

## *A Short Guide To Writing About History The Short G*

An ideal complement for any history course, *A Short Guide to Writing About History* stresses thinking and writing like an historian. This engaging and practical text helps students get beyond merely compiling dates and facts; it teaches them how to incorporate their own ideas into their papers and to tell a story about history that interests them and their peers. Covering brief essays and the documented resource paper, the text explores the writing and researching processes, different modes of historical writing (including argument), and offers guidelines for improving style as well as documenting sources.

A concise and accessible primer on the scientific writer's craft The ability to write clearly is critical to any scientific career. The *Scientist's Guide to Writing* provides practical advice to help scientists become more effective writers so that their ideas have the greatest possible impact. Drawing on his own experience as a scientist, graduate adviser, and editor, Stephen Heard emphasizes that the goal of all scientific writing should be absolute clarity; that good writing takes deliberate practice; and that what many scientists need are not long lists of prescriptive rules but rather direct engagement with their behaviors and attitudes when they write. He combines advice on such topics as how to generate and maintain writing momentum with practical tips on structuring a scientific paper, revising a first draft, handling citations, responding to peer reviews, managing coauthorships, and more. In an accessible, informal tone, *The Scientist's Guide to Writing* explains essential techniques that students, postdoctoral researchers, and early-career scientists need to write more clearly, efficiently, and easily. Emphasizes writing as a process, not just a product Encourages habits that improve motivation and productivity Explains the structure of the scientific paper and the function of each part Provides detailed guidance on submission, review, revision, and publication Addresses issues related to coauthorship, English as a second language, and more

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. NOTE: You are purchasing a standalone product; MyWritingLab™ does not come packaged with this content. If you would like to purchase both the physical text and MyWritingLab, search for ISBN -10: 0133969894 / ISBN-13: 9780133969894 . That package includes ISBN -10: 0321984250 / ISBN-13: 9780321984258 and ISBN -10: 0133933296 / ISBN-13: 9780133933291. MyWritingLab should only be purchased when required by an instructor. For courses in Writing Across the Curriculum or Writing About Biology. Developing the tools to effectively write about biology Teaching biology and strong writing skills simultaneously is a challenge, especially when students exhibit a range of abilities. The Ninth Edition of *A Short Guide to Writing about Biology* provides tools to strengthen student writing and reinforce critical thinking. Written by a prominent biologist, this best-selling guide teaches students to express ideas clearly and concisely. It emphasizes writing as a way of examining, evaluating, and refining ideas: students learn to read critically, study, evaluate and report data, and communicate with clarity. Using a narrative style, the text is its own example of good analytical writing. In this new edition, students learn how to avoid plagiarism (Ch 1 and 3), read and interpret data (Ch 3, 4 and 9), prepare effective Materials and Methods sections in research reports and more (Ch 9), and prepare manuscripts for submission (Ch 9). The text also provides advice on locating useful sources (Ch 2), maintaining laboratory and field notebooks (Ch 9), communicating with different audiences (Ch 6 and 10), and crafting research proposals (Ch 10), poster presentations (Ch 11), and letters of application (Ch 12). Also available with MyWritingLab™ This title is also available with MyWritingLab — an online homework, tutorial, and assessment program that provides engaging experiences for teaching and learning. Flexible and easily customizable, MyWritingLab helps improve students' writing through context-based learning. Whether through self-study or instructor-led learning, MyWritingLab supports and complements course work.

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Books a la Carte also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. NOTE: You are purchasing a standalone product; MyWritingLab(tm) does not come packaged with this content. If you would like to purchase both the physical text and MyWritingLab, search for: 0134175689 / 9780134175683 *A Short Guide to Writing About Biology, Books a la Carte Edition Plus MyWritingLab - Access Card Package* Package consists of: 0134008316 / 9780134008318 *A Short Guide to Writing About Biology, Books a la Carte Edition* 0205869203 / 9780205869206 MyWritingLab Generic without Pearson eText - Access Card MyWritingLab should only be purchased when required by an instructor. For courses in Writing Across the Curriculum or Writing About Biology. Developing the tools to effectively write about biology Teaching biology and strong writing skills simultaneously is a challenge, especially when students exhibit a range of abilities. The Ninth Edition of *A Short Guide to Writing about Biology* provides tools to strengthen student writing and reinforce critical thinking. Written by a prominent biologist, this best-selling guide teaches students to express ideas clearly and concisely. It emphasizes writing as a way of examining, evaluating, and refining ideas: students learn to read critically, study, evaluate and report data, and communicate with clarity. Using a narrative style, the text is its own example of good analytical writing. In this new edition, students learn how to avoid plagiarism (Ch 1 and 3), read and interpret data (Ch 3, 4 and 9), prepare effective Materials and Methods sections in research reports and more (Ch 9), and prepare manuscripts for submission (Ch 9). The text also provides advice on locating useful sources (Ch 2), maintaining laboratory and field notebooks (Ch 9), communicating with different audiences (Ch 6 and 10), and crafting

