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Disruption

Redefining

***A Good
Disruption***

Redefining

Growth In

The Twenty

**Harness change
and challenge
disruptive
competitors by
becoming a**

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Disruption

Redefining

Growth In The

Twenty

**disruptive brand
with innovation
at its core, to
deliver unique
products and
services and
ensure growth in
a shifting world.
This book
provides readers
with in-depth
insights into
Corporate Social**

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Disruption

Redefining

Growth In The

Twenty

**Responsibility
(CSR) and
sustainability
strategies, as
well as their
impacts on
product and
process
innovation,
business models
and social
innovation
around the globe.**

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Redefining

Growth In The

Twenty

It explains how resource issues, climate change, the impacts of pollution and economic activities, and emerging social challenges inevitably lead to changes in the business environment,

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Redefining

Growth In The

Twenty

**cost structure
and competitive
advantage.**

**Further, it
highlights how
these changes
influence the
process of
innovation, and
how companies
can gain an edge
by integrating
stakeholder**

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Disruption

Redefining

Growth In The

Twenty

**groups in their
innovation
process, and by
considering
sustainability and
the needs of
society at large.
The book reflects
the immense
strides made in
recent years in
the discussion
about the**

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Disruption

Redefining

Growth In The

Twenty

**relationship
between business
and society, and
demonstrates the
increasing impact
on innovation
management.**

**Decoding
Branding
explains the
evolution of
branding and
how the**

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Disruption

disrupting factors

like digital

revolution,

technological

advancement,

changing

consumer

behavior, and the

COVID-19

pandemic have

reshaped the

marketing

landscape.

Page 8/282

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Growth In The

Twenty

Fundamental principles of fostering strong brands are distilled with illustrations of case studies from various industries. A structured and holistic framework to building and

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Disruption

**revamping
brands is clearly**

presented for

corporations to

remain

competitive in

this constantly

changing

operating

environment.

Interviews with

branding experts

and corporate

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Disruption

leaders are
Redefining
featured at the

Growth In The
end of each

Twenty
chapter to allow

readers to obtain

a complete

appreciation of

brand

development

from different

perspectives.

Current

worldwide trends

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Disruption

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are not sustainable. The Club of Rome's warnings published in the book Limits to Growth are still valid. Remedies that are acceptable for the great majority tend to make things

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worse. We seem to be in a philosophical crisis. Pope Francis says it clearly: our common home is in deadly danger. Analyzing the philosophical crisis, the book comes to the conclusion that

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Twenty

**the world may
need a “new
enlightenment”;
one that is not
based solely on
doctrine, but
instead
addresses a
balance between
humans and
nature, as well as
a balance
between markets**

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Growth In The

Twenty

**and the state,
and the short
versus long term.**

**To do this we
need to leave
behind working in
"silos" in favor of
a more systemic
approach that
will require us to
rethink the
organization of
science and**

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Disruption

education.

Redefining

Growth In The

Twenty

the world cannot

wait until 7.6

billion people

have struggled to

reach a new

enlightenment.

This book is full

of optimistic case

studies and

policy proposals

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Disruption

Redefining

Growth In The

Twenty

**that will lead us
back to a
trajectory of
sustainability.**

**But it is also
necessary to
address the
taboo topic of
population
increase.**

**Countries with a
stable population
fare immensely**

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Disruption

Redefining

Growth In The

Twenty

**better than those
with continued
increase. Finally,
we are**

**presenting an
optimistic book
from the Club of
Rome.**

FinTech

**Capitalism, Short-
termism,**

**Population and
the Destruction**

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Disruption

Redefining

Growth In The

Twenty

**of the Planet
Eight Questions
That Will Shape
its Future in the
21st Century
Contemporary
Management
Education
Ecosystem Edge
The Insights You
Need from
Harvard Business
Review**

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Winning in a Digital World

What is it about the top tech product companies such as Amazon, Apple, Google, Netflix and Tesla that enables their record of consistent innovation? Most people think it's because these

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Disruption

**companies are
somehow able to find**

and attract a level of

talent that makes

this innovation

possible. But the real

advantage these

companies have is

not so much who

they hire, but rather

how they enable

their people to work

together to solve

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Growth In The

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**hard problems and
create extraordinary
products. As
legendary Silicon
Valley coach--and
coach to the founders
of several of today's
leading tech
companies--Bill
Campbell said,
“Leadership is about
recognizing that
there's a greatness in**

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Twenty

everyone, and your job is to create an environment where that greatness can emerge.” The goal of EMPOWERED is to provide you, as a leader of product management, product design, or engineering, with everything you’ll need to create just

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Twenty

such an environment. As partners at The Silicon Valley Product Group, Marty Cagan and Chris Jones have long worked to reveal the best practices of the most consistently innovative companies in the

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Growth In The

Twenty

**world. A natural
companion to the
bestseller**

INSPIRED,

EMPOWERED

**tackles head-on the
reason why most
companies fail to
truly leverage the
potential of their
people to innovate:
product leadership.**

The book covers:

Page 25/282

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Twenty

**what it means to be
an empowered
product team, and
how this is different
from the “feature
teams” used by most
companies to build
technology products
recruiting and
coaching the
members of product
teams, first to
competence, and**

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Disruption

Redefining

Growth In The

Twenty

**then to reach their
potential creating an
inspiring product
vision along with an
insights-driven
product strategy
translating that
strategy into action
by empowering
teams with specific
objectives—problems
to solve—rather than
features to build**

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Redefining

Growth In The

Twenty

**redefining the
relationship of the
product teams to the
rest of the company
detailing the changes
necessary to
effectively and
successfully
transform your
organization to truly
empowered product
teams**

EMPOWERED puts

Page 28/282

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Twenty

decades of lessons learned from the best leaders of the top technology companies in your hand as a guide. It shows you how to become the leader your team and company needs to not only survive but thrive.

Digital disruption:

Page 29/282

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Twenty

seemingly out of nowhere, startups and other tech-savvy disruptors attack. In Digital Vortex, you will learn how to use the business models and strategies of startups to your own advantage. Most importantly, you will learn how to build the agility to

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Redefining

Growth In The

Twenty

**anticipate threats,
sense opportunities,
and seize them
before your rivals do.**

**Times are changing
and the labor
markets are under
immense burden
from the collective
effects of various
megatrends.**

**Technological
growth and grander**

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Redefining

Growth In The

Twenty

incorporation of economies along with global supply chains have been an advantage for several workers armed with high skills and in growing occupations.

However, it is a challenge for workers with low or obsolete skills in

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Disruption

Redefining

Growth In The

Twenty

diminishing zones of employment.

Business models that are digitalized hire workers as self-employed instead of standard employees. People seem to be working and living longer, but they experience many job changes and the peril of skills desuetude.

