of GAAP. FASB Technical Bulletins, AcSEC Practice Bulletins, FASB Implementation Guides, AICPA Statements of Position, and AICPA Accounting Interpretations. Offers insight into the application of financial reporting rules Contains detailed index for easy reference use Includes a comprehensive cross-reference of accounting topics to the FASB codification system Other titles by Whittington: Guide to GAAS 2012 With easy-to-access information, this practicable and reliable resource offers complete coverage of the entire GAAP hierarchy. And see inside the book for full details on the entire book as a free ePDF, for quick searching and checking on your computer wherever you are!

Wiley GAAP

Accounting Principles, Problems

The quick, complete, cross-referenced GAAP guide, with illustrations, explanations, and examples Wiley GAAP 2015 contains the most comprehensive coverage of all GAAP

pronouncements in a single volume, providing professionals with a complete reference to the entire GAAP hierarchy. This new edition includes the latest updates to the standards, along with AICPA ASEC statements of position and a comprehensive cross-reference of accounting topics to the new FASB codification system. All pronouncements are fully explained in detail, including terminology, and practice exercises demonstrate real-world application. Each chapter includes a discussion of perspectives and issues, sources of GAAP, definitions, concepts, rules, and examples, with specific appendices where applicable. This useful guide contains more examples and illustrations than any other GAAP reference, and all original pronouncements are referenced to the FASB Current Text. GAAP is constantly being updated, and users require expert interpretation and explanation of relevant principles with every new pronouncement. This book provides clear, user-friendly guidance, including FASB Technical Bulletins, AcSEC Practice Bulletins, FASB Implementation Guides, and AICPA Statements of Position and Accounting Interpretations. Readers will: Refer to GAAP standards and ASEC statements quickly and easily Understand relevant terminology, concepts, and rules Study detailed examples to gain a solid working knowledge of the standards Gain confidence by practicing GAAP applications before using it in the field This guide represents the most complete, comprehensive GAAP reference available, and the digital format allows for instant access to needed information through the point-and-click index and Table of Contents. Busy professionals need to get up to speed quickly without sacrificing a solid understanding, and Wiley GAAP 2015 is the essential user-friendly reference.

Edition after edition, Accounting Principles consistently rates highest in customer satisfaction! The new Seventh Edition continues to effectively address the issues that both instructors and students find important: student success, student motivation, student problem-solving skills, student decision-making skills, and technology to assist teaching and learning. In preparing the new Seventh Edition, the authors surveyed the market, talked personally to instructors, and held focus groups with professors and students. They heard again and again that the biggest challenges students continue to face are to become motivated, to learn how to study, and to manage their tasks. With this input, the authors have fine-tuned and improved one of the most successful Accounting Principles texts ever published! Before you buy, make sure you are getting the best value and all the learning tools you'll need to succeed in your course. If your professor requires eGrade Plus, you can purchase it now at no additional cost! With this special eGrade Plus package you get the new text--no highlighting, no missing pages, no food stains-- the working papers that provide solution forms for all end-of-chapter problems and exercises demonstrating how to effectively set up solution formats, and a registration code to eGrade Plus, which offers a wealth of web-based support materials that will help you get the best grade possible in your course. eGrade Plus enables you to: Study more effectively and efficiently by linking directly to electronic book content, so that you can review the text while you study and complete homework online. Get immediate feedback on your work eGrade Plus automatically scores and grades your work, so you can check your comprehension and gauge your progress. Practice at your own pace An extensive bank of quiz questions allows you to practice until you've mastered the material. Improve your problem solving skills Many homework problems contain a link to the relevant section of the electronic book, providing you with a text explanation to help you conquer problem-solving obstacles as they arise. Keep track of how you're doing An Assignment area keeps all your course work in one location, making it easy for you to stay on task. A Personal Gradebook allows you to view your results from past assignments at any time.