research proposals (Ch 10), poster presentations (Ch 11), and letters of application (Ch 12). Also available with MyWritingLab(tm) This title is also available with MyWritingLab -- an online homework, tutorial, and assessment program that provides engaging experiences for teaching and learning. Flexible and easily customizable, MyWritingLab helps improve students' writing through context-based learning. Whether through self-study or instructor-led learning, MyWritingLab supports and complements course work.

A Guidebook for Tutoring and Remediating Students

The Sense of Style

How to Write Short

A Short Guide to Operational Risk

*This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Part of Longman's successful Short Guide Series, A Short Guide to Writing about Literature emphasizes writing as a process and incorporates new critical approaches to writing about literature. The twelfth edition continues to offer students sound advice on how to become critical thinkers and enrich their reading response through accessible, step-by-step instruction.*

*This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Featuring the latest APA-style guidelines, this concise guide helps readers master the skills and conventions they need to write well in psychology. This brief guide takes readers step-by-step through the writing process. In addition, it presents thorough discussions of researching psychological literature, focusing on online and database research, and presenting those findings in written and oral formats. Special attention is given to interpreting and reporting the results of statistical tests, as well as preparing data displays in tables and figures. Introducing readers to all elements of professional writing in APA style, this book is a perfect supplement for courses in the social science disciplines.*

*There is a growing awareness across both public and private sectors, that the key to embedding an effective risk culture lies in raising the general education and understanding of risk at every level in the organization. This is exactly the purpose of David Tattam's book. A Short Guide to Operational Risk provides you with a basic yet comprehensive overview of the nature of operational risk in organizations. It introduces operational risk as a component of enterprise wide risk management and takes the reader through the processes of identifying, assessing, quantifying and managing operational risk; explaining the practical aspects of how these steps can be applied to an organization using a range of management tools. The book is fully illustrated with graphs, tables and short examples, all designed to make a subject that is often poorly understood, comprehensible and engaging. A Short Guide to Operational Risk is a book to be read and shared at all levels of the organization; it offers a common understanding and language of risk that will provide individual readers with the basis to develop risk management skills, appropriate to their role in the business.*

*This writing guide, by the author of Pearson's best-selling Short Guide to Writing about Biology along with two well-known chemists, teaches students to think as chemists and to express ideas clearly and concisely through their writing. Providing students with the tools they'll need to be successful writers, A Short Guide to Writing about Chemistry emphasizes writing as a way of examining, evaluating, and sharing ideas. The book teaches readers how to read critically, study, evaluate and report data, and how to communicate information clearly and logically. Students are also given detailed advice on locating, evaluating, and citing useful sources within the discipline; maintaining effective laboratory notebooks and writing laboratory reports; writing effective research proposals and reports; and communicating information to both professional and general audiences.*

A Short Guide to Writing about Film

A Short Guide to Writing a Thesis

A Short Guide to Writing About Motion Graphics

A Short Guide to Writing about Criminal Justice

Providing a wealth of simple, research-based strategies for teaching reading and writing, this book is designed for each chapter to be accessible to teachers, tutors, parents, and paraprofessionals. Teaching Reading and Writing demonstrates that effective literacy instruction does not have to be complicated or expensive. Each chapter provides easy-to use techniques and with Internet search terms. This guide presents teaching methods that can be implemented without having to acquire additional books, packages, or other instructional devices. All you need is paper, pencil, books, teacher creativity and imagination, and a desire to help students.