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Growth In The

Twenty

Inequalities in both quality of job and earnings have increased in several countries. The depth and pace of digital transformation will probably be shocking. Industrial robots have already stepped in and artificial intelligence is making its advance

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Redefining

Growth In The

Twenty

too. Globalization and technological change predict the great potential for additional developments in labor market performance. But people should be ready for change. A progression of creative annihilation is probably under

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Disruption

**way, where some
chores are either**

offshored or given to

robots. A better

world of for jobs

cannot be warranted

– a lot will be

contingent on

devising the right

policies and

institutes in place.

Platform,

Disruption, Wave is

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Disruption

**a compelling account
of how mega
platforms are**

**shaping the future of
the global economy
and shifting power**

**from the West to the
East. Authored by the
leading authority on
platforms and the**

**"platform economy",
Haydn Shaughnesy,
Platform Disruption**

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Disruption

Redefining

Growth In The

Twenty

Wave explores the emerging mega platform phenomenon and compels readers to rethink their assumptions about how industries are disrupted. Shaughnessy explains the rise of the platform, the breadth of modern economic and social

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Disruption

Redefining

Growth In The

Twenty

disruption, and the challenges these present to our way of life. Each of the three parts of Platform Disruption Wave provides a new layer of knowledge: Platform - Learn how platforms have evolved to better understand the

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Disruption

**growing public
debate about this
new type of**

enterprise. Disruptio

n - Enables you to

plan strategy around

innovation and

direct organizational

change. Learn how

the concept of

disruptive innovation

fits into a broader

scheme of

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Disruption

overlooked

Redefining

disruption vectors

Growth In The

such as geopolitics,

Twenty

social organization

and random

factors. Wave -

Reveals why mega

platforms of China

are restructuring

how economies work

and are poised to

change the role of

government, how

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Disruption

Redefining

Growth In The

Twenty

**they are introducing
a whole new meaning
to scale, and why
America will
surrender global
power to the East
without a shift in
ideology.**

**Additionally,
examination of South
Korean and Chinese
platforms reveals
superior**

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Disruption

Redefining

Growth In The

Twenty

organizational capabilities, making the argument that any western company wishing to remain relevant should emulate. Familiarize yourself with the economic pressures that threaten the stability of what we hold dear, allowing

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Disruption

Redefining

Growth In The

Twenty

**you to look deep into
the future of
business, society, and
work, while raising
vitally important
questions about the
future of prosperity
in the west. Read
Platform,
Disruption, Wave
now to gain essential
knowledge to help
you thrive in the**

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Disruption

platform economy.

Redefining

Ten Ways to Save

Growth In The

the World

Twenty

Undoing Unintended

Consequences for the

Earth's Survival

Harmonisation

between

Architecture and

Nature

How to Architect

Your Business for

Sustained Success

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Disruption

Innovation

Redefining

Management and

Growth In The

Corporate Social

Twenty

Responsibility

Preliminary Findings

and Research

Agenda

Tomorrow's

Economy

We have never

lived at a time

of faster and

more

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Disruption

Redefining

Growth In The

Twenty

transformative
technological
and societal
changes. It can
be hard for
executives to
keep up with
the
developments
and shifts.

This book cuts
through all of
the hype and

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Disruption

Redefining

Growth In The

Twenty

**presents the
key business
trends anyone
should be aware
of now as they
will shape
businesses into
the foreseeable
future.**

**Business Trends
in Practice
includes case
studies across**

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Redefining

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all industries,
with companies
such as: Tesla,
Ocado, Netflix,
Microsoft,
Google,
Alibaba, Rolls
Royce, Mercedes
Benz, Apple,
and many more.
Some of the key
trends the
author will

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Disruption

examine

Redefining

include: The AI

Growth In The

revolution

Twenty

Robots and

business

processes

automation

Remote working,

working from

home and new

flexibility

Social &

environmental

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Disruption

Responsibility

Redefining

Increased

Growth In The

Diversity As

Twenty

part of Bernard

Marr's popular

'In Practice'

series,

Business Trends

in Practice

will help you

identify the

key business

trends that

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Disruption

Redefining

Growth In The

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will keep you
one step ahead
of the
competition.

The founder and
executive
chairman of the
World Economic
Forum on how
the impending
technological
revolution will
change our

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Redefining

Growth In The

Twenty

lives We are on

the brink of

the Fourth

Industrial

Revolution. And

this one will

be unlike any

other in human

history.

Characterized

by new

technologies

fusing the

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Disruption

Redefining

Growth In The

Twenty

physical,
digital and
biological
worlds, the
Fourth
Industrial
Revolution will
impact all
disciplines,
economies and
industries -
and it will do
so at an

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Disruption

unprecedented

Redefining

rate. World

Growth In The

Economic Forum

Twenty

data predicts

that by 2025 we

will see:

commercial use

of

nanomaterials

200 times

stronger than

steel and a

million times

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Redefining

Growth In The

Twenty

thinner than
human hair; the
first
transplant of a
3D-printed
liver; 10% of
all cars on US
roads being
driverless; and
much more
besides. In The
Fourth
Industrial

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Disruption

Redefining

Growth In The

Twenty

**Revolution,
Schwab outlines
the key
technologies
driving this
revolution,
discusses the
major impacts
on governments,
businesses,
civil society
and
individuals,**

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Disruption

Redefining

Growth In The

Twenty

and offers bold ideas for what can be done to shape a better future for all.

Practical

advice for

redesigning

“big, old”

companies for

digital

success, with

examples from

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Disruption

Amazon, BNY

Redefining

Mellon, LEGO,

Growth In The

Phillips, USAA,

Twenty

and many other

global

organizations.

Most

established

companies have

deployed such

digital

technologies as

the cloud,

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Disruption

mobile apps,
Redefining the internet of

Growth In The things, and

Twenty artificial

intelligence.

But few

established

companies are

designed for

digital. This

book offers an

essential guide

for retooling

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Disruption

Redefining

Growth In The

Twenty

organizations
for digital
success. In the
digital
economy, rapid
pace of change
in technology
capabilities
and customer
desires means
that business
strategy must
be fluid. As a

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Disruption

result, the

Redefining

authors

Growth In The

explain,

Twenty

business design

has become a

critical

management

responsibility.

Effective

business design

enables a

company to

quickly pivot

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Disruption

Redefining

Growth In The

Twenty

in response to
new competitive
threats and
opportunities.

Most leaders
today, however,
rely on
organizational
structure to
implement
strategy,
unaware that
structure

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Disruption

inhibits,
rather than

enables,
agility. In

companies that
are designed
for digital,
people,

processes,
data, and

technology are
synchronized to

identify and

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Disruption

deliver

Redefining

innovative

Growth In The

customer

Twenty

solutions—and

redefine

strategy.

Digital design,

not strategy,

is what

separates

winners from

losers in the

digital

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Disruption

economy.

Redefining

Designed for

Growth In The

Digital offers

Twenty

practical

advice on

digital

transformation,

with examples

that include

Amazon, BNY

Mellon, DBS

Bank, LEGO,

Philips,

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Disruption

Redefining

Growth In The

Twenty

Schneider
Electric, USAA,
and many other
global

organizations.

Drawing on five
years of

research and in-
depth case

studies, the

book is an

essential guide

for companies

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Redefining

Growth In The

Twenty

that want to
disrupt rather
than be
disrupted in
the new digital
landscape. Five
Building Blocks
of Digital
Business
Success Shared
Customer
Insights
Operational

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Disruption

Backbone

Redefining

Digital

Growth In The

Platform

Twenty

Accountability

Framework

External

Developer

Platform

Comprises a

collection of

papers

presented at

the 7th

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Twenty

**International
Conference on
Harmonisation
between**

**Architecture
and Nature,
this volume
reviews the
challenges and
new**

**opportunities
of contemporary
architecture.**

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Disruption

Redefining

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Twenty

These papers cover the results of advances in design and new building technologies, as well as the development of new materials. Many of the changes are motivated by a

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Disruption

drive towards e

Redefining

co-

Growth In The

architecture,

Twenty

trying to

harmonise

architectural

products with

nature. Another

important issue

is the

adaptation of

the

architectural

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Disruption

Redefining

Growth In The

Twenty

design to the
natural
environment,
learning from
nature and
traditional
construction
techniques.

Never before in
history have
architects and
engineers had
such a range of

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Disruption

new processes

Redefining

and products

Growth In The

open to them.

Twenty

In spite of

that, the

construction

industry lags

behind all

others in

taking

advantage of a

wide variety of

new

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Disruption

technologies.

Redefining

This is

Growth In The

understandable,

Twenty

due to the

inherent

complexity and

uniqueness of

each

architectural

project.

Advances in

computer and

information

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Disruption

systems,

Redefining
including

Growth In The
robotics,

Twenty
offers the

possibility of

developing new

architectural

forms,

construction

products and

building

technologies

which are just

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Disruption

now starting to
emerge. Changes

have also taken

place in the

way modern

society works

and lives, due

to the impact

of modern

technologies.

Patterns of

work have been

disrupted and

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Disruption

Redefining

Growth In The

Twenty

changed,
affecting
transportation
and the home
environment.

The demand is
for a new type
of habitat that
can respond to
the changes and
the consequent
requirements in
terms of urban

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Disruption

environment.

Redefining

The papers

Growth In The

contained in

Twenty

this book deal

with topics

such as

building

technologies,

design by

passive

systems, design

with nature,

cultural

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Twenty

sensitivity,
life cycle
assessment,
resources and
rehabilitation
and many others
including case
studies from
many different
places around
the world. They
will be of
interest to

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Redefining

Growth In The

Twenty

architects,
engineers,
planners,
physical
scientists,
sociologists
and economists.

The Economic
and Social
Impact of
Electronic
Commerce

A Guide to

Page 81/282

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Disruption

Creating

Redefining

Healthy Green

Growth In The

Twenty

Opportunity,

Resilience, and

Growth in the

Accelerated

Future of Work

Social

Sustainability,

Past and Future

The Disruptor's

Agenda

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Unmaking Waste
in Production
and Consumption

Automation, the
Gig Economy and
Welfare

Harness your
company ' s
incumbent
advantages to win
the digital
disruption game
Goliath ' s Revenge

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Disruption

Redefining

Growth In The

Twenty

is the practical guide for how executives and aspiring leaders of established companies can run the Silicon Valley playbook for themselves and capitalize on digital disruption.

Technologies like artificial

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Disruption

intelligence,
robotics, internet of

things, blockchain,

and immersive

experiences are

changing the basis

of competition in

every industry. New

competitors are

emerging while

traditional ones are

falling behind.

Periods of intense

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Disruption

change provide

Redefining

remarkable

Growth In The

opportunities.

Twenty

Goliath ' s Revenge

delivers an

insider ' s view of

how industry

leaders like General

Motors, NASA, The

Weather Channel,

Hitachi, Mastercard,

Proctor & Gamble,

Penn Medicine,

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Disruption

Discovery, and
Cisco are

Redefining
Growth In The

Twenty
accelerating
innovation, building

new skills, and

disrupting

themselves to come

out stronger in this

post-digital age.

Learn how to

leverage your

company ' s scale,

reach, data, and

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expertise to launch
breakthrough

offerings that fend

off attackers and

secure your position

as a future industry

leader. Using real

success cases and

recommendations,

this invaluable

resource shows how

to realign your

business model,

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Disruption

reset your talent

development

priorities, and

retake market share

lost to digital-ready

competitors.

Drawing from

extensive

experience in digital

transformation,

leadership

development, and

strategic planning,

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Disruption

Redefining

Growth In The

Twenty

the authors show how established companies can switch from defense to offense to thrive in this new digital environment. Learn the six new rules that separate winners from losers in the age of digital disruption Prioritize your innovation

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Disruption

Redefining

Growth In The

Twenty

investments to
rebuild your
competitive moat
Employ smart
cannibalization to
defend your core
business Deliver
step-change
customer outcomes
to grow into
adjacent markets
Reframe your
purpose and make

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Disruption

talent the
centerpiece of your

digital innovation

strategy Goliath ' s

Revenge is a must-

read for business

leaders and

innovators in small,

mid-sized, and large

organizations trying

to win the digital

disruption game.

This book helps you

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Disruption
Redefining
Growth In The
Twenty

reset both your
company strategy
and professional
development
priorities for long-
term success.

Written by a
renowned
sustainability
expert, Greener
Products: The
Making and
Marketing of

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Disruption

Sustainable Brands,
Redefining
Second Edition

Growth In The

Twenty

makes the case for why the people and the planet need products to be made in a different, more sustainable way. The growth of the global middle class, with an additional 3 billion people expected to

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Disruption

enter the consumer market by 2030, is

putting an

unprecedented

demand on

resources and

straining the global

supply of raw

materials, fossil

fuels, food and

water. This book

provides insights on

how to raise the bar

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Disruption

on product
Redefining
development and
Growth In The
investigates the best

practices for

making and

marketing

sustainable brands.