A Short Guide to Writing about Theatre is a succinct introduction to the skills required to write knowledgeably and critically about the theatre. Intended to illuminate the importance of theatre and performance in daily life, A Short Guide to Writing about Theatre engages students with dramatic material as they learn the practical elements of review, analysis, criticism, and research. "Charming and erudite," from the author of Rationality and Enlightenment Now, "The wit and insight and clarity he brings . . . is what makes this book such a gem." Time.com Why is so much writing so bad, and how can we make it better? Is the English language being corrupted by texting and social media? Do the kids today even care about good writing—and why should we care? From the author of The Better Angels of Our Nature and Enlightenment Now. In this entertaining and eminently practical book, the cognitive scientist, dictionary consultant, and New York Times bestselling author Steven Pinker rethinks the usage guide for the twenty-first century. Using examples of great and gruesome modern prose while avoiding the scolding tone and Spartan tastes of the classic manuals, he shows how the art of writing can be a form of pleasurable mastery and a fascinating intellectual topic in its own right. The Sense of Style is for writers of all kinds, and for readers who are interested in letters and literature and are curious about the ways in which the sciences of mind can illuminate how language works at its best.

This edition addresses such fundamental matters as: description versus analysis; critical approaches to art (e.g., formal analysis; cultural materialism; gender studies); getting ideas for an essay; developing paragraphs; organizing a comparison; using bibliographic tools, including the internet; writing a catalog entry; quoting sources; documenting sources, using either the Art Bulletin style or the Chicago Manual style; avoiding sexist and Eurocentric language; writing citations for illustrations; engaging in peer review; editing the final draft; writing essay

examinations.

How to Write More Easily and Effectively throughout Your Scientific Career

A Short Guide to Writing about Theatre

How to Write a Lot

A Short Guide to Writing About Art, Global Edition

Margaret Lucke highlights the essential elements of a short story, its characters, conflict, plot, setting, and narrative voice and explains how each contributes to the success of the story. The text also includes a number of practice exercises.

A Short Guide to Academic Writing de-mystifies the process of writing and describes everything that is needed to write in an academic and professional style. Contained are instructions related to the writing process and what the product should look like. Written in a crisp, concise style, Andrew Johnson makes these ideas easily accessible to readers of all levels of writing experience. This text contains information that is appropriate for any undergraduate or graduate student who is learning to write academic papers or professional documents using APA (5th edition) style.

Introduction to Movies, Film Criticism, Film Appreciation.

All students and professors need to write, and many struggle to finish their stalled dissertations, journal articles, book chapters, or grant proposals. Writing is hard work and can be difficult to wedge into a frenetic academic schedule. In this practical, light-hearted, and encouraging book, Paul Silvia explains that writing productively does not require innate skills or special traits but specific tactics and actions. Drawing examples from his own field of psychology, he shows readers how to overcome motivational roadblocks and become prolific without sacrificing evenings, weekends, and vacations. After describing strategies for writing productively, the author gives detailed advice from the trenches on how to write, submit, revise, and resubmit articles, how to improve writing quality, and how to write and publish academic work.

What to Do and what Not to Do

A Short Guide

A Practical Guide to Productive Academic Writing

A Short Guide to Writing about Science

***Designed to sit near where you write so you can refer to it whenever you get stuck, this Short Guide breaks down the scholarly writing process into stages and provides both a description of that stage and writing prompts to help you get unstuck.***

***This book imagines what Nietzsche's last night on earth was like and the many things that must have gone through his mind in those last hours.***

***Part of Longman's successful Short Guide Series, A Short Guide to Writing about Literature, Ninth Edition, emphasizes writing as a process and incorporates new critical approaches to writing about literature. The ninth edition continues to offer students sound advice on how to become critical thinkers and enrich their reading response through accessible, step-by-step instruction. Ideal as a supplement to any course where writing about literature or literary studies is emphasized.***

***Advanced advice for students who want to read, write and learn about science in preparation for a career in that field.***

***A Short Guide to Writing about Music***

***Short Guide to Writing About Psychology***

***A Short Guide to Writing about Art***

***A Short Guide to Academic Writing***

Intended for all writers on music--college through budding professional--and far more than a course textbook, this brief and inexpensive text coaches writers how to approach, research, and write about music. A Short Guide to Writing about Music is written in a clear and conversational style, and employs a variety of writing samples (both student and professional) as a means to illustrate effective writing [Publisher description]