Over 40 case

studies are analyzed

in this book and

summarized for the

reader to easily see

what it is that

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Disruption

Redefining

Growth In The

Twenty

makes leading companies successful. Analysis on marketing campaigns and greener product development range from leading companies like Apple, Nike, Samsung Electronics, BASF, GE, Johnson &

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Twenty

Johnson, Unilever,
and Method. New
updated content in
this second edition
includes: New
developments like
the United Nations
Sustainable
Development Goals
with concepts of
biomimicry, circular
economy, emerging
issues management,

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Disruption

and eco-innovation.

Redefining

Novel tools and

Growth In The

examples for

Twenty

bringing sustainable

products to market.

New chapter

dedicated to natural

capital. Analysis of

current green

marketing methods

and market trends.

Best practices for

making and

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marketing
Redefining
sustainable brands.

Growth In The

Twenty

For more
information, visit
the author's book
website at www.greenproducts.biz.

The global
disruption caused
by the pandemic,
climate change,
technology, and
new customer

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Disruption

expectations is
unparalleled.

Redefining

Growth In The
Twenty

Overnight, entire
economies,
education systems,
and social
infrastructures
came to a grinding
halt. Nowadays,
many companies,
organizations,
business leaders,
and entrepreneurs

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face the test of redefining their strategy in a short time frame. As widespread crisis lurks as our ever-present reality, the question arises of how to develop new systems and societies that possess the resilience needed to

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Twenty

thrive under
uncertain
conditions. As we
know, creativity
doesn't always
arrive like a
lightbulb switching
on in our heads. It
requires a better
understanding of
the problem you
want to solve and
all elements

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Twenty

involved. Unsettled
Disruption provides
a systematic
process to consider
external factors,
your industry's
chances of
disruption, and the
pillars that would
help you build your
strategy. This
practical guide
combines the

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concepts, tools, and dozens of proven business cases and stories from the author's experience.

Electronic commerce has the potential to radically alter some economic activities and the surrounding social environment.

It changes the

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business

Redefining

Growth In The

accelerates changes

Twenty
under way,

increases

interactivity,

encourages

openness, and alters

the notion of

time. This book

examines such

issues as the

potential for growth

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Treaty

of electronic commerce, its impact on the efficiency of the economy, its effects on how business is organized, and on markets, on jobs, and on society. It points out that countries will dismantle barriers to global electronic

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Disruption

commerce at
different rates, and

that this may raise

competitive

concerns. It also

discusses the

electronic

commerce's impacts

on the costs of

owning a "store,"

carrying inventory,

conducting sales,

placing and

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Redefining
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Twenty
processing orders,
customer support,
and product
distribution.

Unsettled

Disruption: Step-by-
Step Guide for
Harnessing the
Evolving Path of
Purpose-Driven
Innovation

Big Bang Disruption
Right Here, Right

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Disruption

Now

Strategy in the Age

of Devastating

Innovation

Redefining HR

Redefining

University

Leadership for the

21st Century

Digital Vortex

Given Half a

Chance is both

a snapshot of

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Twenty

our world and a
call to arms,
setting out the
most pressing
environmental
challenges that
we face while
making a
passionate case
for why we need
to meet them.
From fields of
solar panels in

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Twenty

Nevada to the
flourishing
agricultural
landscapes of
Ethiopia; from
the traditional
water
harvesters of
northern
Rajasthan to
Britain's
inspiring waste
campaigners;

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Twenty

from the
savannas of
Northern Kenya
teeming with
elephants to
the clear skies
above

Scandinavian
cities, amazing
things are
happening right
now across the
world. People

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Twenty

are acting with

hope and

courage,

against all the

odds, to make

things better.

The challenge

before us is to

go to scale and

to replicate

these

successful

approaches

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Twenty

elsewhere,
fast: this book
draws on
firsthand
experience and
interviews with
many of the
world's leading
experts to show
how.

Disruptive
technology is
one of the

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Disruption

defining economic trends

of our age, The

transforming

one major industry after another. But what is the true impact of such disruption on the world's economies, and does it really

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have the potential to solve global problems such

as low growth, inequality and environmental degradation?

The provocative answer is that such disruption could indeed solve many of

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Growth In The

Twenty

these issues,
but that it
won't... at
least, not on
its current
trajectory. A
Good Disruption
highlights some
of the huge
costs that are
at stake, and
argues that
managing such

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disruption will be the defining business challenge of the next decade. In order for us to meet that challenge, the book sets out a bold and inspirational vision for a

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Growth In The
economic model.

Twenty
Rich in

relevant case

studies, and

incorporating

industry

examples from

around the

world, A Good

Disruption

accomplishes

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Redefining

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Twenty

the remarkable
feat of

synthesizing

key

contemporary

trends into a

coherent world

view of how to

seize the

potential of

our collective

futures. This

is essential

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Redefining
Growth In The
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reading for
policy makers,
politicians,
business
executives and
social
scientists, as
well as anyone
who wants a
deeper
understanding
of the impact
of disruptive

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Disruption
technology and

Redefining
how it can be

Growth In The
transformed

Twenty
into a major

force for the

global good.

In these times

of change and

disruption, HR

must adapt,

fast. But how

can HR

professionals

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Twenty

critically
assess their
current
processes and
activities to
identify what
areas they need
to think
differently
about in order
to drive
business
results? This

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Twenty

book provides
the answers to
enable all
aspects of the
people function
to perform to
their full
potential.

Redefining HR
is a refreshing
take on the
evolution of
the field of

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Disruption

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Twenty

Human Resources
and People
Operations.

It's an in-
depth guide to
the fundamental
components of
modern HR, and
provides a
tangible
framework of
progressive
ideas and

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Twenty

practices for
HR
practitioners,
people leaders,
and business
executives.

This is not a
theoretical
examination of
HR. This is a
book for
practitioners,
with insights

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from people
professionals
at the leading
edge of HR's
transformation
from companies
including
Hubspot,
Reddit, Stripe,
Mastercard,
Eventbrite,
VaynerMedia,
Asana. Written

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industry, this
book

illuminates new
perspectives

and approaches
for rethinking

recruitment,

talent

management,

performance and

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reward to save
time, reduce
costs and
achieve greater
business
success. It
covers key HR
practices
including
diversity and
inclusion,
people
analytics,

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learning and
development
(L&D) and

employee
experience and
is supported by
global case
studies from
organizations
including
Siemens,
Upwork, CVS,
Schneider

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Electric,
Redefining
Delivery Hero,
Growth In The
and more.

Redefining HR
is an essential
resource for
all HR
professionals
business
leaders wanting
to create an
exceptional
people

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Disruption
Redefining
management
function.

Disruptive
Procurement is
a radical new
approach to
creating value
and innovation
by challenging
the status quo
in the entire
product and
service line.

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It requires
going far
beyond
conventional

desktop
procurement to
understand the
value the
company brings
to its
customers as
well as the
value that

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Twenty

suppliers bring
to the company.