A Short Guide to Writing about Art offers invaluable advice for any art course where students write papers. It addresses a wealth of fundamental matters: description versus analysis some critical approaches to art (e.g., formal analysis, cultural materialism, gender studies) getting ideas for an essay engaging in peer review developing paragraphs organizing a comparison using bibliographic tools, including the Internet quoting sources writing captions for illustrations avoiding sexist and Eurocentric language editing the final draft documenting sources, using either The Chicago Manual of Style or The Art Bulletin style preparing for essay examinations Among the new features of the sixth edition are new guidelines for using the World Wide Web and the Internet for art-historical research, five new checklist (e.g., a checklist for evaluating Web Sites), ten new illustrations, and the style guide published by The Art Bulletin. Several sample essays are also included, accompanied by analyses that show readers the particular strengths of effective writing.

Savvy managers no longer look at contracting processes and documents reactively but use them proactively to reach their business goals and minimize their risks. To succeed, these managers need a framework and A Short Guide to Contract Risk provides this. The foundation of identifying and managing contract risk is what the authors call Contract Literacy: a set of skills relevant for all who deal with contracts in their everyday business environment, ranging from general managers and CEOs to sales, procurement and project professionals and risk managers. Contracts play a major role in business success. Contracts govern companies' deals and relationships with their suppliers and customers. They impact future rights, cash flows, costs, earnings, and risks. A company's contract portfolio may be subject to greater losses than anyone realizes. Still the greatest risk in business is not taking any risks. Equipped with the concepts described in this book, business and risk managers can start to see contracts differently and to use them to find and achieve the right balance for business success and problem prevention. What makes this

short guide from the authors of the acclaimed Proactive Law for Managers especially valuable, if not unique, is its down-to-earth managerial/legal approach. Using lean contracting, visualization and the tools introduced in this book, managers and lawyers can achieve legally sound contracts that function as managerial tools for well thought-out, realistic risk allocation in business deals and relationships.

America's most influential writing teacher offers an engaging and practical guide to effective short-form writing. In *How to Write Short*, Roy Peter Clark turns his attention to the art of painting a thousand pictures with just a few words. Short forms of writing have always existed—from ship logs and telegrams to prayers and haikus. But in this ever-changing Internet age, short-form writing has become an essential skill. Clark covers how to write effective and powerful titles, headlines, essays, sales pitches, Tweets, letters, and even self-descriptions for online dating services. With examples from the long tradition of short-form writing in Western culture, *How to Write Short* guides writers to crafting brilliant prose, even in 140 characters.

e Book Short Guide to Writing about Film, Global Edition

A Short Guide to Writing about Law

The Scholarly Writing Process

A Short Guide to Writing about Motion Graphics

**One of the high-quality, low-priced entries in Longman's Penguin Academics Series, A Short Guide to College Writing is a clear and authoritative brief rhetoric that emphasizes analysis, argument, and research in academic writing.**

**The purpose of A Short Guide to Writing About Criminal Justice is to help students navigate the writing process. Criminal Justice courses are based upon theoretical, practical, experiential and policy-based issues, and students must understand how to think and write about issues from multiple perspectives. This book discusses the major approaches to writing in Criminal Justice and outlines for students how to think and write from various perspectives.**

**This book is about how postgraduate students might choose a topic for their thesis that they can investigate and turn into a short paper or a long dissertation. The book looks at questions like the following. What should feed into their choice of a supervisor? How should they compile and organise their bibliography and set about writing the introduction? What are some tips for writing paragraphs and entire chapters and producing conclusions? What are ways of providing references, using helpful (or at least correct) punctuation, avoiding common mistakes in spelling, and improving their level of writing? When difficulties arise for instance, with their supervisor, how might they cope with and resolve such difficulties? This book is a guide. It aims to offer straightforward suggestions about doing research, putting the results into a convincing form, and dealing with difficulties that inevitably arise. The overall objective of this book is to provide students and their supervisors with some down-to-earth proposals about things to do and things to avoid when preparing and producing a long essay or a thesis. This book is the result of many years of teaching and supervising students.**

**Both an introduction to film study and a practical writing guide, this brief text introduces students to major film theories as well as film terminology, enabling them to write more thoughtfully and critically. With numerous student and professional examples, this engaging and practical guide progresses from taking notes and writing first drafts to creating polished essays and comprehensive research projects. Moving from movie reviews to theoretical and critical essays, the text demonstrates how an analysis of a film can become more subtle and rigorous as part of a compositional process --**

**Barnet and Stubbs' Practical Guide to Writing with Readings**

**The Thinking Person's Guide to Writing in the 21st Century**

**A Short Guide to Writing about Biology**

**The Scientist's Guide to Writing**

This text helps students get beyond merely compiling dates and facts; it teaches them how to incorporate their own ideas into their papers and to tell a story about history that interests them and their peers. Covering brief essays and the documented resource paper, the text explores the writing and researching processes, different modes of historical writing (including argument), and offers guidelines for improving style as well as documenting sources. --From publisher's description.

This brief writing guide teaches students--not lawyers--how to write about law, a complex professional discourse that has begun to appear in a variety of undergraduate courses including political science, criminal justice, sociology, and interdisciplinary fields such law and literature. This Short Guide offers an accessible introduction to the rhetoric of law, legal opinions and statutes, and wide-access online search engines for conducting legal research.

"This best-selling text is a succinct guide to thinking critically and writing precisely about film. Both an introduction to film study and a practical writing guide, this brief text introduces students to major film theories as well as film terminology, enabling them to write more thoughtfully and critically. With numerous student and professional examples, this engaging and practical guide progresses from taking notes and writing first drafts to creating polished essays and comprehensive research projects. Moving from movie reviews to theoretical and critical essays, the text demonstrates how an analysis of a film can become more subtle and rigorous as part of a compositional process. Concise explorations of the most important approaches to film analysis and writing about film, including auteurs, genres, ideology, kinds of formalism, and national cinemas, give students a quick course in the fundamentals for film theory. A range of

film terms and topics, including mise-en-scene, point-of-view, composition, realism, and so on, are introduced, so students understand and use correct terminology. Each chapter concludes with short writing exercises that help students view, evaluate, and write about film more critically. Guidance on working with electronic sources helps students understand the limitations and pitfalls of electronic research. A comprehensive Glossary allows students to accurately describe their observations of the details of film practice. A wealth of images features captions with pedagogical directions."--The publisher.

The best-selling guide to writing about art Sylvan Barnet's A Short Guide to Writing About Art guides students through every aspect of writing about art. Students are shown how to analyze pictures (drawings, paintings, photographs), sculptures and architecture, and are prepared with the tools they need to present their ideas through effective writing. Coverage of essential writing assignments includes formal analysis, comparison, research paper, review of an exhibition, and essay examination. New to the 11th edition is a chapter on "Virtual Exhibitions: Writing Text Panels and Other Materials."

A Short Guide to Writing about Chemistry

Word Craft for Fast Times

A Short Guide to Writing about History

A Short Guide to Writing about Literature

"A Short Guide to Writing About Motion Graphics" is the one essential textbook for any student writing critically about non-narrative motion pictures. This book explains in accessible language what research is for and how to use it when writing critical examinations of motion pictures that do not tell stories. Explained using clear examples taken from published writing, this book shows how to approach a writing assignment from beginning to completion, covering such topics as "The Purpose of Research," "How to Create and Use a Close Reading," "The Relationship Between Writing and Revision," and "Common Problems and Their Solutions." This book is an essential guide for any student writing about motion graphics. The process it presents has one simple goal: writing clearly for publication.

Advanced advice for students who want to read, write and learn about social sciences in preparation for a career in that field.

For courses in Film Criticism, Film History, Writing for Film, or Film Appreciation. A succinct guide to thinking critically and writing precisely about film Both an introduction to film study and a practical writing guide, this brief text introduces students to major film theories as well as film terminology, enabling them to write more thoughtfully and critically. With numerous student and professional examples, this engaging and practical guide progresses from taking notes and writing first drafts to creating polished essays and comprehensive research projects. Moving from movie reviews to theoretical and critical essays, the text demonstrates how an analysis of a film can become more subtle and rigorous as part of a compositional process. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

A Novel

A Short Guide to Writing about Social Science

Schaum's Quick Guide to Writing Great Short Stories

A Short Guide to Contract Risk