By combining
knowledge of
these two
dimensions,
companies
become far more
flexible and
they move
closer to
disrupting the
environment in

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Twenty

ways that
create value.

To move toward

Disruptive

Procurement,

companies need

a holistic view

and a complete

new set of

capabilities

for staff in

marketing,

sales, R&D,

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Disruption
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Twenty
manufacturing,
innovation,
and, of course,
procurement.

This will only
happen if
procurement is
fully backed by
the Chief
Executive
Officer and
companies
embrace digital

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tools that will help make procurement slimmer and smarter.

Politics and Leadership in the Age of Disruption Towards The Circular Economy Sustaining

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Competitiveness
in the Face of

Disruption

The Technology

Driving

Disruption in

the Financial

Services

Industry

How to Win in

Times of Change

The 25+ Trends

That are

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Redefining
Organizations

Come On! The

Twenty

In this timely and insightful new book, Stephen J. Harper, Canada's 22nd Prime Minister, draws on a decade of experience as a G-7 leader to help

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leaders in
business and
government
understand, adapt,
and thrive in an
age of
unprecedented
disruption. The
world is in flux.
Disruptive
technologies,
ideas, and

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politicians are
challenging
business models,
norms, and
political
conventions
everywhere. How
we, as leaders in
business and
politics, choose to
respond matters
greatly. Some

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voices refuse to concede the need for any change, while others advocate for radical realignment. But neither of these positions can sustainably address the legitimate

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concerns of
disaffected
citizens. Right
Here, Right Now
sets out a
pragmatic, forward-
looking vision for
leaders in
business and
politics by
analyzing how
economic, social,

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and public policy trends--including globalized movements of capital, goods and services, and labour--have affected our economies, communities, and governments.

Harper contends

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that Donald
Trump's surprise
election and
governing agenda
clearly signal that
political, economic,
and social
institutions must
be more
responsive to
legitimate
concerns about

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public policy,
Redefining
market regulation,

Growth In The
immigration, and
Twenty

technology. Urging

readers to look

past questions of

style and gravitas,

Harper thoughtfully

examines the

substantive

underpinnings of

how and why

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Donald Trump was able to succeed Barack Obama as President of the United States, and how these forces are manifesting themselves in other western democracies.

Analyzing international trade,

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market regulation,
immigration,
technology, and
the role of

government in the
digital economy,
Harper lays out the
case for pragmatic
leadership as a
proven solution to
the uncertainty
and risk that

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businesses and governments face today.

Markus Hammer investigates a time-based and analytics-supported operations management approach. He explores five

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perspectives: 1)
the needs of
industry, in
particular
manufacturing in
process industries,
2) the impact of
digitization, with
focus on Big Data
and analytics, 3)
the management
of operations

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through time-

based

performance

metrics, 4) how

operations

improvement

methods and

advanced process

control help

achieve resource-

productive

operations and 5)

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learning from
practice based on
two empirical case
studies. The

author conceives,
explains, and tests
an implementation
methodology. The
final case study
proves that the
developed
implementation

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methodology

Redefining

works in practice.

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This book provides

Twenty

scholars working in

the many

disciplines that

relate to the

concept of the

Circular Economy

with a cross-

disciplinary forum,

looking at areas

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such as: Theory,

Redefining

Policy and

Growth In The

Contexts;

Twenty

Improving

Resource

Efficiency and

Reducing Waste;

Changing

Consumption and

Behaviour by

Design; and

Transforming

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Technologies of
Production.

To succeed in the
face of disruptive
competition,
companies will
need to harness
the power of a
wide range of
partners who can
bring different
skills, experience,

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capacity, and their own networks to the task. With the advent of new technologies, rapidly changing customer needs, and emerging competitors, companies across more and more industries are

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seeing their time-honored ways of making money under threat. In

this book, Arnoud De Meyer and Peter J.

Williamson explain how business can meet these challenges by building a large

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Twenty

and dynamic
ecosystem of
partners that

reinforce,
strengthen, and
encourage
innovation in the
face of ongoing
disruption. While
traditional
companies know
how to assemble

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Twenty

and manage
supply chains,
leading the
development of a
vibrant ecosystem
requires a different
set of capabilities.
Ecosystem Edge
illustrates how
executives need to
leave notions of
command and

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control behind in favor of strategies that will attract partners, stimulate learning, and promote the overall health of the network. To understand the practical steps executives can take to achieve

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this, the authors
focus on eight core
examples that
cross industries
and continents:
Alibaba Group,
Amazon.com,
ARM,
athenahealth,
Dassault
Systèmes S.E.,
The Guardian,

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Rolls-Royce, and

Redefining

Growth In The

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Thomson Reuters.
By following the
principles outlined
in this book,
leaders can learn
how to unlock
rapid innovation,
tap into new and
original sources of
value, and practice
organizational

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flexibility. As a result, companies can gain the ecosystem edge, a key advantage in responding to the challenges of disruption that business sees all around it today.

Designed for

Digital

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The Digital
Redefining
Transformation of
Growth In The
Labor (Open
Twenty
Access)

Given Half a

Chance

Eco-Architecture

VII

Ordinary People,

Extraordinary

Products

Disruptive

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Procurement

Redefining

Redefining Growth

Growth In The

in the Twenty-First

Twenty

Century

Business

systems

undergo a

number of

transitions as

the needs and

demands of

society

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change. With
heightened
connectivity
driven by the
development of
the Internet,
new
opportunities
for venture
development
and creation
have become

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available to
business
owners and
entrepreneurs.
Crowdfunding
for
Sustainable En
trepreneurship
and Innovation
is a pivotal
reference
source for the

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latest

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business

practices on

the

opportunities

and benefits

gained from

the use of

crowdfunding

in modern

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society,

Redefining

discussing its

Growth In The

socio-economic

Twenty

impact, in

addition to

its business

implications.

Featuring

current trends

and future

directions for

crowdfunding

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initiatives,
Redefining
this book is

Growth In The
ideally

Twenty

designed for

students,

researchers,

practitioners,

entrepreneurs,

and policy

makers. New

financing

models such as

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crowdfunding
are
democratizing
access to
credit,
offering
individuals
and
communities
the
opportunity to
support, co-

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Disruption

create,
contribute and

invest in

public and

private

initiatives.

This book

relates to

innovation in

its essence to

anticipate

future needs

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and in

Redefining

creating new

Growth In The

business

Twenty

models without

losing

revenue. There

are tremendous

unexplored

opportunities

in

crowdsourcing

and

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crowdfunding;
two sides of
the same coin
that can lead
to a
revolution of
current social
and economic
models. The
reading of
this book will
provide

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insight on the
changes taking

place in

crowdfunding,
and offer

strategic
opportunities

and
advantages.

If you only

read one book
on the future

on the future

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Disruption,
of work, Work

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Disrupted:

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Opportunity,

Twenty
Resilience,

and Growth in
the

Accelerated

Future of Work

should be that

book. The

future of work

swept in

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sooner than
expected,
accelerated by
Covid-19,
creating an
urgent need
for new maps,
new mindsets,
new
strategies--
and most
importantly, a

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trusted guide
to take us on
this journey.

That guide is
Jeff Schwartz.

A founding
partner of
Deloitte
Consulting's
Future of Work
practice,
Schwartz

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brings
clarity,
humor, wisdom,
and practical
advice to the
future of
work, a topic
surrounded by
misinformation
, fear, and
confusion.

With a

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Twenty

fundamental
belief in the
power of human
innovation and
creativity,
Schwartz
presents the
key issues,
critical
choices, and
potential
pitfalls that

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must be on everyone's radar. If you're anxious about robots taking away your job in the future, you will take comfort in the realistic perspective,

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fact-based insights, and practical steps Schwartz offers. If you're not sure where to even begin to prepare, follow his level-headed advice and

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easy-to-follow
action plans.

If you're a

business

leader caught

between

keeping up,

while also

being

thoughtful

about the next

moves, you

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will

Redefining

appreciate the

Growth In The

playbook

Twenty

directed at

you. If you're

wondering how

Covid-19 will

change how and

where you will

work, Work

Disrupted has

you covered.

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Written in a conversational style by Schwartz, with Suzanne Riss, an award-winning journalist and book author, *Work Disrupted* offers a welcome

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Twenty

alternative to
books on the
topic that
lack a broad
perspective or
dwell on the
problems
rather than
offer
solutions.
Timely and
insightful,

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the book
includes the
impact of
Covid-19 on

our present
and future
work.

Interviews
with leading
thinkers on
the future of
work offer

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additional
perspectives
and guidance.C
artoons

created for
the book by
leading
business
illustrator

Tom Fishburne
bring to life
the reader's

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journey and
the complex
issues

surrounding
the topic.

Told from the
perspective of
an economist,
management
advisor, and
social
commentator,

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Work Disrupted
Redefining
offers

hope--and
Growth In The
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practical advi

ce--exploring

such topics

as: How we

frame what

lies ahead is

a critical

navigational

tool. Discover

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the signposts
that can serve
as practical
guides for
individuals
who have
families to
support,
mortgages to
pay, and want
to stay
gainfully

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employed no
matter what
the future
holds. The

importance of
recognizing
the rapidly
evolving
opportunities
in front of
us. Learn how
to build

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Twenty
resilience—in
careers,
organizations,
and

leaders—for
what lies
ahead. Why
exploring new
mental models
helps us
discover the
steps we need

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to take to
thrive.

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Individuals
can decide how

to protect

their

livelihood

while

businesses and

public

institutions

can consider

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how they can
lead and
support
workforces to
thrive in twen
ty-first-
century
careers and
work. "Jeff's
marvelous book
is a roadmap
for the new

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Disruption

Redefining

Growth In The

Twenty

world of work
with clear
signposts. His
insights will
help readers
discover
opportunities,
take action,
and find hope
in uncertain
times. The
ideas are

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Disruption

Redefining

Growth In The

Twenty

fresh,
beautifully
crafted, and
immediately
applicable.

This is not
only a book to
be read, but
savored and
used." —Dave
Ulrich, Rensis
Likert

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Disruption

Redefining

Growth In The

Twenty

Professor,
Ross School of
Business,
University of
Michigan;
Partner, the
RBL Group; Co-
author
Reinventing
the
Organization
"This book

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Disruption

Redefining

Growth In The

Twenty

digs into the current climate of global wealth by examining some prevailing economic theories to uncover deficiencies of existing

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Disruption
economic
Redefining
thinking and
Growth In The
suggests
Twenty

guidelines for
redefining the
global
economic
atmosphere to
create a world
economy with
more parity to
the benefit of

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Disruption

all of

Redefining

social" --

Growth In The

Twenty
integrated

approach to

understanding

long-term

human history,

viewing it as

the long-term

evolution of

human informat

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Disruption

ion-

Redefining

processing.

Growth In The

Twenty

also available

as Open

Access.

Disruptive

Branding

Blockchain

The Making and

Marketing of

Sustainable

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Disruption
Brands, Second

Redefining
Edition

Growth In The
Greener

Twenty
Products

Management

Approach for R

esource-

Productive

Operations

Transforming

People Teams

to Drive

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Disruption

Business

Redefining

Performance

Growth In The

Crowdfunding

Twenty

Sustainable En

trepreneurship

and Innovation

It used to take

years or even

decades for

disruptive

innovations to

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Disruption

dethrone

Redefining

dominant

Growth In The

Twenty

Twenty

services. But now

any business can

be devastated

virtually overnight

by something

better and

cheaper. How can

executives protect

themselves and

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Disruption

harness the power
of Big Bang

Disruption? Just a
Twenty

few years ago,
drivers happily
spent more than
\$200 for a GPS
unit. But as
smartphones
exploded in
popularity, free
navigation apps

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Disruption

exceeded the
performance of
stand-alone

devices. Eighteen

months after the

debut of the

navigation apps,

leading GPS

manufacturers

had lost 85

percent of their

market value.

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Disruption

Redefining

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Twenty

Consumer electronics and computer makers have long struggled in a world of exponential technology improvements and short product life spans. But until recently, hotels,

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Growth In The

Twenty

taxi services,
doctors, and
energy companies
had little to fear
from the
information
revolution. Those
days are gone
forever. Software-
based products
are replacing
physical goods.

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Twenty

And every service provider must compete with cloud-based tools that offer customers a better way to interact. Today, start-ups with minimal experience and no capital can

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Disruption

unravel your
strategy before

you even begin to
grasp what's

happening. Never
mind the

“innovator’s
dilemma”—this is
the innovator’s
disaster. And it’s
happening in
nearly every

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Disruption
Redefining
Growth In The
Twenty

industry. Worse,
Big Bang
Disruptors may
not even see you
as competition.
They don't share
your approach to
customer service,
and they're not
sizing up your
product line to
offer better

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prices. You may simply be collateral damage in their efforts to win completely different markets. The good news is that any business can master the strategy of the start-ups. Larry Downes and Paul

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Twenty

Nunes analyze the origins, economics, and anatomy of Big Bang Disruption. They identify four key stages of the new innovation life cycle, helping you spot potential disruptors in time. And they offer

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Growth In The

Twenty

twelve rules for
defending your
markets,
launching
disruptors of your
own, and getting
out while there's
still time. Based
on extensive
research by the
Accenture
Institute for High

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Twenty

Performance and
in-depth
interviews with
entrepreneurs,
investors, and
executives from
more than thirty
industries, Big
Bang Disruption
will arm you with
strategies and
insights to thrive

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Disruption

in this brave new world.

Redefining

Growth In The

Twenty

Many companies make disruption

their goal. They

believe that if

they develop the

right innovation,

they will disrupt

their markets

forever and drive

the kind of growth

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Disruption

Redefining

Growth In The

Twenty

worthy of a
magazine cover
story. But as
bestselling author
Charlene Li
explains, that's
not how
disruption works.
Disruption doesn't
create growth;
instead, growth
creates

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Disruption

disruption.

Redefining

Growth is always

hard, and

Twenty

disruptive growth

is exponentially

harder. It requires

companies to

make tough

decisions in the

face of daunting

uncertainties:

Should we bet our

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Disruption

Redefining

Growth In The

Twenty

company's future

on next-

generation

customers or

today's reliable

ones? Should we

abandon our

current business

model for an

entirely new one?

Making bold

changes demands

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Redefining

Growth In The

Twenty

bold leadership
and, often,
massive cultural
transformation.

Over the years, Li
has seen some
organizations beat
the odds and
succeed at
becoming
disruptive: Adobe,
ING Bank, Nokia,

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Disruption

Redefining

Growth In The

Twenty

Southern New
Hampshire
University, and T-
Mobile, among
them. Their
stories make it
clear that
organizations
don't have to be
tech start-ups or
have the latest
innovations to

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transform. What they need to do is develop a disruptive mindset that permeates every aspect of the organization. Li lays out how to do so by focusing on three elements: a strategy designed

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Disruption

Redefining

Growth In The

Twenty

to meet the needs
of future
customers;
leadership that
creates a
movement to
drive and sustain
transformation;
and a culture that
thrives on
disruptive change.

Drawing on

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Disruption

Redefining

Growth In The

Twenty

interviews with
some of the most
audacious people
driving disruptive
transformation
today, Li will
inspire leaders at
all levels to
answer the call to
lead disruptive
transformation in
their

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Disruption

organizations,
Redefining
communities, and
Growth In The
society.

Twenty
The world has
changed
dramatically. We
no longer live in a
world relatively
empty of humans
and their
artifacts. We now
live in the

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Disruption

Redefining

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Twenty

“Anthropocene,”
era in a full world
where humans
are dramatically
altering our
ecological life-
support system.
Our traditional
economic
concepts and
models were
developed in an

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Disruption

empty world. If
we are to create
sustainable

prosperity, if we
seek “improved
human well-being
and social equity,
while significantly
reducing
environmental
risks and
ecological

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Disruption,

scarcities,” we are

Redefining

Growth In The

Twenty

economy and its

relationship to the

rest of the world

that is better

adapted to the

new conditions we

face. We are

going to need an

economics that

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Disruption

respects planetary

boundaries, that

recognizes the

dependence of

human well-being

on social relations

and fairness, and

that recognizes

that the ultimate

goal is real,

sustainable

human well-being,

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Disruption

not merely growth
of material

consumption. This

new economics

recognizes that

the economy is

embedded in a

society and

culture that are

themselves

embedded in an

ecological life-

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Disruption

support system,
and that the

economy cannot

grow forever on

this finite planet.

In this report, we

discuss the need

to focus more

directly on the

goal of

sustainable

human well-being

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Disruption
Redefining
Growth In The
Twenty
rather than
merely GDP
growth. This
includes

protecting and
restoring nature,
achieving social
and
intergenerational
fairness
(including poverty
alleviation),

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Disruption

stabilizing
Redefining
population, and

Growth In The
Twenty
recognizing the

significant
nonmarket

contributions to
human well-being

from natural and
social capital. To

do this, we need
to develop better

measures of

Download File

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Disruption

progress that go
well beyond GDP

and begin to

Twenty

measure human

well-being and its

sustainability

more directly.

Can blockchain

solve your biggest

business

problem? While

the world is

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Disruption

Redefining

Growth In The

Twenty

transfixed by
bitcoin mania,
your competitors
are tuning out the
noise and making
strategic bets on
blockchain. Your
rivals are
effortlessly
tracking every
last link in their
supply chains.

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Disruption

Redefining

Growth In The

Twenty

They're making
bureaucratic
paper trails
obsolete while
keeping their
customers' data
safer and
discovering new
ways to use this
next foundational
technology to
sustain their

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Disruption
Redefining
Growth In The
Twenty

competitive
advantage. What
should you be
doing with
blockchain now to
ensure that your
business is poised
for success?

"Blockchain: The
Insights You Need
from Harvard
Business Review"

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Disruption

Redefining

Growth In The

Twenty

brings you today's
most essential
thinking on
blockchain,
explains how to
get the right
initiatives started
at your company,
and prepares you
to seize the
opportunity of the
coming

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Disruption

blockchain wave.

Redefining

Business is

Growth In The

changing. Will you

Twenty

adapt or be left

behind? Get up to

speed and deepen

your

understanding of

the topics that are

shaping your

company's future

with the Insights

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Redefining

Growth In The

Twenty

You Need from
Harvard Business
Review series.

Featuring HBR's
smartest thinking
on fast-moving
issues--blockchain
, cybersecurity,
AI, and
more--each book
provides the
foundational

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Disruption

Redefining

Growth In The

Twenty

introduction and
practical case
studies your
organization
needs to compete
today and collects
the best research,
interviews, and
analysis to get it
ready for
tomorrow. You
can't afford to

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Disruption

ignore how these
issues will

Redefining
Growth In The
Twenty

transform the
landscape of

business and

society. The

Insights You Need

series will help

you grasp these

critical ideas--and

prepare you and

your company for

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Disruption

the future.

Redefining

Future of Jobs

Growth In The

The Fourth

Twenty

Industrial

Revolution

Platform

Disruption Wave

Design of a Time-

Based and Analyti

cs-Supported

Methodology

Grounded in Six

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Disruption

Sigma

Redefining

Business Trends

Growth In The

in Practice

Twenty

Goliath's Revenge

Work Disrupted

The status quo is the

serial killer of great

companies. Nothing

is immune from the

need for change, but

when faced with

change, most

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Disruption

companies do one of

three things: double

down, endlessly

strategize, or

"Ostrich." But there's

a fourth (and only)

option. Reinvent.

"Reinventionist" Joe

Jackman believes

there are very few

flagging businesses

that cannot be

that cannot be

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Disruption
Redefining
Growth In The
Twenty

returned to growth and relevance, and for Joe, there is nothing better than taking a once-great brand and returning it to greatness.

Jackman learned to love change early, in a home where family meetings actually produced it ("The

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Disruption

status quo never stood a chance"). As

an industrial

designer, he took

things apart to see

how they worked

and how they could

be improved. As a

corporate executive

he gained an insider's

view of how not to

manage change. Now

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Twenty

his unique firm
Jackman Reinvents
helps companies at a
crossroads become
reborn as Category
of One businesses.

In a constantly
changing economic
environment, higher
education institutions
need to adapt in
order to be relevant

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Disruption

to their stakeholders

Redefining

and the society. The

Growth In The

unpredictable

Twenty

landscape also

demands a fresh

approach as

university presidents

are increasingly

subject to high

resolution and three-

dimensional scrutiny.

Instead of relying on

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Redefining

Growth In The

Twenty

last century's old
management
mindset, university
leaders must build
institutions that are
agile and flexible,
which can
continuously learn to
adapt to the changing
environment.

Redefining

University

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Disruption
Redefining
Growth In The
Twenty
Leadership for the
21st Century is a
treatise on the
challenges

universities face in
current times.

Readers will
understand, in three
parts, the heart of
what makes a great
university. The
initial part of the

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Disruption

Redefining

Growth In The

Twenty

book covers the market failures and the management practices that have led to the erosion of confidence in universities among stakeholders. The authors examine the consequences of market failures caused by the

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Twenty

marketization of
higher education: an
oversupply of
graduates, student
dissatisfaction,
mismatch between
qualifications and
needed skills, student
disillusionment, and
the diminishing
return on
investments by

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Disruption

students and their

families. Next,

Growth In The

Twenty

concrete advice on

how universities can

future-proof

university graduates

in this fast-changing

world of the fourth

industrial revolution

and artificial

intelligence. The

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Growth In The

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authors also provide valuable strategies to help university leaders to lead effectively in this uncertain world with a concluding case study on the University of Hong Kong. With its clear, logical and concise presentation,

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Redefining

Redefining

University

Growth In The

Leadership for the

Twenty

21st Century is a

must-read for anyone

who leads, works or

studies in a

university, or is

interested in current

trends in the higher

education sector.

Everything that we

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Disruption

know about the
world of finance is
changing before us.

Twenty

Innovation is

happening

constantly, despite

the protests of the

traditional financial

industry. With all the

new technology that

we have today, it is

almost mind-blowing

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Twenty

to think about the kind of technology that we will have in another ten years or so. The change is going to keep coming, the only thing we can do is get on board with it. This book introduces the basics of FinTech and equips

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Disruption

readers with the
knowledge to get on
the cutting edge of
age we live in today.

How we can achieve
healthy

growth--more

regenerative than

destructive, restoring

equity rather than

exacerbating

inequalities. In

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Redefining

Growth In The

Twenty

Tomorrow's
Economy, Per Espen
Stoknes reframes the
hot-button issue of
economic growth.

Going beyond the
usual dialectic of pro-
growth versus anti-
growth, Stoknes calls
for healthy growth.

Healthy economic
growth is more

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Disruption

regenerative than
destructive, repairs
problems rather than
greenwashing them,
and restores equity
rather than
exacerbating global
inequalities.

Stoknes--a

psychologist,

economist, climate

strategy researcher,

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Disruption

and green-tech

Redefining

entrepreneur--argues

Growth In The

that we have the

Twenty

tools to achieve

healthy growth, but

our success depends

on transformations in

government practices

and individual

behavior. Stoknes

provides a compass

to guide us toward

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Disruption

the mindset,
mechanisms, and
possibilities of
healthy growth.

Redefining

Growth In The

Twenty

Strategies for
Sustainability of the
Earth System
The Reinventionist
Mindset

A Good Disruption
Building a
Sustainable and

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Disruption

Desirable Economy-
in-Society-in-Nature

Redefining
Growth in The
Learning to Love

Twenty
Change, and the

Human how of

Doing it Brilliantly

Decoding Branding

Redefining Global

Economic Thinking

for the Welfare of

Society

Through a

Page 266/282

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Twenty

series of studies, the overarching aim of this book is to investigate if and how the digitalization/digital transformation process causes (or may cause)

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Disruption

the autonomy

Redefining

of various

Growth In The

labor

Twenty

functions, and

its impact in

creating (or

stymieing)

various job

opportunities

on the labor

market. This

book also

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Disruption

seeks to

Redefining

illuminate

Growth In The

what

Twenty

actors/groups

are mostly

benefited by

the digitaliza

tion/digital

transformation

and which

actors/groups

that are put

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Disruption

at risk by it.

Redefining

This book

Growth In The

takes its

Twenty

point of

departure from

a 2016 OECD

report that

contends that

the impact

digitalization

has on the

future of

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Redefining

Growth In The

Twenty

*labor is
ambiguous, as
on the one
hand it is
suggested that
technological
change is
labor-saving,
but on the
other hand, it
is suggested
that digital*

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technologies

Redefining

have not

Growth In The

created new

Twenty

jobs on a

scale that it

replaces old

jobs. Another

2018 OECD

report

indicated that

digitalization

and automation

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Disruption

as such does

Redefining

not pose a

Growth In The

real risk of

Twenty

destroying any

significant

number of jobs

for the

foreseeable

future,

although tasks

would by and

large change

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Disruption

significantly.

Redefining

This would

Growth In The

affects

Twenty

welfare, as

most of its

revenue stems

from taxation,

and

particularly

so from the

taxation on

labor

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Disruption

Redefining

Growth In The

Twenty

(directly or indirectly).

For this

reason, this

book will set

out to explore

how the future

technological

and societal

advancements

impact labor

conditions.

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Disruption

Redefining

Growth In The

Twenty

The book seeks to provide an innovative, enriching and controversial take on how various aspects of the labor market can be (and are) affected the ongoing

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Redefining

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Twenty

*digitalization
trend in a way
that is not
covered by
extant*

*literature. As
such, this
book intends
to cater to a
wider
readership,
from a general*

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Disruption

audience and

Redefining

students, to

Growth In The

specialized

Twenty

professionals

and academics

wanting to

gain a deeper

understanding

of the

possible

future

developments

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Disruption

of the labor

Redefining

market in

Growth In The

light of an

Twenty

accelerating d

igitalization/

digital

transformation

of society at

large.

How Today's

Market Leaders

Can Beat

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Disruptive

Redefining

Competitors at

Growth In The

Twenty
How

Established

Companies Turn

the Tables on

Digital

Disruptors

Social

Responsibility

as Competitive

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Advantage

Redefining

EMPOWERED

Growth In The

Twenty

*How to Create
a Strategy for*

Breakthrough

Growth

A Complete

Guide to

Building and

Revamping

Brands in the

Age of

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Twenty